

The International Review

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VOL. XLVII No. 3

March 1963

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McKEITHEN IN GOVERNOR'S RACE



HONORABLE JOHN J. McKEITHEN
Public Service Commissioner
State of Louisiana

Commissioner McKeithen was a combat officer of the 77th Infantry Division in World War II and spent two years in the Pacific Theatre.

Upon his return after WORLD WAR II, he ran and was elected to the Legislature from Caldwell Parish where he served four years with distinction. At 28 years of age he served as Chairman of the House Appropriations Committee and Floor Leader for the State Administration Forces. He was the youngest man to hold that position in the History of the State.

Mr. McKeithen made an unsuccessful race for Lieutenant Governor with Judge Carlos Spaht in 1952. Although he out-ran his ticket by nearly 75,000 votes, an unprecedented accomplishment which has been rarely equalled in political races in this State.

After that he returned to Columbia and entered private law practice. In 1954 he ran for the Louisiana Public Service Commission from the Third Public Service Commission District which area comprises 28 parishes and includes the Fourth, Fifth and Eight Congressional District. He defeated the

incumbent Commissioner and another candidate by a majority of almost two to one in the first primary, in 1960, he was re-elected to the Louisiana Public Service Commission by a margin approximating five to one. (The only other Commissioner from the Third Public Service Commission District to be elected twice was the late Senator Huey P. Long, who was elected to this position twice before successfully running for Governor.)

Mr. McKeithen is the head of the law firm of McKeithen, Mouser & McKinley which maintains offices at Columbia, the parish seat of Caldwell Parish, and Monroe, the parish seat of Ouachita Parish. He holds two degrees from the Louisiana State University, is married and the father of six children.

ITALIAN NUCLEAR SUB

ROME (AP) — Italy expects to start building her first nuclear-powered submarine next May or June. Defense Minister Giulio Andreotti told Parliament plans for the submarine are being drawn up with the aid of U.S. experts.

SCHIRO OPENS NOPSI'S NEW MICHLOUD PLANT

Beginning Operation of the New 248,000-Kilowatt Plant

Mayor Victor H. Schiro flipped a tiny golden switch in the massive central control room of New Orleans Public Service Inc.'s \$20 million Michoud turbogenerating plant to light the fires to begin operation of the new 248,000-kilowatt plant.

The "cutting in" of the plant, according to Clayton L. Nairne, president of NOPSI, will provide the utilities company with a total local generating capacity of 770,000 kilowatts, more than four times NOPSI capability at the end of World War II.

The Michoud plant represents a greater capacity than NOPSI's entire summer net generating capability at the beginning of the war.

The new plant is an enlargement of the first generating unit on the Michoud site in 1957, with a net capability of 118,000 kilowatts.

Construction of the present plant, at France rd. and the new Mississippi River-Gulf Outlet, began in 1961.

The site totals more than 32,000 acres in the rapidly expanding eastern section of New Orleans.

Nearby is the NASA Saturn plant and under development in the area are thousands of acres for residential, commercial and industrial uses.

(SEE SCHIRO-MICHLOUD PAGE 3)

ITALY'S TRADE CHANGES TOLD

Commissioners Say ECM Effects Growing

Italy's trade within the European Common Market now represents one-third of its total foreign trade, reported the Italian Trade Commissioner here.

Ettore Scampicchio, addressing an annual Freight Forwarder's Day luncheon of the Traffic Club of New Orleans, said:

"In the past 12 months the value of this trade has been increasing at a rate of 50 per cent greater than the average for exports."

"It can truly be said that the liberating forces set in motion by the European Economic Community are having revolutionary consequences."

ECONOMY CHANGES

Noting other changes in the Italian economy, Scampicchio reported:

—Steel output increased to 10.4 million tons, while new invest-

(SEE ITALY'S TRADE PAGE 4.)

CONTRACTS AWARDED BY NASA

A \$684,363-contract for installation of a storm drainage system at the NASA-Michoud Operations has been awarded to the Ross Corp. of New Orleans.

The project to be completed in July, will include: installation of pumps, engines, discharge lines and electrical systems; erection of steel structures for engine house and discharge line supports; excavation of borrow pits and construction of an access road.

A total of 83 construction or modification of facilities contracts, amounting to \$10,351,793, has now been awarded to New Orleans firms by NASA and its prime contractors at the Michoud Operations. The remaining eight construction contracts awarded to out-of-state firms, were valued at \$2,945,426.

Contract was awarded by Mason-Rust, Michoud Operations Support service contractor.

CHAMBER OF COMMERCE TO HOLD SALESMAN AWARD BANQUET

The 1963 Distinguished Salesman's Award Banquet of the Sales-Marketing Executives of the Chamber of Commerce of the New Orleans Area will be held in the Tulane Room of the Jung Hotel at 7 p.m. on Tuesday, March 12, according to George Wood, DSA chairman.

Mr. Wood said that the banquet is held annually to honor those individuals who have been selected by their employers as outstanding salesmen, and to recognize the vital role which salesmanship plays in developing and maintaining America's economic system, in addition, an outstanding member of the community is honored as the Outstanding-Salesman-at-Large for contribution to the selling profession, his community, state and nation.

Companies interested in participating in the DSA program should contact Mr. Wood at 523-2011 for further information. Among those already signed up for the event are: Dumas Milner Chevrolet, Zetz Seven Up Bottling Co., The Penn Mutual Life Insurance Co., State Mutual Life Assurance Co., Gulf Oil Corporation, I B M Corporation, Sales Council of the Chamber Magnolia Liquor Co., New Orleans Public Service Inc., Southern Bell Tel. and Tel. Co., Geo. H. Lehleitner Co., Simmons & Associates, Walther Bros. Co., Falstaff Brewing Corp., and Jackson Brewing Corporation.

ANNOUNCEMENT!!!

The name of the ITALIAN-AMERICAN INTERNATIONAL REVIEW, effective as of March 1, 1963, has been changed to: THE INTERNATIONAL REVIEW with the same features as of the ITALIAN-AMERICAN INTERNATIONAL REVIEW featuring Civic-Political-Cultural-Business-Sports and Social Events. All subscribers of the ITALO-AMERICAN NEWS and the ITALIAN-AMERICAN INTERNATIONAL REVIEW, have been transferred to the---

THE INTERNATIONAL
beginning with this issue

CHAMBER SELECTS DR. OCHSNER FOR SALESMAN FETE

Dr. Alton Ochsner, president of the Alton Ochsner Medical Foundation and president of the Information Council of the Americas, has been selected as the Distinguished Salesman-at-Large by a Special Committee of the Sales-Marketing Executives of the Chamber of Commerce of the New Orleans Area, composed of past chairmen of SME. Dr. Ochsner is also president of the Cordell Hull Foundation for International Education. He will be honored at the 1963 Distinguished Salesman's Award Banquet in the Tulane Room of the Jung Hotel at 7 p.m. on Tuesday, March 12.

The nomination of a Distinguished Salesman-at-Large and honors for the nominee at the annual Distinguished Salesman's Award Banquet, is an annual feature of the SME Distinguished Salesman's Award program. In selecting Dr. Ochsner the Committee took cognizance of his long record of participation in the civic affairs of the New Orleans area, the Mid-South, the United States and the world at large. He is a past president of International House, past chairman of the Inter-American Committee of New Orleans and a member of the Mississippi Valley World Trade Council.

The Committee pointed out that Dr. Ochsner's contributions to this area, to the Mid-South and to the world at large have been made while he has at the same time become one of America's foremost surgeons and a pioneer in the study of lung cancer. "Few professional men have given so freely of their time to selling their community and their country," the committee said.

Old Roman Aqueducts Water Supply Routes

ROME (AP) — Part of modern Rome's water supply is still piped in over ancient aqueducts that were built in the days of the Caesars.

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ITALO-AMERICAN EDITORIAL

CLUB NEWS

The regular meeting of the Italo-American Club and Ladies Auxiliary will be held on Tuesday March 12, at the usual hour.

The President Joseph Pacaccio, urges all members to attend this meeting in order to plan for our next social, and to increase our membership. There will be refreshments after the meeting-so come and join the crowd and help to make arrangement for an enjoyable time.

There was no news from the Ladies altho they were on television, however no one reported what it was about.

It is hoped that some of the members, that had a mis-understanding will come to the meeting and forget the unpleasantness that may have happened at a previous meeting, and help to keep this Club to go forward.

Joseph Pacaccio, president, and Flo Pacaccio, president of the Ladies Auxiliary, promised full cooperation in making 1963 a banner year.

BIRTHDAY GREETINGS

Happy Birthday wishes to MRS. FRANK A. RUFFINO who celebrates on March 20th.

BELETED GREETING TO
MRS. SARA L'OCICERO
MRS. MICHEL NARETTI
MRS. AIRLE J. TONY
MRS. GASPER CUSIMANO
Wishing them all, many
HAPPY RETURNS

I am writing this in the first person because it is easier to communicate in this manner.

First of all, to those whom I thank for reading this column, and those who have been receiving this paper in the past; you will notice the "Masthead", or title of this publication, which has a specific purpose and a meaning to all of us. There will be more changes, or should I say additions to the information we wish to to pass on to you as readers.

Basically, this "paper" in the past, which I am glad to say has been most successful; meant just what it said, Italian-American. We feel that with our increasing coverage of news, and increased circulation that we should not restrict our coverage to "Italian-American". What made this wonderful city what it is today is the fact that it is populated by people of different nationalities, namely French, German, Italian, Latin-Americans, Spanish, and of course, the unfortunate Cubans, and many others, so this publication in the future will be dedicated to all people of the "Free speaking world". In other words we will publish any news of interest in any language. You may mail your items of interest to THE INTERNATIONAL 1025 Barracks St., New Orleans 16, LA., or call 522-3023 for information. In addition to other items we plan to include in our publication an information column for veterans, including reservists. There are thousands of vets that receive this paper that

SAN REMO FESTIVAL TO TOUR UNITED STATES

Washington.--Following a conference with Italian Ambassador Sergio Fenoaltea at the Embassy, Jules Alberti, an executive of San Remo USA, Inc., of New York, announced that participants in the famed San Remo Festival in Italy would make a tour of the United States this Spring. The premiere is planned for Constitution Hall in Washington on, March 21st. The following night the performance will be presented at Carnegie Hall in New York.

The troupes of singers--outstanding artists selected from all Italy--will then appear in concerts in approximately 40 leading cities, including Philadelphia, Providence, New Haven, Boston, Detroit, Chicago, Toledo, Cleveland, Los Angeles, San Francisco, Louisville, Cincinnati, Pittsburgh, Richmond, Norfolk, Baltimore and Wilmington.

The San Remo Festival is held annually in February in the municipality of San Remo on the Italian

"Riviera of Flowers" which stretches for over 60 miles along the Mediterranean, from the French frontier to Allassio.

This "Canzone Italiana" Presents each year outstanding artists of Italy in songs composed by Italians. A distinguished jury of Italian critics selects the winners. In recent years a troupe of the best singers designated San Remo nel Mondo (San Remo in the World) has presented the most successful of the San Remo Festival songs in European and South American capitals. Two years ago the attraction played to standing room only in New York's Carnegie Hall.

This year for the first time the group of popular Italian artists will be presented to audiences throughout the United States. The performances here will include, in addition to the Italian singers, a full orchestra.

Nothing quite like the San Remo "Song University" exists in the United States. It is as is all the leading singers of stage screen, radio, television, and records --Perry Como, Frank Sinatra, Judy Garland, Connie Francis, Tony Bennett, and others -- met in Miami Beach or at Palm Spring to compete before a jury of critics for the title of "best or leading" singers of the year, and the outstanding performers were banded together in a troupe to tour the country troupe to tour the country and the world.

Prior to the premiere in Constitution Hall, the San Remo Festival artists will be received by the Italian Ambassador in Washington.

Plans are now being perfected to establish, as a result of the San Remo Festival appearances in this country, a number of Italian Language teaching fellowship in the United States. It is hoped the details of these fellowship can be announced to the Italian Ambassador at the time of his reception for the troupe in Washington.

may have trouble in finding the answers to their problems, let me handle them for you (I am a vet of two wars.) In addition please let us have your comments on the above changes.

HSJ



—Photo by Tipery.

MRS. SALVADOR FRANCIS CENTANNI JR.

who was married in the Little Flower of Jesus Church, is the former Miss Josephine Ann Caruso. She is a daughter of Mr. and Mrs. Frank Joseph Caruso Jr.

AMERICAN PERSONALITIES RECEIVE ITALIAN HONORS

In a ceremony at the Embassy, Italian Ambassador Sergio Fenoaltea presented - in the name of the President of the Republic - the insignia of the Ordine "AL MIRITO DELLA REPUBBLICA ITALIANA" to the following American personalities:

Mr. Hawthorne AREY	Comptroller.	Interamerican Development Bank	Commendatore (Commande)
Mr. Corbin ALLARDICE	Grande Ufficiale (Grand Office)	Nuclear Physicist	Kreprented by Mrs Allardice)
Col. Alfred BILOTTI	Cavaliere Ufficiale (Office)	Allied Forces South Europe HQ	
Dr. Leonard CARMICHAEL	Secretary General	Smithsonian Institution	Commendato
Dr. William Sterling COLE	Director General	International Agency for Atomic Energy, Vienna	Grande Ufficiale
Hereward COOK	Museum Curator	National Gallery of Art	Cavalier
Col. Robert E. HOLMANN	U.S. Army		Cavaliere Ufficiale
Mr. James E. KING, Jr.	Institute for Defence Analysis		Commendato
Mrs. Anne Marie POPE	Director, Traveling Exhibitions Service	Smithsonian Institution	Cavaliere (Knigh
Mr. Serafino ROMUALDI	American Federation of Labor		Commendato
Mr. John WALKER	Director	National Gallery of Art	Commendato
Mr. Samuel C. WAUGH	Director General	Expoet-Import Bank	Commendato

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The British Spitfire Mark IX fighter has joined Monogram Models, Inc.'s line-up of famous World War II quarter-inch model plane kits. Originally accepted by the Air Ministry in 1935, the Spitfire was the first official fighter with enclosed cockpit, retractable landing gear and a battery of eight machine guns.

Playing chess by mail is old stuff, but now they're bowling by trans-Atlantic telephone. A Chicago champion took a one-game match with an opponent in Birmingham, England. The phone hook-up was tied into public address systems at both locations so spectators could follow the match, even hearing the pins fall.

Experienced model builders like to come up with something unique by combining parts from several different kits. The 1934 Ford kit produced by Monogram forms the basis for a custom-built competition coupe. Chop the top and add the rear wheels and tires and the four wheel covers from Monogram's Black Widow kit. Finish up with the nose section, radiator grill, door handles, push bar and racing numbers from the Midget Racer. Warning: when you combine kits, be sure they're all in the same scale. 1262

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SCHIRO-MISCHOUD

(CONTINUED FROM PAGE 1)

Nairne said it was indeed fitting the new Michoud plant should be dedicated at this time when the electric industry was observing National Electrical Week, for on this date February 11 is the 116th anniversary of the birth of Thomas A. Edison. He called Edison the "man of genius and determination who brought electricity out of the laboratory and into practical use for the benefit of mankind."

The flames which Mayor Schiro started in the gas burners beneath the boilers of the new Michoud plant will generate 3000-degree heat.

These flames will produce 1,650,000 pounds of steam per hour, turning the giant turbines to produce the electricity.

The new plant is one of three on the Public Service system, the others being the Market Street Station on the Mississippi River at Market St., and the Paterson Station on the Industrial Canal north of Chef Menteur hwy. Nairne said the three plants can more than take care of the city's needs for many years.

The three stations are interconnected by 115,000 volt lines, and all are interconnected with the vast Louisiana Power and Light Co., and the Middle South Utilities system, and to other major electric systems, which provides greater dependability of service, Nairne said.

He said NOOSI has also taken the necessary steps to expand their transmission and distribution systems to move electricity from the three plants to the ultimate users.

President Nairne was joined by vice-president L. J. Cucullu in entertaining the visitors to the dedication at a luncheon at the plant.

JOIN THE FUN AND GUESS -----
WHO IS THIS ? CONTEST



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Contest Rules;

The earliest time stamped by POST OFFICE
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Special Note--awards will be duplicated
for persons out of New Orleans.

The smiling couple in February issue, were
properly identified as that of----Anthony
Bartolotta, and his wife Josie of the---
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JOHN MCKEITHEN
for
GOVERNOR

STORY ON PAGE 1

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YOUR ROVING REPORTER VISITS NORTH RAMPART STREET

We all read and hear quite a bit about French Quarter, Canal Street, St. Charles Avenue, the Garden District, and other parts of the city. That is fine, but this reporter feels that other streets and sections of this fine city are just as important and just as interesting.

I often have an occasion to drive on North Rampart and decided to talk to some of the business people and find out something about them.

Started at Canal Street and my first stop was at MIKE PERSIA CHEVROLET; had a very interesting conversation with Mike, Jr. and found out that the Chevy 2 is a "going" Automobile. Drop in and talk to Mike or one of his salesmen; it will be a pleasant experience; and remember that Mike Persia Chevrolet is open 24 hours a day. Stopped at the ELECTROLUX CORPORATION at 616 N. Rampart, and I'll have to admit that in my interest in other things I had never noticed this fine company. Had a talk with Mr. D. A. Robinson, the manager, and learned a lot, so take this reporter's advice and drop in and talk to Mr. Robinson and you will be surprised too. If you want to enjoy the wonderful fragrance of flowers, stop by FALLO-VANO'S FLORAL COMPANY at 618 North Rampart. This company has been in business for 40 years, and when you go in meet Mr. Harry B. Schindler, manager, and let him explain some of the flowers and plants to you, too. Before it is too late, go to the ATLAS LIFE INSURANCE CO. and talk to Mr. Panno, and in time of bereavement, let their affiliate, LAMANA-PANNO-FALLO, take care of your problems in a house of quiet serenity and courtesy.

THE SOUTHERN WHOLESALE TOBACCO COMPANY at 714 of subject street in business for 16 years. Mrs. John Vinci, Co-owner, and wife of the owner will give you courteous service. Talked to Mr. Leon Levin, owner of LEVIN FURNITURE STORE at 732 North Rampart and learned that he has been in business for 35 years 32 of which were located at Claiborne-corner of Frenchmen Street. Leo Nunez of LEO NUNEZ APPLIANCES at 811 impressed me as knowing his business in (the Appliance business) for 17 years. JOHNNY'S RESTAURANT, 1000 North Rampart needs no introduction to native New Orleanians, however, you-out-of-towners who are reading this, meet Johnny, a congenial host, and also enjoy his fine food and drinks. (I eat there myself). THE BRANDIN SLATE CO. has been in business for 80 years, and altho I found my friend Mr. Lillis (we eat together at Johnny's quite often) not feeling well (the flu) but still managing an efficient roofing and allied products organization. An introduction to WWL TV Channel 4 is not necessary, but to meet "Bill" Wilson, Senior Announcer is as pleasant as hearing his voice and seeing on Channel 4. "Bill"

has been with Channel 4 since its opening 5 years ago. Went home expecting to rest my weary "dogs," but my wife had other ideas; "will you go to PUGLIA'S for me. I have to take Barbara Ann to the church," now, I have been to Puglia's lots of times and I know the father, John B. Puglia and his sons, Joseph J. and Peter A. While I was having some excellent steaks cut special (no extra charge) I had a Coke with Pete and learned some things that I didn't know before. I found out that Puglia's started 15 years ago making Italian Sausage "PISA ITALIAN SAUSAGE" which they sell wholesale and retail and ship all over the South. They started with 1000 sq. ft. and have expanded 5 times and now have 6000 sq. ft. of super market area plus 10,000 sq. ft. of indoor parking space. I think you would be interested to know that you also, in addition to regular super market items will find a delicatessen, fried, barbecued, and stuffed chicken, stuffed artichokes, stuffed peppers (tonight I will be stuffed), salads, imported and domestic cheeses wine and liquors. When you go in and have any questions or need help, ask one of the Puglia's and you will get friendly help. Last, and definitely not least, while I was at Puglia's I left my car at the P & M SERVICE CENTER across the street to be serviced. This is a TEXACO CENTER and is another father-son business, owned and managed by Mr. Joe Mannino and his son, Baldo. I have been doing business with the Mannino's for several years; but not forgetting that I was a "roving reporter" for the day, I found out this; Mr. Joe, as we call him, in business for 32 years his son, Baldo, joined the business a few years ago. The P & M TEXACO SERVICE offers B. P. GOODRICH TIRES, complete mechanical work; and of interest to the ladies who are ardent "stamp" collectors, they offer TOP VALUE STAMPS, and make a note in your mind that you may leave your car there for servicing and they will furnish FREE transportation to Canal Street while you shop, or at work. Stopped and talked to Mr. Bauer at the H. G. BOUER MOVING & STORAGE COMPANY and after writing this column I might have to get him to move me; but seriously, his men did handle a moving job for my family a few years ago and they did a fine job. Call Mr. Bauer at JA. 2-1388.

Drive carefully down North Rampart and have a pleasant experience of visiting any of these fine places that I have mentioned. Having finished a days work I stopped at Johnny's bar lounge for a "cold-one" talked to "Tish". "Tish" is Letitia Tessitore, wife of the owner, Johnny Tessitore; and sometimes you will see the smile of their beautiful daughter Beatrice (Bea) Tessitore. It's a pleasant place to stop on your way home from

ITALY'S TRADE

(CONTINUED FROM PAGE 1)

ment in the industry totaled \$320 million. The goal is a 16.5 million ton capacity by 1965, with a third of the mills using the oxygen process.

Automobile production increased 23 per cent while the level of automobile imports climbed sharply.

Both imports and exports increased 13 per cent last year with a corresponding increase in the trade deficit of \$1.2 billion.

TO BE TAKEN OVER

During this year, the commissioner reported at the Roosevelt Hotel, the first steps will be taken to nationalize the Italian electric power industry. This, he said, is the "first large-scale and planned intervention of a type made familiar in the post war history of a number of European countries."

He also noted that Italy's agricultural work force today accounts for only 27 per cent of the total, compared with 40 per cent in 1950.

"The shift from the land to the cities, or to non-urban industrial or service activities, is far from completed; and by 1972 probably no more than 20 per cent of the labor force will find gainful employment on the land."

"That these internal migrations pose major problems of urban development, of reorientation of the educational system, goes without saying," he said.

NEW ARRIVAL



Hello Folks I'm Here

We have a little Someone New - -
We'd like to introduce to you - -

Folks Meet

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Your Roving Reporter

INTERNATIONAL STARS SOFTBALL TEAM



This is the INTERNATIONAL STARS softball team, with top-notch players from Central America, Cuba and Puerto Rico. The Stars are favorites to repeat as champions of the Pan-American Softball League.

Those in the picture, kneeling, from left to right are: Bobby del Castillo, manager; R. Arostegui, mascot; Mrs. Jeanne del Castillo, queen of the team; Enrique Zeller and Luis Ortiz. Standing, from left: Hernan Arostegui; Ricardo 'Chele' Pereira; Adolfo Garcia; Luis Gonzalez, J.M. Orgiz and Cesar Lombana, Jr.

LOCAL SPORTS MISCELLANY

Hector Maldonado, star softball player for the Club Deportivo Internacional, is a graduate of the College of Business Administration of Tulane University... Herman Arostegui, Director of Publicity of International House, is an authority on Baseball... a new softball aggregation which will be a strong contender for championship honors in this city is the 'Latin-American'. Jose Martin Ortiz, of Nicaragua, is their captain and manager... Billy Carrera, who plays basketball and tennis for the CDI, is also a member of the track team of Newman High School... Jimmie Powers and 'Red' Osteen, CDI tennisters, are considered one of the best doubles in New Orleans... Eduardo Puente, captain of the America soccer team of the Club Deportivo Internacional, played professional football with the 'Alianza-Lima' team, of Lima, Peru, in 1951 and 1952... Agostino Mantia, President of the Societa Sportiva d'Italia, is a well-known local business man.

Mitchell Is Reelected to Presidency of CDI

The Club Deportivo Internacional reelected Carlos R. Mitchell to the presidency at its annual election Wednesday night in the Main Public Library.

Others named to office were: Guy C. Lewis, vice-president; Alonso Andara, treasurer; Arnold Caceres, comptroller; Virgilio Torres, Sylvia V. Reyes and Carlos Mercadal, secretaries; Jose M. Soto, publicity director, and Eduardo Puente, entertainment chairman.

The C.D.I.'s two soccer teams, the America and the Honduras, are currently undefeated in International Soccer League competition.

... Tony Bennazar and Alfredo Ortiz, the two Porto Rican softball stars, will play again this season for the CDI... Antoon Vandenweghe, captain of the Honduras 11, is a former Belgian great... Arnold Caceres, outstanding CDI softballer, is an accountant by profession... Alonso Andara, manager of the Honduras soccer team of the Club Deportivo Internacional, played with top-notch elevens in the Republic of Honduras... so did his brother, Salomon, who plays for the America... Luis Gonzalez, infielder for the International Stars, is a graduate of the College of Engineering of Alabama University... Renato Varela Reyes, who plays softball, basketball and football for the CDI, will join the Navy next month.

CDI TENNIS TEAM

DEFEATS

LITTLE FARMS T.C.

CDI TENNIS TEAM DEFEATS LITTLE FARMS T.C.

The tennis squad of the CLUB DEPORTIVO NACIONAL administered a 7 to 2 defeat to the LITTLE FARMS TENNIS CLUB on Sunday, February 17, at the City Park courts.

Phil Petra, Harold 'Speedy' Buquoi, Jimmie Powers, Pete Cervantes, George Gutierrez and Dr. Ulysses Saucedo were the stars for the victorious CDI tennisters.

A match against the Jefferson Tennis Club and, probably, the Loyola University tennis team, are on the Club Deportivo International schedule for this month.

Mel Ott League Has Four Clubs

The Mel Ott Baseball League, planning for their third season of play at Mel Ott Park in Gretna, has already signed up four teams, announced Walter Ruiz, who is serving as league coordinator this year.

Manager Jim McNulty's champion Christiana Chicks, the Buster Hughes Oilers, Jax Brewers, and Automotive Clutch are back in the fold and there is a spot for one more team, according to Ruiz.

Teams desiring to compete in the Mel Ott League may contact Ruiz at 367-2300 for full particulars.

380 U.S. Athletes to Pan-American Games

380 athletes will represent the United States in the Pan American Games in Sao Paulo, Brazil, April 26-May 5.

The U.S. Olympic Committee said the team actually will be larger than the one planned for the Tokyo Olympics in 1964 because of certain extra events on the Pan-American program, including women's basketball and synchronized swimming.

Soccer Loop Hits Crowd Behavior

MILAN, Italy (AP)—The Italian Soccer League has taken another step in its campaign to control crowd behavior at games.

Today, the league's disciplinary commission fined Palermo of Sicily \$1,360 for "repeated spitting and tossing of stones, lemons and oranges by fans" during Palermo's 1-0 victory over Fiorentina of Florence last Sunday.

The club had been fined \$1,200 the previous week for the same infraction.

British Soccer Hard Hit Again

LONDON (AP)—British soccer took its worst pounding ever from the weather Saturday with only seven matches out of 64 completed.

All the Scottish League games were canceled.

Snow in Scotland wrecked the program. Ice and flooding in England forced referees to cancel matches by the dozen.

Now more than 300 matches have been postponed during the last seven weeks leaving clubs with a backlog of matches that may force a month's extension of the season into June. Usually all soccer ends in early May and cricket takes over.

The last Scottish match to be called off was that between Partick Thistle and Falkirk. The referee canceled the game 10 minutes before the kickoff. By that time the ground was under water. Groundsmen swept the water off the frozen ground.

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D'Annunzio ci ha lasciato almeno una lezione preziosa

Entrò come una forza innovatrice nel clima ancora risorgimentale della cultura italiana - Ebbe una influenza politica negativa, con la rivolta contro la ragione ed il culto della violenza « eroica » - Ma insegnò a capire meglio l'incanto delle nostre città e del nostro passato, ad affinare il nostro gusto

Tra le immagini del miei undici anni c'è D'Annunzio, come si vedeva quasi tutte le sere, fermo sul marciapiede davanti Aragno: diritto, a non perdere un centimetro della non alta statura, pallido, nero il cappello duro ed il soprabito, foulard di seta candida, ghette; per lo più solo.

Allora e poi il suo destino fu singolare.

Non ebbe i vastissimi consensi di un Carducci e neppure quelli che prima avevano avuto dei minori, come Prati, e (venuto in fama forse un po' dopo di lui, se pur più vecchio) ebbe Pascoli. Ma in compenso adorazioni appassionate, alcuni amici che avevano i tratti dei discepoli di un profeta.

Lo stesso seguitò quando, qualche anno più tardi, entrò decisamente nella politica.

Il giudizio su D'Annunzio spetta anzitutto ai letterati e, in minor parte, ai politici; perché non è dato dimenticare quel che rappresentò tra il '14 ed il '21 e come certe idee attuate dal fascismo venissero direttamente dalla « reggenza del Carnaro ».

Ma c'è pure un D'Annunzio che ha segnato una traccia nel costume italiano; anche degli italiani che ben poco conobbero della sua opera letteraria e che detestarono le magniloquenze delle *Canzoni della gesta d'Oltremare* e del discorso di Quarto.

Fu sostanzialmente la mia generazione a ricevere quell'impronta.

Chi consideri i vari documenti della letteratura e della storia d'Italia degli anni che precedono la fama di D'Annunzio — si può con qualche approssimazione dire: gli anni fino al 1900 — trova ancora il costume dell'Italia risorgimentale: i romanzi di Rovetta e della Serao, le novelle di Ojetti, lo stesso Diario di Domenico Ferrini, ci danno sempre il volto dell'Italia a mezzo Ottocento. Non è questa una connotazione moralistica; buoni e cattivi, adulteri, imbrogli, ci sono prima e dopo; ma fino a D'Annunzio c'è una preoccupazione, oserci quasi dire una dimensione che manca: quella del bello. Anteriormente (ma ancora in Orian, nella borghesia di Pirandello) pare ignorarsi il bel mobile, la villa, il parco, gli angoli più suggestivi delle nostre città: Ferrara od Orvieto possono evocare fantasmi di condottieri o di prelati, non danno la suggestione delle loro strade. Anche il tipo umano è colto in espressioni convenzionali; matrone, fanciulle dal collo di cigno, occhi di cielo, mai una figura che marchi. Il capo

che mal sopporta il peso dei troppi capelli, la ciocca ardente nascosta nel folto delle chiome, nascono con D'Annunzio.

E' vero che altri l'aveva preceduto; altri aveva già visto le bellezze nascoste delle nostre città; le novelle italiane di Balzac, l'opera di Stendhal, pur nel loro convenzionalismo, ci avevano dato figure fisiche di italiani che non erano manichini. Ma quanti nella borghesia italiana dell'anno 1900 conoscevano vuol Ruskin, vuol Stendhal? Ci riesce difficile inquadrare bene il cerchio di conoscenze, del resto solide, ma ancora eminentemente fondate sul culto dell'antico, che era proprio anche ai buoni professionisti dell'inizio del secolo.

Se a questo culto del bello tutta l'Italia fu nel complesso recettiva, non lo fu invece allo scetticismo morale del romanzo dannunziano.

Credo che si accentui troppo l'importanza che viene data all'influenza letteraria sulla vita morale; che non suole mutare se ad una letteratura convenzionalmente casta ne succede una verista, ma animata da un grande anelito di riforma, di giustizia sociale, od una scettica. Non credo

(Continua nella pagina 7)

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—Photo by Backett.

MRS. NOLAN CAMBRE, the former Miss Jane Violet Caceres of New Orleans, daughter of Mr. and Mrs. Sam Caceres of San Pedro Sula, Honduras, was married in St. Joseph's church.



MRS. EDWARD PORTER MAY

who was married in St. Dominic's Church, is the former Miss Carol Ann Sachitano, daughter of Mr. and Mrs. Anthony Sachitano Jr. and Grand - Daughter of Mrs. Canille Chivara.

D'ANNUNZIO

(Continuazione dalla 6.a pag.)

possa imputarsi all'innocente alcun infanticidio, né alcun omicidio-suicidio a *Il trionfo della Morte*. Anche perché quei personaggi, quel Tullio Hermit, quel Giorgio Aurispa, quei conti di Ugenta, tutti signori che non facevano assolutamente nulla, neanche amministrare le loro terre, non erano dei simili per la comune degli italiani. Se mai la descrizione dell'aristocrazia che si vede nel *Piacere* poté dare qualche apporto al fermento socialista.

Invece quella preoccupazione del bello poté qualche po' nella visuale politica.

Trovava un terreno già preparato; il disprezzo per un Parlamento di pacifici borghesi succeduto ad uno dove si mescolavano grandi nomi storici cospiratori che avevano conosciuto le carceri o l'esilio, guerrieri di tutte le campagne della libertà; l'insoddisfazione per la nuova Roma con i suoi quartieri d'impiegati dove non si vedevano che mogli d'impiegati, figli d'impiegati, servette d'impiegati, come ebbe a scrivere la Serao.

Le prime cento pagine de *Le vergini delle rocce* segnano uno scorcio nuovo, ignoto alla panoramica del tempo: Maria Sofia di Napoli vi appare come l'ultima Valchiria; Leone XIII è un gradino più alto di re Umberto, re d'una stirpe guerriera che deve adattarsi ad un modesto compito quasi impiegatizio. Nulla è accordato all'anticlericalismo, alla storia risorgimentale in auge.

A suo tempo quelle pagine furono certo meno notate dall'articolo di Sonnino «Torriamo allo Statuto». Ma questo fu presto dimenticato; per la mia generazione quelle pagine furono un virus che opera lentamente. Certo quando si guarda a quelli che nel 1920 avevano tra i 25 ed i 35 anni, a spiegare quanto si fossero allontanati dal pensiero del

loro padri, dall'illuminismo dall'ottimismo democratico camminando verso il culto della forza, occorre pure ricordare D'Annunzio (naturalmente sarebbe erroneo scorgere in lui qualcosa di più che uno tra molti fattori).

Non sono un critico letterario, né in grado di giudicare cosa sia vivo e cosa morto dell'opera di D'Annunzio. Constatato che al diciottenni d'oggi occorre imporre come un compito faticoso la lettura di un suo romanzo; e che non stimano quella poesia giovanile che per me ha mantenuto il suo fascino. Non amo le antologie, ma ne vorrei una che salvasse trecento pagine della prosa di D'Annunzio, non foss'altro per certe descrizioni di una Roma sparita materialmente o sommersa sotto le automobili, che mi sembrano di una straordinaria vivezza.

Penso possa dirsi caduta l'influenza politica; se anche disgraziatamente dovessero sopravvivere nuove generazioni inebriate del mito della forza, avrebbero ben altri e più numerosi maestri.

Credo che la cosa più viva che resti di D'Annunzio sia quella preoccupazione del bello che ha dato agli italiani. Sarà forse illusione, ma le rare volte che mi affaccio oltre frontiera e visito case borghesi od università o circoli di studio, tra le molte considerazioni che a volta a volta nascono in me, una c'è sempre: «qui non è passato D'Annunzio».

A. C. Jemolo

Una scossa sismica avvertita nel Trentino

Trento, 5 marzo.
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EL NUEVO LUCERO

Por Mirta de Matheu

(Dedicado a mi inolvidable amiga, la intelectual y selicada escritora de Honduras y poetisa, D. Fidelia Chavez Arzapalo, fallecida en la ciudad de Miami, Florida el 7 de Dic. de 1962.)

Cuando la magnitud de la vida
nuestras mentes agudizan
calmando el dolor de la herida
de las flores que agonizan
Cuando al declinar de la tarde
las flores el mañana esperan
tendre tu memoria que dios guarde
mirando andiosa hacia la celeste esfera.

Tratare de cer entre las estrellas rutilantes
que pasan de un lado a otro inquietas
una mas que recuerde tus versos brillantes
que tu, con alma calida hicieras.

Rimo de corazon, para calmar las angustias
de los que al marchar tu, soledad sienten
viviendo en un jardin de flores mustias
porque su rosas mejor, ya no perfuma.

Porque se que las grandezas del cielo
sus brazos han de abrazar egoistas
honrando con un NUEVO LUCERO
a la e scritora de las grandes conquistas.

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MEXICO, D.F., febrero 18 (AP).
— El mexicano Luis Spota fue
elegido hoy presidente del recién
formado Consejo Mundial de Boxeo,
en tanto que llegó a su fin
una convención de tres días, en
la que participaron dirigentes de
las seis regiones principales.

América Latina, el Oriente, Europa,
la mancomunidad británica y la Asociación Mundial de Boxeo
componen la organización.

La formación del Consejo Mundial
de Boxeo fue considerada la
más importante de las tres principales
acciones tomadas durante
la reunión, porque se cree que es
el primer paso hacia una Federación
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fue eliminada y un contrato
en que no se celebrará un encuentro
de revancha fue registrado en
el Consejo.

Al Paro en Montevideo
El Transporte Urbano

MONTEVIDEO, 20 de febrero
(AP) — Esta madrugada comenzó
un nuevo paro del transporte
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ITALIAN AND SPANISH SPOKEN

LATIN - AMERICAN SECTION

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Por Fernando Alvarado

EDITORIAL

Los directores de esta empresa han tenido la oportunidad de escuchar las opiniones de sus lectores y pesarias para que de este modo la labor de esta publicación sea mas constructiva, aunque ese fue siempre su objetivo, por cuyo motivo podemos decir con orgullo y con gratitud hacia nuestros amables lectores, y anunciantes, que hemos triunfado y nos hemos sostenido por muchos años, habiendo crecido con nosotros la comunidad internacional en esta urbe.

Nuestros lectores notaran que principiando con esta edición del mes de Mayo, el nombre o título de nuestra publicación ha cambiado por el de --

'THE INTERNATIONAL' en vez de 'ITALIAN-AMERICAN' debido a que el campo que cubrimos con las noticias y el aumento de nuestra circulación no debe restringirse a 'Italian-American'. Lo que ha convertido a Nueva Orleans lo que es hoy, es el hecho de estar habitada por gente de diferentes nacionalidades: Franceses, Alemanes, Italianos Latino-Americanos, Españoles y desde luego ultimamente por los desafortunados cubanos y muchos otros. Así pues este periódico sera dedicado a todos aquellos que pertenecen al mundo libre, al mundo de la democracia.

En el grupo de habla española, como es sabido, la mayoría son hondureños; pero eso no quiere decir que solamente a los hondureños concierne el progreso de la comunidad. Todos tienen derecho a aspirar y trabajar para mejores logros.

La realidad es que hay mucho que hacer todavía y una de las mejores lecciones que debe aprenderse es la de la convivencia, la del esfuerzo conjunto, una mejor comprensión y menos acerbica crítica y envidia por el bien ajeno. Hay que estar unidos todos y trabajar por el bienestar y progreso común.

Muy atentamente invitamos a todos, especialmente a los miembros de la colonia Latino-Americana local para que nos envíen sus noticias y todo lo que sea de interés a 'THE INTERNATIONAL' 1025 Barracks St., New Orleans 16, La., o llamen al telefono 522 - 3023 para cualquier información.



Calurosa Acogida. Aspirando el humo de su pipa, el Presidente Romulo Betancourt, de Venezuela, y su esposa, son conducidos por el Presidente John F. Kennedy a la Blair House, tan pronto llegaron a Washington. Poco después los distinguidos visitantes se dirigieron a la Casa Blanca donde se les ofreció una calurosa bienvenida.

CINTA EDUCATIVA
SOBRE HONDURAS

Un completo triunfo se sumo la Asociacion Hondurena de Nueva Orleans en su primera reunion bajo la presidencia del Sr. Virgilio A. Madrid, la noche del 20 de Febrero recién pasado, cuando se invito a todos los miembros de la Asociacion y a la Colonia Hondurena en general, para que asistieran esa noche al Italian Hall, 1020 Esplanade Ave. en donde se rodó una película en colores y con sonido mostrando los nuevos adelantos que ha introducido en sus trabajos agricolas e industriales en la Costa Norte de Honduras, la Standard Fruit & Steamship Company cuyo Departamento de Relaciones Publicas muy gentilmente ofrecio dicha cinta para conocimiento de la colonia hondurena local y sus amistades.

Muy interesantes son en realidad todos los metodos puestos en practica por la empresa, destacandose el nuevo empaque de la fruta en cajas de carton, la introduccion de un nuevo cultivo de la pina traída del Hawaii y los empeños de la empresa por mejorar la salud de sus trabajadores y por la educacion de los niños en los campos de trabajo de la compania.

SOCIALES

Ha ingresado a esta metropoli procedente de Tegucigalpa, Honduras, donde reside, la distinguida Señora EMMA BONILIA DE LARIOS, perteneciente a una de las mas honorables familias de Honduras. Le presentamos nuestro atato saludo.

ULTIMAS NOTICIAS DE LATINO-AMERICA

MEXICO - El Presidente de Venezuela Romulo Betancourt fue objeto de una apoteosica recepcion por el gobierno y pueblo mexicano. Toda la capital de Mexico se preparo debidamente para la llegada del Mandatario venezolano, fijada para el sabado 24 de febrero recién pasado.

Los cartelones antibetancouristas colocados en remotas secciones de la ciudad fueron destruidos. Se aumentaron las medidas de seguridad y los preocupados funcionarios tomaron todas las medidas posibles para evitar desordenes.

Los periodicos publicaron informaciones, fotografias y notas biograficas sobre Betancourt que es muy conocido en Mexico desde sus dias en el exilio.

Betancourt es el cuarto Presidente que visita Mexico en menos de un año. Los otros Presidentes fueron John F. Kennedy de EE.UU. Jose Goulart de Brazil y Jorge Alessandri de Chile.

El mandatario venezolano llego acompañado de 22 personas en dos aviones. Entre los miembros de su comitiva figuraba el canciller Marcos Falcon Briceño, el Ministro del Tesoro Andres German y el Ministro de Desarrollo Godofredo Gonzalez.

El Presidente de Mexico Lic. Adolfo Lopez Mateos visitara cinco naciones de Europa a fines de este mes y comienzos de abril, segun fuentes informadas.

El mandatario mexicano proyecta visitar Francia, Holanda, Alemania Occidental, Yugoslavia y Polonia. Se informa que Lopez Mateos se propone iniciar su gira europea durante la ultima semana de marzo. Es el Presidente de Mexico que mas ha viajado. Ha visitado America del Sur, Estados Unidos, Canada y el ano pasado visito el Lejano Oriente.

NUEVO LIDER CIVICO EN LA COLONIA LOCAL LATINA

La señora MARIA THALHEIMER, de Nicaragua, por muchos años residente de Nueva Orleans y muy activa en las actividades locales de la colonia Latino-Americana, fue electa Presidente de la Sociedad Latino-Americana contra el Cancer (Latin-American Cancer Society). Otros directivos electos en la primera reunion del grupo en fecha reciente son: Vicente Paz, de Ecuador, Vice-Presidente; Olga Yager, de Colombia, Tesorera; Ines Gaudet, Nicaragua, Secretaria de Actas; Flora LaBarca, Chile, Secretaria de Correspondencia; Hernan Arostegui, Nicaragua, de Chile.

El grupo Jefe de Publicidad y Oswaldo Ramirez, Jefe del Comité para la Cruzada anti-Cancer.

Segun lo estipulado en la primera reunion, el grupo dara toda su cooperacion a la unidad de la Sociedad contra el Cancer en Nueva Orleans divulgando el programa de educacion contra el cancer en esta ciudad y por paises de la America Latina.

Esta Revicta Internacional desea todo éxito a la nueva sociedad Latino-Americana organizada en Nueva Orleans en sus esfuerzos por el bien de la humanidad.

SOCIALES



Mirta M. de Matheu

Muy lucida y alegre resultado la fiesta de carnaval 1963 de la Asociacion Hondurena de Nueva Orleans Departamento de infantiles y juveniles denominada 'BAILES DE NUESTRA PATRIA' bajo la direccion de su directora Dona Mirta de Matheu que se verifico el domingo 24 de Febrero en el Italian Hall habiendose coronado al Rey Eduardo I (Eduardo Flores Bermudez, hijo del Consul General de Honduras Sr. Agripino Flores Aguilar y de su senora esposa Dona Alicia Bermudez de Flores Aguilar) y la Reina Isabel I. (Isabel Callejas, graciosa hija del Sr. Don Miguel Callejas y senora de Callejas). Todos los actos fueron muy aplaudidos por la numerosa concurrencia y la Corte de los Reyes integrada por los graciosos niños de la Corte del Carnaval de 1962. La celebrada orquesta de jovencitos, 'Duc Honky Tonks' amenizo la fiesta habiendose bailado por varias horas retirandose todos muy satisfechos y alegres por triunfo de la fiesta. La concurrencia fue numerosa compuesta por guapas damas y damitas y cultos caballeros de la colonia local Latino-Americana y sus amistades.

La Asociacion Hondurena de Nueva Orleans, bajo la direccion de su dinamico Presidente Sr. Virgilio A. Madrid, se anoto otro triunfo con el buffet de platos tipicos hondureños que ofrecio el día de MARDI GRAS febrero 26 en el Italian Hall de 4 P.M. a 8 P.M. para festejar la toma de posesion de la nueva Junta Directiva. La concurrencia fue numerosísima. La mayoría de las bellas y cultas damas y damitas así como los caballeros llegaron vestidos con los trajes tipicos del día. El buffet gratis preparado por varias señoras miembros de la Asociacion resulto exquisito y hubo surtida cantina con cervezas, refrescos etc. El entusiasmo, la alegría y la cordialidad reino entre toda la concurrencia. Ojala que la Asociacion ofrezca otras fiestas como esta que son de tanto agrado para los miembros y sus amistades.