LIANA BISHOP

Senior Product Designer – 0→1 platforms, complex systems, full-stack execution

liana.s.bishop@gmail.com | lianabishop.com | 1.321.794.4003 | New York, NY

PROFESSIONAL EXPERIENCE

Join Workers — Founder & Product Designer | 2024–Present
- Designed a secure, pseudonymous organizing platform from 0→1. Defined complex information architecture, interaction models, and trust-sensitive workflows across forums, messaging, profiles, and moderation systems.
- Implemented production frontend in React and Tailwind, shipping end-to-end features from authentication to moderation — bridging design and engineering as a solo founder.

Razorfish — Senior UX Designer | 2024–2025
- Lead product design across critical user flows for Amex's native mobile travel app, shaping booking, onboarding, and account experiences across iOS and Android.
- Define UX strategy and interaction systems in complex product environments, delivering production designs in collaboration with engineering and senior stakeholders.

Comcast — UX Designer II | 2021–2024
- Led accessibility-focused product design initiatives across 3 major product lines, reducing accessibility-related support tickets by 27%.
- Led user research and usability testing to identify systemic UX issues, directly informing production design, interaction models, and product decisions.

CrossComm — UI/UX Designer | 2020–2021
- Sole designer on 11 production mobile and web applications. Owned UX/UI, design systems, and developer-ready prototypes.

Legal Services Corporation — Web Content Design Manager | 2017–2019
- Designed mobile-first, accessible web publications, increasing engagement by 10% year-over-year.

Center for American Progress — Senior Digital Design and Communications Associate | 2015–2017
- Led redesign of large-scale WordPress site, managing team of 4 and delivering production wireframes.

EDUCATION

Harvard Graduate School of Education — Master of Education, Technology, Innovation, and Education
University of Central Florida — Bachelor of Arts, International and Global Studies

CORE COMPETENCIES

Product & Systems: 0→1 Product Development, Product Strategy, Systems Architecture, Interaction Design, Information Architecture, Agile/Scrum
Design & Research: UX/UI Design, Design Systems, User Research, Usability Testing, Accessibility, Prototyping, Cross-Platform Design (iOS/Android)
Technical: JavaScript, React, Tailwind, Node.js, PostgreSQL, Frontend & Backend Implementation, AI-Assisted Development
Tools: Figma, Sketch, Adobe Creative Suite, VS Code, Cursor, GitHub, Jira, Confluence, Notion, Google Analytics, Hotjar