



Italo-American News



Published in the Interest of the Italian Americans in the United States

RETURN POSTAGE GUARANTEED

VOL. XLV. NO. 8

AUGUST 1961

1021-1025 BARRACKS ST. NEW ORLEANS 16, LA.

SINGLE COPY 10¢

SCHIRO ELECTED N.O. MAYOR

Duties Assumed After Swearing in Is Held

Victor H. Schiro on Thursday July 20th, was elected mayor of New Orleans by unanimous vote of the city's five district councilmen.

Schiro was named to fill out the balance of the term of former Mayor deLesseps S. Morrison, the new United States ambassador to the Organization of American States, which expires in May 1962.

SCHIRO ACCEPTS DUTIES immediately following his election, Schiro entered the council chamber and was sworn in by Associate Justice Walter B. Hamlin of the Louisiana supreme court.

In a brief address in a council chamber which was packed to overflowing with people, Schiro said:

"I accept the challenge and the heavy responsibilities of this office, knowing that our city faces a most trying period. But, as you well know, the legacy left by my predecessor, Ambassador Morrison, is remarkable in our city's history of 176 years. Certainly, we can be well proud of the many achievements which have reshaped New Orleans over the short span of 15½ years.

"With the support of the council of which I have been a member, plus that of the fine city officials and workers and the countless thousands of citizens who have worked so diligently for the continued welfare of our community, I believe we can face the future with even greater confidence.

PROGRESS TO BE AIM

"I hope to submit to the public some ideas of my own. This will come in the weeks and few months ahead, for surely, New Orleans can and must move steadily forward through the 60s on the same even keel which has been the hallmark of its achievements in the past.

"It is my earnest hope that the transition of our government into this new and challenging period will flow smoothly and without interruption. To achieve this end, I believe that if we are singleminded in our purpose and united for progress, only then can we comport ourselves well and approach our destiny with courage.

"Naturally, I am proud to be able to undertake the new duties upon which I am about to embark, but

Mayor Schiro and New First Lady of City at Ceremonies



THE OATH OF OFFICE as mayor of New Orleans is administered (right) to Victor H. Schiro by Justice Walter B. Hamlin of the Louisiana supreme court in ceremonies on Thursday July 20th. in the council chamber at City Hall. At left, Mrs. "Sunny" Schiro joins her husband to become the First Lady of New Orleans following the oath.

finally I humbly pray for God's guidance, that I may walk in the paths of righteousness and sagacity. With this and with the help of all my fellow citizens, I know we cannot fail in our efforts to make our beloved city a better place in which to live.

CONSULS, TRADE GROUP HONORED

Mart Officials Stage Lunch; Give Plaques

The International Trade Mart Thursday feted consuls and trade commissioners whose combined imports to this port have passed \$100 million annually.

The luncheon was held at the International House.

The six nations honored are Italy, France, West Germany, Great Britain, Switzerland and Belgium.

Mart president William G. Zetzmann presented plaques to trade officials. He assured them that the growth in imports to the port of New Orleans during the 10-year period 1949-1959 is a tribute to their hard work.

An inscription on these plaques expressed appreciation "in making 1959 the first year in which imports to the port of New Orleans from the European countries commercially represented there exceed \$100 million."

Trade Commissioners Honored at Luncheon



WILLIAM G. ZETZMANN, president of the International Trade Mart, gives plaques to six trade commissioners at a luncheon Thursday at the International House honoring the commissioners. From left are Dr. Ettore

Scampicchio, Italy; Walter Staehli, Switzerland; Werner Nethe, West Germany; Zetzmann; Dr. Leon S. Felde, Belgium; Henri Etienne, France, and J. R. W. Greenwood, Great Britain.

West Germany led the Europeans in shipping \$35 million in goods to New Orleans in 1959, according to Clay Shaw, Mart managing director. Great Britain's \$27 million was second.

Imports to the South from these nations increased 2095 per cent from 1949 to 1959, Shaw said. The national increase during the same time was 621 per cent.

Shaw said commercial offices are not only increasing their over-all business but are diverting much business which once

went through North Atlantic ports.

New Orleans took 18.5 per cent of all US imports from the six countries, almost double the percentage held two years previously.

Trade officials honored were Dr. Ettore Scampicchio, Italian trade commissioner; Dr. Leon S. Felde, Belgian trade commissioner; J. R. W. Greenwood, British commercial officer; Henri Etienne, assistant commercial counselor of France; Werner Nethe, German assistant commercial adviser.

LA FESTA DEL S. S. SALVATORE

La Societa di M.B. Cefalutana, celebra la Festa annuale del S.S. Salvatore Protettore della citta di Cefalu, nella chiesa Italiana di Santa Maria. Si celebrera la sacra messa cantata Solenne con Panegirico in Italiano. 6 Augusto.

ITALO-AMERICAN CLUB NEWS

The regular meeting of the Italo-American Club will be held on Tuesday August 8, 8:00 P.M. sharp.

ANNUAL PICNIC

The annual picnic of the Club will be on August 20 at City Park Shelter No. 3, under the leadership of Peter D'Angelo, Joseph F. Ruffino and members of the Ladies Auxiliary.

All members who wish to contribute Articles, Cash or merchandise for the many prizes for adults and children games, will please make their contribution at the Club's meeting or send any thing from one dollar up to O. Al. Chiarello, secretary at the, ITALIAN HALL, 1020 Esplanade Ave.

PRESIDENT'S CALL

Calling all Ita-Ams to attend this meeting remember the date and hour Tuesday August 8th, 8:00 P.M. sharp there is plenty of business to be taken care of and need your help. Most important the Picnic and the ITALIAN HALL REHABILITATION DRIVE, remember we have to get money to repair and air condition this grand old building. I'll be seeing you, I hope.

Leon Bernard DeGeorge, president.

ITS
PICNIC
TIME

LABEL A. KATZ

-Investments-
608 Baronne St.

JA. 2 - 4887

Call - - -

HOWELL'S

Refrigeration and Air
Conditioning Service

RELIABLE SERVICE

Tel. VE. 4-4141

306 W. Maple Ridge Dr
METAIRIE, LA.

LEES AUTO SALES

6502 Jefferson Highway

24 Hours Wrecker Service And Auto Repairs

Day: 721-5254 Nights: 721-0726

1959 Buick Inveta 2 Dr. Hardtop

Power & Air Cond., Like New--\$2095.00

NEW ORLEANS
Blood Bank

Blood Donors Wanted

2128 Tulane Ave.

Tel. 524-1322

Trade At - - -
EVELYN'S
FOOD STORE
331 W. Urquhart
CHALMETTE, LA

DEATH TAKES

Joe Pec

Joseph John Pecoraro, known to all his friends as Joe Pec, son-in-law of O. Al. Chiarello, died in Memphis, Tenn., of heart ailment on Friday July 7 1961, his body was shipped by chartered plane to New Orleans on Saturday. Beloved husband of Marie Chiarello, father of Battista J., and Alfred T. Pecoraro, brother of George Pecoraro, and Mrs. Rosalie Marturano, also survived by one grandson Joseph A. Pecoraro; son of Mrs. Josephine Virga and the late Battista Pecoraro, a native of this City.

Funeral services were from Lamana-Panno-Fallo, on Sunday, July 9, with religious service at St. Mary's Italian Church. Interment in Metairie Cemetery.

Eat At - - - - -

LOGICAL POINT

Restaurant

3735 Ulloa St.

Greetings
FRANK
THE TAILOR

1529 St. Ann St.
Tel. 523-6552

CALL - - - - -

UNITED CAB

JA. 2 - 9771

REUNITED HERE
AFTER 49 YEARS
APART

After 40 years three New Orleans brothers have been reunited with a sister from the Italian town where they were born.

Here on a visit from Contessa Entellina, Italy, is Mrs. Catherine Messina Sciambra. It marks the first time she has seen her brothers, Frank, Joseph and Lucien Messina, since the three came over to the United States with their parents in 1912.

Mrs. Sciambra didn't want to make the trip with them then because she was married, said Frank Messina.

But finally, after years and years of writing letters and swapping photographs, she decided she was long past due for a visit. With her she brought her daughter, Miss Frances and her son, Father Matteo Sciambra. There are three other sisters, residing in Los Angeles, California, they are, Mrs. Isabella Guccione, Mrs. Angelina Guccione and Mrs. Tana Caruso.

Here for three months, the visitors are staying with Joseph Messina, who lives at 1768 N. Broad. Brother Frank resides at 1818 Derbigny, and Lucien at 4491 Painters.

Father Sciambra, will be welcomed at the Seventy-Fifth anniversary celebration of the Contessa entellina Society to be held in the St. Mary Italian Church in September.



Bertel Verdigets

Verdigets Heads
Mid-City Legion

At their regular monthly meeting held in the Italian Hall on Friday June 30th, the Mid-City Post 232, American Legion Bertel Verdigets was elected commander he succeeds Vincent Bevinette. Others elected were Leopold Lapotuge, first vice-commander; Henry Wentz, second vice-commander; Roy DeSonier, third vice-commander; Jesse Lemley Jr., Chaplain, Elton Morel, adjutant and financial officer, and Walter Vicks, sargent-at-arms.

Following the election of officers and a brief business session the members and wives enjoyed a crab boil in the Italian Hall's Patio.

VILLA MARIA No. 1
24 Hour Nursing Service
6100 Chef Mentour Hwy.
New Orleans, La. WH 5-2801

GREETINGS

VILLA MARIA No. 2
24 Hour Nursing Service
1758 Prytania St.
New Orleans, La. 524-4417



REUNITED AFTER 49 YEARS are JOSEPH MESSINA, bottom left, his sister, MRS. CATHERINE MESSINA SCIAMBRA of Contessa Entellina, Italy, and FRANK MESSINA. The Messina brothers had not seen their sister since they came here in 1912. Behind them are MISS FRANCES SCIAMBRA, their niece, and FATHER MATTEO SCIAMBRA, their nephew.

CASH PRIZE OF TWO MILLION LIRE (ca. \$3,000.00 DOLLARS) AND A GOLD MEDAL, IS OFFERED BY THE ITALIAN MINISTRY.

Special to the Italo-American News

The Italian Ministry of Foreign Affairs has established a prize of two million lire (ca. 3,000.00 dollars) and a gold medal for an unpublished study or monograph on an aspect, a figure or figures of the Italian Risorgimento (1848-1861).

The competition is open only to non-Italian scholars and to Italian scholars residing permanently abroad.

The study may be written in any language and must reach the "Ministero degli Affari Esteri Direzione Generale delle Relazioni Culturali - Ufficio 11 - Roma (Italia)" in five typewritten copies on or before June 30th, 1962 by registered mail.

Il Ministero Degli Affari Esteri, Ha Stabilito
Due Milioni di Lire e una Medaglia D'oro

Il Ministero degli Affari Esteri, nel quadro delle manifestazioni celebrative del primo Centenario dell'Unità d'Italia, ha stabilito di conferire un premio consistente in due milioni di lire italiane e una medaglia d'oro alla miglior monografia inedita sul Risorgimento Italiano negli anni 1848-1861.

Lo studio potrà riguardare anche singoli momenti, e figure purchè nell'insieme costituisca un ripensamento critico degli avvenimenti interni ed esteri che permisero in quegli anni agli Italiani di rendere effettiva sul piano politico l'unità del Paese.

L'invito è rivolto agli studiosi stranieri e agli studiosi italiani stabilmente residenti all'estero. Il lavoro potrà essere redatto in qualsiasi lingua e dovrà pervenire al Ministero degli Affari Esteri, Direzione Generale delle Relazioni Culturali, Ufficio 11, ROMA in cinque copie dattiloscritte entro il 30 giugno 1962 a mezzo posta raccomandata.

La monografia sarà giudicata da una Commissione di cinque membri, presieduta dal Direttore Generale delle Relazioni Culturali. Il Ministero degli Affari Esteri si riserva il diritto di pubblicare in lingua italiana l'opera premiata.

ITALIAN LOVERS
JAILED FOR KISS

ROME (AP)—A goodbye kiss has put Vittorio Graziani and Angelina Rosi in jail for two months. The lovers, both 20, exchanged the kiss on bustling Piazza Ungheria last August. A policeman arrested them on a charge of acting in an obscene manner in public. A court agreed Wednesday that the kiss was too prolonged and voluptuous and imposed the jail sentence.

Best Wishes - - -

SENATOR

Olaf J. Fink

107 Aurora Drive

New Orleans 14, La.

SAL'S CHICKEN IN THE BOX

NO FUSS—NO MUSS
Chicken Ready to Go—Seafood
Bar-B-Q Sandwiches

1024 Teche St. Forest 1-9503



PUBLISHED MONTHLY

Paul Wagner
1020 Barracks St.
P.O. Box 835

Publisher
New Orleans 16, La.
Telephone, 522-5236

O. A. Chiarello
1025 Barracks St.
New Orleans 16, La.

Editor
1020 Esplanade Ave.
Telephone 523-9602 & 0280.

The Italian Hall
is Available for
Dances - Banquets - Wedding Receptions
Stage Plays - Reviews
ALL SOCIAL FUNCTIONS
Organization and Club Meetings
Business Meetings

1020 Esplanade Avenue

PHONE 523-9602

Small Business Service

BOOKKEEPING -
TAX RETURNS
1025 BARRACKS ST.
PHONE 523-9602

C. J. TESSIER
REAL ESTATE
Over Fifty Years Service
RESIDENTIAL - COMMERCIAL
INDUSTRIAL - APPRAISALS
302 Carondelet Street
Telephone JA. 5-8617

G. B. C.

REAL ESTATE

328 Chartres St.

Tel. GA. 2-1811

New Orleans, La.

Air Conditioning and Heating

JAY M. JALENAK
ENGINEERING CO.
1832 GENTILLY BLVD.



TED R. LIUZZA holds the Karl Dingeldein cup awarded him for meritorious service to the community.

Vieux Carre Unit Cites T. R. Liuzza

The Vieux Carre Property Owners and Associates, Inc., has cited Ted R. Liuzza for meritorious service to the community during the past year.

Liuzza was presented the Karl Dingeldein cup by Brig. Gen. Louis J. Fortier, association president, at the group's annual summer social meeting at 535 Chartres last night.

Liuzza, a public relations man, is a life-long resident of the French Quarter and a member of the association's board.

In accepting the award he said: "I wish to share the honor with the other members of the organization. I was only part of the team that has bat-

ted undesirable elements from gaining a foothold in the French Quarter."

Featured speaker at the meeting was Mrs. Helen Duprey Bullock, author, historian and director of information of the National Trust for Historic Preservation in Washington, D. C.

In her talk she criticized what she termed "urban removal."

Meet your friends at

UNION
Bar & Lounge
1931 St. Claude Ave.

ALITALIA SHOWS BIG TRAFFIC GAINS DURING FIRST HALF OF 1961

Although air passenger traffic over the busy North Atlantic routes has been considerably below expectation for the first six months of this year, Alitalia, the national airline of Italy, registered an impressive 87.9% increase from January 1st through June 30th, compared with the same period in 1960.

According to Fabrizio Serena, General Manager for North America, Alitalia flew 34,416 passengers in both directions between New York, Boston and Montreal and London, Milan and Rome during the first 6 months of this year, against 18,316 carried from January through June in 1960.

Breakdown of these figures shows 19,423 passengers flown from North America to Europe, compared with 10,793 carried during the first 6 months of 1960, representing a 80% rise. Westbound, 14,993 passengers flew Alitalia, against 7,523 for the first half of 1960, marking an increase of 99.3%.

During the traditionally peak month of June the Italian flag carrier flew 6,564 passengers to Europe this year, compared with 4,479 in June, 1960, representing a 46.6% increase.

Although our growth in June was impressive compared with North Atlantic carriers as a whole, the hesitancy to go to Europe shown by many prospective travelers prevented Alitalia from realizing the expected volume. "Mr. Serena stated.

"There are clear indications, however, that this hesitancy is being overcome. I believe that this year the travel peak will be reached somewhat later than in previous years, and July and August traffic to Europe should surpass all previous record for the month," Mr. Serena added.

During the first four days of July Alitalia flew 74% more passengers to Europe than during the corresponding period last year. For the balance of the month, reservations already booked are approximately 32% ahead of the actual number of passengers flown to Europe in July of last year.

Roman Relics in Daily Use

A magnificent altar dating back to 219 A. D. has been unearthed at the site of ancient Carnuntum, popularly known as the "Pompeii of Austria." This best preserved Roman city north of the Alps is not, however, a dead city like Pompeii.

The marble from the old Roman villas has gone into building the peasant homes in the region, and cattle drink from Roman sarcophagi and pottery. Carnuntum is a short distance from Vienna.

The Mayas believed that their sun god lived in a huge natural well in Yucatan. They often threw prized possessions into the well to placate the deity. Now three Mexican exploration societies are retrieving the treasures of the well.

Italian Hall



\$50,000 Fund Raising Campaign

ITALIAN HALL REHABILITATION FUND

Contributions and Pledges Received

FROM STOCK HOLDERS OF THE UNIONE ITALIANA, CLUB MEMBERS AND FRIENDS OF THE ITALIAN HALL.

Contributions are now being received by the Italo-American Club's committee headed by S. F. Centanni, President of the Unione Italiana Inc., Chairman, Leon De George, President, Italo-American Club, Felix Fall, Vice-President, Joseph F. Ruffino, Treasurer, O. Chizrello, Secretary, Mrs. S. F. Centanni, Pres. Ladies Auxiliary. Contributions and Pledges were received from:

Italo-American Club, Ladies Auxiliary	\$ 4,000.00
Dante Lodge No. 174 F. & A. M.	200.00
O. A. Chiarello	100.00
Mike Dema	100.00
Paul Wagner	25.00
Sam J. Lopiccio (Jack's Inn)	10.00
Frances Lopiccio (Top Motel)	10.00
Joseph Pacaccio Jr.	4.25
Italo-American News Subscriptions:	
Frank P. Lucia, atty.	3.00

A \$ 50,000.00 DRIVE

HELP is needed to raise funds by Social activities and donations from members and friends, let's all Italian American and Americans Italians join in this fund raising campaign, let's make it a \$50,000. drive and preserve this grand old ITALIAN HALL.

ALL ACTIVE SOCIETIES ARE INVITED

The following Societies are invited to join this fund raising project by appointing their committee to serve with the committee appointed by the Italo-American Club; Contessa Entellina Society, Giovanni Bersaglieri, Tiro Al Bersaglio, General Giuseppe Garibaldi, Santa Rosalia, Cefalutana Society, Madonna del Balzo, Madonna del Monte Triona. Officers of other societies are not known.

THE BALL HAS STARTED TO ROLL

SEND OR MAIL ALL CONTRIBUTIONS AND PLEDGES TO
THE ITALIAN HALL REHABILITATION FUND
1020 ESPLANADE AVE.
NEW ORLEANS 16, LA.

All contributions and Pledges will be published Monthly in THE ITALO-AMERICAN NEWS!!!

SPECIAL NOTICE

ALL SUBSCRIPTIONS RECEIVED FOR THE ITALO-AMERICAN NEWS, WILL BE ADDED TO THE ITALIAN HALL REHABILITATION FUND. FILL OUT SPECIAL BLANK BELOW.

ITALO-AMERICAN NEWS

O. Al. Chiarello Circulation Department
1025 Barracks St. New Orleans 16, Louisiana

Please Enter My Subscription For The Credit Of The
ITALIAN HALL REHABILITATION FUND

ONE YEAR \$ 3.00 () TWO YEARS \$ 5.00 ()
CHECK ATTACHED () SEND ME BILL ()

* '73

NAME _____

Please Print

ADDRESS _____

CITY _____

ZONE _____

STATE _____

BE AN ITA-AM IT'S FUN

FINE ITALIAN CREAM CHEESE (Ricotta)
MILK GRADE A -
 HOMOGENIZED - PASTEURIZED
 AT YOUR FAVORITE FOOD STORE
 OR



Health for His Highness
 and the Whole Family

HOME
 DELIVERY



CALL
 HUNTER 8-4421

GOLD SEAL CREAMERY INC.
 520 S. ALEXANDER



PUGLIA'S
 QUALITY FOODS
 1100 NORTH RAMFART

FAMOUS FOR PIZZA PIE - SAUSAGES - CHEESE
 AND OTHER IMPORTED PRODUCT

STORE HOURS
 Monday thru Thursday OFF STREET Friday and Saturday
 7 A.M. 'till 7 P.M. PARKING 7 A.M. 'till 8 P.M.
 Sunday 8 A.M. 'till Noon

John Puglia, President J.J. Puglia, Vice-President
 P.A. Puglia, Secretary-Treasurer

Judice's
 Bakery

CAKES FOR ALL OCCASIONS
 WEDDINGS - ANNIVERSARIES - SHOWERS - GIFTS
 BIRTHDAYS - TOY NOVELTY CAKES

DIAL WHITEHALL 9-6655

- PETIT FOURS
- SMALL PARTY CAKES
- FANCY COOKIES

Special Consideration given Churches & Organizations

BREAD - ROLLS - COFFEE CAKES - FRENCH & DANISH
 PASTRY - DELICIOUS PIES & COOKIES

2113 N. CLAIBORNE AVE.

Your Patronage
 Invited

HARRY'S
PARKVIEW TAVERN

910 North Carrollton Ave.

PORTIA'S GRILLS

2426 LOUISIANA AVE.
 TW. 1-0006

501 SO. RAMPART ST.
 523-8448

Famous for Fine Foods and
 Golden Brown Fried Chicken
 FREE DELIVERY

TRADE AT - - -

Lindsay's
PHARMACY

140 South Murat St
 HU. 2 - 1554

Greetings

Zatarain's Pure Food
Products

920 Valmont St. TW. 7-2601

Claiborne Hardware
& Paint Co.

1020 N. Claiborne Ave.

MA. 2404

C. A. MORRIS

PLUMBING AND HEATING
 INSTALLATIONS
 AND REPAIRS

PHONE. TW. 1-9215
 2019 Valence Street



Benito Mussolini

SOME IMPRESSIONS OF MUSSOLINI

By Alfred T. Prooraro

Two men were impressed
 by Mussolini. One was
 George Santayana who

IMPERIAL TRADING CO., INC.

Cigarette Vending Machines

Cigars - Cigarettes - Tobacco

Paper Products for Every School Need

325 Tchoupitoulas St. JACKSON 2-2378

United Refrigeration, Inc

A Friedrich Factory

Franchised Dealer

Since 1936

Friedrich Top Quality
 Since 1883

Look for the
 Friedrich Sign

2338 Tulane Ave.

524 - 4541

raised some eyebrows when he said he admired the 'New Caesar.' The other was a priest I knew who met Il Duce in 1924--the year he wrote his autobiography. Santayana's admiration was literal--like Gertrude Stein's admiration for Huey Long it was based on a love for drama, color, and the dynamism that inspires great and powerful men, compelling thinkers and writers to express their admiration for those who say with Huey, 'I'm sui generis'--I'm unique.

The priest, I think, saw in Il Duce the Italy resurrected from chaos and senility. Weakened by a succession of unstable ministries, undermined especially by the ambition of the Italian Communists, Italy was indeed a venerable, but a weak and dying old man. This priest, like millions of others, rallied to the colossal figure, whose bull-neck and large piercing eyes radiated his burning desire to lead a people and revive a nation. Mussolini tells us that he read Dante and Plato. That he felt Italy must be Latin. That she must be rescued from the alien forces of international Communism and anti-patriotic Socialism. The Book echoes the man--his autobiography shows us a picture of the giant that is

quite familiar. We remember the newsreels and see that grim, hard-set face, those folded arms that are defiant and set in rock. The book echoes the man and we see the man as he wishes us to see him--the savior of a race, the helmsman of a nation--we must not forget the rest.

We must not forget what he says so blandly. Sometimes force is a holy thing. War crystallizes the virtue of a people. Democracy enfeebles a nation, is inefficient, is troublesome. Mussolini is admirable, but he is admirable in the Santayana sense--he causes one to wonder. This kind of admiration is also prompted by a large, massive boulder, or a raging flood, or perhaps a very evil man. Il Duce prompts that kind of admiration. He alone cannot be blamed for the fissures in Italy's democracy, indeed, we should thank him for showing us that the jealousies and ambitions of lukewarm democrats can be the prelude to a system of order maintained by suppression and a system of justice maintained by brutality. That system was fascism in Italy, and it is a system which deserves our horror and our wonder.

Imburgia New V-P of Stores

Election of Laurence Imburgia as vice-president and regional store supervisor has been announced by the board of directors of Gordon's Jewelers.

Imburgia, who has been with the firm in New Orleans since 1939, will supervise a store in Pensacola, Fla., five existing stores in New Orleans and another store soon to be opened here in the Carrollton Shopping Center.

Starting as a salesman, Imburgia became assistant manager of the store at 930 Canal in 1943. He became supervisor in 1949 when Gordon's had only 14 stores, only one of which was in New Orleans. Now there are 90 stores in nine states and Puerto Rico.



IMBURGIA

Mumfrey's Pharmacy

1500 Veterans Hwy.

Ve. 3-7107

Vernon J. Wilty, Jr.

ASSESSOR

Parish of Jefferson
 Gretna, La.

GREEN O
 Package Liquor Store
 and Bar
 1000 No. Claiborne Ave
 525-4945

"GREEN'S" SEAFOOD GUMBO
"GREEN'S" GENUINE TURTLE SOUP WITH SHERRY WINE
"GREEN'S" CRAYFISH BISQUE (4 SHELLS STUFFED WITH DELICIOUS DRESSING IN EACH CAN)
 Shrimp Creole — Oyster Soup — Shrimp Bisque — Crab Bisque — Shrimp Stew
NEW ORLEANS CUISINE, INC.
 1219 SO. GAYOSO ST. "25" 822-9277

THE BARBER PROFESSION ON THE WANE



Pictures and Memories From the Past
THE PICTURE ABOVE IS OF THE BARBERS
BASEBALL LEAGUE, WHEN THE J.B.I.U.
AND THE A.M.B.B.O.F.A. WERE IN PERFECT
HARMONY.

SECOND OF A SERIAL OF BARBER HISTORY

By O. A. Chiarello

As the science of medicine advanced with new discoveries, the barbers became less and less capable of performing the triple duties well, and in 1745 the alliance between surgeons and barbers was completely dissolved, and barbers were restricted to practice their primitive surgery and dentistry only in small towns, until their methods were so overshadowed by the highly advanced sciences that only barbering was left to them. Even to this very day, however, you may still find a few old barbers who had to learn blood-letting, tooth-pulling and simple herb medicine as apprentices.

The Decline of a Profession

The year 1745 may well mark the climax of the decline of the barber profession, for now they were left without legislative guidance or regulation, and without schools or standard of any kind. The inevitable result was a slow and positive degradation of the art of barbering itself, until in the latter part of the 19th century people began to even question the right to class it as a profession, since shops became dirty hangout places, and a rendezvous for low characters and idle talk. The practice became insanitary unstandardized, undignified and sometimes despicable.

The Rebirth of a Profession

Some of the earliest steps in the re-establishment of the barber profession were: 1. The Journeymen Barbers International Union, in a movement to raise standards. The first convention of that organization, which has always been in the forefront in the fight for a higher professional standard and general recognition and respect, was held in Buffalo, N.Y., on December 5, 1887. 2. The passage of the first barber license law in Minnesota, 1887, a most vital step in regulating sanitation in the practice of barbering and specifying qualification of operators. 3. The establishment of the first barber school, in Chicago and later, the publication of the first manual on the proper practice of barbering.

The year 1924 marked the organization of the Associated Master Barbers of America in Chicago, with an intensive program having as its object the fostering of higher standard in every phase of the profession, and its allied industries.

To be continued

**Maurice Auto
Repair Shop**
General Repairs on All Makes
4887 Gentilly Road
WH4-7178 New Orleans

U. S. GOVERNMENT INSPECTED
HOTEL STYLE STEAKS
AT OUR
WHOLESALE PRICES!!
STANDARD MEAT CO.

METAL CHAIRS AND GARDEN FURNITURE

ITALIAN
Trade Topics



Sun Chair-With Canopy

Good Italian Taste can also be found in metal furniture. ETORE GUSTAVO BROGGI of Pierantonio (Umbertide Perugia) produces modern outdoor furniture offering all weather resistance and perfect style.

POOL TABLE

FOR SALE
WITH SUPPLIES & EQUIPMENT
Apply at Italian Hall
1025 Barracks St.

AMOS C. HARRIS CONSTRUCTION CO.

3930 GRAVIER STREET

LLOYD J. MISTROT CO., INC.

Home Builder and Developer

1568 PLEASURE STREET
New Orleans 22, La.

Office: TW. 5-3103

Res.: 21-4271

L & S TRUCK SERVICE

GENERAL HAULING—LOCAL AND LONG DISTANCE
LEO MILANO 4000 DRYADES ST.

ALUMINUM FABRICATIONS INC.

CUSTOM BUILT ALUMINUM

Screens - Doors - Porches
Aluminum Extrusion Screens - Kaiser Shade Screens
1781 N. DORGENOIS STREET
WHitehall 9-7867 New Orleans 19, La.

CAVALLERO'S AUTO REPAIR & SERVICE STATION

Complete Motor Repair
and
Wheel Alignment

4624 Downman Rd. WHitehall 9-3026

HOLCOMBE INSURANCE AGENCY

Insurance for your every need
416 E. Park Dr. Uptown 3-7321
Houma, La.

Stop At - - -
**SILVER CITY
SERVICE STATION**
COMPLETE SERVICE
1523 Lafayette Street
Tel. FO. 1-9391
Gretna, Louisiana

INTERIORS

By Hein
Wm. J. Hein
Graduate Decorator
HOMES-OFFICES-CLUBS
Tel. FI. 1-0656
204 Christiana Dr.
Marrero, La.

Greetings

L. J. HAYDEL

FURNITURE

Telephone 764-3866

541 Apple Street

NARCO. LOUISIANA

Compliments of

MILWHITE

MUD SALES CO.
Saratoga Bldg.

RELIABLE SERVICE
JOHN L. KROGSGARD
WATCH REPAIRS
GODCHAUX BUILDING
Telephone 523-6028

MARTIN OIL CO.



J O B B E R

P. O. Box 67

LAPLACE, LA.

STOP AT - - - - -

FLOWER'S CONOCO

SERVICE STATION

complete 1 stop service
7212 Veterans Highway
Telephone 3 - 9342

METAIRIE, LOUISIANA

STOP AT -

E A S T E R ' S
AUTO SALES, INC
LARGE SELECTION OF USED

Cars

We Buy - Sell - Trade
3939 TULANE AVENUE
Tel. HU. 8-2322

S & M IRON WORKS



WHITEHALL 3-1351

STAIRWAY &
BALCONY
RAILINGS
FIRE ESCAPES
STEEL STAIRS

"Our Pleasure Is Pleasing
You"

FREE ESTIMATES
2339 DAUPHINE ST.

PIONEER

Dismantling Co.
900 Bridge City Ave.
Tel. UN. 1-1871
Bridge City, La.

Architectural Stone Co.

3015 DUBLIN STREET
UN 1-0491
New Orleans 18, La.

LOUIS JEFFRION
Plastering Contractor
2230 Touro St. WH 5-8525

Church Directory

Go to the Church
of Your Choice
on Sundays
Take Some One With You

HOLY NAME OF JESUS CHURCH

6363 St. Charles Avenue

NEW ORLEANS 18, LOUISIANA

Garden of Memories

MEMORIAL PARK & MAUSOLEUM
PERPETUAL CARE

PARK PLAN NON-SECTARIAN

--- LOTS \$175.00 UP ---

Te. Vernon 3 - 3786

4800 AIRLINE HIGHWAY

THE CATHOLIC KNIGHTS of AMERICA

INSURANCE DEPARTMENT
Tom Shelby, Gen. Mgr.

"Complete Insurance
For The Catholic
Family"

LIFE - HOSPITALIZATION

800 North Murat St.
New Orleans, La.
Telephone HU. 2-8781

GINA NURSERY
2700 Florida Avenue
1/2 Blk. Off Veterans Hwy.
TEL. 721-4770 Metairie, La.

George N. Ricks, Owner
Open 8:30 A.M. To 5: P.M.
MON. THRU. FRI.
SAT. & SUN. TIL. 5:30 P.M.

Featuring: Trees-Flowering
plants - Shrubs - Garden
Supplies - Insecticides
Soil-Lawn Grasses-Pottery
-Planter -Etc.

BEST WISHES

HARRISON'S

INSURANCE SERVICE

4226 CHEF MENTEUR HWY.
New Orleans, La.

YOUR SUBSCRIPTION
TO THE
ITALO-AMERICAN NEWS

AMERICAN TILE & TERRAZZO CO.

3011 37th STREET — VE. 4-0290
METAIRIE, LOUISIANA

JANITOR SUPPLIES

- Insecticides
- Sprayers
- Floor Seals
- Polishing
- Machines
- Disinfectants
- Sweeping
- Compounds
- Pine Oils
- Brushes



- Mop Wringers
- Mops
- Liquid Soap
- Dispensers
- Floor Cleaners
- Waxes
- Clarke
- Floor Equipment

2502 Poydras St.
NEW ORLEANS 6, La.
RUDOLPH RAMELL, INC.
Branches at Shreveport, La., Mobile, Ala., Jackson, Miss.



HONORED by the St. Joseph's academy Parents' Club was Sister Mary Camillus, founder and moderator of the club for the past 25 years. Sister Camillus is admiring a plaque presented her by club president E. L. Schellhaas (left). Joseph P. Domingo (center) presented the roses on behalf of the club's fathers.

PARENTS' CLUB HONORS NUN, 83

Scholarship Fund Tribute to Sister Camillus

Members of St. Joseph's Academy Parents' Club paid tribute to the nun who organized the club 25 years ago and who has served as its moderator ever since.

Club president E. L. Schellhaas announced that a scholarship fund has been established in honor of Sr. Mary Camillus, 83-year-old founder of the club. A scholarship will be awarded each year to a deserving girl wishing to attend St. Joseph's.

Sister Camillus was presented with a "money tree" symbolizing the first contributions to the fund at a meeting Tuesday night in the academy gymnasium.

A native of Covington, Ky., Sister Camillus has been a member of the Congregation of St. Joseph for 58 years. She has served at St. Joseph's here for the past 32 years.

Schellhaas also presented Sister Camillus a plaque to commemorate the event. A bouquet of roses was presented to Sister Camillus by Joseph P. Domingo on behalf of the fathers in the club.

La Festa Del Madonna Del Monte Triona

La Societa Italiana di M.B. Madonna del Monte Triona ha deliberato di festeggiare la Festa del 20 agosto in onore della nostra protettrice, Madonna del Monte Triona, nella chiesa Italiana di Santa Maria, 1114 Chartres il 20 AGOSTO, alle ore 7:30 A.M. con messa, Solenne e Panegirico, e Benedizione del S.S. Sacramento.

Si rivolge calda preghiera a tutti i membri con loro famiglie di essere presente ad onorare la nostra protettrice.

Salvatore Canzoneri
Secretario

KEEL OF ITALIAN LINER CHRISTENED

MONFALCONE, Italy
The keel of the "Galileo Galilei"—to be the fastest Italian liner afloat—was christened at Italian shipyards this week. The 27,000-ton ship, capable of speeds of 24 knots, will sail the Italy-Australia express run.



TUSCANY - St. Peter's Church

STOP AT . . . WESTSIDE AUTO UPHOLSTERY

FOR ALL TYPES
Automobile Upholstery
Safety - Glass - Work
Seat Covers - Tops Etc.

Owned and Operated By

Joseph Genusa, Sr.
Joseph Genusa, Jr.
Raymond Gendusa

138 Morgan St. Algiers
Telephone FO. 6-1881

JEFFERSON TRUCK SALVAGE

Good Used Automobile And
Truck Parts For All Makes

Motors - Transmissions
Generators - Starters
Radiators-Wheels-Tires
Batteries-Car & Truck
Bodies - Car & Truck
Bodies

Highest Prices Paid For
Wrecked and Junk Cars--
510 Folse St. Harahan, La.
Telephone 721-9603

HALLMARK HOMES

CUSTOM HOUSEBUILDERS

Style — Quality — Value

We Build To Suit Your Needs, Desires and Budget
3006 Veterans Hwy. Ve. 4-2420 METAIRIE, LA.

Ranson Industrial Life Ins. Co., Inc.

1024 ELYSIAN FIELDS AVE.
Phones: WH 5-3117 - 5-3118

INDUSTRIAL ELECTRIC, INC.

ELECTRICAL ENGINEERING
AND CONTRACTORS

Motor Rewinding . . . Repairs . . . Machine Work
Panel Boards . . . Neon Signs . . . Outdoor Displays
Building Displays

3227 Magazine Street TWINBROOK 1-6311



—States-Item photo.
US FOOD STORES, INC., officers installed at a meeting at Restaurant Sclafani last night are, from left, **PHILIP A. FASULLO**, secretary-treasurer; **PETER GULOTTA**, president, and **JOSEPH A. BRONZO**, vice-president.

Columbus Studied for Sainthood

VATICAN CITY (UPI)—Christopher Columbus is under new Vatican study for possible sainthood.

But the dusty file on the discoverer of America has been under periodic review for 110 years already. Vatican sources say he isn't likely to make it this time either.

"There's the problem of his natural son," one Vatican source explained.

According to most students of Columbus, his second son, Ferdinand, was the result of a union with Portuguese beauty Beatrice Enriquez. Although Columbus' first wife had died, he apparently hadn't married Miss Enriquez.

Facts Cloudy

Another lady in the Columbus life was Beatriz de Peraza, the wife of the governor of Gomera in the Canary Islands. According to some reports he was so fascinated by the 30-year-old beauty that he delayed his second expedition to America by several weeks.

Facts are hard to come by on the famous explorer. There still are the long-standing arguments over whether he is Italian or Spanish and where he is buried.

The Italians claim he was Italian, from Genoa, and the Spanish claim he was Spanish. Whether he was born Italian or Spanish remains in doubt but both acknowledge that he spent much time in Spain.

How Idea Started

In the Dominican Republic there is a monument to Columbus and his alleged tomb. But many scholars claim his body is not there. A group of Spanish professors recently uncovered what they believe to be his bones in a church in Seville. The matter is currently being studied.

The idea of making Columbus a saint first was put forward by Pope Pius IX in 1851 after he had read an account of his life by French Count Roselly de Lorgues. The matter was studied and the Pope was petitioned for beatification, the first step toward canonization.

During the latter half of the 19th century more and more pressure built up to make him a saint.

SUPERMARKET FOUNDER — COMMITTEE HEADS EXPIRES IN CALIFORNIA NAMED FOR JEFFERSON LIONS CLUB

George J. Puglia Sr., founder of Puglia's Super Market. Died in California while visiting there. He was 63.

A native of Italy, Mr. Puglia came to New Orleans as a young boy. He attended public school here. In 1920 he opened a grocery store at Bartholomew and Royal, and later operated stores at Burgundy and Lizardi, and at Burgundy and Egan. In 1939, the Puglia's Super Market at 5523 St. Claude was opened.

Masonic services were conducted by the Gallileo-Mazzini Lodge No. 368, Free and Accepted Masons, and the Andrew Jackson Lodge No. 428, Free and Accepted Mason. Mr. Puglia had served as master of

Paul Chiarello, president of the Jefferson Lions Club, announced the committee chairmen at a meeting of the club held at the Canteen in Metairie.

During the meeting several films were shown. The program was entitled "Old Movie Night," and the films depicted minstrel shows, picnics, horse shows, and other entertainment sponsored by the club in former years.

The committee chairmen named are Archie Miller, constitution and by-laws; Walter Dorvin, convention; Leonard Beauford and William O'Rourke, Lions information; Paul Wellbaecher Jr., membership; Ray Palmer, program; L. L. Muhleisen, greeter; Jerome Levy, boys and girls program; Joseph Heath and Dan Rockel, health and welfare; Dr. Leon Reiss and Lawrence Landry, sight conservation; Joseph Fairchild, education; R. R. Boudreaux and V. J. Verdigets, sports; Val Schnell, publicity chairman and bulletin editor; Merlin Hoerner and Forest Marquez Sr., membership drive.

FILL OUT THE SUBSCRIPTION BLANK ON PAGE ONE

Italian Climbers Scale America's Highest Peak

ANCHORAGE, Alaska (AP)—An Italian team headed by Riccardo Cassin is credited with conquering 20,320-foot Mt. McKinley, North America's tallest peak, by way of the sheer south face.

It was the first time that face was climbed.

Bradford Washburn, director of the Boston Museum of Science and an authority on Mt. McKinley, called the climb "the greatest achievement in American mountaineering history."

The story was told by Gian Canali, who was flown to Anchorage Monday night so his severely frostbitten feet could be treated. He was brought out by bush pilot Don Sheldon of

other climbers. Canali said. Talkeetna, from an ice field at the 10,000-foot level, down to which the climbing party brought Canali.

Sheldon planned to return to the mountain to bring back the some of the five also were suffering from frostbite.

Cassin, who is 53, is a member of the Lecco chapter of the Italian Alpine Club. Others in the party were Romano Perego, Luigi Alippi, Annibale Zucchi and Luigi Arzoldi.

TRADE OPPORTUNITIES WITH ITALY

American importers interested in establishing working agreement with the Italian companies listed may contact them direct. The Italian Trade Commissioner will be pleased to assist any American importers wishing to be placed in contact with Italian manufacturers.

Manufacturers of machine for glass working. Seek agent or importer.

Dodivetro
Via Massarenti 18
Milano

Manufacturers of band saws for cutting timber. Seek agent or importer.

Fulcheri Ferdinando
Via Cuneo 7
Pianfei (Cuneo)

Distributors of winding machinery manufactured by Giacomo & Maccione of Italy.

Associated American Winding Machinery, Inc.
750 St. Ann's Avenue
New York, N. Y.

Manufacturer of polishing machinery. Seeks agent or importer.

Cesare Facchini
Via Domenico Veneziano 6
Milano

Manufacturer of equipment for the chemical and pharmaceutical industries. Seeks agent or importer.

Dino S. Saltiel
P. O. Box 1487
Milano

Wishes to Manufacture wire, tube and other such machinery of American firms on license.

Mario Frigerio
Lecco

But critics, including both Catholics and Protestants fought back just as hard. Their main weapon was Ferdinand, the illegitimate son.

ALCOHOLIC PARENTS CAUSE HOME STRAIN

BUFFALO, N. Y. (AP) — Alcoholism is not hereditary but it is communicable, says Dr. Marvin A. Block, chairman of the American Medical Association's committee on alcoholism. He said 50 per cent of all alcoholics have had alcoholic parents.

"Alcoholism produces the kind of tension in a home that is apt to drive the children to alcoholism later in life," he said.

POLAR BAR.
Ice Cream Co.
908 Poydras St.
JA. 5-2238

SCHOF'S
Sweet Shop
3305 Jefferson Hwy
Tel Ve 3-0265

STOP AT - - - -
TWO JAY'S BAR
1141 Decatur St

Ed Lamare
Domestic & Foreign
Used Car

We BUY, Sell & Trade
All Makes
1601 Canal St. Ja.2-7711

TASSIN'S

Marsh Equipment

Tel Fi 7-1392
661 OAK AVENUE
Westwego, La.

SOUTHERN PRODUCE CO.

95 French Market Place
'SOUTHERN PRIDE TOMATOES'
Tel JA. 2-9538

Top Permanent Employees

A-1 EMPLOYMENT SERVICE

JAckson 2-4241

Insured, Bonded Temporary
Employees

EMPLOYERS OVERLOAD CO

524 - 0387

1409 NATIONAL BANK OF
COMMERCE BLDG.

LILLIAN LEE DESLATTES, Mgr.
NELL CROMILLER, Asst. Mgr.



GEORGE J. PUGLIA SR.
both lodges. Was a past president of the Retail Grocers' Association of New Orleans.

When he retired in 1953 he was secretary of the corporation that owns Puglia's Super Market. Mr. Puglia served with United States Navy during World War I.

His survivors include, his widow, the former Miss Catherine Filpi; two sons, George J. Puglia Jr. and Francis A. Puglia; a brother, John; and three sisters, Mrs. Giovanna Palermo and Sister Eumelia of Italy, and Mrs. John Dolce; and nine grandchildren.

Ancora inspiegabile il folle gesto di uno che ha ucciso moglie e figli

EAST WHITTIER, Calif., 11

— Lo sceriffo della squadra omicidi ha cercato invano di determinare oggi la ragione per la quale Donald L. Anderson, un rispettato ingegnere civile dall'Acquedotto Municipale, abbia strangolato sua moglie ed i suoi due bambini ed abbia in seguito soffocato se stesso per mezzo di un sacchetto di plastica.

Il delitto è stato scoperto ieri pomeriggio dopo che vicini di casa hanno richiamato l'attenzione di un agente di polizia sul fatto che la famiglia Anderson non era stata vista uscire di casa da giovedì scorso.

Gli Anderson vivevano in una casa privata del valore di 25.500 dollari. I due bambini Karen, di 8, e Paul, di 6 anni, sono stati trovati morti nel loro lettino. La madre giaceva col viso all'ingiù nel proprio letto. Sia i bambini che la madre avevano la bocca ed il naso coperti da ovatta e cerotti. Il cadavere di Donald L. Anderson è stato trovato presso quello della moglie. La sua testa era rinchiusa in un sacchetto di plastica tenuto fermo da cerotti. Si crede che la famiglia sia morta da due o tre giorni.

Sulla porta di casa, la polizia ha trovato una nota di Anderson per i suoi amici che avrebbero dovuto andare con lui al lavoro: "Roy, oggi non vado a lavorare. Mi spiace di non avervi potuto telefonare, ma sono stato sveglio tutta la notte".

Questa è stata l'unica nota trovata dalla polizia. Non vi era nulla che indicasse l'intenzione di Anderson o la ragione della tragedia.

Grande industria a Palermo per produrre fertilizzanti organici

PALERMO, 12.

Come è già stato annunciato, sorgerà a Palermo, nella zona di Boccadifalco, il più grande stabilimento d'Italia per la produzione di fertilizzanti organici ad iniziativa della "Biofert Sicilia", una società costituita dalla S.O.F.I.S. che, in attuazione dei suoi fini statutari, ne ha promosso la costituzione con una larga sua partecipazione. La nuova industria, avvalendosi del brevetto americano "Eart Thomas" sarà destinata alla trasformazione dei rifiuti solidi urbani, in fertilizzanti organici per l'agricoltura che verrà ad avvantaggiarsi di questo nuovo fertilizzante particolarmente adatto alla natura prevalentemente argillosa dei terreni isolani. Attualmente è in attività un solo stabilimento del gene-

Autostrade in progetto: la Palermo-Catania e la Catania-Messina

(Nostro Servizio Particolare)

PALERMO. — Le due attese autostrade, che avrebbero dovuto risolvere uno dei più importanti problemi della Isola, sono ancora, purtroppo, sulla carta. Intendiamo parlare della Catania-Messina e della Palermo-Catania. Eppure sembrava che i lavori avrebbero dovuto essere iniziati di giorno in giorno.

Anzi, per ciò che riguarda la Palermo-Catania, si era sparsa, chi sa come e chi sa perché, la notizia che i lavori erano stati già iniziati, notizia che poi risultò completamente infondata.

Non c'è chi non sa quale enorme importanza le due suddette autostrade abbiano per lo sviluppo commerciale e turistico della Sicilia. Ancora oggi un viaggio dalla Regina del Peloro alla Città belliniana rappresenta una vera fatica, sia perché la strada attraversa paesini e paesini, ove i ragazzi sguizzano da un lato all'altro della via mettendo a durissima prova i nervi di un povero autista, e sia perché vi transitano infinite biciclette, carri a cavalli, "Vespe", "Lambrette" e motociclette.

Una vera e propria autostrada fra Messina e Catania agevolerebbe immensamente il traffico turistico verso le tante stupende zone fra le due città. Taormina e l'Etna sarebbero facilmente raggiungibili a tutti i turisti giunti a Messina dal Nord, molti dei quali, come è noto, oggi viaggiano in automobile.

La straordinaria importanza della Palermo-Catania appare poi evidente, pensando che essa è destinata a dar nuova vita alle provincie centrali dell'Isola che oggi, purtroppo, vivono in modo oppresso e quasi segregate. Malgrado l'immenso valore delle due opere, esse sono ancora... nella mente di Dio.

Molte, moltissime parole, ma pochi, pochissimi fatti. Non hanno torto, quindi, i cittadini e le autorità dei vari Comuni interessati ad elevare le loro proteste.

re, a Verona, ma, quanto prima, altri ne sorgeranno a Bologna, Catania, Messina. Lo stabilimento palermitano importerà una spesa di mezzo miliardo circa e potrà assorbire circa 70 unità lavorative.

NOCI (Bari) — Presenti numerose autorità e pubblico, è stata qui inaugurata la Colonia Elioterapica del Centro Italiano Femminile, che ospita, in due turni, circa 500 bambini della provincia.



ROMA — Piazza Barberini e la imponente e famosa fontana.

Con la sua austerità ormai distrutta da mille e mille motori Roma si trova oggi di fronte a tanti problemi creati dal traffico stradale

From Il Progresso
Italo - Americano

ROMA — Non sono pochi i romani che ricordano, con infinita nostalgia, l'epoca in cui Roma era una città austera, caratterizzata dal silenzio e dalla serenità, l'epoca in cui le tante e tante belle piazze, come Piazza Navona, Piazza Esedra, Piazza Barberini, sorridevano placide al sole o alla luna e mettevano in evidenza tutta la bellezza degli storici palazzi.

Adesso il dannato ed assordante rumore di centinaia di migliaia di motori ha distrutto la divina serenità di Roma e tutte le più belle piazze sono deturpate da innumerevoli automobili in sosta.

Il progresso ha messo l'uomo di fronte ad un bivio: serenità e bellezza o assordante rumore e motori.

Hanno vinto i motori.

Vuol dire che era destino che succedesse così.

Intanto il continuo aumento del numero dei veicoli circolanti in questa città determina sempre nuovi problemi per la Amministrazione comunale, la quale deve adottare provvedimenti che tendono da una parte a rendere il più possibile scorrevole e sicuro il traffico veicolare, e dall'altra ad assicurare spazi sufficienti per la sosta ed il parcheggio dei veicoli.

Una delle principali preoccupazioni della Ripartizione comunale del Traffico è stata appunto quella di reperire aree idonee per l'istituzione di ampi parcheggi e di rivedere, alla luce delle nuove esigenze, la situazione dei divieti di sosta a suo tempo istituiti per circostanze varie e, particolarmente, in attuazione del noto piano per il traffico olimpico.

Nel giro degli ultimi 5 mesi sono state emesse ben 46 ordinanze del Sindaco riguardanti l'abolizione dei divieti di sosta, mentre altre 25 riguardano l'istituzione di ampi parcheggi in zone della città particolarmente idonee.

stituzione di ampi parcheggi in zone della città particolarmente idonee.

Tra le principali strade nelle quali è stata ripristinata la comprese entro il limite esterno del quartiere.

Fra i parcheggi istituiti negli ultimi cinque mesi dalla competente ripartizione comunale ricordiamo quelli di Piazza Vittorio Emanuele, Piazza Capitelli, Via della Consulta, Via Firenze, Via Piacenza, Via Guido Baccelli, Via Guido Reni e Viale Giulio Cesare, quelli di recente istituiti in numerose strade e piazze dell'EUR e del Lido di Ostia ed i numerosi altri istituiti od in corso di istituzione nei principali quartieri cittadini.

Intanto la ripartizione comunale del traffico sta conducendo a termine gli accertamenti per l'abolizione di altri divieti di sosta e per il fepimento di altre aree da destinare al libero parcheggio degli autoveicoli, mentre sta predisponendo un vero e proprio piano tendente a migliorare la circolazione veicolare nelle zone della città più interessate al traffico.

possibilità di sosta per i veicoli ricordiamo Largo Corrado Ricci, Via Piemonte, Via della Consulta, Borgo Angelico, Via Parigi, Via Ludovico, Via Lazio, Via dell'Ara Massima di Ercole, Via Torino, Via della Fontanella, Via della Impresa, Via Principe Amedeo, Via del Prefetti, Via S. Giovanna D'Ar-

co, Via Massimo D'Azeglio, Via Carlo Cattaneo, Via Gioberetti, Via Cavour, Via delle Murat, Via Plave, Via Salustiana, Via Flavia, Via Bellario, Via Collina, Via Silvio Spaventa, Via Aureliana, Via Liguria, Via Cadore, Via Emilia, Via degli Artisti, Via del Cappuccini, Via Lucania, Via Dalmazia, Via Vespasiano, tutte strade comprese nel confin dei rioni centrali.

I divieti di sosta sono stati inoltre aboliti nelle vie Bernardino Telesio, Salvini, Latanzio, Appiano, Calisse, G. Vasi, in alcuni tratti della Via Appia Nuova, in Piazza Casal Maggiore ed in altre strade

Patronize Our Advertisers

You Saw It In The
Italo - American News

YOUR PATRONAGE INVITED

LYL'S

Home Cooked Foods
431 Phosphor Ave.
Metairie, La.

SAM H. STERN

ELECTRICAL CONTRACTOR
Commercial - Residential

Industrial

5628 Rosemary Place

Tel. Hu. 8-5668

BILL CLARKE

BOB OCKMAN, Jr.

CLOCK TV and RADIO

LICENSED PROFESSIONAL SERVICE

TESTA Member

8033 Airline Highway

Dial 729-6031

YOUR SUBSCRIPTION
TO THE
ITALO-AMERICAN NEWS
WILL HELP TO MAINTAIN
The Italian Hall

Trade at
EVELYN'S
Food Store
331 W. Urquhart St.