

Privacy Policy

Future Unicorns Accelerator

www.futureunicorns.io

Welcome to www.futureunicorns.io (the “Website”), operated by Bulgaria Innovation Hub, Inc. (“BIH,” “Future Unicorns,” “we,” “our,” or “us”), a California nonprofit corporation based in the United States. This Privacy Policy describes how we collect, use, store, share, and protect personal information in connection with the Website, our Future Unicorns Accelerator program, and our related mentor, investor, and community activities (together, the “Services”).

This Privacy Policy applies to visitors of the Website, prospective and enrolled accelerator applicants and program participants, mentors, and other individuals who interact with us through the Services. By using the Website or Services, or by submitting your personal information to us, you agree to the practices described in this Privacy Policy. If you do not agree, please do not use the Website or Services and do not submit any personal information to us.

Because many of our founders, mentors, and applicants are based in the European Union and other countries outside the United States, we describe below both the rights available to you under EU/EEA data protection law (the General Data Protection Regulation, “GDPR”) and under applicable US law, including the California Consumer Privacy Act as amended (“CCPA”).

1. Minimum Required Age

The Website and Services are not directed to, and are not intended for use by, individuals under 16 years of age. If you are younger than 16, please do not submit any personal information to us. If we discover that we have collected personal information from someone under the required age without appropriate consent, we will delete it promptly.

2. Information We Collect

We collect both personal information and non-personally identifiable information through the Website and in connection with the Services.

2.1 Personal information you provide to us.

Personal information is any information that can be used to identify you. Depending on how you interact with us, we may collect:

- Contact details – such as your name, e-mail address, and, where relevant, phone number, submitted through our contact form, newsletter sign-up, or other forms on the Website;
- Accelerator applicant information – such as your name, e-mail address, role, company name and details, business and pitch materials, LinkedIn/professional profile, country of residence, and any other information you submit as part of an application to the Future Unicorns Accelerator program;
- Program participant information – such as progress notes, feedback, workshop attendance, and communications exchanged with us during the program, as well as billing/payment-related information

where a program fee applies (processed via our third-party payment processor – we do not store full payment card details ourselves);

- Mentor, investor, and partner information – such as name, professional biography, photograph, company/affiliation, and contact details, provided by you or publicly available professional sources, for the purpose of featuring you on the Website or connecting you with founders; and
- Any other information you choose to submit to us, for example through e-mail correspondence or event registration.

2.2 Non-personally identifiable information.

This is information that does not, on its own, identify you as an individual, such as information about your business, and technical and traffic data. While you use the Website, we may automatically collect information about your equipment and browsing actions, including details of your visits to the Website, general location data (e.g., inferred from your IP address), your device and browser type, operating system, and internet connection information. We may also collect non-personal information you choose to share with us through the contact or application forms, such as details about your company or business.

3. Cookies and Other Tracking Technologies

We do not use cookies or similar tracking technologies to collect personal information about you. The Website may rely on strictly necessary technical functions provided by our website hosting/website-builder platform to operate correctly; these do not profile you or track you across other websites. If this changes in the future – for example, if we introduce analytics or marketing cookies – we will update this Privacy Policy and, where required by law, request your consent before doing so.

4. Legal Basis for Collection and Processing of Personal Information

Where the GDPR applies to our processing of your personal information (for example, because you are located in the EU/EEA), we rely on the following legal bases:

- Consent – for example, when you subscribe to our newsletter or submit the contact form;
- Performance of a contract or steps prior to entering into one – for example, when we process your application to, or your participation in, the Future Unicorns Accelerator program;
- Legitimate interests – for example, to operate, secure, and improve the Website and Services, to feature mentors and program alumni, and to maintain our community network, provided such interests are not overridden by your rights and interests; and
- Compliance with a legal obligation – for example, where we are required to retain or disclose information to comply with the law.

Where US law applies, we collect and use personal information as described in this Privacy Policy and as permitted by applicable law, including the CCPA as described in Section 10 below.

5. How We Use Your Information

5.1 We may use your personal information to:

- provide, operate, and administer the Website and the Future Unicorns Accelerator program, including reviewing and processing applications;

- respond to your inquiries and requests;
- communicate with applicants, program participants, mentors, and partners about the program, workshops, and related opportunities;
- notify you about changes to the Website, including this Privacy Policy and our Terms of Service;
- evaluate, improve, and enhance the quality of our program and Services;
- feature mentor and alumni profiles, testimonials, and program outcomes on the Website and in promotional materials, with your consent where required;
- detect and prevent fraud and investigate or identify possible wrongdoing; and
- send you our newsletter, for as long as you remain subscribed.

5.2 We may use non-personally identifiable information to:

- customize and personalize your experience with the Website;
- analyze and understand how visitors use the Website and estimate usage patterns; and
- maintain and enhance the performance and security of the Website.

6. Retention of Data

We retain personal information for as long as reasonably necessary to fulfil the purposes described in this Privacy Policy – for example, for as long as you use our Services, for the duration of the accelerator program and a reasonable alumni-relationship period thereafter, or as needed to respond to your queries and comply with our legal, accounting, and reporting obligations. Unsuccessful applicant materials are generally retained for a limited period after the relevant cohort closes, after which they are deleted or anonymized, unless you ask us to retain them for consideration in future cohorts. You may request that your personal information be deleted from our systems at any time, as described in Section 9 below; we will accommodate such requests within 14 business days, subject to any legal retention obligations.

7. Information Sharing

We do not sell personal information, and we do not share personal information collected from you with other companies or individuals for their own independent marketing purposes.

We may disclose personal and non-personally identifiable information to third-party service providers engaged by us to provide technical support, hosting, website infrastructure, payment processing, testing, network security, or statistical/analytics services. Any such disclosure is subject to confidentiality and data protection obligations. Our current hosting/infrastructure provider is Google Cloud.

We reserve the right to disclose information about you if we have a good-faith belief that such disclosure: (a) is reasonably necessary to comply with legal process and law enforcement instructions and orders, such as a search warrant, subpoena, statute, judicial proceeding, or other legal process or law enforcement request served on us; (b) is helpful to prevent, investigate, or identify possible wrongdoing in connection with the Website or the Services; or (c) protects our rights, reputation, property, or that of our users, mentors, partners, or the public.

If Future Unicorns or Bulgaria Innovation Hub, Inc. were involved in a merger, acquisition, reorganization, or sale of assets, your personal information may be transferred as part of that transaction; we will notify you of any such change and any choices you may have.

8. International Data Transfers

BIH is based in the United States, and some of our service providers may process personal information outside of your home country, including in the United States. Where we transfer personal information originating in the EU/EEA, UK, or Switzerland to the United States or another country that has not been recognized as providing an adequate level of data protection, we use appropriate safeguards recognized under GDPR, such as the European Commission's Standard Contractual Clauses, or we rely on another valid transfer mechanism, to protect your personal information consistently with this Privacy Policy.

9. Your Data Protection Rights

9.1 Rights available to all users.

We aim to give you meaningful choices about the collection, use, and sharing of your data. Subject to applicable law, you may:

1. Access your data – request a copy of the personal information we hold about you;
2. Correct your data – request that inaccurate or incomplete data be corrected or updated;
3. Delete your data – request that we erase or delete all or some of your personal data;
4. Object to, or restrict, our use of your data – ask us to stop using, or to limit our use of, all or some of your personal data (for example, if we no longer have a legal basis to use it, or if it is inaccurate); and
5. Withdraw consent – where our processing is based on your consent (e.g., the newsletter), withdraw that consent at any time, without affecting the lawfulness of processing before withdrawal.

To exercise any of these rights, please e-mail us at the address in Section 12 below.

9.2 Additional rights for individuals in the EU/EEA and UK.

If you are located in the EU/EEA, UK, or Switzerland, you also have the right to data portability (to receive a copy of certain personal data in a structured, machine-readable format) and the right to lodge a complaint with your local data protection supervisory authority if you believe our processing of your personal information infringes applicable data protection law.

10. California Resident Privacy Rights

If you are a California resident, the CCPA, as amended, gives you additional rights over your personal information, including the right to know what personal information we have collected, used, and disclosed about you; the right to request deletion of your personal information; the right to correct inaccurate personal information; and the right to non-discrimination for exercising your privacy rights. We do not sell or share personal information for cross-context behavioral advertising, and we do not knowingly collect or process sensitive personal information beyond what is described in this Privacy Policy.

California Civil Code Section § 1798.83 additionally permits California resident users of the Website to request certain information regarding our disclosure of personal information, if any, to third parties for their own direct marketing purposes. To make a request under this section, or to exercise your CCPA rights, please contact us using the details in Section 12.

11. Security

We take reasonable online and offline technical and organizational measures designed to protect your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. We restrict access to personal information to employees, contractors, mentors, and agents who need it to provide, develop, or improve our Services. These individuals are bound by confidentiality obligations and may be subject to discipline, including termination, if they fail to meet these obligations. No method of transmission or storage is completely secure, and we cannot guarantee absolute security.

12. Contact Information

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at:

E-mail: info@futureunicorns.io

Bulgaria Innovation Hub, Inc. 100 Pine St., Ste 1250 San Francisco, CA 94111 United States

13. Linking to Other Websites and Services

The Website may provide links to other websites and services, including mentor, partner, and portfolio company websites. We are not responsible for the content or privacy practices of such other websites. If you access a website or service through a link we provide, you will be subject to the privacy policy of that website. We encourage you to be aware when you leave the Website and to read the privacy statements of any other website that collects personal information.

14. Changes to This Privacy Policy

We may change and amend this Privacy Policy from time to time to reflect changes in our practices or for legal or regulatory reasons. We will post any changes on the Website home page with a notice that the Privacy Policy has been updated, together with the effective date of the revised version below.

Last Updated: July 1, 2026