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HAPPY AND PROSPEROUS 1964: MAY PEACE PREVAIL IN OUR COUNTRY AND IN THE WORLD

GREATEST INDUSTRIAL AND ECONOMIC MOVEMENT FOR NEW ORLEANS

In his year-end report to the people, Mayor V. H. Schiro said that New Orleans is enjoying the greatest industrial and economic movement in history.

The mayor singled out the beginning of the new International Trade Mart Tower as one of the most significant and exciting events of the year.

"THIS MULTI-MILLION-DOLLAR project," Schiro said, "will transform the face and vision of New Orleans outward towards the river."

New Orleans is tops on foreign waterborne traffic, its Michoud complex is making remarkable, continuing economic contributions to the city's prosperity, employment is very encouraging, there is an upswing in commercial and residential building, the tidewater channel is complete and city employes have received their long-awaited pay raises, Schiro said.

New Orleans enjoyed a banner building year, the mayor said, with a record of over \$112 million in building permits issued. He cited the New Orleans East and New Orleans West projects as the most optimistic dream of city planners a decade ago.

"Industry is also on the move with multi-million-dollar plants under construction or in the planning stage," Schiro said.

Among these are a 500,000 square-foot office building on the rocket center grounds at Michoud, a multi-million plant of the Linde Division of Union Carbide to be built next year on 110 acres fronting the Intracoastal Waterway, an \$8 million plant for production of gases for use in the rocket industry by Air Reduction Sales Company and a \$12.5 million plant of the Oklahoma Cement Co., on 50 acres fronting the Michoud canal near the rocket center.

IN THE BUSINESS DISTRICT, the mayor said, pile driving has begun for a new Federal Reserve building near the old City Hall and the Jung and Monteleone hotels have expansion programs with a combined cost of \$6 million.

THE GREATER NEW ORLEANS Mississippi River Bridge traffic totaled 11 million vehicles during 1963, 1 1/2 million more than the previous year, he said. Revenues increased \$120,148 over 1962.

School building programs, especially at the university level, were the greatest in local history. Tulane, Loyola, LSU and LSUNO are all engaged in rebuilding.

"In conclusion," he said, "I am happy to report that we are operating in a climate of commendable rapport with our neighboring parishes and communities. And I would like to repeat that the city administration and the City Council never enjoyed better relations."

"The destiny of our city in this space age is irretrievably linked with the well-being, friendliness, and cooperation of our neighbors and coworkers. We are confronted by the greatest forward movement industrially and economically in history. We must meet this challenge at all levels of government. I, as mayor, pledge all of my resources and energy to that purpose. If I may be allowed to repeat myself—"If it is good for New Orleans, I'm for it."

LBJ Okays \$1.5 Million For N.O. Lab

President Lyndon B. Johnson has signed a bill appropriating \$1.5 million for the expansion of the U.S. Agriculture Department's Southern Regional Research Laboratory on the lakefront.

Edmund Stephens, director of the budget and finance division of the Agriculture Research Service in Washington, said to-

day details of the expansion are being worked out and it will be several weeks before the General Services Administration can turn over specifications to architects.

Construction is not expected to start for another six to nine months, he added.

The appropriation was contained in a \$6.23 billion measure. Included in the overall bill is \$1.5 million for a weed control laboratory in Mississippi.

The New Orleans laboratory, located at 1100 Robert E. Lee Blvd., is concerned with cotton and textile experiments.

H. H. POPE PAUL VI IN VISIT TO THE HOLY LAND

Penitential Pilgrimage of the Supreme Pontiff

The eyes of the world, through television, will be on H. H. Paul VI as he travels in the Holy Land. The Pope will stay at the Apostolic Delegation which rises on the slopes of the Mount of Olives.

Promises by Jordan and Israel to allow facility of movement were taken to mean that the iron rule restricting passage from Israel into any Arab country will be lifted.

The Pope will take part in a penitential service at night at the Garden of Gethsemane. In effect an Holy Hour, the service will include the chanting of the Passion narratives of the Gospels in Latin, Greek, Aramaic, and Armenian.

In Bethlehem, the Holy Father will deliver a major speech on the theme of world peace. He will visit the Church of the Nativity, the only building of its size and importance to survive substantially unchanged since its erection by Constantine 17 centuries ago.

In Jerusalem's Old City, he is expected to offer Mass on the Feast of the Epiphany, Jan. 6, in the Church of the Holy Sepulcher, custody of which is shared by the Catholic, Greek Orthodox, and Armenian Orthodox Churches. The church was designed as a companion to St. Peter's Basilica in Rome.

The Holy Land is a country of contrast: arid desert, bleak mountains and a river valley of tropical fertility.

The mountains of Moab to the east and the Judean plateau toward the west could be part of the landscape of the moon. Seen from a distance, they stand out bluish gray in the clear air.

They are not high as mountains go, rarely reaching 3,000 feet above the sea. But they seem to soar because of the fantastic trough lying between them.

That is the valley of the River Jordan, plunging south from the high mountains of Lebanon and Syria, through the Sea of Galilee, to the Dead Sea, 1,397 feet below sea level. There it is the lowest spot on earth.

The Holy Land is split between the states of Jordan and Israel.

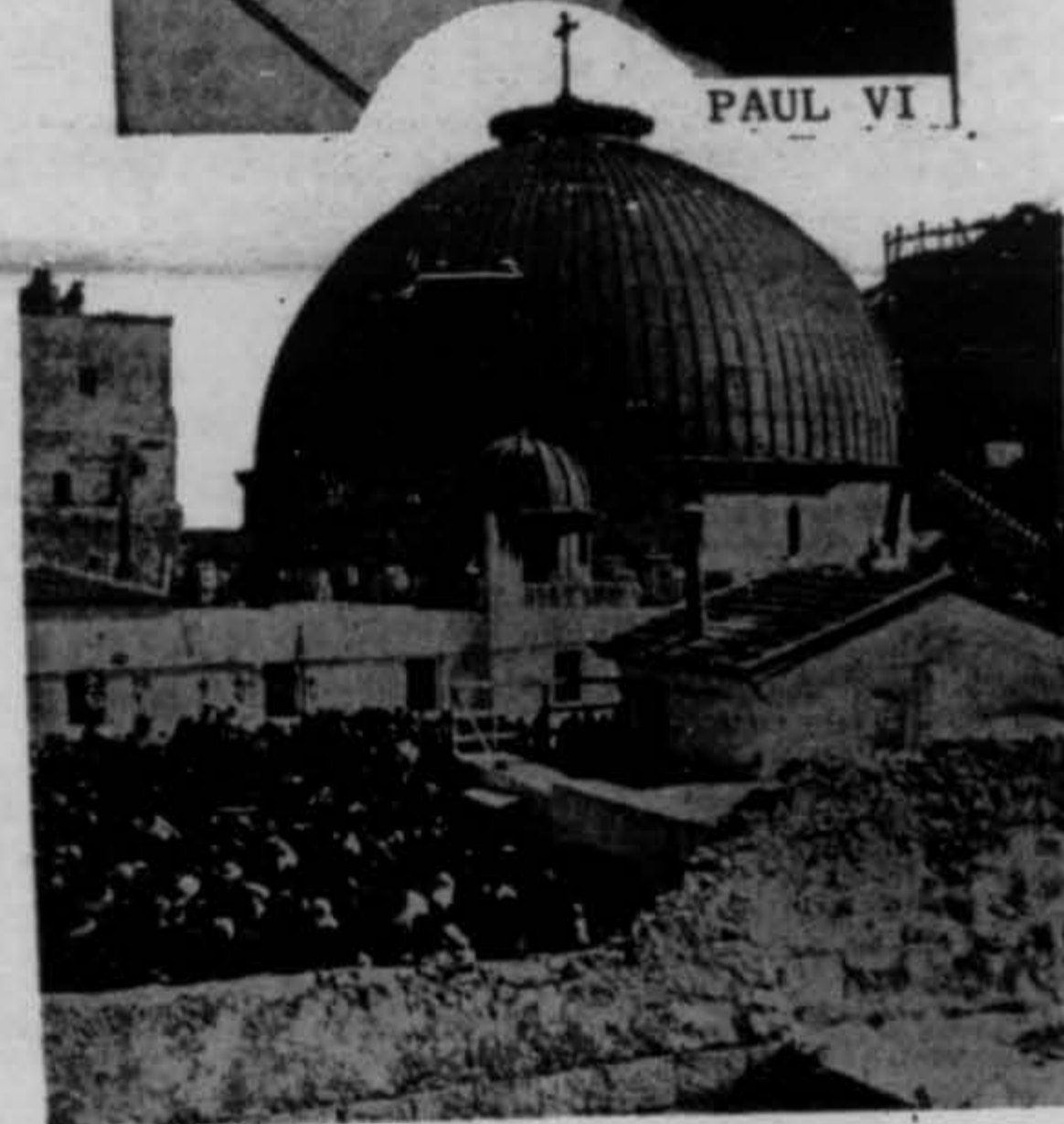
Arab Jordan, 37,000 square miles, is shaped like a tomahawk with its cutting edge pointing south. It is called a desert country. But relatively near the Israeli border of today, it is by no means bleak.

Palm, pine, cyprus, paplar, olive and fruit trees patch the hills near Jerusalem with green. The winter rains bring vegetation to the fields.

On the Israeli side, the people are relatively prosperous. There are good farms, a variety of industries and plans go ahead



PAUL VI



Holy Sepulcher Shrine

In Jerusalem, Pope Paul VI is slated to celebrate Pontifical Mass on the Feast of the Epiphany (Jan. 6) in the Church of the Holy Sepulcher (above) in the city's Jordanian sector. The Shrine is situated on the spot where tradition says Christ was laid after His death on the Cross.

to irrigate the deserts and turn them green.

The trip has wide religious, psychological and historical connotations.

'LET IN FRESH AIR'

The aim, as phrased by the late Pope John XXIII, was to open windows and "let in some fresh air."

The Holy Land is sacred ground to Protestants, Orthodox, Jews and Roman Catholics alike. To go there, in a sense, is to stand on equal footing with others on commonly hallowed

ground. By his trip Pope Paul offers a striking image of the new expanded horizon.

In the Holy Land, the major Christian shrines are shared by the different churches, and the larger proportion of them are under Eastern Orthodox jurisdiction.

Pope Paul's announced objective for the trip is to offer "an expression of prayer, penance and renovation" in behalf of peace and Christian unity for "the glory of Christ and of His Church."

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New Orleans East First Residential Area Starts

Construction has started on the initial residential development in New Orleans East. Centex Construction Co. of Dallas is working on the first five model homes in Village de l'Est and also has contracted to build houses on the first 200 home sites in the initial residential development which will consist of 2400 lots. The development is in the extreme southwest corner of New Orleans East's huge residential section just north of the Chef Menteur hwy. at Michoud blvd. The five model homes, expected to be completed at the end of this month, will be typical of the units planned for the initial area. Houses will be in a price range of \$19,950 to \$25,750, on lots 60 by 110 feet.

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1963 GREATEST BUSINESS YEAR
Economic Records Highest
In New Orleans History

The story of business progress in the Crescent City is an old one, but the facts and figures for 1963 are like none ever seen before.

Analyses of 16 important barometers adequately measuring major facets of the local economy substantiate this conclusion.

A preliminary report by the Chamber of Commerce of the New Orleans Area says, in effect, that the city and its people have never had it so good.

The local standard-of-living, propelled by record employment and personal income figures, reached an all-time peak.

FACTORS IN UPSURGE

The report, prepared by Arthur S. Graham, director of the chamber's research and statistics department, listed these major factors as contributing to the city's 1963 surge:

—Production contracts of more than \$750 million and construction projects of almost \$35 million at the National Aeronautics and Space Administration's Michoud operations;

—A phenomenal increase in ship building at local yards;

Sacco Installed By Masonic Lodge

Dante Lodge No. 174, Free and Accepted Masons, has installed Marion Sacco worshipful master.

Other new officers installed were Lee DeGeorge, senior warden; Ignatius Spiro, junior warden; Nicholas DeSalvo, chaplain; Salvatore Centanni, treasurer; Robert Russo, secretary.

Also Walter Mooney, master expert; Tony Montillaro, master of ceremonies; Louis Guisti, senior deacon; Frank Ruffino, junior deacon.

Also Peter D'Angelo, steward; Joe Lopresto, visitor to the sick; Joseph Swank, inner guard, and Onofrio Chiarello, tyler.

The installing officer was Peter Laguenas, Grand Secretary, Grand State of Louisiana.

Following the ceremony officers and members and their ladies enjoyed a supper-dance at the Sheraton Charles Hotel.



JOSEPH F. BLASI, JR.

Loyola has new alumni head, board

Joseph F. Blasi, Jr., of New Orleans has assumed duties as 1964 president of the Loyola University Alumni Assn., succeeding Frank D. Charbonnet.

Other newly elected officers are Dr. Edward E. Levy, president-elect; Dr. Joseph Diaz, vice-president; Marilyn Arnoult, secretary; and Charles D. Lancaster, treasurer.

Named to the association's advisory council are Mrs. Thomas Casey, John T. Browne, Aristide J. Fortier, Jr., and John L. Vath, college of arts and sciences; Roland Hymel and Julian G. Baudier, college of business administration; Dr. Anthony B. Carimi and Dr. Perry J. Booth, school of dentistry; Harold J. Lamy and T. Hartley Kingsmill, Jr., school of law; Clement Toca, college of music; and Lloyd A. Gravois and Charles V. Giordano, college of pharmacy.

Atomic Power Sales Predicted

DETROIT (AP)—Atomic power will be on a competitive commercial basis with other forms of fuel within about four years, say delegates to an international nuclear power conference.

The prediction comes from Sir William Cook, member of the United Kingdom Atomic Energy Authority, and Sherman R.

CON. ATOMIC POWER P.7

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MR. SACCO



JOSEPH MANNINO

Funeral services for Joseph Mannino, popular service station operator, was conducted on Sunday Nov. 3 from Lamana-Panno-Fallo funeral home. Masonic services was held by DANTE LODGE NO. 174, Free and Accepted Masons.

Mr. Mannino, who was 61 died suddenly at his home 3215 Frenchmen St. Born in Palermo, Italy, he lived in New Orleans 43 years. He was Past-Master of Dante Lodge.

A former employee of the Illinois Central Railroad, he operated the P&M service station at Gov. Nicholls and North Rampart streets for the past 15 years.

He leaves his widow, Mrs. Virginia Pecoraro Mannino; two sons, Frank J. Mannino and Baldo Mannino, both of New Orleans; a brother and two sisters of Palermo, and five grandchildren.

Alaska population increased 58 per cent between the censuses of 1950 and 1960, ranking it first among the states in population growth in that period.

WALKING ALONG THE VIEUX CARRE

BY JOSEPH R. COLETTA



ST. MARY'S ITALIAN CHURCH THROUGH 200 YEARS

To introduce, in a worthy manner, our new column: WALKING ALONG THE VIEUX CARRE, we begin to write about a venerable Church in the French Quarter, known as St. Mary's Italian Church on Chartres Street near Ursuline.

As source material we are using the wonderful and superb treatise of the historic complex of the old Ursuline Convent and Church by Roger Baudier.

On the hallowed grounds, where these structures rise, one can read the history and wander through two centuries of the old City of New Orleans.

As one passes through the doors of the Church or thru the ancient doors of the lodge fronting Chartres Street into the garden of the Rectory - once the Ursuline Convent - you have a definite feeling of stepping into the long past and memories of events become part of us from French colonial days to somewhat recent times.

It was on this spot that everything came to be and here it was that everyone who was somebody left an imprint permanent as history and stirring for its impact upon customs and traditions still alive in this Crescent City.

At this time we will only mention that St. Mary's, which is now the Church of the Italians, is a simple but imposing building. This edifice, which is joined to the old Ursuline Convent, was dedicated in 1845. At one time it was the Church of the Archbishop and the greatest feasts of the year were celebrated here with impressive ceremonies.

The building was designed by the famous New Orleans architect DePouilly, and, within, one can observe a glass window commemorating the Battle of N.O. in 1815. We are grateful to Father Vincent Liberto O.M.I. present Pastor of St. Mary's for having suggested to us to write about his Church in which he takes great pride as he carries on his pastoral mission since January 20, 1952.

Fr. Liberto came from Texas and he tells us that when he undertook his duties he felt as if he went way back in time and he comes out into the 20th century as he crosses the boundary of the Rectory on Chartres Street.

(To be continued)

The Royal Art Theatre

Discriminating patrons of art and foreign motion picture-film can easily feel at home at the ROYAL ART THEATRE at Ursuline and Royal Streets, where once the Gaiety was known for its cheap burlesque now the same house, cleaned-up, refurbished and made comfortable, is the meeting place for discriminating patrons of art and foreign motion picture-film entertainment.

In essence the change is extraordinary: from burlesque to art. Such is the ROYAL ART THEATRE under the management of Mr. Joel Bluestone who is himself a discriminating fellow with outstanding experience and ability.

The change-over has made of the Royal Art Theatre a focal point within the famous French Quarter and a "must" for New Orleans people who wish to entertain friends and certainly wonderful for tourists who wish to relax at a showing of first run pictures specially selected for high artistic value.

At the Royal Art Theatre is not unlike being at home: there is comfort, informality and the atmosphere is one of complete relaxation.

Tourists from everywhere have expressed admiration for the Royal Art Theatre as one of the best of its kind in the nation.

FROM ITALY TO ST PHILIP STREET IN NEW ORLEANS

The year was 1890 when Signor Giuseppe Ruffino and his wife Teresa landed in New Orleans, located themselves in the 600 block of St. Philip Str., and started a bakery business.

The couple, though enterprising, perhaps little realized the usefulness of the bakery plant. In fact Mr. and Mrs. Ruffino were to become the parents of ten children. To-day, 73 years later, six of them either live or conduct their business in the same 600 block. They were actually seven up to last year, when Joseph Jr., died. We can almost say that this is not only an unusual but unique case.

The Ruffinos can easily claim to be the largest family of Italo-Americans in New Orleans, certainly it's the largest and closest within the French Quarter.

The seven boys and three girls came in this order: Frank A., Sam, Fanny, now Mrs. Nick Evola, Susann, now Mrs. Sam Curcuro, Nick, Jennie, now Mrs. James Emola, Dominick, Joseph Victor and Vincent who is the owner and operator of Ruffino's Italian restaurant at number 625 St. Philip.

New Orleans is noted for its fine eating establishments and among the big names is Ruffino's. Here dining and wine can become an inexhaustible subject of conversation. The menu does not need translation, but is given in a form so that any patron may select without embarrassment. All offerings have a definition, such as: VEAL SCALLOPINI: -veal simmered in marsala wine with tomato sauce, mushrooms and spices.

Charlie Weaver, Claude Maubert Jr., members of the Metropolitan Opera, when in the city and other VIP stop to eat at Ruffino's.

Vincent Ruffino is proud to tell of a prominent businessman who, on a flight from Chicago to visit N. O. for the first time, had heard of Ruffino's from a traveling companion as a choice place for food. The gentleman is now a regular patron as he comes in town.

Mr. Vincent Ruffino is married to the former Anna Tamburello and they have three children: Vianne, now Mrs. Leonard James Jr., Charles and Frankie. Incidentally the name Vianne is a contraction of Vincent and Anna.



A stroll along the "banquettes" of the Vieux Carre is rewarding with its glimpses of beflowered patios, quaint arched carriageways, unusual and fascinating old iron knockers and "peek-thru" openings in the heavy wooden doors which guard the entrances to the patios. Many of the balconies are graced with flower boxes from which brilliantly colored blossoms vie for attention.

Watch for the
Next Issue =

French Quarter Map



Courtesy of New Orleans Guide for Visitors
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Vote No. 53



ELECT
MICHAEL J. CUSIMANO

STATE CENTRAL COMMITTEEMAN
6th WARD

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Business and Civic Leader into Politics.

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A STATEMENT BY MICHAEL J. CUSIMANO

In the 1st primary I received the necessary votes to place me in the 2nd primary and for this I wish to thank all my friends who endorsed my candidacy. I hope that in the coming days all those who did not vote for me will now consider my pledge and elect me to the office which I seek for the purpose of serving without relaxation and carry out the will of the people of the 6th Ward.

An elected official is a servant of the people.

If elected I intend to serve the people of the 6th Ward to the very best of my ability and I shall be available at all times to anyone who will need my services as State Central Committeeman.

I feel that I have all the qualifications for this position, but most of all I

have the desire to serve energetically and always with a goal; that which will benefit the 6th Ward.

I am married and the father of 5 children. Our home is at 3020 DeSoto. In 1940 I graduated from Tulane University College of Commerce and presently I am affiliated with the Standard Fruit Co., as manager of Industrial Relations.

I take this opportunity to wish everyone a Happy New Year, one which will bring prosperity and a new direction for good.

Your vote will be my spur to make of politics in the 6th Ward a most respected activity.

Saro' grato a tutti quelli che voteranno per me ed assicuro che ogni mio atto sara' per il beneficio della gente del 6th Ward.

ELECT

TOM EARLY
REPRESENTATIVE - SIXTH WARD
VOTE NO. 111



A STATEMENT BY TOM EARLY

Deepest and sincere appreciation to all my friends and the friends of my late father, who remained loyal to me during the entire campaign.

The results of the first primary election, which places me in the second primary, running right behind the incumbent, was extremely gratifying especially in view of the fact that I ran as a completely independent and had no support of any city wide organization nor was I on any gubernatorial ticket.

At this time I would like to humbly ask that those residents of the 6th Ward, who voted for the candidate who will not be in the race, consider casting their votes for me.

I hope that I shall be victorious in this race because it has been a long time desire to serve the people of the 6th Ward.

My basic pledge and promise to you, the people of the 6th Ward, is to vote only for those bills in the State legislature that would be of benefit and help to you.

After my election I will be available anytime and place to meet with any resident of the 6th Ward. I feel that as a public official it will be my duty to always be ready to serve. Lastly, I would like to take this opportunity to wish a New Year filled with happiness to everyone.

The success of my campaign depends on your help, your confidence and your vote.

UNA DICHIARAZIONE
DELL'AVV. TOM EARLY

Dato che io sono, da parte di mia madre, anche di discendenza italiana, voglio ringraziare tutti quelli che espressero confidenza in me nelle elezioni primarie e voglio sperare che l'11 corrente vorranno darmi l'appoggio necessario per cui io possa esercitare la carica per cui sono candidato. Prometto di adope-

rarmi al massimo per il massimo bene della mia gente del "6th Ward".

Chiedo il vostro voto con tutta la umilta' di chi vuole alacramente lavorare e sinceramente dedicarsi nel governo delle cose che piu' interessano e sono di maggiore beneficio al gruppo che io rappresento.



PAUL J. FERLITA is the newly elected president of the Law Alumni of Loyola University. Other officers are Roy F. Guste, vice-president, and George C. Connolly Jr., secretary-treasurer. Ferlita succeeds William J. Wegmann.

THE RTDO ENDORSES
CHEP MORRISON

A STATEMENT BY F. LOPICCOLO

"WE BELIEVE the election of **CHEP MORRISON** is in the best interest of the state because he has the experience, devotion and recognized leadership which are very necessary characteristics of the man we should elect as our governor."

The RTDO also endorsed in the Sixth Ward **Thomas A. Early Jr.** for state representative, **Michael J. Cusimano** for state central committee and **Vincent P. Pecoraro Sr.** for the parish executive committee.

Davidson Goes
for McKeithen

ALEXANDRIA, La. (AP) — **John Davidson**, Alexandria insurance man, Monday endorsed **John J. McKeithen** for governor.

He was one of the candidates for state insurance commissioner defeated in the first primary.

Davidson also endorsed **Andrew Falcon**, on the **McKeithen** ticket, for state comptroller.

Insurance Co.
Leases Space

The National Life Insurance Co. has leased a portion of its building at 1000 Howard ave. to Liberty Mutual Insurance Co., according to **Glenn Garner**, Liberty district manager.

The firm has signed a long term lease for the 11th floor and part of the 10th floor. The new offices will have about 7,000 square feet of space.

Latter and **Blum, Inc.** participated in the transaction with **James C. Salvant** and **A. J. Schlesinger Jr.**, both vice-presidents, as representatives.

Report Shop
Center Lease

A jewelry store chain has leased space in the Carrollton Shopping Center. Value of the lease is about \$62,500.

Allen H. Johness Jr., president of **Johness Realty Co., Inc.** said the **Zale-Carrollton Center, Inc.**, would occupy remodeled quarters at Carrollton and Palm in the shop corner. Space will include 2,000 square feet.

Cooperating with **Johness Realty** in the lease was **Victor**



VOTE NO 121 FOR
VINCENT P.
PECORARO, SR.

Orleans Parish, Democratic
Committeeman—Ward 6

I wish to give my thanks to all the people who voted for me in the 1st primary and to all my friends who endorsed me for committeeman for the 6th Ward.

As I express to everyone my best wishes for the New Year, I hope that in the 2nd primary I will receive the support necessary to elect me to the position as listed thus giving me the opportunity to work in a larger capacity for all people.

During all the years that I have been active in the 6th Ward I have given every possible assistance.

My past speaks for my present and, if elected, I will be available for any and all services.

RINGRAZIAMENTI DEL SIGNOR
VINCENT PECORARO

Grazie a tutti i miei amici e a tutti coloro che voteranno per la mia candidatura.

The Manual Your Choice

Says 1963 Events Historic and Dramatic

Mayor Victor H. Schiro in a message issued Dec. 30, extended wishes for a Happy New Year to New Orleans residents and the city's visitors on behalf of himself and members of the City Council.

"During 1963 many momentous events took place in New Orleans and as we prepare to welcome 1964 I feel we are bringing to a close a year of dramatic and historic developments," the mayor said.

"In an immediate sense the outstanding Sugar Bowl calendar for this year signifies not only past accomplishments but future achievements. Our Sugar Bowl festivities will close on a major sports contest surrounded by other athletic contests and pageantry of high order.

"I hasten to add a cordial welcome to members of the competing teams, their coaches, faculties, fans and friends. We hope that those who are visiting us at this time will come back to New Orleans at some early date for another stay.

"We began 1963 on a note of confident optimism and many of the events of the year proved this confidence well founded.

"We have experienced significant industrial and commercial gains. Our port, one of the city's great assets, continues to hold its high position; our commercial and residential growth goes forward and there is every indication of increasing expansion in every area of community living.

"Therefore, I can say to all that 1964 will be a very brilliant and wonderful year for us all and as I extend New Year greetings to each of you I do so with the firm conviction and prayer that we will all experience greater personal happiness and benefits in 1964."



Une chaîne de montage pour voitures dans une usine de Pomigliano d'Arco (Naples). L'industrie automobile italienne continue à maintenir un rythme grandissant de ventes, aussi bien sur le marché intérieur qu'à l'étranger. En 1962, elle a produit 947.000 véhicules automobiles, dont 878.000 voitures, et en a exporté 319.000, dont 305.000 voitures. La marche des exportations italiennes est des plus satisfaisantes, d'autant plus qu'elles doivent faire face à la concurrence la plus aguerrie sur les marchés internationaux.

Assembly Shop in a Motor Factory at Pomigliano d'Arco (Naples). Production of motor vehicles in Italy continues to expand, with record sales on the domestic and foreign markets. In 1962, production of motor vehicles was estimated at 947,000 units, of which 878,000 were private cars; exports totaled 319,000, of which 305,000 were private cars. The general trend in Italian exports is highly satisfactory, particularly in view of the fierce competition on world markets.

Montagehalle einer Automobillfabrik in Pomigliano d'Arco (Neapel). Die italienische Automobilproduktion verzeichnet sowohl in ihrem Inlands- als auch in ihrem Auslandsabsatz weiterhin ständig wachsende Zunahmen. Im Jahre 1962 wurden insgesamt rd. 947.000 Kraftwagen, davon 878.000 Personenkraftwagen hergestellt. Zur Ausfuhr gelangten 319.000 Fahrzeuge, davon 305.000 PKW. Die italienische Automobilindustrie entwickelt sich in überaus zufriedenstellender Weise, namentlich wenn man zugleich die ständig wachsende Konkurrenz auf den Auslandsmärkten bedenkt.

Cadena de montaje de automóviles en un establecimiento de Pomigliano d'Arco (Prov. de Nápoles). La producción automovilística italiana sigue manteniendo un ritmo creciente, tanto en las ventas en el mercado interno como en las internacionales. En 1962 se fabricaron 947.000 vehículos automóviles, y entre ellos 878.000 coches; y se exportaron 319.000 unidades, entre las cuales 305.000 coches aproximadamente. La marcha de la exportación italiana es muy satisfactoria, sobre todo considerando la siempre viva competencia en los mercados extranjeros.

LBJ IS PUSHING ALLIANCE PLANS

Seeks Latin Economic Development Goal

WASHINGTON (AP) — President Johnson appears determined to make the Alliance for Progress move closer in 1964 to its goal: Stimulating economic and social development in Western Hemisphere nations.

Friends of the President say he feels the alliance concept is one of the best plans yet devised to help this country's southern neighbors—if they will cooperate more and if bottlenecks in Washington can be cleared away.

Johnson already has moved in an attempt to solve the latter problem, putting coordination of all United States-Latin American relations in the hands of one man—Thomas C. Mann.

Some Latin American officials have said that once there are signs of more imaginative action in Washington, the hemisphere nations will be inclined to do a better job of pushing for alliance projects.

Mann, as undersecretary of state for inter-American affairs has been given much broader power than his predecessor, Edwin L. Martin.

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Editorials

JANUARY 11

Louisiana is a great State; abundant its resources, rich for economic exploitation and has an industrial potential of immense value. All these assets, however, can be brought to the world's forum only by the best efforts of those who will be at the helm of government in Baton Rouge following the second primary of January 11.

Constructive action must necessarily be inspired by one man: the Governor. Only by his foresight and directions can we expect progress on all fronts.

Times have changed. Politics are no longer the claims of cheap, loud, soap box aspirants to positions of trust. People are no longer gullible. As voters they think for themselves.

People know that certain large promises are in the realm of Utopia. No one is blinded by a descriptive state of progress without toil; a state of bliss without sacrifice.

The candidate is measured by his background, his qualifications, his abilities and his positive approach to the problems and issues which will confront him.

The candidate is an applicant for a job, but the job is terrific and overwhelming. He must be therefore a terrific man to handle it.

The application will be approved by the voters 1-11-64.

GENNAIO 11

Il popolo della Louisiana, l'11 prossimo, raggiungera' la meta e la fine di una campagna politica che gia' si e' protratta da mesi e che ebbe fase eliminativa il 7 dicembre. L'ufficio di Governatore dello Stato ha levature di tremende responsabilita'. E' necessario che la statura morale dell'uomo sia in misura della carica.

Colui che, secondo lui, ha i necessari attributi e valori e' notissimo per attivita' politiche di cui gia' diede prove irrefutabili e che si e' distinto nel campo diplomatico.

L'11 Gennaio la gente di questo ricco e grande Stato dara', comunque, il verdetto.

**L'11 PROSSIMO E' IL GIORNO
IN CUI LA GENTE DELLA
LOUISIANA SCEGLIERA' IL
GOVERNATORE DELLO STATO E
GLI ALTRI CANDIDATI.
FACCIAMO APPELLO A TUTTI
DI VOTARE.**

Avevamo pronto per pubblicazione nello scorso numero del nostro periodico, il seguente poema inviato dal Sig. ra JOSEPHINE BROCATO, ma per ragioni su cui non abbiamo avuto alcun controllo, non apparse.

Siamo certi che la Sig. ra BROCATO sara' lieta di vederlo in questa edizione.

N A T A L E

Squillate, o campane, nell'aria tranquilla,
Inviate a tutti un allegro messaggio,
Vibrate un appello con voce giuliva,
Rendete al Bambino il dovuto omaggio.

A quel suono giocondo d'invito
Si sveglia spontaneo un inno d'amor
Che al labro sorge in dolce canto
Per esprimere la gioia provata dal cor.

Su andiamo, fratelli, corriamo, inneggiamo
alla volta del ciel precisi ferventi
Che con umile sincerita' uniamo
Agl'ineffabili suoni dei cori celesti.

E' il Natale, fra tutti il giorno piu' beato
In cui nacque il Divino Pargoletto
Del gran Dio il figliuol prediletto
D'ogni grazia apportator e pieno d'affetto.

Da un medesimo vincolo d'amore divino
Oggi tutto il mondo insieme e' unito.
Tolta viene dal cuore ogni cura ed affanno
Volentieri si perdona ogni offesa ed ogni torto

Che il celeste fanciullo nel suo giorno Natale
Volger degni lo sguardo a noi che di noi
Per quella pace promessa osiam supplicare

Perche' il nostro "quaggiu'" ha un buon "voler".

Josephine Brocato

SOCIAL EVENTS

By

NINA COLETTA

(Readers of Social Events are requested to send all news of their personal, social or club activities to Doris Coletta, International Review, 1025 Barracks St. New Orleans, La. 70116).

Inspirational Sentences

There is no more heroic task than to establish even the smallest of truths. (Zola, arch-enemy of Lourdes)

By a diligent search in lunatic asylums, I have found individual cases of patients who were unquestionably endowed with great talents, and whose genius distinctly appeared through their madness. (Aristotle)

Brilliant qualities of mind win admiration, but never affection. (Schopenhauer)

INTERNATIONAL HOUSE

Mr. Diego Povedano, Consul General of Costa Rica and Dean of the Consular Corps in New Orleans, was among the principal guests at the dinner in observance of the 20th founding year of International House.

NEW OFFICERS

Among the new officers named for the N. O. Power Squadron are: Joseph Ayala, Lieutenant-commander and Joseph D. Riccobono, board member.

ANGELO MANGIAPANE

At a meeting held in Dec. at the International House, Mr. Angelo Mangiapane was re-elected 2nd Vice-president of the Camp street Improvement Association.

HONORED

Mrs. James J. Culotta was honored at the Chicago Convention of the National Association of Home Builders by being elected 2nd Vice-president of the group.

VISITORS

Mr. Bernard C. Gandolfo Jr. and his daughter Manon, both of Washington D.C., were in N.O., during the Thanksgiving holidays for a family reunion at the home of Mr. and Mrs. B. C. Gandolfo on Vendome place.

RECENTLY MARRIED

Mrs. William Oliver Musgrove Jr., who was Miss Vina Madonna Geraci, daughter of Mr. and Mrs. Jacob James Geraci, became the bride of young Musgrove during a brilliant ceremony.

Mrs. Joseph Paul Rotolo was married at St. Raphael the Archangel Church. She is the former Ann Bachemin daughter of Mr. and Mrs. Paul Constant Bachemin.

Mrs. Robert Allen Foret, who is the former Miss Kathleen Ann Ferro, daughter of Mr. and Mrs. Charles A. Ferro, was married in St. Matthias Church. The young couple will reside in Vicksburg, Mississippi.

Mrs. William Joseph Fredo, the former Janice Margaret Cardonna, was married at St. Matthias Church. She is the daughter of Mr. and Mrs. Frank Cardonna.

Mrs. Joseph Benito Ranzino, formerly Rose Marie Petarra, celebrated her nuptials at 7515 St. Charles Avenue.

ENGAGEMENTS

Mr. and Mrs. Paul George Mangiaracina announce that their daughter Rosalie will become the bride of Joseph George Edwards Jr., USN, son of Mr. and Mrs. J. C. Edwards. The wedding will be celebrated at Our Lady Star of the Sea Church.

Mr. and Mrs. Adolph Hans Schwark announce the engagement and approaching marriage of their daughter Mary Agatha to Mr. Frank Joseph Bertucci, son of Mr. and Mrs. Anthony Bertucci. The wedding ceremony will take place January 11th at Sacred Heart of Jesus Church.

PROMINENT ITALO AMERICANS



PETER N. CIACCIO

By V. R. Coletta

We want our readers to meet PETER N. CIACCIO.

In a world of cold business transactions, of pressures imposed by an accelerated time table, of lightning tempo in the activities of

people in the professions, in industries, in commerce and other institutions, it is a wonder when one meets with an individual who, in the midst of a demanding job, can make you feel at home with a sincere welcome and give a caption and an end to any minor or major business with some warm talk about family and friends.

Speaking of friends—says Mr. Ciaccio—we never have enough of them.

Mr. Ciaccio is Vice-president and Secretary of the State Savings & Loan Assoc.

Be he friend or acquaintance or a new face, Mr. Ciaccio has for everyone a true, spontaneous desire to help.

The fact that Mr. Ciaccio likes people and easily makes friends reflects also the measure of trust that everybody places in him and the institution which he represents. It is in this pleasant and inviting atmosphere that small and big business is transacted at State Savings and Loan.

Mr. Ciaccio was born in New Orleans. His parents, Mr. and Mrs. Natale Ciaccio, now deceased, came from the town of Contessa Entellina in Sicily.

Mr. Ciaccio received his education at St. Aloysius College. For the past 43 years he has been a member of the well known Contessa Entellina Society of which he is president having been reelected to an eight term. Through this society he has been instrumental in aiding the orphans, the widows and the aged in the town in Italy by the same name. It was on this account that the Mayor of Contessa conferred upon him, as he visited there in the Spring of 1962, the Municipal Gold Medal of Honor.

Mr. Ciaccio is also president of the Gentilly Terrace Garden Improvement Association and a member of the Exchange Club and the Chamber of Commerce of N.O.

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MARGARET ANNE WINGFIELD
Queen



SANDRA KERLEC



—Photo by De Regil.
CYNTHIA ALICIA DE REGIL



—Photo by Van Horn.
EVA BLANCHE TEMENTO



DIANE SILL



MRS. JAMES LA CAVA JR.
Queen of the Knights of Jason.



Photo by Van Horn.
IRMA LEE SIGNORELLI



Photo by Van Horn.
SUSAN TRACY



—Photo by Tilton.
BETTY ALBERT



Photo by Van Horn.
BARBARA ANN DUPUY

Industrial Giants Saluted in Krewe of Freret Ball

The giants of America's industry were given a colorful salute December 28 at Municipal Auditorium.

It was the annual ball of the Krewe of Freret and Miss Margaret Anne Wingfield, daughter of Mr. and Mrs. Charles Wingfield, reigned as queen.

Maids to Her Majesty included Miss Susan Tracy, daughter of Mr. and Mrs. William R. Tracy Jr.; Miss Irma Lee Signorelli, daughter of Mr. and Mrs. Rufus J. Signorelli; Miss Barbara Ann Dupuy, daughter of Mr. and Mrs. Preston A. Dupuy; and Miss Betty Albert, daughter of Mr. and Mrs. Oscar H. Albert; Miss Diane Sill, daughter of Mr. and Mrs. Harold A. Sill; Miss Eve Blanche Temento, daughter of Mr. and Mrs. Elmore A. Temento; Miss Sandra A. Kerlec, daughter of Mr. and Mrs. Stanley J. Kerlec; and Miss Cynthia Alicia de Regil, daughter of Mr. and Mrs. Francisco de Regil.

Ladies-in-waiting to Her Majesty included Miss Bonnie Anne Wagner, daughter of Mr. and Mrs. A. J. Wagner; Miss Trisha Ann Pizzuto, daughter of Mr. and Mrs. D. F. Pizzuto; Miss Barbara Rizzo, daughter of Mr. and Mrs. N. J. Rizzo, and Miss Jacqueline Maus, daughter of Mr. and Mrs. John Maus.

Pages to the queen were Jacqueline Reine, daughter of Mrs. Aline Reine; Linda Marie Cox, daughter of Mr. and Mrs. Arthur Cox; Angela Noel Risso, daughter of Mr. and Mrs. J.

Rizzo, and Miss Angele Alicia de Regil, daughter of Mr. and Mrs. Francisco de Regil.

King Freret had as his pages Stanley Ungar, son of Mr. and Mrs. Leo Ungar; and Gerald Barreca, son of Mr. and Mrs. Joseph Barreca.

The queen depicted the "Spirit of Industry" in a gown of gold and silver brocade sparkled with rhinestones. Her snowy white mantle was heavily encrusted with rhinestones and sequins.

The dukes portrayed the giant industries of the nation while American factories formed an appropriate backdrop. Maids were arrayed in costumes which in turn portrayed Louisiana fashions, strawberries, sulphur, television, pine, Mardi Gras, coffee and shrimp.

Judge Leo B. Blessing and Frank Barreca served as co-chairmen of the ball. George Montgomery Jr. headed the court committee. Peter Gagliano served as chairman of the floor committee while Marl Barlett was reception committee chairman.

OUTLOOK FOR N.O. IN 64

So the "Sizzling Sixties" are really to get under way in 1964 across the nation, but what about the New Orleans area?

Its economy will continue to grow faster than the national average, says Arthur S. Graham, director of the Chamber of Commerce Research and Statistics Department.

Not only will it have the same ingredients which are fueling the country at large but also special additives to aid the acceleration.

Special elements include the Saturn plant at Michoud, unusual shipbuilding activity and spurred development of New Orleans East. And add to these factors predictions for peak construction and waterfront activity, high-level business expansion and oil and refinery production, and rising employment, sales, per capita income, population and financial activity.

When economists look at prospects for the American business scene in the new year, they no longer shy at using the word "boom."

Season's Greeting from

Wm JUSTICE JR.
New Gretna Court House
GRETNA, LA.

'Spring in Birdland' Theme Presented at Masquerade

With "Spring 'n Birdland" as their theme, the Knights of Jason presented their initial masquerade ball December 28 at Municipal Auditorium.

Mrs. James LaCava Jr. reigned as queen of the ball, which is presented annually by a group from Jefferson Parish. Maids to Her Majesty included Mrs. Jeff S. Riddick Jr., Mrs. August B. Mendel, Mrs. Russell Chatelain, Miss Priscilla A. Klein, daughter of Mr. and Mrs. Sparkman Long; Miss Jeanne Cusimano, daughter of Mr. and Mrs. Nicholas N. Cusimano; and Miss Katherine L. Rosiere, daughter of Mr. and Mrs. Lester J. Rosiere.

The story of the ball revolved around the adventures of a group of birds in a woodland. The time—Spring.

Her Majesty was arrayed in a dazzling gown of silver brocade trimmed with feathers. Her mantle, of American beauty velvet, was bordered with snowy lace and was held in place by a lace, rhinestone encrusted collar. Rhinestones added sparkle to the mantle, and a bejeweled crown and scepter

completed the regal ensemble.

Mrs. Riddick was dressed to represent a goldfish, with a tiny, shining goldfinch forming her headpiece. Mrs. Mendel portrayed a purple martin; and a tiny duplicate of this bird, perched atop a shiny bird-house, formed her headpiece. Miss Klein depicted a hummingbird, wearing a headpiece which combined shimmering hummingbird and bejeweled honeysuckle vine.

The raven was portrayed by Miss Cusimano, whose headpiece consisted of a black sequin raven and a bird-bath. Mrs. Chatelain represented a kingfisher. Her headpiece combined tiny kingfisher and bull-rushes. Miss Rosiere was a cardinal, with a headpiece which showed a cardinal perched on a diminutive oak branch.

Blaine S. Kern was general chairman of the ball. Col. Karl N. Smith headed the court committee. Jules Durand was chairman of the reception committee, and Joseph Barry was floor committee chairman.

ATOMIC POWER

Con. from p. 2

Knapp, president of the Connecticut Light and Power Co.

With experts from other nations, Sir William and Knapp have been attending a conference sponsored by the Detroit Edison Co. in cooperation with Atomic Power Development Associates and Power Reactor Co., participants in the Enrico Fermi reactor plant near Monroe.

Sir William said that a plant being planned in Great Britain will produce electricity at a cost per kilowatt below that of coal.

Brazilian Currency

Brazil's unit of currency is the Cruzeiro, which is written Cr\$1.00. The Cruzeiro is divided into 100 centavos. At the present rate of exchange, U.S. dollars have a high purchasing power in Brazil, a fact budget-minded vacationers will appreciate.

MEET MR. TUXEDO



RICHIE BOUDREAUX,

former Tulane gridder and member of last year's Oklahoma Orange Bowl team, has opened the NEW ORLEANS TUXEDO Sales and Rentals Shop in the Carrollton Shopping Center.

Richie would like to inform his friends that NEW ORLEANS TUXEDO offers complete Rentals and Sales of men's fine formal wear. We specialize in "After Six."

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REV. EMMANUEL CUTRONE

FATHER CUTRONE, son of Mr. and Mrs. Lawrence Sam Cutrone, celebrated his first Solemn Mass at Sacred Heart church in Morgan City at 12:15 p.m. Dec. 22. Assistant priest at the service were the Rev. Henry Holleman and the deacon Gaspar the Rev. Jerry Boudreau.

The subdeacon will be Father Peter Hotard, O.S.B., and master of ceremonies will be Matthew Rousso. The sermon was preached by the Rev. Ignatius Roppolo, archdiocesan director of vocations.

FULL USE OF ENGLISH IN LITURGY OF THE CATHOLIC CHURCH

ROME (AP) - America's Bishops have announced formal agreement "to make full use of the vernacular concessions made by the council" in the liturgy.

The U.S. Bishops released a joint statement here Dec. 4 on the council's Constitution on the Sacred Liturgy, promulgated the same day. They said they "welcome it wholeheartedly and dedicate themselves to fulfill its purposes."

The Bishops said they have directed the Bishops' Commission on the Liturgical Apostolate "to propose English translations for the consideration of all the Bishops." They added: "At a formal meeting of the Bishops, now proposed for the spring of 1964, formal decrees will be drawn up and sent to the Apostolic See in Rome for confirmation. At the same time official translations will be approved by the Bishops for publication. Only then can a date be determined by the Bishops for the actual use of English in the liturgy."

The Bishops also announced that they have authorized representatives to work with an international committee that "will ultimately propose translations based upon the reformed rites for the consideration of the respective hierarchies of the English-speaking world."

Liturgia in inglese invece che in latino per i cattolici USA

CITTA' DEL VATICANO (UPI) - I vescovi cattolici americani hanno deciso di autorizzare l'uso dell'inglese invece del latino per tutte le funzioni cattoliche degli S.U. Essi si riuniranno questa primavera per i relativi decreti e per approvare le traduzioni della liturgia che dovranno essere pubblicate. Essi decideranno inoltre la data in cui dovrà essere iniziato l'uso dell'inglese nelle chiese americane.

VEILING OF SISTER STEPHANIE



SISTER STEPHANIE

In New Orleans, within the enclosure of the Monastery of the Discalced Carmelites, there now grows a new flower in honor of God for the welfare of souls everywhere.

On Sunday, Dec. 15, 1963, at 10 a.m., after a Solemn High Mass in the Chapel of the Monastery, located at 1236 N. Rampart Street, the most Reverend Archbishop John P. Cody conferred the Black Veil on Sister Stephanie, who had pronounced her Solemn Vows at a private ceremony on the preceding Sunday.

Celebrant of the Mass was Monsignor Henry C. Bezou.

Archbishop Cody in his concluding remarks said: "The ceremony we have just witnessed will not be televised. There may be an article in the papers. Some will criticize, some will admire, but few will understand. Sister has dedicated the remainder of her life to prayer and sacrifice for the welfare of souls who, occupied with worldly pursuits, do not realize that the happiness they seek can be found only in seeking to do the Will of God, Who created every soul for Himself."

As a side remark we would like to say that as time changes we change with it. But there are things of perennial value and eternal blessing: a life which leaves a material world to help mankind in prayer and sacrifice; in solitude and total dedication to God. Sister Stephanie was Miss Caroline Turner, daughter of Mr. and Mrs. Frederick K. Turner of 300 Ridgeway Drive, Metairie, La.



THE LEANING TOWER in Piazza dei Miracoli at PISA in Italy, the CATHEDRAL and the BAPTISTERY, are three "miracles" that have given a name to one of the best known squares in the world.

The tower, which leans as result of the ground giving beneath it, has been the subject of a great deal of writing and discussion, and the press periodically expresses fears about its safety. But the tower stands and draws tourists. It was started in 1174.

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The International Review Sports

RESULTS OF MATCHES IN I. S. L.

Salvador Reynaud of Honduras, former soccer star and wellknown in local sports circles, never misses the soccer matches in Audubon Park... Manfredo Giaccio of Argentina; J. Horacio Molina of Colombia; Janos Puto and Julius Voros of Hungary and Arnulfo "muchachon" Jimenez; Mauro Bobadilla and Tono Villanueva of Honduras are also some of the regulars at these games... Guillermo "Billy" Carrera star athlete and honor student at Newman High, plays softball and tennis for the Club Deportivo Internacional. Billy also plays a good game of golf... Congratulations to Jose Martin Ortiz, sponsor and captain of the Latin-American Friends softball team, winners of the winter championship in the Young Men's Business League. Besides sports, Jose is active in civic affairs and is Chairman of the Spanish American Union of Louisiana.

December 1—America won a smashing victory over Atletico Latino 9-0 and the Hub nosed out Guatemala 2-1. Carlos Chavez, with 3 goals, was high scorer for America. In the 2nd contest veteran norwegian player, Erik Rud, drew loud applause with his deftly maneuvering and dribbling. Aguilera and Figuera "kibod" out for Guatemala. December 8—Unbeaten Costa Rica cinched the 1st round championship by defeating Holy Cross 3-1. Edwin Morales kicked 2 goals and Carlos Bonilla 1 for C.R. Vicente Marroquin scored Holy Cross' only tally. Honduras won over Venezuela 3-0 in the 2nd match. Honduras' goal-keeper, Gustavo Saavedra, made several acrobatic stops and Alberto Dabdud contributed to the victory with 2 brilliant goals. Gene Monteil scored the other. Virgilio Azpurua, R. Carrillo and J. Eyzaguirre starred for Venezuela.



Spain's charming Manolo Santana, No. 3, had an excellent season in Florida and the Caribbean. Photo, Wide World



Rafael Osuna, No. 5, won Forest Hills and beat McKinley in the Davis Cup American Zone tie. Photo, David Powell.

I. S. L. TO HOLD TOURNEY

The International Soccer League of New Orleans will hold a round-robin tourney Sunday, January 5, in Audubon Park. All players are requested to be on the field by 12 noon, at which time the drawings will be made.

Greenies Join Soccer Circuit

The Tulane University soccer team has joined the International Soccer League of New Orleans and will compete in the second round championship, it was announced by League president Carlos R. Mitchell.

The second round will get under way the latter part of next month, with nine clubs participating.

The collegians have several outstanding players on their roster including Robert Mahfoud, goalkeeper, who played with the United Arab Republic soccer teams in the 1956 Olympics.

Chandler Knowles is the manager and Kamal Zakhary the coach of the Tulanians.

LSU Rolls Over Hawkeyes, 92-81

PORTLAND, Ore. (AP)—Spirited Louisiana State defeated Iowa, 92-81, in a rough consolation game in the Far West Basketball Classic.

Seattle met Washington State in the second afternoon consolation game.

Louisiana State's total was the highest every run up in the eight years of this tournament.

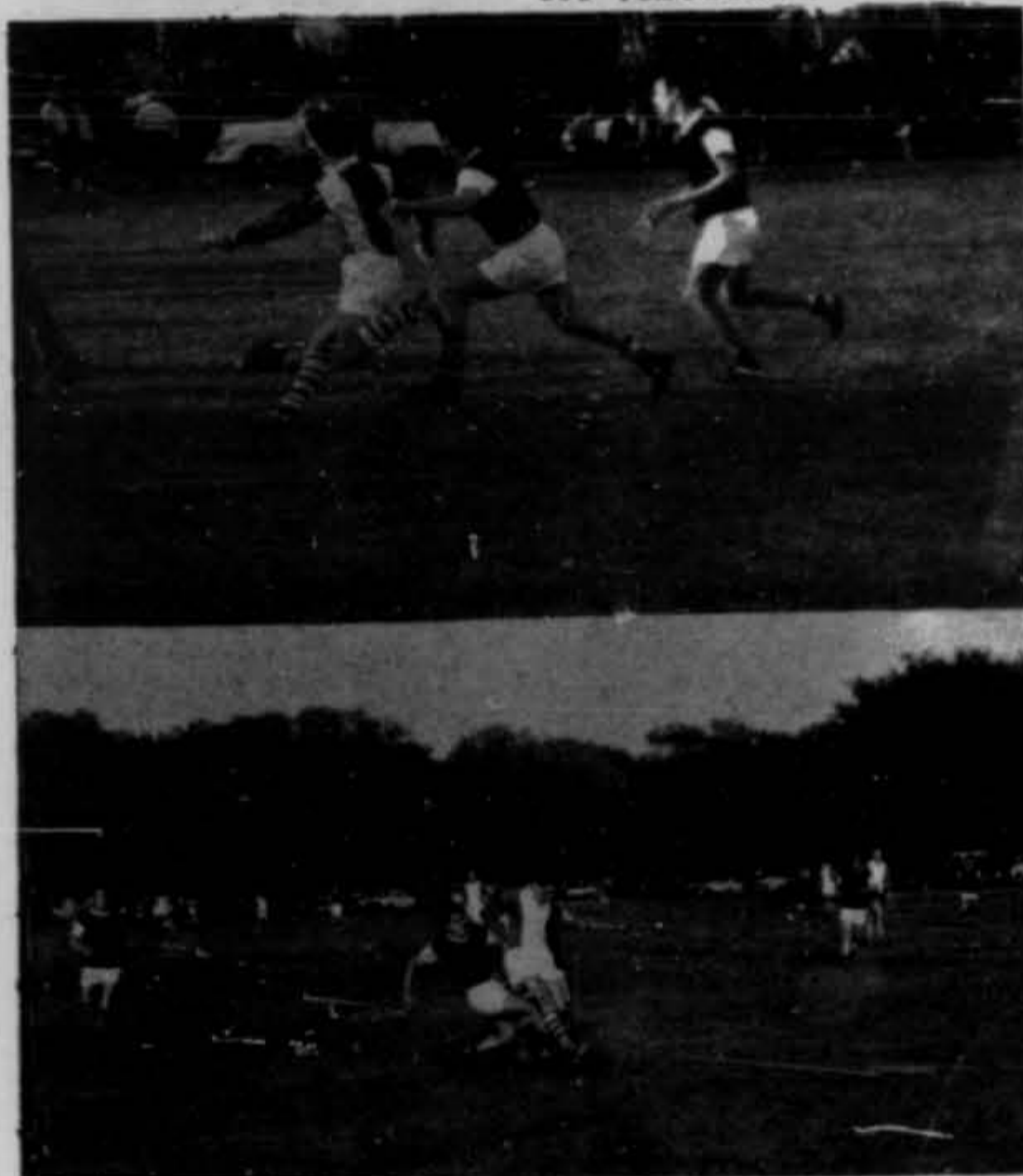
Coach Sharm Scheuerman of Iowa, who was ejected for protesting the officiating last year, could scarcely stand the officiating again.

ITALIAN FOOTWEAR IS A SUCCESS ABROAD

The National Association of Italian Footwear Manufacturers was awarded a gold medal for "outstanding presentation of Italian made footwear" at Leipzig's International Samples Fair which took place September last. All visitors expressed admiration for the vast range of models and for the elegance and perfection of the Italian production.

FINANCIAL AID TO INDUSTRY IN SICILY

The technical and administrative committee of the



Pictured above are action shots of some of the games played in the International Soccer League of New Orleans in Audubon Park.

INDUSTRIAL DEVELOPMENTS AND PRODUCTION HIGHLIGHTS IN ITALY

AIR FERRY SERVICE TO SICILY AND SARDINIA

The rapid increase in tourist and commercial traffic between the Italian peninsula and the islands of Sicily and Sardinia has led to the introduction of a new air service by Alisud. In the past this Company had been running air service between Naples and neighboring Gulf Islands. Now it has arranged a car and passenger air ferry service on the Naples-Palermo route soon to include Catania in Sicily and Cagliari and Sassari in Sardinia, and Rome on the Continent.

GENOA-VENTIMIGLIA RAILROAD TO HAVE DOUBLE TRACK

A 2 billion Lire contract was recently awarded by the Ministry of Transportation

on the Genoa-Ventimiglia line which includes the Cogoleto-Varazze segment where there are 2 tunnels the Giulia and the Laretra. This project, when completed, besides making possible faster communications between Italy and France, it will also favorably affect tourist traffic to and from the Italian Riviera.

ANTIQUÉ FURNITURE SHOW HELD AT FLORENCE

119 exhibitors, including 39 foreign antique dealers, participated in the 3rd International Biennial Antique Furniture Show held last Sept. 14 to Oct. 14 in Florence. Collectors were from Italy, France, Belgium, Holland, England, Switzerland, Poland, Hungary and the United States. An auction sale for items

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ITALY

From page 9

of the Bank of Sicily has awarded loans in the amount of 4 billion Lire to industries in Sicily operating in the manufacturing, food-stuff processing, printing, engineering and marble processing sectors as well as to agencies operating in the field of public services and utilities. The loans thus far granted by the Bank of Sicily for the industrial development of the Island now exceed 83 and one half billion Lire. This is proof of the determination to promote industrial development in Sicily and achieve better living conditions for its people.

THE NEW DIRECTORS OF THE N.O. CHAMBER OF COMMERCE

seventeen new members have been added to the board of directors of the Chamber of Commerce of the New Orleans Area.

Among other things, the board is responsible for the election of officers. The board named S. L. Wright, vice-president of the Texas & Pacific-Missouri Pacific lines president of the Chamber.

Wright succeeds James J. Coleman, who moved to chairman of the Advisory Council of Past Presidents.

The new board members are:

Bruce Baird Jr., executive vice-president of Armored Car Service, Inc.

Anthony Benedetto, owner of the Jefferson Feed & Garden Supply Co.

Joseph M. Boudreaux, vice-president and secretary of



BRUCE BAIRD JR. A. BENEDETTO J. G. BOUDREAUX V. J. DAUTERIVE LEON GODCHAUX II IRVIN F. HINGLE



HARRY H. HUDSON R. L. MANARD JR. R. S. McCASKILL H. R. MELANCON L. J. MOLONY R. B. MONTGOMERY

Joseph Rathborne Land & Lumber Co., Inc.

V. J. Dauterive, distributor, Gulf Oil Products.

Leon Godchaux II, vice-president, Leon Godchaux Clothing Co., Ltd.

Irvin F. Hingle, Delta Restaurant, Plaquemines Parish.

Harry H. Hudson, division commercial manager, Southern Bell Telephone & Telegraph Co., Inc.

Robert L. Manard Jr., owner, Manard Insurance Agency.

R. S. McCaskill, administrative assistant, Freeport Sulphur Co.

H. R. Melancon, vice-president and secretary, Louisiana Gas Service Co.

Lawrence J. Molony, partner, Baldwin, Haspel, Molony, Rainold & Meyer.

Richard B. Montgomery



R. K. MOYER F. J. SIGUR P. A. WEBB JR. W. R. WHITE H. WOLBRETTE

Jr., partner, Montgomery, Barnett, Brown & Reed.

R. Kirk Moyer, president, R. Kirk Moyer Agency, Inc.

Fred J. Sigur, president, Carolyn Park, Inc.

Philip A. Webb Jr., freight traffic manager, Illinois Central Railroad.

W. Richard White, president, The First National Bank of Jefferson Parish.

Henri Wolbrette II, executive vice-president, Louisiana Chemical Association.

All were named to fill vacancies on the board created by the expiration of terms.

UNA PIAZZA A ROMA ED UNA STRADADI AVELLINO DEDICATE A KENNEDY

Roma (Ansa) La Giunta Comunale di Avellino, riunitasi sotto la Presidenza del Sindaco, Avv. Turco, ha deliberato di intitolare allo scomparso Presidente John Kennedy il tratto della circunvallazione della città che da Via Mancini conduce a Via Francesco Tedesco. Si tratta di una delle arterie più importanti del Capoluogo d'Irpinia.

A Roma la Giunta Comunale dopo deliberazione fatta in Campidoglio, fu deciso di intitolare a Kennedy il Piazzale dei Congressi.

LA SICILIA PER KENNEDY

PALERMO (ANSA)-Due piazze quattro strade e 20 Borse di Studio sono state intitolate, in Sicilia, a John Kennedy. L'iniziativa è stata presa dalle Amministrazioni Comunali di Palermo, Enna, Porto Empedocle (Agrigento), Bagheria (Palermo), Campobello di Mazara (Trapani) e Barcellona Pozzo di Gotto (Messina). Le 20 Borse di Studio sono state istituite dalla Scuola Intersistemica di Palermo a favore di orfani.

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Sociales

Tenemos mucho gusto en presentar un atento saludo a la apreciable y culta senora JUANITA DE VALVERDE, quien ingreso a esta metropolis el sabado 21 de diciembre, procedente de Tegucigalpa, Honduras.

La senora de Valverde viene a reunirse con su esposo, Sr. don Guillermo Valverde, Consul General de Honduras en esta ciudad.

El lunes 23 de diciembre ingreso a esta ciudad el apreciable caballero Sargento GEORGE M. CABADA acompañado de su esposa TURIE y su graciosa hija CAROL MAY con el objeto de pasar los dias festivos de Navidad y Año Nuevo al lado de su querida mama, Dona Mirta de Matheu.

Los apreciables visitantes estaran entre nosotros hasta el 6 de Enero, cuando partiran para Hawaii en donde el Sargento Cabada estara estacionado por los proximos 4 años. El Sargento Cabada ya tiene 14 años de servicio en la Fuerza Aerea de EE. UU.

En la ultima sesion que celebros la Asociacion Hondurena, fue electo Presidente para el periodo de 1964, el caballero RICARDO ENRIQUEZ, quien por cuatro años fue Tesorero del grupo hondureno. Felicitamos al señor Enriquez por la distincion de que ha sido objeto. Pronto circularan las invitaciones para toma de posesion de nueva Directiva.

La seccion de Infantiles y Juveniles de la Asociacion Hondurena bajo la direccion de Donna Mirta de Matheu festejaron el Dia de Reyes el proximo domingo 12 de los corrientes en el Italian Hall, 1020 Esplanade Avenue. Toda la Colonia Latino-Americana queda invitada a esta fiesta que sera una sorpresa agradable para todos.

Ma. Melba Iglesias esta pasando sus vacaciones en La Ceiba, Honduras. Le deseamos una agradable temporada en el pintoresco puerto hondureno.



Un aspecto del formidable partido de futbol llevado a cabo recientemente entre los equipos GUATEMALA y THE HUB, en la cancha de Audubon Park. Dando la espalda a la camara se puede apreciar la figura de nuestro gran colaborador Don Tomas Bou, quien estuvo al frente del arbitraje de dicho partido.



S. L. WRIGHT, new president of the Chamber of Commerce of the New Orleans Area, right, confers with first vice-president CLAYTON L. NAIRNE. —States-Item photo

THE INTERNATIONAL REVIEW is sold at the corner of Camp & Canal in front of Waterbury's Drug Store and at Baronne & Canal in front of Wallgreen's Drug Store.

Le RIVISTA INTERNAZIONALE se vende en la esquina de Camp y Canal frente a la farmacia de Waterbury y en la esquina de Baronne y Canal frente a Wallgreen's.

SE SUSPENDE EL ESTADO DE SITIO EN HONDURAS



JEFATURA DE LAS FUERZAS ARMADAS

HONDURAS, C. A.
DECRETO N.º. 23

OSWALDO LOPEZ ARELLANO, Jefe de Gobierno de Honduras, haciendo uso de las atribuciones que le confiere el Decreto Numero Uno de las Fuerzas Armadas, emitido el 3 de octubre 1963, y CONSIDERANDO: Que el pueblo hondureno ha otorgado su mas amplio respaldo al Regimen de las Fuerzas Armadas surgido el 3 de octubre, y que, como resultado de esa adhesion popular, la paz, la tranquilidad y el orden se han afirmado solidamente en todos los departamentos de la Republica.

CONSIDERANDO: Que el Gobierno Militar considera como uno de sus deberes mas imperiosos auspiciar y fomentar el normal desenvolvimiento de todos los sectores sociales, economicos y culturales del pais y que han desaparecido ya los motivos de orden publico que forzaron a las F.A. a establecer en la Republica un estado de emergencia que las circunstancias demandaban.

POR TANTO DECRETA:

Articulo Unico. A partir de esta fecha queda suspendido en todo el territorio nacional el Estado de Sitio implantado por Acuerdo de las Fuerzas Armadas del 3 de octubre de 1963.

Dado en el Palacio de Gobierno, en Tegucigalpa, D.C. a los 14 dias del mes de diciembre de 1963.

OSWALDO LOPEZ ARELLANO y miembros del Gabinete del Gobierno Militar.

dos los sectores sociales, economicos y culturales del pais y que han desaparecido ya los motivos de orden publico que forzaron a las F.A. a establecer en la Republica un estado de emergencia que las circunstancias demandaban.

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OSWALDO LOPEZ ARELLANO y miembros del Gabinete del Gobierno Militar.

MAS APOYO QUE NUNCA

(Viene de pagina 12)

"He venido aquí hoy a aclarar sin lugar a dudas que la bala del asesino que cortó su vida no alteró el propósito de su nación.

"Somos más contrarios que nunca de las doctrinas de odio y de violencia... en nuestra tierra y en todo el mundo."

"Estamos más sometidos que nunca al imperio de la ley... en nuestra tierra y en todo el mundo."

"Creemos más que nunca en los derechos del hombre, todos los hombres de todos los colores, en nuestra tierra y en todo el mundo."

"Y más que nunca, apoyamos a las Naciones Unidas como el mejor instrumento creado hasta ahora para promover la paz del mundo y el bienestar de la Humanidad."

Por primera vez en su discurso, fué interrumpido entonces por 12 segundos de aplausos.

Subscribase hoy a La Revista Internacional

NOTA LUCTUOSA

Con mucha pena consignamos el sentido fallecimiento de la honorable dama DONA NENA M. de VACCARO, acaecido el 30 de noviembre pasado en el Hotel Dieu de esta ciudad.

Dona Nena fue Madrina del grupo de Infantiles y Juveniles de la Asociacion Hondurena de Nueva Orleans. Siempre estuvo presente en las fiestas de los niños y dio generosamente a este grupo todo su apoyo moral y economico que hecharan mucho de menos los Infantiles y Juveniles.

Enviamos nuestro sincero pesame a las familias Vaccaro y Monterroso por la perdida de tan apreciable dama.

DEL MOMENTO DEPORTIVO

Por Carlos y Jose

La temporada de softbol se iniciara a fines del proximo mes de febrero y los equipos latino-americanos de Nueva Orleans ya estan haciendo los preparativos para reanudar sus campanas en los distintos campos de juego de la ciudad. En calidad de atraccion mayuscula estan las Estrellas Internacionales, bajo el comando de Lino Humberto Monge; los Latin-American Friends, que dirige José Martin Ortiz, y el Club Deportivo Internacional que capitanea Arnold Caceres. Tambien haran su desfile por la grama de City Park los softboleros del Club de Puerto Rico de Nueva Orleans, bajo la batuta del Lic. Luis Ortiz, y el equipo de los veteranos del C. D. I., que dirige su presidente Carlos R. Mitchell, y que tiene en sus filas los siguientes peloteros de la "vieja guardia": Arnulfo "muchachon" Jimenez; Mauro Bobadilla; los hermanos Alonso y Salomon Andara; Joaquin Matheu Sr.; Jose M. Mitchell; Eduar-

do Puente; Tono Villanueva; Willie Andrade; Jose M. Soto; Jorge Rodriguez y Lionel Rourk... el brillante softbolero panameno, Roberto "Bobby" del Castillo, muy conocido en los circulos deportivos locales, juega con West Virginia Paper Co. La aficion al futbol esta de placemes con el ingreso de la oncena de la Universidad de Tulane a la Liga Internacional de Futbol de N.O. Los colegiales competiran en la segunda vuelta del torneo, que se iniciará a fines de este mes de enero, despues que se terminen los partidos que se dejaron de jugar en la primera vuelta.

CONVOCATORIA PARA SESION: Por este medio se convoca a todos los miembros del Club Deportivo Internacional para la sesion extraordinaria que se verificara el miercoles 5 de febrero, a las 8 p. m., en el ITALIAN HALL, 1020 Esplanade. Se eligira la nueva directiva para 1964 y se discutiran otros asuntos de capital importancia para el adelanto del C. D. I.

Los Editores y Personal de La "Revista Internacional" Les saludamos Amables Lectores Un Feliz y Prospero Año Nuevo. A. Gil Chiarello Joseph D. Coletta Fernando Obando

SALUDO CONSULAR DE AÑO NUEVO

En nombre de mi Gobierno y en el mio propio, Yo, GUILLERMO VALVERDE, Consul General de Honduras, extiende a todas las autoridades locales y del Estado, a mis colegas del Cuerpo Consular y de manera especial a todos los hondurenos que residen en esta bella ciudad, mis mejores deseos para un AÑO NUEVO colmado de alegría y prosperidad.

Nueva Orleans 1. de Enero de 1964

NEW YEARS GREETINGS FROM CONSUL GENERAL VALVERDE

In behalf of my Government and in my name, I, GUILLERMO VALVERDE, Consul General of Honduras, extend to all local and State authorities, to my colleagues in the Consular Corps, to the citizens and in a special way to the Honduran people living in this fair city, my best wishes for a New Year filled with joy and prosperity.

SALUDO CONSULAR

RAUL CHAVEZ, Consul General de Nicaragua, envia un cordial saludo a la Colonia Latino-Americana de Nueva Orleans, deseandoles un Feliz y Prospero AÑO NUEVO.

NEW YEARS GREETINGS

Mr. RAUL CHAVEZ, Consul General of Nicaragua, is happy to extend New Years Greetings and best wishes to the Community of Latin-Americans in New Orleans.

La Revista Internacional

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NUEVA ORLEANS DE DIA Y DE NOCHE.

Por Fernando Alvarado



Lic. Jorge Fidel Duron

HOMBRES DE HONDURAS. - Uno de los personajes de mayor relieve internacional en el Gabinete del Gobierno Militar de Honduras que preside el Coronel Lopez Arellano, es el Ministro de Relaciones Exteriores, Licenciado JORGE FIDEL DURON. Profesional del Derecho, graduado de la Escuela de Leyes de la Universidad de Loyola en Nueva Orleans, regreso a Tegucigalpa por el año de 1933, se incorporo al Foro Hondureño y fundó su Bufete de Abogacia con gran éxito. Hombre de múltiples actividades, se dedico al periodismo y es escritor de altos vuelos. Su columna "MOSAICO NACIONAL" es ampliamente leída en Honduras y fuera de las fronteras patrias.

Incansable viajero, deleita a los lectores con sus amenas crónicas de sus viajes por países de America y Europa. No ha mucho escribió notables artículos bien documentados en el diario "EL DIA" de Tegucigalpa, denunciando la infiltración comunista en Honduras.

El Lic. Duron ha tenido gran figuración en la vida cívica, política, social, intelectual y cultural de Honduras. Miembro destacado del CLUB ROTARIO INTERNACIONAL por muchos años editado la REVISTA ROTARIA DE HONDURAS.

Durante el gobierno de la Junta Militar que depuso al regimen de don Julio Lozano Diaz, el Lic. Duron fue Ministro de Relaciones Exteriores. En aquel entonces se revivio el asunto de límites con la hermana Republica de Nicaragua, y el Lic. Duron, con todo patriotismo, se porto a la altura de su deber. Defendió la soberanía de Honduras y viajó a Washington a firmar el "agreement" por el cual se sometia el asunto limítrofe al arbitraje ante la Corte Mundial de Justicia de La Haya, sentando así las bases para el triunfo final de la representación de Honduras ante la Corte Mundial, presidida por el Dr. Ramon E. Cruz.

A principios de 1963, cuando de reunión en la capital de Honduras, la Gran Convención del Partido Nacional para postular candidatos para autoridades supremas, el Lic. Duron fue postulado primer designado a la Presidencia de la Republica, postulación que fue muy bien recibida por la ciudadanía.

Hombres de la talla del Lic. Jorge Fidel Duron, dan lustre y prestigio a nuestra querida patria Honduras.

EL TRIUNFO DE "CHEP" MORRISON. - Efectivamente, no fue una sorpresa para nosotros el rotundo triunfo obtenido por el ex-Alcalde y ex-Embajador Morrison en las elecciones primarias para gobernador de Louisiana que se efectuaron el pasado 7 de Diciembre. El pronostico de los tecnicos y expertos ya nos lo habia anunciado; y nosotros, conocedores del gran arrastre popular con que cuenta "CHEP" en Nueva Orleans y en los Distritos Municipales adyacentes, nos indicaba que obtendria una mayoría de votos sobre sus contrincantes, que eran nada menos que nueve. Morrison logró consolidar sus fuerzas en Nueva Orleans y en los Distritos Municipales del Sur del Estado, habiendo triunfado en 26 parroquias o distritos con una mayoría de 140.000 votos, que le dan derecho a entrar en la segunda elección que se verificara el 11 de los corrientes, siendo su opositor John McKeithen, habil político actual Comisionado de Servicios Públicos... Hasta el momento de escribir estas líneas, todo indica el futuro triunfo de Morrison. Se le han unido muchos de los candidatos derrotados. El Alcalde Schiro de Nueva Orleans, que apoyo a Gillis Long, esta ahora con Morrison, así como otros líderes políticos de la metropoli y de otras poblaciones importantes del Estado. Se dice que McKeithen tendrá el apoyo del Gobernador Davis y que su punto principal de controversia sera el asunto racial, alegando que Morrison obtuvo los votos del "bloque negro".

Una noticia importante que fue muy bien recibida en los círculos marítimos y comerciales de Nueva Orleans, fue la del reconocimiento diplomático del Gobierno Militar de Honduras por el Gobierno de los Estados Unidos de America.

Como se sabe, mas del 68% del comercio de importación y exportación de Honduras se realiza con los EE.UU., y en gran cantidad a través del puerto de Nueva Orleans. Están deplacemes los embarcadores y exportadores porque con la reanudación de las relaciones diplomáticas entre los dos países, una ola de confianza y optimismo se nota

en los círculos comerciales, no solamente en Nueva Orleans, sino que en los puertos importantes nord-americanos en el area del Golfo de Mexico.

El jueves pasado por la noche, tuvimos la oportunidad de conversar en "The Round Table Club" (6330 St. Charles Avenue) con prominentes hombres de negocios quienes expresaron que ya se nota el aumento de los embarques de y para Honduras, desde la fecha del restablecimiento de las relaciones diplomáticas entre Honduras y los Estados Unidos de America.

DECLARACIONES DEL CANCELLIER DE HONDURAS AL RESTABLECERSE LAS RELACIONES CON LOS EE.UU.

La notificación del reconocimiento oficial del Gobierno que preside el Coronel Oswaldo Lopez Arellano por el Gobierno de los Estados Unidos de America, es una nota alentadora y reconfortante que viene demostrar que los objetivos y propositos que persiguen las Fuerzas Armadas de Honduras en el Gobierno de la Nación, son enteramente comprendidas e interpretados fielmente en el campo internacional.

Una vez enterado de las causas de la transformación operada en el país, no podía esperarse otra cosa del Gobierno de los Estados Unidos de America en vista de que, entre otros objetivos y propositos figura en forma prominente el libre ejercicio de la democracia representativa no ya como algo simbolico o como tema teorico de la política corriente, sino como una cosa efectiva, positiva en el plano de la practica conforme a los compromisos interamericanos consignados en la Carta de la Organización de Estados Americanos, que complementan las diversas resoluciones tomadas en Conferencias y Reuniones de Consulta de los Cancilleres Americanos para la consecución de tales objetivos y propositos.

De ahora en adelante, el Gobierno Militar podra, con la cooperación que le preste la ayuda económica, educativa, agrícola, cultural, sanitaria, técnica y demás, dedicarse exclusivamente a desarrollar con amplitud y patriotismo, sus planes de administración en beneficio de la totalidad de la comunidad hondureña segura de que, siendo su meta la mas pronta, rápida y eficaz normalidad jurídica, ya no encontrara obstáculos sino mas bien apoyo y aliento a su planificación preestablecida.

Potra también el pueblo hondureño dedicarse a sus labores normales seguro y confiado de que el Gobierno Militar le prestara la atención, la cooperación y la ayuda esenciales para que disfrute plenamente de una vida tranquila, ordenada y pacífica, condigna con sus justos anhelos y aspiraciones.

JORGE FIDEL DURON

Ministro de Relaciones Exteriores

EL GOBIERNO MILITAR DE HONDURAS COMPLIRA CON TODOS LOS COMPROMISOS INTERNACIONALES

En reciente conferencia de prensa en Tegucigalpa, El Jefe de Estado, Coronel Oswaldo Lopez Arellano, declaró a los corresponsales nacionales y extranjeros, que su gobierno respetaria y cumpliria con todos los tratados y compromisos internacionales.

Interrogado el Canciller Jorge Fidel Duron, si el gobierno militar favorece el proyecto de convertir a la America Latina en zona libre de armas nucleares, contesto: "Aunque prevalezca otra creencia, el gobierno que preside el Coronel Lopez Arellano dijo la verdad cuando expreso que cumpliria con todos los compromisos internacionales, y al hacer esa declaración estaba incluido desde luego la aceptación del compromiso firmado en Moscú el 5 de agosto de 1963, por los Estados Unidos, Gran Bretaña y la Union Sovietica, bajo el titulo de Tratado de Proscripción de Pruebas Nucleares en la atmosfera, en el espacio exterior y bajo el agua.

Como se sabe, ese Tratado fue firmado a nombre de Honduras en Washington el 8 de agosto, en Londra el 15 de agosto y en Moscú el 16 del mismo mes. Como Honduras no tiene relaciones diplomáticas con la Union Sovietica, el gobierno se hizo repre-

sentar por el Embajador de Brazil. La posición de Honduras es la de reconocer que este pacto es en cierto modo limitado, ya que solo comprende las pruebas nucleares que se realizan en la atmosfera, el espacio exterior y bajo el agua. Sin embargo, el gobierno estima que se trata de un paso firme y de gran importancia para la paz mundial que ofrece halagadoras perspectivas para la convivencia internacional. Y lo mismo otros países, la aspiración del gobierno de Honduras es que en fecha proxima se llegue a la firma de un tratado general de desarme universal, el que aunque en el momento presente parezca utopico, concreta los anhelos de los pueblos amantes de la paz.

Y en el caso específico de la America Latina, el Gobierno de Honduras favorece el espíritu pacifista que encierra la iniciativa de Bolivia, Brazil, Chile, Ecuador y Mexico, segun la cual los países del continente latino-americano se declara zona libre de armas nucleares.

Esto es ahora materia de estudio en el seno de la Asamblea General de las Naciones Unidas en Nueva York, pero existe la esperanza de una resolución en el sentido pacifista a que dejamos apuntado, dijo finalmente Duron.

MAS APOYO QUE NUNCA DARA EL GOBIERNO DE LOS ESTADOS UNIDOS A LA ONU

Por FERNANDO ALVARADO

A través de las maravillosas facilidades de la television, la semana pasada tuvimos ocasión de presenciar la sesión de la Asamblea General de las Naciones Unidas en la cual se presento por primera vez en su calidad de Presidente de los EE.UU., el Excmo. Lyndon B. Johnson.

El Primer Mandatario hizo un llamamiento en favor de una nueva era de esperanza y progreso para "esa tercera parte de la humanidad que todavía esta acosada por el hambre, la pobreza y la enfermedad."

En un discurso que nos recordó el lanzamiento del NEW DEAL por el Presidente Franklin D. Roosevelt hace 30 años, Johnson comprometió el apoyo de su administración a las Naciones Unidas "mas que nunca."

Dió a la Asamblea General un voto de Año Nuevo de una nación acongojada que se compromete a hacer de la paz mundial, de los derechos civiles y del bienestar humano "no una ilusión, sino una realidad".

"Estados Unidos quiere ver terminar la guerra fría. Queremos verla terminar de una vez y para siempre" dijo el nuevo Presidente y los soviéticos señalaron que tal expresión habia sido el punto más constructivo en su primer discurso, como jefe ejecutivo en esta ciudad.

El Presidente Johnson estuvo durante más de media hora estrechando manos de los integrantes de un compacto grupo de funcionarios de las Naciones Unidas y de diplomáticos de las 113 naciones que se hallaban congregados en la sala indonesia, cerca a la sala de la Asamblea en la que, durante 15 minutos, hizo uso de la palabra oficialmente ante un recinto colmado por el público, pese a los estrictos controles de ingreso.

El Presidente Johnson llegó al edificio de las Naciones Unidas protegido por unos 7.000 policías de la ciudad de Nueva York y oficiales federales, flanqueado además por los guardias de las Naciones Unidas dentro del edificio, todos los cuales recordaban el asesinato del Presidente Kennedy, cometido hace menos de un mes en Dallas.

El Presidente y la señora Johnson fueron recibidos a la entrada por el Secretario General Thant y el presidente de la Asamblea, Carlos Riosa Rodríguez, de Venezuela.

Los delegados se pusieron de pie y aplaudieron cuando Riosa Rodríguez presentó en términos sencillos al Presidente Johnson. Luego el Primer Mandatario comenzó a hablar gravemente rindiendo un homenaje a Kennedy.

"Mi Nación ha perdido a un gran líder... esta Organización ha perdido a un gran amigo... la paz mundial ha perdido a un gran campeón", dijo el Presidente.

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