

Privacy Policy

2026



With reference to Water Safety New Zealand websites and digital channels and tools

Water Safety NZ strives to be a trustworthy guardian of private data. This Privacy Policy advises how we collect, use, disclose, transfer and store private data obtained through our websites and online channels (such as social media, CRMs and other database systems).

If you need to know more about this policy or would like to find out what data, we might hold about you please contact us on wsnz@watersafety.org.nz.

What is private data?

Private data is information about you that could identify you as an individual. Water Safety NZ does not need your sensitive data and you shouldn't give us sensitive data (sensitive data is data that could be used to discriminate or harass you e.g. racial origin or religious beliefs).

What types of private data do we collect through our websites and online channels?

In visiting our websites, we automatically log your IP address, operating system type, browser type, referring website, pages you view on our website, the dates/times you visit our website, and what links you click on our website. This information doesn't identify you as an individual, but as a visitor to our websites.

If you choose to sign up to the Water Safety NZ newsletter, we collect your name and email address.

If you contact us through a form, we collect your name, organisation details and email address.

You may communicate with us via our online channels such as through Facebook, Instagram, LinkedIn etc. by leaving a comment/asking a question/rating a picture and we may collect your username.

How do we collect private data? Where do we store it?

Your name and email may be kept in MailChimp which indicates preferences such as what type of newsletters/information we send you. If we communicate with you regularly, we

may ask for your organisation name and other contact details such as a phone number and mailing address.

If you make a funding application to us, we will keep your funding application information on the Water Safety NZ server.

We collect cookies. Cookies are small data files stored on your browser. These help the websites to remember things and record your browsing activity.

How do we use private data? Why do we keep it?

Where relevant, to send you communications that are relevant to what you have requested – signing up for a newsletter, making a social media comment or requesting information from us via a website form.

We use your personal information to:

- Send you information e.g. via newsletters
- Send you administrative communications
- Respond to your enquiries
- Process funding applications
- Analyse our social marketing/education campaigns

When do we disclose private data?

We use private data for Water Safety NZ use only. We do not share your personally identifiable information with anyone. We may share it when we are authorised to do so by yourself or as required by law.

We use tracking tools to look at patterns of website and social media visits. These tools analyse aggregated data. No personal identifiable data is used by these tools. Anonymised data may be disclosed by us to third parties, such as an advertising company. The tools we use are Google Analytics.

Third party data privacy policies

We use or have used the following third-party software and website links on our website or social media platforms. Water Safety NZ is not responsible for the privacy of other sites.

- SurveyMonkey – for surveys
- Jot Form – for forms
- MailChimp – for newsletters
- Raisely – for fundraising
- Facebook
- LinkedIn

- Instagram
- You Tube.

How can you access or change your information?

You can contact Water Safety NZ at wsnz@watersafety.org.nz to request what information we may hold on you and ask to change or delete it.

You can delete cookies by clearing your browser history or prevent them by adjusting the settings in your browser.

Water Safety NZ's newsletters have information on how to unsubscribe.

How to contact/make a complaint?

Contact us at wsnz@watersafety.org.nz. You will receive a response as soon as we can, or within 20 working days.