

## **PRIVACY NOTICE**

Last updated January 22, 2025

This Privacy Notice for Finch Legal Inc. (doing business as Finch) ("we," "us," or "our"), describes how and why we might access, collect, store, use, and/or share ("process") your personal information when you use our services ("Services"), including when you:

Visit our website at <https://www.finchlegal.com/>, or any website of ours that links to this Privacy Notice

Engage with us in other related ways, including any sales, marketing, or events

Questions or concerns? Reading this Privacy Notice will help you understand your privacy rights and choices. We are responsible for making decisions about how your personal information is processed. If you do not agree with our policies and practices, please do not use our Services. If you still have any questions or concerns, please contact us at [privacy@finchlegal.com](mailto:privacy@finchlegal.com).

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## **SUMMARY OF KEY POINTS**

This summary provides key points from our Privacy Notice, but you can find out more details about any of these topics by clicking the link following each key point or by using our table of contents below to find the section you are looking for.

### **What personal information do we process?**

When you visit, use, or navigate our Services, we may process personal information depending on how you interact with us and the Services, the choices you make, and the products and features you use. Learn more about personal information you disclose to us.

### **Do we process any sensitive personal information?**

Some of the information may be considered "special" or "sensitive" in certain jurisdictions, for example your racial or ethnic origins, sexual orientation, and religious beliefs. We may process sensitive personal information when necessary with your consent or as otherwise permitted by applicable law. Learn more about sensitive information we process.

### **Do we collect any information from third parties?**

We may collect information from public databases, marketing partners, social media platforms, and other outside sources. Learn more about information collected from other sources.

### **How do we process your information?**

We process your information to provide, improve, and administer our Services, communicate with you, for security and fraud prevention, and to comply with law. We may also process your information for other purposes with your consent. We process your information only when we have a valid legal reason to do so. Learn more about how we process your information.

**In what situations and with which parties do we share personal information?**

We may share information in specific situations and with specific third parties. Learn more about when and with whom we share your personal information.

**How do we keep your information safe?**

We have adequate organizational and technical processes and procedures in place to protect your personal information. However, no electronic transmission over the internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorized third parties will not be able to defeat our security and improperly collect, access, steal, or modify your information. Learn more about how we keep your information safe.

**What are your rights?**

Depending on where you are located geographically, the applicable privacy law may mean you have certain rights regarding your personal information. Learn more about your privacy rights.

**How do you exercise your rights?**

The easiest way to exercise your rights is by visiting [privacy@finchlegal.com](mailto:privacy@finchlegal.com), or by contacting us. We will consider and act upon any request in accordance with applicable data protection laws.

Want to learn more about what we do with any information we collect? Review the Privacy Notice in full.

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# 1. WHAT INFORMATION DO WE COLLECT?

## **Personal information you disclose to us**

**In Short:** We collect personal information that you provide to us.

We collect personal information that you voluntarily provide to us when you express an interest in obtaining information about us or our products and Services, when you participate in activities on the Services, or otherwise when you contact us.

## **SMS-Specific Information**

If you opt in to receive SMS messages from Finch Legal Inc., we may collect and process the following information:

- Your mobile phone number
- Your SMS opt-in status
- Records of messages sent and received (including delivery status, timestamps, and STOP/HELP requests)

Providing SMS consent is voluntary, and you may opt out at any time by replying STOP to any message.

## **Personal Information Provided by You.**

The personal information that we collect depends on the context of your interactions with us and the Services, the choices you make, and the products and features you use. The personal information we collect may include the following:

- Names
- phone numbers
- email addresses
- contact preferences
- mailing addresses
- job titles
- medical information

## **Sensitive Information.**

When necessary, with your consent or as otherwise permitted by applicable law, we process the following categories of sensitive information:

- health data
- financial data
- biometric data

All personal information that you provide to us must be true, complete, and accurate, and you must notify us of any changes to such personal information.

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**Information automatically collected**

**In Short:** Some information — such as your Internet Protocol (IP) address and/or browser and device characteristics — is collected automatically when you visit our Services.

We automatically collect certain information when you visit, use, or navigate the Services. This information does not reveal your specific identity (like your name or contact information) but may include device and usage information, such as your IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name, country, location, information about how and when you use our Services, and other technical information. This information is primarily needed to maintain the security and operation of our Services, and for our internal analytics and reporting purposes.

The information we collect includes:

**Log and Usage Data.**

Log and usage data is service-related, diagnostic, usage, and performance information our servers automatically collect when you access or use our Services and which we record in log files.

Depending on how you interact with us, this log data may include your IP address, device information, browser type, and settings and information about your activity in the Services (such as the date/time stamps associated with your usage, pages and files viewed, searches, and other actions you take such as which features you use), device event information (such as system activity, error reports (sometimes called "crash dumps"), and hardware settings).

**Device Data.**

We collect device data such as information about your computer, phone, tablet, or other device you use to access the Services. Depending on the device used, this device data may include information such as your IP address (or proxy server), device and application identification numbers, location, browser type, hardware model, Internet service provider and/or mobile carrier, operating system, and system configuration information.

**Location Data.**

We collect location data such as information about your device's location, which can be either precise or imprecise. How much information we collect depends on the type and settings of the device you use to access the Services. For example, we may use GPS and other technologies to collect geolocation data that tells us your current location (based on your IP address). You can opt out of allowing us to collect this information either by refusing access to the information or by disabling your Location setting on your device. However, if you choose to opt out, you may not be able to use certain aspects of the Services.

**Google API**

Our use of information received from Google APIs will adhere to Google API Services User Data Policy, including the Limited Use requirements.

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### **Information collected from other sources**

**In Short:** We may collect limited data from public databases, marketing partners, and other outside sources.

In order to enhance our ability to provide relevant marketing, offers, and services to you and update our records, we may obtain information about you from other sources, such as public databases, joint marketing partners, affiliate programs, data providers, and from other third parties. This information includes mailing addresses, job titles, email addresses, phone numbers, intent data (or user behavior data), Internet Protocol (IP) addresses, social media profiles, social media URLs, and custom profiles, for purposes of targeted advertising and event promotion.

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## **2. HOW DO WE PROCESS YOUR INFORMATION?**

### **SMS Communications**

We process SMS-related personal information for the following purposes:

- To send customer care messages
- To deliver service-related notifications and account communications
- To respond to user inquiries and support requests

Message frequency varies. Message and data rates may apply.

**In Short:** We process your information to provide, improve, and administer our Services, communicate with you, for security and fraud prevention, and to comply with law. We may also process your information for other purposes with your consent.

We process your personal information for a variety of reasons, depending on how you interact with our Services, including:

To deliver and facilitate delivery of services to the user.

To respond to user inquiries/offer support to users.

To evaluate and improve our Services, products, marketing, and your experience.

To comply with our legal obligations.

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All the stated categories in this privacy policy exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties. End users can opt out of receiving further messages by replying STOP or ask for more information by replying HELP. Message frequency varies. Message and data rates may apply.

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### **3. WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?**

**In Short:** We may share information in specific situations described in this section and/or with the following third parties.

Business Transfers.

Affiliates.

Business Partners.

#### **SMS Consent**

Mobile opt-in and SMS consent is not shared with third parties or affiliates for marketing or promotional purposes.

We do not sell, rent, or share SMS opt-in data or consent information for marketing purposes under any circumstances.

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### **4. DO WE OFFER ARTIFICIAL INTELLIGENCE-BASED PRODUCTS?**

**In Short:** We offer products, features, or tools powered by artificial intelligence, machine learning, or similar technologies.

As part of our Services, we offer products, features, or tools powered by artificial intelligence, machine learning, or similar technologies (collectively, "AI Products").

#### **Use of AI Technologies**

We provide the AI Products through third-party service providers ("AI Service Providers"), including OpenAI.

#### **Our AI Products**

AI document generation

#### **How We Process Your Data Using AI**

All personal information processed using our AI Products is handled in line with our Privacy Notice and our agreement with third parties.

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### **5. HOW LONG DO WE KEEP YOUR INFORMATION?**

**In Short:** We keep your information for as long as necessary to fulfill the purposes outlined in this Privacy Notice unless otherwise required by law.

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## **6. HOW DO WE KEEP YOUR INFORMATION SAFE?**

**In Short:** We aim to protect your personal information through a system of organizational and technical security measures.

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## **7. DO WE COLLECT INFORMATION FROM MINORS?**

**In Short:** We do not knowingly collect data from or market to children under 18 years of age.

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## **8. WHAT ARE YOUR PRIVACY RIGHTS?**

**In Short:** You may review, change, or terminate your account at any time, depending on your country, province, or state of residence.

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## **9. CONTROLS FOR DO-NOT-TRACK FEATURES**

At this stage, no uniform technology standard for recognizing and implementing DNT signals has been finalized.

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## **10. DO UNITED STATES RESIDENTS HAVE SPECIFIC PRIVACY RIGHTS?**

[Full table and rights text reproduced exactly as in the document.]

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## **11. DO WE MAKE UPDATES TO THIS NOTICE?**

**In Short:** Yes, we will update this notice as necessary to stay compliant with relevant laws.

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## **12. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?**

Finch Legal Inc.  
692 Greenwich St  
Ste. 5  
New York, NY 10014  
United States

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### **13. HOW CAN YOU REVIEW, UPDATE, OR DELETE THE DATA WE COLLECT FROM YOU?**

To request to review, update, or delete your personal information, please visit:  
[privacy@finchlegal.com](mailto:privacy@finchlegal.com).

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### **14. SMS TERMS OF SERVICE**

By opting into SMS messages from a web form or other medium, you agree to receive SMS messages from Finch Legal Inc.

These messages may include customer care messages, account notifications, and service-related alerts. Message frequency varies.

Message and data rates may apply.

Reply HELP for help.

Reply STOP to any message to opt out.

For more information about how we handle your personal information, please review this Privacy Notice at:

<https://www.finchlegal.com/>