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Harold Koontz, Ph.D., was a renowned executive, professor, board member, consultant, lecturer, and author with an impressive track record. He held various roles at UCLA, including Professor of Management and Mead Johnson Professor of Management, as well as World Chancellor at the International Academy of Management from 1978 to 1982. Koontz authored or co-authored 19 books and over 90 journal articles, including this book, which was originally titled Principles of Management. His notable works include Board of Directors and Effective Management, which won the Academy of Management Book Award in 1968. Koontz's professional journey began after earning his doctorate at Yale, where he served as Assistant to the Trustees of the New Haven Railroad, Chief of the Traffic Branch of the War Production Board, and held various positions with the Association of American Railroads, Trans World Airlines, and Convair. As a management consultant, he worked with prominent companies like Hughes Tool Company, KLM Royal Dutch Airlines, and General Telephone Company. Throughout his career, Koontz received numerous honors, including Fellowships from the American Academy of Management and the International Academy of Management. He also served as President of the former organization and received the Mead Johnson Award in 1962 and the Taylor Key Award in 1974. His exceptional work earned him listings in Who's Who in America, Who's Who in Finance and Industry, and Who's Who in the World. Heinz Wehrich, Ph.D., is Professor of Global Management and Behavioral Sciences Emeritus at the University of San Francisco. With a doctorate from UCLA and an honorary doctorate from San Martin de Porres University in Peru, Wehrich has taught at various institutions worldwide, including Arizona State University, UCLA, and universities in Austria, China, Egypt, France, Germany, Hong Kong, Jamaica, Kuwait, Malaysia, Mexico, Singapore, Switzerland, Taiwan, and Thailand. He has also held visiting professorships at several renowned institutions. Wehrich's published works include over 90 books, including various editions and translations. His classic Management: A Global Perspective has been translated into more than 16 languages and has been a worldwide bestseller for many years, with its Spanish-language edition topping the charts. He co-authored Essentials of Management with Harold Koontz and Cyril O'Donnell before becoming a solo author. Koontz passed away in 1984, while Wehrich continues to contribute to the field of management, international management, and behavioral science, leaving a lasting legacy in his wake. Dr. H. William Wehrich, a renowned management expert, boasts an impressive career spanning over 12 years. His work on "Management Excellence: Productivity through MBO" is notable for its goal-driven approach to success-oriented management systems. The book has been translated into six European and Asian languages, underscoring its global appeal. Wehrich's academic contributions are significant, with over 140 articles published in prestigious journals like Human Resource Planning and Management International Review. His work on the TOWS Matrix, a widely used strategy formulation tool, further solidifies his influence within the management community. Dr. Wehrich's research interests encompass improving global competitiveness, strategic management, managerial excellence, and global leadership. His consulting experience includes working with prominent companies like Eastman Kodak and Mercedes-Benz, demonstrating his ability to navigate diverse business environments. In addition to his academic pursuits, Dr. Wehrich has been recognized for his expertise through various honors. He is a Fellow of the International Academy of Management and listed in several esteemed directories, including Who's Who in California and Dictionary of International Biography. Dr. Cannice has published his research in esteemed academic journals like Management International Review, Journal of High Technology Management Research, and Entrepreneur Magazine, among others. He is also the co-author of the book "Management: A Global and Entrepreneurial Perspective" (14th edition, 2016), which was translated into four languages by McGraw-Hill. As an expert in entrepreneurial education, Dr. Cannice has advised governments, universities, and organizations from Asia, Europe, and Latin America on best practices. He has held visiting professorships at prestigious institutions like the University of Paris 2 (Pantheon-Assas), Hong Kong University of Science and Technology, and Peking University. Additionally, he founded Pacific Business Development, Inc., an international trading firm, and served nine years as a Naval Flight Officer in the U.S. Navy, including time as a Patrol Plane Mission Commander. He holds degrees from Indiana University Kelley School of Business, USF, and the United States Naval Academy (Annapolis).