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MAY, 1960

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Dray Owner D'Amico Dies At Age 56



FRANK D'AMICO SR.

A native of New Orleans, Mr. D'Amico graduated from St. Aloysius.

He was in the fruit and vegetable business for a number of years and at the time of his death operated a drayage firm at 210 Poydras.

Mr. D'Amico was active in St. Mary's Italian church work and was a member of the St. Roch Council of the Knights of Columbus.

He is survived by his widow, the former Miss Jacqueline Almerico; two sons Frank D'Amico Jr. and Louis D'Amico; a brother, Salvadore D'Amico, and three sisters, Mrs. John E. Maynard, Mrs. Joseph Monte and Mrs. Louis Girault.



ROBERT JAMES MURPHY

ALLIANCE HEAD SUCCUMBS AT 71

Robert J. Murphy Died
Saturday April 1, was
Stage Work Veteran

DARYL HOPE AND THE RENOS
AT THE ITALIAN HALL OPEN HOUSE FOR THE
SPRING FIESTA



Left to right, Bobby Todd, Buddy Peiser and Daryl Hope. Second row - Roy Valenti, Gregroy Perniciaro and Walter Larter at the Drum.

Friday April 14, the Italian Hall had open house with music and refreshments for all to see the start of the Spring Fiesta, by viewing the parade which was scheduled for Esplanade Avenue, but due to rain the parade was cancelled, to the disappointment of a large crowd in the Hall.

Members of the Italo-American Club Ladies Auxiliary, were ready to participate in the parade in a butifull decorated truck and dressed in costumes at the Municipal Auditoreum, but when the parade was called off they drove to the Hall and joined the waiting crowd.

The Renos playing music in front of the Hall upon learning that the parade was cancelled, arranged their band on the hall's stage and played dance music to the delight of the crowd.

Mr. and Mrs. O. A. Chiarello, operators of the Italian Hall, were hosts for the evening, serving drinks and Italian Biscotte. The rain did not hamper the spirit of the evening, everyone had a good time, even the Vice-President of the Italo-American Club Felix Fallo, and some members of the Ladies Auxiliary of which the writer failed to get their names.

Robert James Murphy, president of Local No. 39, International Alliance of Theatrical Stage Employees and Moving Picture Machine Operators and retired stage manager of Municipal Auditorium, died Saturday afternoon at Mercy hospital following a brief illness. He was 71.

Funeral services will be conducted Monday from Lamanna-Panno-Fallo funeral home, 625

W. Rampart, followed by a Requiem Mass at Our Lady of the Most Holy Rosary church. Interment will be in Cypress Grove cemetery.

A resident of 3057 Grand Rte. St. John, Mr. Murphy was a native New Orleanian and attended public schools here. He began his stage work as a youth when he assisted with productions at the old New Orleans French Opera House.

He later was associated with the old Tulane Theater, and he was stage manager for Loew's State Theater from 1926 to 1930. He was stage manager for Municipal Auditorium from 1933 until his retirement in January, 1959.

Mr. Murphy had been a member of Local No. 39 for 43 years, 30 of which he had served as president and business manager. In 1955 the union honored him with a gold lifetime mem-

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MURPHEY-FROM PAGE-1

bership card in recognition of his service to the union. He was president of Local No. 39 at the time of his death.

He is survived by his widow, the former Miss Jennie Bevinetto of New Orleans; a son, Louis Richard Murphy; a daughter, Mrs. Joseph Grey, and a sister, Mrs. T. J. Hooks of Crystal Springs, Tex.

Active pallbearers will be Mario P. Benitez Jr., Charles R. Abate, Robert J. Benitez, Walter J. James Jr., Raymond Hughes Jr., and Marion F. Peterson.

Honorary pallbearers will be L. Reese Spangenberg, Charles Dorand, Rodney Toups, Irwin Poche, Renato Cellini and Albert S. Johnstone.

ITALO-AMERICAN CLUB LADIES AUXILIARY ELECTS

Mrs. Salvator Centanni heads the Ladies Ita-Ams at their special meeting held on Tuesday April 25 in the Italian Hall, Mrs. Salvator Centanni, is life president of the Italo-American Club Ladies Auxiliary.

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Others elected are SPECIAL DELIVERIES BY
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Vice-President, Mrs. Kay G I R L
Kavanaugh, Secretary. Mr. and Mrs. Alfonso
Mrs. Grace Avocato, Rec. G I R L
Secretary. Mrs. Tina Spahn, Treasurer. Miss. Congratulation, next
Marie Pecoraro, Entertain- time order some boys

Italians for U.S. in Cuba Row, Solon Says Here

Italian Congressman Vittorio Cervone, a visitor in New Orleans, thinks most Italians support President Kennedy in the Cuban crisis but do not want to become involved in the controversy.

The natty lawmaker, whose interests range from movies to reclamation, said Italians in general believe President Kennedy "behaved very well, especially now" that Cuban revolutionaries have invaded the country in an attempt to overthrow Fidel Castro.

But, he emphasized, Italy does not want to become part of the problem. Most Italians, he said, say, "Leave us alone; it's your business."

Tour of U. S.

A member of the Italian Chamber of Deputies since 1953 and a member of several powerful chamber committees, Cervone is here on a 35-day tour of the country to inspect drainage and reclamation projects.

His interest in these areas is natural, for he represents a section about 50 miles south of Rome that has drainage problems similar to those of New Orleans.

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CONGRESSMAN
VITTORIO CERVONE

Yesterday, escorted by a representative of the United States Corps of Engineers, he was given a look at the city's drainage canals and the overall drainage operation in the city.

Detailed Plan

He said he marveled at the way New Orleans conquered its drainage problem, and has asked the engineers to give him a detailed plan used by the city to keep it dry.

Cervone, a former mayor of Latina, where he resides, and a teacher of philosophy, also said Italy was "extremely happy" over the election of President Kennedy, whom he described as a "young, energetic President leading a young nation."

Italy's reaction to the Russian astronaut who successfully orbited the earth was threefold, he said.

Expected Flight

After Sputnik was put into space, he explained, Italy felt Russia would be first to put man into space.

"From the scientific viewpoint, we were extremely happy because it was a step forward in the progress of mankind. From the political angle, and this is most important, we were sorry it wasn't us. We sincerely hope things like this will be for the service of mankind," he said.

On other subjects, Cervone—who is accompanied on the tour by his stepson, Gennaro Romano, and V. Miro Morville of the US state department—said:

Liz a Favorite

Movie actress Elizabeth Taylor is a great favorite in Italy and he was elated over the announcement she had won this country's Academy Award. Italians also like US motion picture spectaculairs

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Castle accusato a New Orleans di aver compiuto frodi a Roma

NEW ORLEANS. (UPI)

Glenn Dale Castle, il quale sta scontando una condanna a 15 anni per smercio di titoli azionari fraudolenti, è stato accusato ieri da una grande giuria federale d'aver emesso assegni a vuoto e di aver commesso vari falsi di persona a Roma, dove egli visse come un nababbo nel '58 e nel '59.

In particolare, egli è stato accusato di aver chiesto ed ottenuto un passaporto americano dichiarando delle false generalità e di essersi spacciato per Dudley Lloyd Nichols (un produttore e sceneggiatore cinematografico di Hollywood). Egli quindi si stabilì a Roma, dove — secondo l'accusa — spilò ingenti somme a parecchie persone dicendo di voler costituire una società per la fabbricazione di oggetti necessari al gioco del "baseball" e per la istituzione di squadre di "little league" per i ragazzi italiani.

Venne allora riferito che una delle vittime di Castle fu il cantante Mario Lanza, in seguito deceduto, il quale avrebbe

be prestato parecchie migliaia di dollari per finanziare l'impresa del "baseball", senza naturalmente rivedere un soldo.

Nel pronunciare l'accusa, lo "U. S. Attorney" Francis Weller ha aggiunto che Castle ha usato per lo meno venti nomi falsi negli ultimi trenta anni, emettendo assegni a vuoto nella maggior parte delle nazionali europee. A volte egli si spacciava per un diplomatico statunitense, altre volte invece assicurava di essere un funzionario del Comando Strategico Americano.

Riunione di Sindaci

MACUGNAGA. — Ha avuto luogo in questo centro una importante riunione alla quale hanno partecipato i Sindaci della zona e le autorità locali.

Scopo della riunione è stato quello di discutere il problema della miniera d'oro di Pastarena, chiusa circa due mesi fa in seguito ad una grave disgrazia che costò la vita a 4 operai.

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Costante aumento della produzione italiana di automobili

TORINO, 11 (ANSA) — Secondo i dati resi noti dall'Unione Industriali di Torino, la produzione automobilistica Italiana nel mese di gennaio 1961 è aumentata del 20,6 per cento rispetto allo stesso periodo del 1960.

L'esportazione ha invece subito nello stesso mese una contrazione del 16,1 per cento rispetto al corrispondente periodo del 1960. Mentre nel gennaio 1960 le vendite all'estero assorbivano circa il 40 per cento della produzione totale, nel gennaio 1961 l'incidenza è scesa al 30 per cento circa.

Ecco i dati della produzione automobilistica italiana (tra parentesi i dati del gennaio 1960): autovetture 47 mila (40.758), autocarri 4.872 (2 mila 225), autobus 299 (271), totale 52.171 (43.254).

L'esportazione automobilistica nel gennaio 1961 è stata di 15.724 autovetture (18.655), autocarri 441 (620), autobus 56 (37), totale 16.221 (19 mila 312).

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MRS. EDWINA D. FREDRICKS, manager of the advertising copy and art department of The Times-Picayune Publishing Company, receives the Advertising Club of New Orleans' Silver Medal Award from OTIS H. SEGLER, district governor of the Advertising Federation of America.

Mrs. Fredricks Honored for Ad Activity

Mrs. Edwina D. Fredricks, manager of The Times-Picayune Publishing Company's advertising copy and art department, today received the first Silver Medal Award of the Advertising Club of New Orleans.

She was honored at a Monteleone hotel luncheon for distinguished achievement and service to the city's advertising industry.

The award is sponsored nationally by the Advertising Federation of American and Printers' Ink magazine.

Only Woman

Federation district governor Otis H. Segler of Chattanooga, Tenn., presented the award to Mrs. Fredricks, the only woman to have served as president of the Advertising Club.

A committee of 10 leading New Orleanians chose Mrs. Fredricks from among 12 nominees for her signal work in increasing the productiveness of advertising in New Orleans newspapers, since starting her career in 1933.

In making the presentation, Segler noted that Mrs. Fredricks has developed the skills and

techniques of artists and advertising copy writers in her department to a level where they have forged careers of their own in New Orleans advertising and merchandising.

Mrs. Fredricks replied that the award should also be credited "to the dozens of individuals who have contributed to my knowledge of the printing arts."

Her success, she said, was also a result of the publishing company's policy "to make advertising as productive as possible to the buyers of its space."

City Honor

Mrs. Fredricks, a former instructor of advertising at Tulane University, also received a certificate of merit from the city of New Orleans, presented by Councilman Victor H. Schiro.

Segler, in a talk prior to the presentation, predicted that the advertising industry would be doing a \$20 billion a year business by 1970.

He said critics of advertising have gone overboard in branding an "advertising man as a guy who would do anything for a dollar," when the director of the Federal Trade Commission in 1959 declared no more than 1 1/2 per cent of all advertising was deleterious to the public interest.

T-P April 18
Lega Italo-Americana

**12 squadre della
domani in partite**

Le squadre della Lega Italo-Americana del Calcio di New York saranno impegnate domani, domenica, in dodici incontri di campionato e di coppa. Le compagini della LIAC disputeranno sette incontri di campionato e cinque di coppa.

Il calendario delle partite è il seguente:

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A HAM

I was a "Ham". In vaudeville circles a Ham was one to accept the money for who had obtained only partial success, playing second but the cat buyer insisted, and third class show places. For years I made a very meager livelihood, then became legal owner of these fortunate in my old age I little animals. He had his inherited enough money to own little van out side, retire. But an old actor and left with his purchase never gives up hope of being as quickly as possible. successful especially if he has never tasted fame during his whole career. So you can imagine the interest that formed in me when I read in "BILLBOARD" a theatrical magazine, about "These cats do not perform a great small animal act in

Italy, created by an old Italian known as, "The music- they do not turn GREAT GINO". He was offered fabulous sums to bring this act to America, but refused to leave his native land.

I was impressed with the idea that if Gino did not care to come to America, he probably would not mind training some small animals for me, especially because of the fact that I was in a financial position to reward him handsomely for his services.

Ambition is the only known factor that can make an old man feel young, and as I sailed from New York Harbor I was feeling like a school boy.

After reaching Italy and seeing Gino's act, I was more impressed than ever. It was an act of trained cats. Cats are the only animal alive that had never been trained to do tricks before.

I lost no time and visited Gino that same day, and let him know that I would like him to train some cats for me to be shown in America. He answered with one word, NO. I then told him of the great trouble and expense I had gone to in order to be there with him at this time. He answered in a manner that only an Italian is capable of; his very expression displayed how much he would like to help me, but how impossible it was.

It seemed that long ago he, too, had ambitions that had never been fulfilled. He wished to be a great concert pianist, but the highest place he was able to reach in the musical world was to become a teacher. And to make matters worse his music seemed to attract cats. No matter where he would move to, these little animals would gather around his dwelling in droves. Sensing that God forbade him to harm them, they became very much of a pest. They would steal his food, scratch up his plants to say nothing of keeping him awake at night with their "Meows". One day he saw an add in the paper where a man wanted to buy cats. He lost no time in contacting this person.

The next day the cat buyer was knocking on Gino's front door, but could not make himself heard because of a music lesson that was in progress. So he went around to the back entrance which was open, and to Gino's surprise he was standing right there at the side of the piano. The first words this intruder uttered were, "I will give you two thousand dollars for those cats".

At first Gino did not want animals he considered pests because with the transaction of payment, he would become legal owner of these little animals. He had his inheritance enough money to own little van out side, retire. But an old actor and left with his purchase never gives up hope of being as quickly as possible. Next morning he was back calling for Gino to open up. To Gino's dismay, when he opened the door there were all of the cats rushing in. The man shouted, "These cats do not perform a great small animal act in

you can see now why I could not train cats for you. The cats you have seen acting are not trained, but merely responding to my music as any other cats would.

Surprisingly, I was not disappointed. I felt that if Gino could find out his great talent in late life, so could I. Here I am back home perfectly satisfied.

**McCoy's
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5147 CANAL BLVD.
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Poseidon to Meet

A special meeting of the lieutenants of the Krewe of Poseidon Carnival Club of Westwego will be held in King's restaurant in Westwego April 26 at 7:30 p. m.


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NEW OFFICERS OF THE NEW ORLEANS
Retail Grocers Association are, from left, FRED
RICCA, treasurer; J. P. SARTALAMACHIA,
vice-president, and VINCENT PIZZO, president.

Grocers Pick Pizzo New President

The New Orleans Retail Grocers Association has elected Vincent Pizzo president.

Other officers elected last night at a meeting held at the American Brewing Company were J. P. Sartalamachia, vice-president; Fred Ricca, treasurer, and James Collins, chairman of the board.

Elected to the board of directors were Vincent Bevinetto, Oscar Ernst, A. Lloyd Keller, Frank Meydrich Sr. and Roland Vassar. Capt. Louis Sirgo of the New Orleans police department was the principal speaker at the meeting. He explained procedures for protection of stores.

La febbre resta

Si capisce, d'altra parte, che a una parte della popolazione di origine italiana, ormai inserita nella vita americana come una forza attiva e legale, faccia dispiacere di esser così segnata in uno spettacolo pubblico. Inoltre questa parte della popolazione di origine italiana ha veduto altre minoranze razziali degli Stati Uniti rivoltarsi contro simili additamenti ed ottenere delle riparazioni (anche esse, per quel che mi pare, vittorie estremere). Ed infine non c'è dubbio che la dottrina ufficiale (se non la pratica) della stampa e del governo americano è che non ci dovrebbero essere discriminazioni in base alla razza o alla religione di nessun cittadino. Quindi se alcuni italoamericani hanno protestato in quel modo solito in America, median-



BOSTON BOXING PROMOTER SAM SILVERMAN, center, acts as referee while challenger CARMEN BASILIO, left, and middleweight champ PAUL PENDER, right, gag it up with Indian wrestling match.

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WE ALSO HAVE SOME OF THE FINEST PAINTERS AND PAPER
HANGERS ON OUR STAFF

La festa del socio D.C. celebrata a Conversano

CONVERSANO (Bari) — Presenti numerose autorità, nella sala del cinema Moderno è stata celebrata la Festa del socio D. C.

Dopo il discorso del segretario politico dott. Gigante, il Presidente della Provincia prof. Fantasia ha illustrato il significato della cerimonia.

Ha quindi parlato il Sindaco, prof. Vittantonio Amadio, e poi ha avuto luogo la distribuzione delle tessere a tutti gli iscritti.

Lavori di ampliamento del Santuario del Volto Santo

MANOPPELLO (Pescara) — In occasione dei lavori di ampliamento del Santuario del Volto Santo, ha avuto qui luogo un convegno di poeti dialettali, al quale ha anche preso parte il dott. Giulio Giulante, di questa città.

La manifestazione è riuscita altamente interessante.

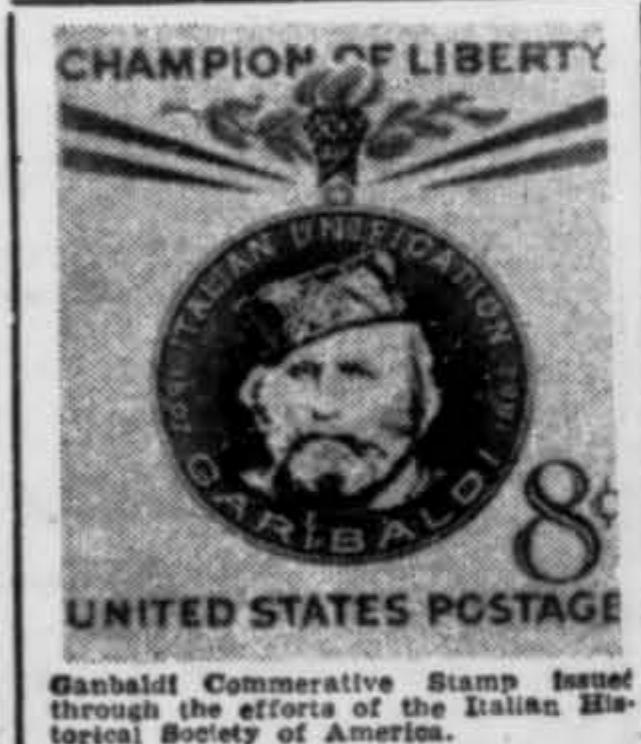


PETER N. CIACCIO

Gentilly Terrace Leaders Named

Peter N. Ciaccio was installed as president of the Gentilly Terrace and Gardens Improvement Association at the Norman Meyer Memorial library, 3001 Gentilly blvd.

Other officers are George J. Panzeca, vice-president; George M. Howard, recording secretary; August J. Lanasa, corresponding secretary, and Carl J. Kuby, treasurer.



Gennaro Commemorative Stamp issued through the efforts of the Italian Historical Society of America.

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Gli auguriamo che possa al più presto possibile tornare, completamente guarito, fra i suoi cari di famiglia e fra i membri delle diverse società, i quali ne stanno sentendo immensamente la mancanza.

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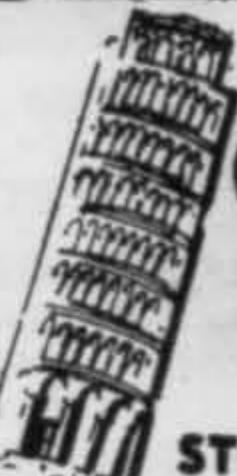
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HALFCO

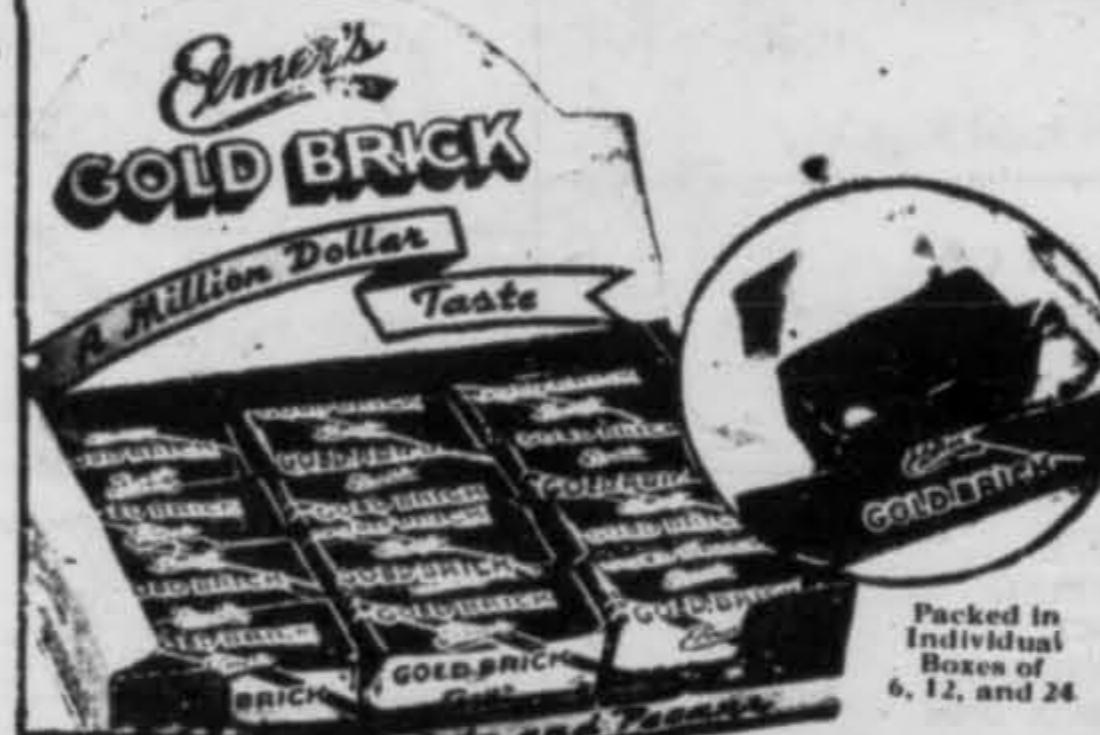
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