

GENERAL TERMS AND CONDITIONS OF PARTICIPATION IN THE 'PLAN B FORUM 2025' PRIZE CONTEST

1. TERMS OF PARTICIPATION

NAKA CH Sagl is organizing a prize contest within the 'Plan B Forum' event ("**Prize Contest**"), in which four (4) lucky winners will receive fabulous prizes: two (2) will receive a PlayStation 5 Slim and the other two (2) will receive a DJI drone Mini 3, in accordance with these Terms and Conditions of the 'Plan B Forum 2025' Prize Contest ("**Terms and Conditions**").

Please review these Terms and Conditions, which define conditions and other requirements for your participation in the Prize Contest. The Terms and Conditions are available at ch.naka.com/lugano ("**Website**").

2. ORGANIZER OF THE PRIZE CONTEST

The Prize Contest organizer is NAKA CH Sagl, Crocicchio di Cortogna 6, 6900 Lugano, Switzerland, company registration number CHE-327.549.674 ("**Organizer**").

Responsible for the organization, implementation and supervision of the Prize Contest process is a panel consisting of the Organizer's designated representatives.

3. PARTICIPANTS

Participant can be any natural person, which fulfils conditions for participating and consents to the participation in the Prize Contest ("**Participant**"). If the prize winner is under 18 years of age, their parent or legal guardian must claim the prize.

Legal persons, including sole entrepreneurs, are not eligible to participate in the Prize Contest. The same applies also to employees of the Organizer, including their immediate family members (i.e., marital or extra marital partner, their children and adoptees). If any of the ineligible persons participates regardless, they are not eligible to actually claim the prize.

All Participants have an equal chance of winning the prize if they meet the eligibility requirements. The prize draws are random.

4. PRIZE CONTEST DURATION

The Prize Contest will take place from 24th October 2025 to 25th October 2025.

The Organizer reserves the right to extend or shorten the duration of the Prize Contest.

At any time during the Prize Contest and at its sole discretion, the Organizer may, by notice on the Website, temporarily or permanently suspend the Prize Contest for technical or security reasons or vis major and such suspension will take effect from the moment of publication of such notice until the same is updated or removed from the Website.

5. THE PRIZE CONTEST

To participate in the Prize Contest the Participant must:

1. Obtain a NAKA Card (any type);
2. Activate the NAKA Card and

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3. Use the NAKA Card (either by purchasing merchandise at the NAKA booth, paying with crypto at any location, which accepts NAKA Cards across the city, or at the food corner at Plan □ Forum) and obtain payment/confirmation slip(s).

Participant must place one copy of the slip (payment/confirmation slip) in the designated draw box ("**Box**"), while the other copy (if obtained) must be kept as a receipt for the participation in the Prize Contest. Before placing the slip into the Box, we encourage the Participants to take a photo of the slip to have proof when/if his/hers/their slip is drawn for the prize. If the Participant's slip is drawn, the Participant must present the other copy of the slip/photo of the slip before the prize is delivered.

By placing the confirmation slip in the Box, the Participant confirms that he/she/they (i) agree(s) with the Terms and Conditions, (ii) fulfil(s) the conditions for participation in the Prize Contest and (iii) agree(s) with taking the part in the Prize Contest.

Each Participant may put more than one slip into the Box. However, the same Participant may win only one of the four prizes. After he/she/they is/are drawn and claims one of the prizes, he/she/they will automatically be disqualified for the draws that follow.

Four (4) winners in total (two (2) each day) will be drawn from the slips that the Participants had put into the Box and will receive the prizes as defined in the following section of these Terms and Conditions.

All crypto purchases will be contributed to the charity.

6. THE PRIZES AND DRAW PROCEDURE

The prizes that shall be given out are:

2 x PlayStation 5 Slim

2 x DJI drone Mini 3

On both days two (2) slips will be drawn **from the Box at 16:00 / 4 p.m.** and the information from the drawn slips will be **announced at the Organizer's main booth immediately after the draw. The announced slips' holders (Participants) must claim their respective prizes immediately thereafter.**

If the announced Participant does not claim the prize after the draw, an additional slip will be drawn from the Box and announced in the same manner. In that case, the new announced winner will be able to collect their prize immediately after the announcement. If the collection of prizes is unsuccessful once again, the same procedure will be repeated until the winner claims the prizes, but in any case, before 17:00 / 5 p.m. (local time). If no announced Participant claims the prize for which he/she/they were drawn before 17:00 / 5 p.m., the Organizer reserves the right to award the prize(s) the following day (i.e., on 24th October 2025) or not to award the respective prize(s) (in case of draws conducted on 25th October 2025).

Prizes cannot be paid out in cash. Prizes cannot be exchanged for other prizes, goods or services of the Organizer, nor can they be transferred to another person.

A record of each draw shall be kept at the seat of the Organizer, while all slips from the Box will be physically destroyed. Appeal against the result of a draw is not allowed. The Organizer reserves the right not to award a prize if there is any doubt as to the identity of the winner or if the participation in the Prize Contest was in breach of these Terms and Conditions.

7. OTHER PROVISIONS

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The data controller of the personal data in relation to the Prize Contest is the Organizer. Provision of certain personal data is obligatory for claiming the prize.

The specific purposes for which the Organizer processes data subjects' personal data, the legal basis for processing and the rights of subjects are set out in the table below:

Personal data	Purpose
name, surname, birth date, residence address, tax no. or social security number or AVS number	Prize collection Only the personal data of prize winners, who collect the prizes, are processed for the purpose of accounting records. Personal data will be processed in line with applicable legislation.

8. OTHER INFORMATION

The Participants bear the costs of participating in the Prize Contest. The Organizer is not liable for announced Participants not being able to collect the award due to non-attendance of the Event at the time of the prize draw.

The Organizer shall not be held liable in relation to the prizes awarded or their use (including any adverse outcomes or consequences suffered due to the draw), nor the accuracy and / or completeness of the prize descriptions. The Organizer shall also not be liable for inaccurate information regarding the Prize Contest disseminated by third parties which are not under the control of the Organizer.

The Organizer reserves the right to amend and change these Terms and Conditions for reasons of technical or commercial nature or for reasons beyond Organizer's control. The Organizer will keep the Participants informed on all changes and updates by publishing these Terms and Conditions on the Website.

These Terms and Conditions are governed by the laws of Switzerland. In the case of any disputes arising out of or in connection with these Terms and Conditions, the competent court in Lugano has the exclusive jurisdiction.

9. CONTACT INFORMATION

In the case of questions and for further information in connection with the Prize Contest implementation, please contact the Organizer at support@naka.com.

Lugano, 10th October 2025