



The Million Dollar Giveback: HIP- HOP HOLIDAY

Presented by Melissa G.

In partnership with the New York State Department of Youth & Community Development



WHO ARE WE?

Founded by Melissa Gabriel, The Million Dollar Giveback joins forces with the New York State Department of Youth & Community Development (DYCD) and Commissioner Keith Howard to present "The Hip-Hop Holiday" — a Christmas celebration dedicated to empowering, uplifting, and inspiring youth across New York City.



THE MISSION

Inspire + Encourage

Our mission is to bring together hundreds of New York City's youth, ages 13–18, at the New York State Surrogate's Court House for a day of joy, community, and inspiration. We're creating an unforgettable experience filled with:

- Live Music & Entertainment
- Guest Performances by Leading Artists
- Special Appearances by Community Icons
- Official Recognition from the City of New York

Together, we celebrate culture, creativity, and the power of giving back.



PHOTOS FROM
MILLION DOLLAR GIVEBACK 2023

PROCLAIMED AWARDS!

In the spirit of recognition and gratitude, a select group of artists, activists, and community leaders will receive Awards, Citations, and Proclamations presented by:

- Commissioner Keith Howard and/or
- State Senators & NYC Council Members
- Melissa Gabriel

These honors celebrate those using their platforms to uplift and inspire the next generation.



WHERE WILL IT BE HELD?

The event will be held at the New York State Surrogate's Court (pictured here) December 2025.

DATE:
December 2025

TIME: 5:30 PM –
8:30 PM



Kodak Black
X-Mas Giveback 2022

WHO WILL BE IN ATTENDANCE?



OVER 400
NYC TEENS



SURPRISE
MUSIC
ARTISTS



TELEVISION
ACTORS
+INFLUENCERS



Past featured guests include:

- A Boogie
- Joey Bada\$\$
- Kodak Black
- Lala Anthony
- Lola Brooke
- Michael Rainey Jr.
- Roxanne Shante
- Saint Jhn
- Scarilp
- Sheff G
- Sleepy Hallow
- 41
- Zeddy Will
- Zoe Spencer + Many More!



PRESS

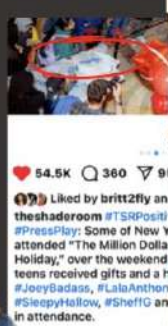
With strong media visibility, our Hip-Hop Holiday amplifies its message of community, unity, and giving to audiences nationwide.

- ABC
- News 12
- NBC
- Pix 11
- Fox 5

Hop Hop Blogs

Including but not limited To:

- The Shaderoom
- TMZ
- Baller Alert
- Hip Hop DX
- Power 105.1 FM
- Hollywood Unlocked
- Complex
- Baller Alert



THANK YOU

Join Us This Christmas

We invite you and your client to be part of something truly meaningful – spreading love, laughter, and light to the youth of New York City.

If you are interested please feel free to reach out directly to

Melissa Gabriel

(347) 645-7834

Staff@ictdtheagency.com

