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Metodología de la investigación sampieri 7ma edición

Hernández-Sampieri, R. & Mendoza, C. (2018). Metodología de la investigación: las rutas cuantitativa, cualitativa y mixta. Ciudad de México, México: Editorial Mc Graw Hill Education, ISBN: 978-1-4562-6096-5, 714 p. Este libro presenta una metodología integral para el estudio de la investigación, abordando tres enfoques fundamentales: cuantitativo, cualitativo y mixto. El texto se divide en seis partes, que incluyen un preámbulo general sobre las rutas de la investigación, seguidas por capítulos específicos sobre cada enfoque. En la parte I, se presenta la introducción del libro y se define la investigación, destacando la importancia de conocer las rutas de estudio para elegir el enfoque más adecuado según el contexto y el paradigma que lo fundamenta. En la investigación cualitativa, el enfoque es holístico y flexible, con una base de recolección centrada en el investigador y un proceso interpretativo profundo. En la parte II se aborda la ruta de la investigación cuantitativa, aunque no es objeto de la reseña. En la parte III, se explora más a fondo la ruta de la investigación cualitativa, destacando la importancia de comprender los fenómenos desde la perspectiva de los participantes en su ambiente natural y contexto. El libro ofrece múltiples recursos interactivos, incluyendo definiciones, conceptos clave, reflexiones, ejemplos, citas y resúmenes, para facilitar el entendimiento del investigador. Además, se incluye un centro de recursos en línea con material complementario para apoyar la elaboración del protocolo de investigación. En mi opinión, este libro es una herramienta valiosa para los investigadores que buscan comprender y aplicar diferentes enfoques metodológicos en sus estudios. Between the two approaches (p. 396), it is not useful for understanding the stage where deficiencies in knowledge of the problem are identified, and it would be valuable to explain how these gaps are identified when reviewing the state of the art. In Chapter 12, a perfect accompaniment is made to reason about which sampling strategy would be relevant, operational data collection and analysis capacity, and the nature of the phenomenon under study. Samples in qualitative studies are not probabilistic but rather purposeful. I raise the question about the application of these concepts in exclusively documentary studies. In Chapter 13, methods for collecting qualitative data are explained, including computer-assisted programming for analysis, and the process is detailed without measuring variables, but generating concepts and categories: data collection, review, organization, preparation of analysis, defining units of analysis, coding, describing, and illustrating produced categories to generate hypotheses, explanations, and resulting theory rooted in data. This is done iteratively and recurrently, with each stage being an action. Various recommendations are made, such as interview typology, maintaining analysis logs, and identifying correspondences. In Chapter 14, the concept of design (general approach, interpretive framework, or investigation strategy) is defined, along with common approaches (ethnographic, narrative, phenomenological, action research, and theory-based), with an initial cédula that is superb and detailed enough to determine it in each investigation using tables and graphs. Part 4: Reporting the results of the qualitative study [only relevant to qualitative studies]. In Chapter 15, it is emphasized that it is essential to identify the user of the study, as well as considering factors such as scope, standards, and guidelines; the methodological approach should include scenario (time, place, etc.), sample, design, and procedures. The analysis and results should be presented in a general narrative where units of analysis, categories, and relationships are presented, with reflections, hypotheses, and theories without forgetting graphical elements and congruence. Part 5: The route of mixed research is not the object of this review. Part 6: The map of the qualitative study [only relevant to qualitative studies]. In Chapter 17, the structure and qualities of a research protocol are explained, with common and basic elements highlighting some similarities and differences between the three approaches in the book, with emphasis on the importance of articulation, extension, and refinement for the qualitative approach. Additionally, the protocol should be useful as a reference for the researcher themselves, including viability considerations regarding their experience, skills, and resources. Opinion: The work is an excellent and useful method for teaching reliable direction during research conception and development, satisfying the need to achieve the best. Despite the evident quality of the book, I suppose that in order to enrich each topic and put many common-sense aspects into writing, simplicity and agile reference as attractive qualities for novice researchers to contextualize their research and visualize design concepts, focus, method, objective, type, and/or form, optimizing times, were lost. It is suggested that authors take advantage of the online resource center's storage and updating capacity to add a 80-page synthesis of the work with this framework or an independent book that can be marketed quickly and refer back to the main one. This completely updated text is more graphic, didactic, personalized, and multidisciplinary, addressing scientific research and applied research in professional development. The result is an interactive work that links the printed text content with digital resources offered by the work. This new edition includes various examples from different disciplines related to the SARS-CoV-2 and COVID-19 pandemics that highlight the research generated worldwide to combat it. Methodology of Research 7th Ed (Hernández Sampieri) is a book edited and published by McGraw Hill, available for download in PDF format. The description is as follows: This book focuses on the decision-making process in conducting an investigation. Author Hernández Sampieri provides in-depth knowledge of the process and how to apply it to different types of research. The book begins with a general description of the investigation process and then moves on to detailed specifics about each stage. It includes information on how to choose a topic, identify and select appropriate sources for your theme, analyze those sources for your article, and write the results of your analysis.

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