

Columbus Day Legal Holiday

COLUMBUS DAY LEGAL HOLIDAY IN ALABAMA

Quest'anno le Istituzioni dello Stato di Alabama saranno chiuse il 12 Ottobre per l'osservanza del "COLUMBUS FRATERNAL DAY", come festa legale passata nell'ultimo giorno della Legislatura Speciale 14 Aprile 1933.

La mozione della legge fu presentata dal giovane rappresentativo Avvocato John C. Morrow, di Birmingham, e votata ad unanimità sia dalla camera dei deputati che dal senato, e firmata dal Governatore B. M. Miller.

La mozione e' la stessa che fu presentata nel 1931 dal rappresentativo Lewey Robinson, e passata il 25 Luglio 1931, ma per certe tecniche di legge non conformate allo Statuto, il 12 Ottobre non fu osservato ed allora coloro che ne furono gli autori promisero che nella prima occasione che la Legislatura avrebbe statuto in sessione si avrebbe ripresentato il "Bill" con forme alle regole Statutarie.

LA STORIA DEL COLUMBUS DAY

La prima legge del Columbus Day in Alabama fu passata nel 4 Marzo 1911, ma per Bicchietismo dei Signori cento per cento la legge fu abbozzata il 30 Settembre 1919.

Nel Marzo del 1931 per iniziativa del "Il Gladiatore" e dei Signori Elviro Di Laura, Frank e Carlo Mazzara si lavorò attivamente per il passaggio del Columbus Day presentato dal giovane rappresentativo ed Editore del Birmingham Post, Mr. Lewey Robinson, con questa mozione:

No. 698 H. J. R.—H. J. R. 255, Robinson
"BE it Resolved By The House, The Senate Concurring, That October 12th be official designated as a holiday, to be known as "COLUMBUS DAY and FRATERNAL DAY"
Approved July 25, 1931.

Una settimana prima del 12 Ottobre che fu affisso nelle Banche l'avviso per la chiusura legale solo per il "Fraternal Day" immediato si telegrafò al Superintendente delle Banche Mr. H. H. Montgomery il presente telegramma.

Oct. 6, 1931.

H. H. Montgomery, Superintendent of Banks of Alabama, Montgomery, Ala.
"Your attention is called to the House Joint Resolution No. 689, Approved July 25, 1931, Establishing October 12 as a Holiday to be known as Columbus and Fraternal Day." Please Notify the Banks of this State of this Change of date as provided by law."

ELVIRO DI LAURA, Ed.

Il giorno 7 October, Mr. Montgomery manda questa lettera che qui riproduciamo:

STATE OF ALABAMA, Banking Department, Montgomery, Oct. 7, 1931.
Mr. Elviro Di Laura, Editor, P. O. Box 989, Birmingham, Ala.
Dear Sir:

"Your Telegram of October 6th received in reference to House Joint Resolution No. 255, which was approved July 25, 1931, referring to the designation of a Holiday to be known as Columbus Day and Fraternal Day.

In reply wish to advise that I have consulted the Attorney General and his Opinion oral, is that the passing of this Resolution does not supersede the Statute, being Section 9215, which states that second Tuesday in October is designated as Legal Holiday in Alabama.

There seems to be some mix-up on the matter and I would suggest that you keep this in mind and when the Legislature is in session again that this be correct.

Mrs. Marie B. Owen of the Department of History has referred your letter to us also relative to this matter."

Yours very truly,
H. H. Montgomery,
Supt. of Banks.

Quando nel Agosto del 1932 fu chiamata la sessione Speciale della Legislatura, nuovamente fu ripresentata la legge per la legalità di ristabilire il Columbus Day il Signor Elviro Di Laura fu a Montgomery e ne parlò alle autorità Statali per tale materia. Il Segretario dello Stato Mr. Pete B. Jarman, Jr. così scrisse:

Hon.

ELVIRO DI LAURA, Ed.
Il Gladiatore,
Birmingham, Ala.

Dear Mr. Di Laura:
"Replying to your letter of September 12, 1932, regarding the observance of October 12 as a State legal holiday known as Columbus Day and Fraternal Day.

"I have referred this matter to the Attorney General requesting that he advise me whether or not October 12 would be observed or whether or not the second Tuesday in October would be observed as a legal holiday in Alabama.

For your guidance I am attaching herewith a copy of the opinion as rendered by the Attorney General in this matter.

If this office at any time can be of service to you please command us."

Yours very truly,
Pete B. Jarman, Jr.,
Secretary of State.

Nel giorno 3, Settembre 1932 fu scritto una lettera ciascuna ai seguenti Senatori: Hon. Lee Edmundson, senatore John Craft, of Mobile; senatore Shelby Chas. Teasley, Montgomery; Sen. Emmett Hildreth, Eutaw.

Il Senatore Lee Edmundson e gli altri così risposero:

SENATE CHAMBER, Montgomery, Ala., September 6, 1932.

Mr. Elviro Di Laura, Editor, 931 S. 13th St., Birmingham, Ala.

Dear Sir:
"I am in receipt of your letter of September 3, in regard of Columbus Day and Fraternal Day.

When this bill reaches the Senate, I will be glad to vote for the same, so my colleagues."

Yours sincerely,
Lee Edmundson.

Ed oggi i frutti di tanto lavoro si sono avverati. I dubbiosi del 1931, coloro che sghignarano credendo cose da pupazzi, come loro, non potranno

Columbus in Youth and Age



These three pictures of Columbus by contemporary artists give an idea of how the explorer looked. Left and right he is shown as he appeared in his younger years. Below, at right, he is seen to maturity.

COLUMBUS FRATERNAL DAY BILL APPROVED AN ACT

(No. 173) (H. 456-Morrow)
To officially designate October 12th as a holiday to be known as Columbus Day and Fraternal Day, and to abolish what is now designate as Fraternal Day.

BE IT ENACTED BY THE LEGISLATURE OF ALABAMA:

Section 1. That October 12 be and the same is hereby designated as a holiday to be known as Columbus Day and Fraternal Day.

Section 1½. That the holiday now designated as Fraternal Day is hereby abolished.

Section 2. This act shall take effect upon its approval by the Governor.

Approved April 19, 1933.

STATE OF ALABAMA
Dept. of A. and H.
Montgomery.

April 20, 1933.

931 S. 13th St., Birmingham, Ala.
My Dear Mr. Di Laura:
It was only yesterday that the Governor Miller signed the "Columbus - Fraternal Day" bill.

We are enclosing a copy for the use of your paper "Il Gladiatore".

With best wishes, I am,
Sincerely yours,
Mrs. Marie B. Owen,
Director. Per M.M.

AI DUBBIOSI

Abbiamo pubblicato le comunicazioni sul riguardo del bill "Columbus and Fraternal Day" passato dalla Legislatura di Alabama il giorno 14, Aprile 1933, e firmato dal Governatore Miller il giorno 20 Aprile, per dimostrare la nostra attività su questo riguardo che noi del "Il Gladiatore" abbiamo avuto tra le autorità dello Stato per ristabilire il "Columbus Day".

Se coloro dubitano e vogliono gli originali lettere noi siamo pronti a mandargli una copia ciascuna.

Il tempo, e' il solo giudice che darà giudizio e renderà giustizia. Chi ride bene ride l'ultimo.

Il Gladiatore ringrazia tutti coloro che hanno dato la loro cooperazione per la riuscita della giusta vittoria ristabilendo nella Stato di Alabama il "COLUMBUS DAY" come festa legale.

Lo Sheriff James F. Hawkins della contea di Jefferson è stato nominato alla testa del movimento in Alabama per ristabilire la bevanda della Birra ed il Viro.

LETTER FROM THE SECRETARY OF GOVERNOR MILLER

Montgomery, Ala., April 18, 1933.
Mr. Elviro Di Laura, Editor, P. O. Box 989, Birmingham, Ala.
Dear Mr. Di Laura:

"This is to acknowledge receipt of your letter of April 16 which I shall take pleasure in laying on Governor Miller's desk when the bill with reference to "Columbus and Fraternal Day" is before him for consideration."

With best wishes, I am,
Yours sincerely,
D. H. Turner,
Sec. to the Governor.



Gov B M Miller

A VOTE OF THANKS

We thank the people of Alabama for their act to restore the "Columbus Day" as a legal holiday in this state.

We also thank the Governor Miller to Honor the said bill with his signature and give joy to millions and justice to the merit.

The State of Alabama, alphabetically is the first State of the Union, and we believed that she always go forward in every progressive movement and this act to restored the "Columbus Day" will put her in the map of the world, and in the heart of millions people outside her boundaries.

IL GLADIATORE.

LO SHERIFF HAWKINS A CAPO DEI "W E T"

Lo Sheriff James F. Hawkins della contea di Jefferson è stato nominato alla testa del movimento in Alabama per ristabilire la bevanda della Birra ed il Viro.

LEWEY ROBINSON AND JOHN C. MORROW

This two gentlemen whom where actively for the presentation of the "Columbus Day" bill, should be given the best consideration, for their friendly part take to introduce the bill.

Both this two gentlemen where the first time members of Alabama Legislature. Both are young and actively for the betterment of our community. They deserve the respect and the confidence of the people of this County and State.

Mr. Robinson he is also member of Birmingham "The Post" and Mr. Morrow he is a attorney at law, since the opening of Alabama Legislature they have introduced many constructive bill and we hope that their future will be better recompensed.

COOPER GREEN BIRMINGHAM NEW POSTMASTER

Cominciando dal primo del mese di Maggio la città di Birmingham avrà il suo nuovo capo postale sulla persona di Mr. Cooper Green Rappresentativo della Jefferson County Legislatura dello Stato di Alabama.

Mr. Green giovanissimo entro in politica 3 anni fa' e si è destinato per la sua attività di un buon rappresentante in politica per il benessere del popolo.

Fu il contatore per la campagna presidenziale del Presidente Roosevelt in Alabama e per la sua honesta e sincerità di rappresentante è stato promosso a Postmaster dell'Ufficio Postale di Birmingham.

We congratulate Mr. Green and extend our cooperation.

JOHN G. BASS POSTMASTER

Per circa 10 anni Mr. Bass Postmaster dell'Ufficio postale di Birmingham a servito con tutto la sua alta capacità per il benessere di Birmingham.

Mr. Bass è alto stimato sia dal suo partito Repubblicano che dal partito Democratico, ma per ragione di campiamento di amministrazione egli deve cedere il posto ad un Democratico.

We regret the lost of Mr. Bass as a postmaster, but under the circumstance of political manipulation can not do better.

We wish him in the new life great success.

IMPORTANTE ERETI RICERCATI

Riceviamo da Los Angeles, California una lettera dal "Pacific States Research Company" di detta città la quale ricerca i parenti di un certo Michele Buche, alias Mike Busche, il quale a morto da vari anni lasciando molta proprietà nello Stato di California.

A secondo la lettera che il Michele Buche naque in Italia il 10 Settembre 1863, ne si sa il paese ne i nome dei genitori.

Era residente negli Stati Uniti dal 1905, ma non si sa l'anno che arrivò in America. Egli a vari fratelli e sorelle uno dei fratelli a il nome Filippo.

Sidice secondo la lettera, che parenti più vicino al defunto Michele Buche, risiedono in in questo distretto. Coloro che posso dare informazioni

INNO A ROMA

Roma divina a Te in Campidoglio
oggi l'Italia canta la tua gloria
e nel supremo e santo suo orgoglio
Splenda nel cielo alata la vittoria

Divina Roma!

Sommesso un canto ed un profumo arcano
sfiora i tuoi colli e quale prece ascende
ma una voce tonante vien dal piano:
e' Roma antica massima che splende.

Divina Roma!

Salve, Dea Roma, vindice e mai doma
nessuna cosa più vedrà il mondo
Maggior di Te, o Alma Madre Roma!

—SANDRO BENELLI.

Gli Alati Messaggeri Italiani Nel Cielo Di Chicago

Per uomini come Benito Mussolini e Italo Balbo le semplici promesse hanno valore di giuramento. Attendiamo quindi, con assoluta sicurezza, di sentire nel cielo di New York il rombo dei motori italiani. Non si dorme sugli allori, in Italia!

"SIGNORE DELLE DISTANZE", così, il Duce, che ama gli eroi poiché, come lui, così forgiati con splendente metallo, chiamano un giorno uno dei nostri più valorosi aviatori!

Ed infatti le distanze svaniscono, vinte dall'audacia dei cuori italiani.

L'ala italiana, asseolata d'infinito, trova nell'azzurro dei cieli, un campo di gloria immortale.

Anche se questo azzurro, qualche volta, deve fasciare una bara.

Il volo dell'eroica squadriglia di Balbo nel Sud America, aveva già dato all'ala italiana un assoluto primato.

Ma non ci si arresta, nella nostra Patria, nel carmino della gloria: e' l'infinito che affascina sempre più, e la realtà che si fonde in sogno, e spesso e' il sogno che diventa realtà.

Si e' vinto, e' vero, ma adesso bisogna strappare per continuare la sublime ascesa.

E gli eroi partiranno ancora, in squadriglie ordinate, superbe, formidabili, partiranno con un sorriso tranquillo sulle labbra, come si andassero ad una parata.

Poiché oggi, i diletti del Duce, compiono sorridendo le più superbe imprese. Essi sorridono poiché sono sicuri di vincere; e vincono sempre, anche quando vanno incontro alla morte poiché la più bella vittoria e' di chi sa offrire alla Patria, sorridendo, la propria vita.

Gli Americani amano la bellezza dell'audacia. E quando il glorioso stormo ammarerà nella baia di New York, gli eroi riceveranno accogliente degne della loro epica impresa.

Il bronzo di Verrazzano si animerà di nuova vita. E gli Italiani d'America sentiranno l'orgoglio d'appartenere ad una razza che sa, attraverso tanti secoli, ritrovare sempre la sua gloriosa gioventù!

DELEGATI EUROPEI ARRIVATI PER UNA CONFERENZA COL PRESIDENTE ROOSEVELT

Il capo della delegazione Francesi l'ex Ministro Herriot ed altri del suo seguito in viaggio in alto mare verso gli Stati Uniti hanno rimasti di sorpresa e scontenti nel sapere la notizia che l'America abbia abbandonato il "Gold Standard".

Essi hanno dichiarato che sarebbe molto meglio ritornare indietro perché la Francia con tale estrema posizione presa in America, e difficile negoziare come loro credevano.

RIUNIONE DEI SINDACI

La Lega di Sindaci municipale riunitasi a Montgomery per combattere l'alto prezzo delle utilità pubbliche in Alabama passo una mozione per chiamare la Commissione del Servizio pubblico e chiedere l'immediato ribasso su prezzo del servizio pubblico.

Pacific Research Co., P. O. Box 1072, Los Angeles, Calif.

IL GLADIATORE

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FRANK MAZZARA
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F. MAZZARA
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Tutte le comunicazioni ed articoli per pubblicazione indirizzare li ha l'Editore. Articoli di attenti personali e letterari non si pubblicano. Lettere anonime si cestinano. Gli articoli che siano chiare e brevi. Nessuna comunicazione sarà restituita. Il giornale non è responsabile.

From The Camera Commercio Italiana

Chicago, Ill.
18 Febbraio, 1933

Egredi Signori:

Il Padiglione Italiano alla Esposizione mondiale "A Century of Progress" che si terrà a Chicago, dal 1° Giugno al 1° Novembre di quest'anno con un previsto concorso di 50 milioni di persone, sarà costruito a cura del Regio Governo Italiano, sotto l'alta direzione personale di S. E. il Principe Ludovico Spada Veralli Potenziani, assistito dal Barone Alessandro Sardi, e dal Regio Console Italiano Medaglia d'Oro Giuseppe Castruccio.

Nel comunicare questa notizia e assicurarvi che il nostro Padiglione farà davvero onore all'Italia e rifletterà degna- mente la nostra Patria tra gli splendidi edifici della Fiera, ci preghiamo aggiungere che è stato deciso di riservare circa 5000 piedi quadrati di superficie nel Padiglione stesso, onde permettervi l'esposizione di prodotti italiani importati dall'Italia, da case Italo-Americane o Americane.

Noterete che diciamo prodotti italiani importati, perché solo quelli saranno accettati; non altri. Ancora non è stato possibile stabilire con tutta esattezza il costo dello spazio, ma possiamo dire che oscillerà tra \$4.00 e \$5.00 per piede quadrato, in contrasto a \$10, degli edifici americani.

La Camera di Commercio Italiana di Chicago si prefa di comunicarvi quanto sopra per prepararvi di dare a queste notizie tutta la pubblicità, al più presto possibile, in modo da indurre le persone interessate a fissare dello spazio nel Padiglione, a inviarsi le loro richieste dettagliate, con la massima prontezza. Noi ci premureremo a girarle al Regio Commissario per ascenderlo nel suo lavoro e per servire gli alti interessi delle esportazioni italiane in America. Specificiamo che le richieste di spazio dalle Ditte interessate dovranno pervenire a questa Camera di Commercio non più tardi del 20 Marzo prossimo.

Ringraziamo anticipatamente per il valido appoggio che siamo certi di favorire, e salutiamo con la massima considerazione.

The Presidente,
S. GAROFALO.

WHO'S WHO

There is no higher art than that which tends towards the improvement of human food. And the Leggs Packing Co. is built upon flavor and quality.

Most of the Italians in this district know Doctor A. L. Etabler, a man with a high professional record. Tall, with penetrating eyes and very

e ne necessario di condivide l'espressione e l'opinione dei corrispondenti. Articoli scritti per Inglese sono anche benvenuti.

AVVISO

Tutti quelli che cambiano in indirizzo o non ricevono giornale ci avvisano del cambiamento e ci notifichino del giornale, altrimenti noi non possiamo tener conto.

Coloro che vogliono pagare l'abbonamento lo mandano diretto al giornale BOX 989, BIRMINGHAM, ALA.

LA FRANCIA

La Francia è stata sempre la nazione più egotistica d'Europa. Dopo essere salvala dall'Italia nella guerra mondiale, fin dal primo giorno della neutralità italiana il 2 Agosto 1914, ella è stata quella che ha compiuto qualsiasi progresso italiano.

Ma se una nuova guerra dovesse nuovamente scoppiare, non sarà certo che la Bella Francia non avrà quell'aria che ebbe nella guerra mondiale.

La Francia, vuole essere la sola arbitra dell'Europa con affianco le sue satelliti consorelle del Balcani, Romania, Grecia, Polonia e la Giocostavia. La Francia non vuol accettare il programma di Mussolini che ebbe luogo tra il Duce e McDonald ministro Inglese.

CHINA E GIAPPONE

La guerra tra il Giappone e la Cina continua e la Lega delle Nazioni a Ginevra non ha fatto altro che mandare proteste contro proteste all' Giappone per la ingiusta occupazione del territorio cinese ma il Giappone fa orecchie da mercante, anzi è sorrito forte. Ed alla Lega delle Nazioni.

Nel Sud America tra il Perù e la Bolivia continuano le scaramucce per il possesso di una grande zona di terreno con lo sbocco di un gran fiume.

INGLINTERRA E RUSSIA

Le relazioni tra l'Inghilterra e il governo Sovietista della Russia sono severamente in cattive condizioni.

L'Inghilterra protesta contro il governo di Mosca per l'arresto di quattro Inglese i quali sono accusati dal governo Russo di sabotaggio contro il progresso di impianti elettrici in Russia.

There are also Greasy Corners and Hot Seats at Alabama's Jara, in Coffee county—Pathfinder.

Lake Never Breaks Loose

Streams and other bodies of water often have a way of overtopping or breaking loose in some other way, thereby wasting its accumulation and perhaps doing serious damage to the homes and farms in its vicinity. It is a matter of record that such an incident has never occurred in the history of the Yellowstone lake in the national park of that name. Yellowstone lake controls its flood waters and holds its supply for irrigation in a wholly natural manner without any dam or other artificial control structures, which would be out of place in Yellowstone park.

Yellowstone lake drains 1,010 square miles. In June the melting snow on the Abasara range makes roaring torrents of the streams flowing into the lake. With the lake having an area of 139 square miles, the only effect of this increased flow is to raise the lake very slowly and store up this flood water.—Washington Star.

Gila Monster Poisonous

The gila monster (pronounced heel-a) is the largest lizard found in the United States, attaining a length of about three feet. Its bite is highly poisonous, the venom affecting the heart, although it is not necessarily fatal to human beings. The poison, as well as the size of the reptile, makes it unlike among the lizards of America.

Because of its poison and its great size it is usually shunned by both man and beast and is even held in great fear by the Indians of Arizona and New Mexico where it is found. It usually will not start a fight, however, but once in battle is quite ferocious.

Exchange.

BURLEY TOBACCO KENTUCKY

"Diretto dal coltivatore a voi!"
Il vecchio Tobacco Kentucky Burley e' la vera crema del piu' meglio Tobacco che si produce in abbondanza nel fertile suolo del Kentucky, ricche foglie mature con una gusto piacevole nel fumo, con una vecchia rarita' a affascinante e fragranza odore che solo coloro che sanno curarlo possono produrlo.

Noi lo curiamo per voi e non avete mai fumato con gusto e soddisfazione in tutta la vostra vita come a questo Tobacco.

OFFERTA SPECIALE!

CINQUE LIBRE
TABACCO
PER FUMARE

\$1

Foglie affascinanti, ricche, Mature il nostro vecchio Kentucky Burley non e' come ad un Tobacco manifatturato che si trova in commercio al giorno e la notte garantito di non possedere nessuna materia chimica o altre adulterazioni per nuocere alla salute.

Noi usiamo lo stesso metodo che usavano i nostri nonni il Tobacco per il loro uso. Non brucia la lingua, E migliaia di persone in tutto il mondo che amano il tobacco provano di essere la migliore qualita'.

RICUCI IL COSTO DI FUMARE

Noi vendiamo direttamente dai produttori eliminando il diciotto per cento di tassa per ogni libera i manifatturieri ed il mezzo sono eliminati con un risparmio del 50% e piu'.

Non più pacchetti eleganti ne decorazioni, ma semplicemente la qualita' e abbastanza.

Fumate 5 Lib. Mandate un

Ciucare \$1.00 vi mandiamo prontamente

un pacco di 5 Lib. Moneta rimborsata se non siete soddisfatti

Cinque libbre del vecchio Kentucky Burley ricevete 40 grandi pacchi per fumare o pure 50 fascetti per ciucare.

Mandate 25 soldi in argento per provatvi un

pacco di un pacco di

una libera sia pacchoso o forte

Provate un pacco e vicomincerete.

INDEPENDENT TOBACCO
GROWERS ASSOCIATION
McCure Bldg. Franklin Ky.

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Buons Fino Al' Ultima Colicia

AL NUOVO LOCALE

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DE LUX PHOTOGRAPHIC STUDIO

1923 1/2 1st Ave, vicino al Woodward Bl.

Montgomery Florist Inc.

Per La Pasqua Ricordatevi Per I Vivi Come Anche Per I Morti

Mandate I Fiori Simbolo Di Affetto E Amore.

E IL MIGLIORE

Sia Per Il Prezzo Minimo Che Per Il Servizio Pronto E Cortese.

Chiamate Per Telefono 32135

2006 5th Avenue N.

Soap Sculpture Boon to Invalid



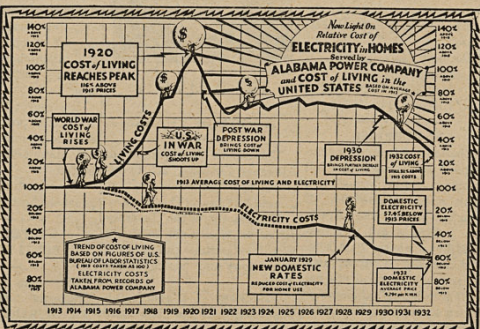
SOAP sculpture has proved to be a great boon to invalids and shut-ins. Pictured above is Anthony Rogers, a patient at the Olive View Sanatorium, Olive View, California. Rogers, who has been confined in bed for more than three years, has found soap carving an interesting and amusing pastime.

The inset shows a statue he completed, "China, the Captive." This work won an honorable mention, which carried with it a cash prize of \$25 in the Eighth Annual Soap Sculpture Competition, held in New York.

In a letter to the National Soap Sculpture Committee which sponsors the competition, Dr. W. H. Bucher, Superintendent of the Olive View Sanatorium, where Rogers is a patient, wrote: "I should like to express my admiration for the advantages this contest offers patients so situated as a means of stimulating their creative imaginations and the excellent effect it has on their mental state, as well as the possibilities it offers to Occupational Therapy in general."

Facts...about our ELECTRIC RATES

ALABAMA householders are now paying considerably LESS THAN HALF as much for electricity today as they did 20 years ago, and more than ONE THIRD LESS THAN THEY PAID only six years ago. These and other indisputable facts about the decline in the rates of electricity in Alabama are graphically shown in this rate chart. We invite you to write for folder giving the full story.



- (1) Alabama's power rates are among the lowest in the nation for like service.
- (2) Alabama's average rate for all domestic service has declined over 37% in the past 5 years alone.
- (3) Alabama's average rate for electricity in the home (Domestic Rate) is 57% BELOW 1913 prices; whereas cost of living in the U. S. is still 32% ABOVE 1913 prices.
- (4) Alabama's average rate for all domestic service throughout the State is 14% BELOW the national average.
- (5) Alabama's average rate for domestic electricity in 1932 was only 4.78c per kilowatt hour.
- (6) Alabama's average rate for home electric service has gone steadily DOWNWARD since this company was organized.

ALABAMA POWER COMPANY

SERVING FARM



FACTORY-FIRESIDE

Abbonatevi e

Di Fondete

Il Gladiatore

TEMPLE
The Best Theatre!
DON'T MISS!

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DIRECTORI DI FUNEHALI

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Lowest Price Ever

Prompt and Careful Delivery

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2801 5th Avenue, S.

Phone: 4-1466

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Seduta: Seconda Matidi d.

el mese.

GRANDE LODGE

Sam Ranieri

Grande A. Ven. Sam Ranieri

Grande Oratore, V. Colomini

Seduta, 3rd Domenica.

Columbus Hall, Ensley, Ala.

WHAT IS HAPPENING TO YOU?

If you are one of those who are trying to get along without telephone service, a number of things are likely happening that may directly influence the welfare of yourself and family.

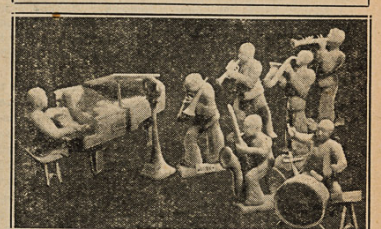
Friends are probably saying, "I wish Gertrude had a telephone. I'd like to invite them, too." Or, if there are children in the home, they no doubt feel severely the difficulty they have in developing and keeping friendships.

Living without the quick, convenient means of communication that a telephone in the home provides often results in loss of many friendly social contacts that play such an important part in happy everyday living. Being without a telephone also deprives you of the means of quick contact with the doctor, the police or the fire department in emergencies. In short, the home without a telephone today is isolated.

Ask any telephone employe to explain the party line and other classes of service, or call the telephone office for information.

SOUTHERN BELL TELEPHONE
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(Incorporated)

Strike up the Band



This whirlwind orchestra, so full of animation and rhythm, has never played to large audiences or broadcast over nation-wide hook-ups.

As a matter of fact, being carved entirely out of soap, it has never emitted a single audible note. Nevertheless, it draws a crowd wherever and whenever it is displayed.

The band pictured above is the work of Herman R. Weiser, amateur aviator and sculptor, of Milford, Indiana. It proved to be one of the centers of attraction at the Seventh Annual Soap Sculpture Competition, held in New York City. The judges, appreciating the originality of the concept and the

skill in execution, awarded Weiser an Honorable Mention of \$25 in the Advanced Amateur class.

This dance orchestra is typical of the vast wealth of possibilities for creative endeavor which soap sculpture offers. For the past eight years, many thousands of such carvings have been entered in the annual competitions for the Procter & Gamble prizes. The Ninth Annual Competition for 1933 is now in progress and closes May 1, 1933.

Entry blanks and instruction booklets may be obtained without charge by writing to the National Soap Sculpture Committee, 80 East 14th Street, New York, N. Y.

Give your Order to any Telephone worker

It is easy to have telephone service in your home. And it is not necessary to visit the Telephone Office to arrange for the installation.

You probably have a friend, perhaps a neighbor, who is a telephone worker. You need not hesitate to talk with him about your telephone requirements. After all, he and the many other men and women like him compose what is known as the Telephone Company.

Remember that telephone service costs only a few cents a day; a small sum compared to the convenience and protection it offers to every member of your family.

Any telephone worker—operator, lineman, clerk or other employe, will quote rates and give you information about the service. They will be glad to take your order, too. Talk it over with your telephone friend today.

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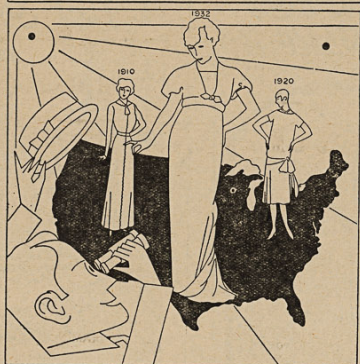
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Femininity Adds To Life's Charm



AMERICAN women are returning to femininity. A few years ago, for such a statement would have been challenged. Short skirts, boyish figures, bobbed hair—all would have contradicted this statement. Gradually, however, there has been a change. Skirts are longer, figures are again fashionable, hair is worn long, manners are more formal. The women of America seem to have realized that men prefer the "feminine" woman. They are devoting more time to their appearance. No longer is the devil-may-care nonchalance of the flapper day in vogue. The woman of today is more concerned with her appearance.

Scientist Submerged in Bathysphere Broadcasts From Atlantic's Depths



Steel ball containing Otis Barton, its inventor, and Dr. William Beebe, on its way down to nearly half a mile below the surface. Inset: Mr. Barton in bathysphere, Dr. Beebe beside it.

While dangling in a steel ball nearly half a mile below the surface of the Atlantic Ocean off Nantux Island in the Bermudas, Dr. William Beebe, the New York Zoological Society's famous ocean explorer, spoke to the audiences of fifty-two NBC radio stations not long ago. Employing a telephone set like those now being used by the operators in Bell System central offices, he gave radio listeners a detailed description of his passage to the ocean's depths.

Soon after he and his companion, Otis Barton of the American Museum of Natural History, the inventor of the steel ball, called a bathysphere, had been securely sealed in the globe and were on their way downward, Dr. Beebe reported that the ocean water was as "black as Hades." Shortly after, however, when they had reached a depth of about 1,500 feet, he declared that fish were swimming about under their own light. At 1,750 feet, he said the number of lighted fish had increased and at 1,900 feet, he exclaimed that everything was "lit up."

Talk With Tug Is Broadcast
Down another hundred feet, the scientist, who has been a student of deep-sea life for years, was astounded by what he saw. At one point he reported seeing "loads of little—I don't know what they are; I never saw anything like them."

Here the progress of the bathysphere was halted while the naturalists made pictures of the strange forms in front of them. Radio listeners heard the clicking of their cameras.

Before Dr. Beebe made his spectacular dive of 1930, when he went down to a depth of a quarter of a mile, the inventor of the Bell Telephone Laboratories as to what type of telephone equipment would be best to use between the bathysphere and the surface. The Laboratories presented him with two sets incorporating a new operator's transmitter which is now in use in telephone central offices.

Pressure of Nearly 5,000 Tons
The transmission element in these transmitters is the same as that in the lapel microphone which was such an important factor in the broadcasting of the political conventions last June. The set is relatively insensitive to stray noises, an essential when used in a hard-wall space such as a steel ball.

The bathysphere itself is four feet nine inches in diameter and weighs 6,000 pounds. Its steel walls are about an inch and one-half thick, and entrance to the ball is through a manhole over which is clamped a 400-pound lid. Inside, oxygen is supplied from a tank and chemicals in trays take up the exhaled carbon dioxide gas and the moisture given off by the body. Telephone and electric light wires pass along the supporting cable. At a depth of 2,500 feet, it is estimated that pressure on the ball is nearly 5,000 tons.

A Circutous Hook-up
The circuit for Dr. Beebe's broadcast was unusual. After his words reached the deck of the Freedom over the telephone wires from the bathysphere, they were sent by radio telephone to the receiving station of the Imperial International Communications, Ltd., near Hamilton, Bermuda. From Hamilton the circuit followed wire lines to the transmitting point at St. Georges, Bermuda, and from there over regular Bermuda radio telephone lines to the American Telephone and Telegraph Company receiving station at Netcong, N. J. From there the circuit led to New York, where the program was supplied to the broadcasting stations over nearly 15,000 miles of program transmission circuits.

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A Soap Bubble Blowing Party



IN the early 1800s, we are told, soap bubble blowing parties were the fashion, and furnished many hours of amusement for our mothers and fathers, and even grandmothers and grandfathers. Nowadays when soap has so many utilitarian and personal functions in our social scheme—especially since the same kind can be used for everything, including care of the baby, laundering delicate fabrics, scrubbing floors and other seemingly unrelated tasks—we have perhaps lost sight of how much hilarity and good fun can be had from a cake of ordinary white soap.

A soap bubble blowing party will keep any group of children—and even a group of grown-ups—amused and entertained for an afternoon. For the little ones the affair will need to be carefully planned. A wise hostess will provide—or suggest that the little guests bring—brightly colored and decorated rubber aprons. These can be purchased at the ten-cent store and will add to the general color and gaiety of the occasion and at the same time prevent uncomfortable dampness to pretty frocks and play suits.

Soap Sculpture Party Provides Indoor Entertainment For Young



A soap sculpture party is an interesting, instructive and amusing way to entertain a group of children for an afternoon. It is particularly effective to keep children from mischief and boredom on days when weather conditions make it inadvisable for them to play out of doors.

The tools for such a party are simple and easily obtainable. They are:
A penknife or paring knife (or knife with a thin, pointed, stainless steel blade is best).
One or two orange sticks (such as are used for the care of fingernails). The stick should have one end pointed and the other end blade shaped.

Guest, medium and large-sized cakes of Ivory Soap should be supplied by the host or hostess, as all three sizes may be needed, depending upon the size of the objects to be carved.

Each child should be asked to bring an apron so that clothes may be protected.
The host or hostess may choose subjects for the guests to carve or may leave this matter to their imaginations. As an alternative, models for the children to copy may be furnished.

A time limit should be set within which models are to be completed. Prizes may be awarded for the best sculpture or for the most original idea.

A soap sculpture party will provide good fun and, in addition, its instructive features may also be put to good use. It may provide an incentive for aspiring young soap sculptors to improve and enter their sculptures in the soap sculpture competitions held in New York each year, in which children and grown-ups from all parts of the world compete for prizes within various classifications. Last year 88 children of school age won prizes ranging from \$5 to \$20 for carvings made from ordinary white soap. The annual competitions are conducted by the National Soap Sculpture Committee and the Ninth Competition, to close on May 1, 1933, is now in progress.

Entry blanks and instruction booklets for the Ninth Annual Soap Sculpture Competition will be sent without charge on application to the National Soap Sculpture Committee, 80 East 11th Street, New York, N. Y.

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Things You Never Knew That Soap Would Do



Make the Crease Stay in Trousers
To make trousers keep their "press," rub the inside of the crease with a slightly moistened piece of Ivory soap.

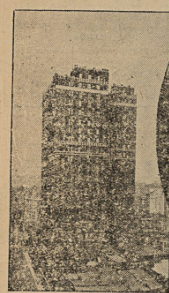
Fill Cracks in Calclmied Walls and Ceilings
To fill cracks in calclmied or whitewashed walls, ceilings, or the like, shave two ounces of Ivory soap (or dissolve two ounces of Ivory Flakes) into about three-fourths of a pint of water. Boil until thoroughly dissolved; then add a teaspoon of flour paste and stir well. Apply when cold. It will dry smooth, hard and white.

Clean and Improve Photographs
To clean and improve photographs, rub the back of the print with a piece of Ivory soap. This treatment will improve the print as well as wash away the excess of the developer.

Prevent Stains
To prevent stains from setting in the laundry, rub the stained area with a piece of Ivory soap. This treatment will prevent the stain from setting and will also wash away the excess of the developer.

Nation's Long Distance Headquarters Is Crossroads of World's Voice Highways

Below: The second stage, after seven stories had been added to the building's height in 1917.



THREE STAGES IN GROWTH OF HEADQUARTERS BUILDING OF LONG LINES DEPARTMENT OF AMERICAN TELEPHONE AND TELEGRAPH CO.

In One Building

At Long Distance Headquarters in New York City—22 Sixth Avenue—are to be found:

The largest long distance telephone center in the world. The junction point of many important cable routes of the Bell System.

Direct circuits to most of the important cities in the United States and to points in Canada and Cuba.

Radio telephone connections to Europe, South America and other overseas points, and to ships at sea.

The principal control point for the great radio broadcasting chains.

The largest teletypewriter exchange switchboard in the Bell System.

The center for all private wires from New York to other cities.

This one building represents the crossroads where wire and radio circuits meet to give world-wide telephone service.

The enlarged structure now contains 377,000 square feet of rentable space, the identity of the original building has been lost in this process of enlargement, and even the address has been changed to 22 Sixth Avenue.

The Transoceanic Switchboard Today, the building is the center of many types of communication. In addition to the main trunk, special service and direct telephone circuits worn through it, the structure is the nerve center for the great radio broadcast hook-ups. It houses the country's largest teletypewriter switchboard, the New York telegraph station, and certain offices for local telephone service.

and from the Baltic to Gibraltar, and all of Argentina, Chile and Uruguay, as well as Rio Janeiro and its environs in Brazil, and Lima, Calcutta and nearby communities in Persia. All of Western and Southern Australia can likewise be reached by radio telephone, as well as the islands of Java and Sumatra, the city of Bangkok in Siam, Capetown, Alexandria and Port Said in Egypt, the Canary and Balearic Islands and Bermuda. Calls to Honolulu are switched on the Pacific Coast.

Direct Wires to Many Points

It is one of the operators at this trans-oceanic switchboard who handles a call whenever someone on this continent wishes to speak with someone else in Rome, Bermuda or some other overseas point, since the radio circuits to such points terminate at this switchboard. These operators, in cooperation with the foreign operators concerned, complete the required connections.

Leading to the same switchboard there are also direct wire circuits from the principal cities of the country, so that the handling of a call from any part of the United States to a point overseas is almost as easy as one from New York City.

Foreign Directories on File

Although calls via the overseas switchboard are normally handled in English, many of the operators speak at least one foreign language. To aid them further, a comprehensive library of foreign telephone directories and other references has been compiled, thus facilitating the handling of calls to many cities on the other side of the world.

Another type of call handled through the same switchboard is one which joins two radio circuits: a call, for example, between Bermuda and Europe, or between a South American city and a ship at sea.

The new building is the crossroads of the voice highways of the world.

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TO INDIANS OF BOLIVIA
— to Indians of Bolivia
This is a small, white, cloth
which stands from 3 1/2 to 4 feet in height,
with a long neck, which makes her
name reach taller. She is covered
with a very fine wool—black, white,
gray or brown in color. She is a
graceful animal, with the step of a
woman and having the timidity of the
gazelle and the grace of the
camel, she is a true companion of
the llama is the faithful companion
of the Aztec, or Bolivian Indian.

Things You Never Knew That Soap Would Do



To keep plants healthy and in good condition, remove accumulations of dust by occasional washing. Soap solution is recommended for this purpose because the dust is always held firmly to the surface of the leaves, and soap solution takes up dirt more readily than clear water. It is important to use a mild soap, as strong soaps destroy the sensitive plant tissues.

For large plants, such as rubber plants, wash each leaf separately with a sponge dipped in lukewarm Ivory suds. Rinse off the soap with the sponge dipped in clear, warm water.

For medium sized plants with more luxuriant foliage, place the plant, pot and all, in the bathtub or the sink, or on the cellar floor, or outdoors if the weather is warm, and pour lukewarm Ivory solution over the leaves. A sprinkling can helps to distribute the soap solution evenly over the foliage. Rinse with clear, warm water and put in a warm, airy place to dry.

For small plants, prepare a tub or bucket of lukewarm Ivory solution. Holding crushed newspapers

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Things You Never Knew That Soap Would Do



Remove Lardine Stains
The iodine bottle is frequently used in many households. Children may be taught to care for their own cuts and bruises, but in so doing they occasionally may spill the remedy. At first, the dark brown stains may seem hopeless, but simply soaking in lukewarm Ivory soap suds will remove all traces. If the stain seems at all stubborn, change the suds and rub the fabric gently between the hands occasionally.

Remove Stains from Polished Surfaces of Furniture
Stains caused by wet or hot dishes can be removed if they are not too deeply imbedded in the furniture.

Wash the surface with Ivory suds. Rinse and dry thoroughly. With a soft cloth dipped in a solution of alcohol (about one tablespoon alcohol to four tablespoons water) rub the area around the spot with a circular motion, pushing from the outside in to the center of the spot.

Remove Grease or Oil Stains
Wash with cold water and soap first, and use solvents after drying, if necessary.

Acid Grease—Rub material with Crisco or lard and let it stand to soften, then wash out. For fabrics that cannot be washed, the material may be treated with gasoline. Rub always toward the center of the stain.

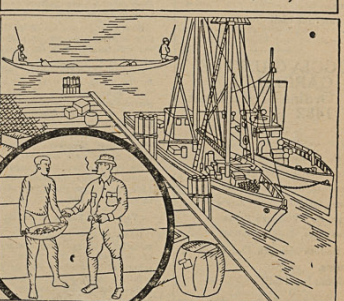
Things You Never Knew That Soap Would Do



Five Remedies For Dandruff

1. Put a pint of water on a slow fire and shave into it enough Ivory soap to form a thick gelatin-like solution. When the soap is entirely dissolved, remove from fire and add four tablespoonsful of alcohol and one tablespoonful of sulphur. Use every two weeks as a shampoo.
2. Wash the hair thoroughly with Ivory soap, then rinse with common salt water, one teaspoonful to every pint of water.
3. Clean the hair thoroughly with a brush of fine comb. Then with the tips of the fingers rub vasoline into the scalp. Repeat daily, later the scalp freely with warm Ivory soap suds. Rinse as usual. Repeat this every ten days.
4. After shampooing with Ivory soap paste and when the hair is perfectly dry, rub a few drops of glycerine into the hair and scalp. Ivory soap paste can be made by shaving one large cake into three quart of water or two small cakes into four quarts. Keep nearly but not quite at boiling point for about fifteen minutes until the soap is thoroughly dissolved. When cooled, it will be like jelly. Keep in a china or glass jar with tight fitting top. Use as needed. Do not make soap paste in an aluminum vessel. The boiling of any kind of soap will discolor metal.
5. To remove dandruff from the scalp, wash the hair with the soap with warm olive oil, then wash the hair with lukewarm suds of Ivory soap.

Sack of Tobacco Sold For \$16,400



POSSIBLY the highest price ever received for a sack of tobacco was obtained on a South Sea Island in 1903, according to "Tobacco." It was paid to a tourist by a half-caste pearl diver. The tourist, who had missed his boat, whiled away his time waiting for the next boat by watching the pearl divers of the island. One of the half-castes, who saw him roll himself a cigarette from his sack of "Bull" Durham, offered to buy the tobacco. As it was then the last one available on the island, the tourist was reluctant to part with it for any price; so the pearl diver finally offered him the pearls in the next five shells which he was about to open.

The tourist agreed. The first four shells produced nothing more than some practically worthless seed pearls, but the fifth disclosed a pearl of size, coloring and texture that he had traded for a five-cent sack of "Bull" Durham tobacco, for \$16,400.

From humble beginnings in Durham, North Carolina, soon after the Civil War, Bull Durham has achieved world-wide popularity and renown. Not every smoker can expect to find five-cent sacks of tobacco for a pearl of great price, but in these days millions are eager to save their "roll" by rolling their own.

MARTIN BISCUIT COMPANY

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glione, a i
este dettagi

ma prontez
reremo a giral

missario per a
suo lavoro e i
interessi dell

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Help Thread
Needles

To thread needles easily, rub the end of the thread over a cake of Ivory soap, twist it between the fingers so as to make a stiff point and it will go through the eye of the needle without any difficulty. Thin slices of soap left after the cake has been worn down are convenient in the workbasket for this purpose.

Clean a Sewing Machine

Shave three ounces of Ivory soap into a quart of boiling water and stir until it is dissolved. Pour the machine carefully with hot suds.

Help Make Buttonholes

To make button holes in goods that ravel, rub a little Ivory soap on the under side.

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