

Selena Scott

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Portfolio: selenascott.design

EDUCATION

University of Michigan, Ann Arbor, MI	May 2024
Master of Science in Information – Specialization in Human-Computer Interaction	GPA 3.95
University of Michigan, Ann Arbor, MI	May 2022
Master of Science in Biostatistics	GPA 3.68
Purdue University, West Lafayette, IN	May 2020
Bachelor of Science in Psychological Sciences	GPA 3.92

EXPERIENCE

Praxis Analytix	Remote
<i>User-Centered Design & Research Consultant</i>	<i>September 2024 – February 2025</i>
<ul style="list-style-type: none">• Developed mockups and prototypes for the EHR system used by VA clinicians to support user research studies and facilitate stakeholder discussions on workflow improvements• Conducted heuristic evaluations to provide actionable recommendations for improving the usability of clinical documentation templates prior to their national release in the EHR system	
Moment for Parents	Ann Arbor, MI
<i>UX/UI Design Intern</i>	<i>May 2023 – August 2024</i>
<ul style="list-style-type: none">• Interviewed pregnant women to develop an understanding of the target audience's challenges during pregnancy and communicated key user insights to the startup team• Designed wireframes and a high-fidelity prototype for a mobile application redesign, implementing established interface design patterns and addressing usability and accessibility issues• Developed a design system specifying the color palette, typographic hierarchy, grid and spacing system, and core components to maintain consistency throughout the mobile application• Collaborated with the software engineer to implement the design system and convert the prototype created with auto-layout frames into React Native code using a Figma plugin• Conducted unmoderated usability testing to identify usability concerns for new features and recommend design changes based on user feedback to the software engineer and content strategist	

PROJECTS

General Motors Mass Market Vehicle	Ann Arbor, MI
<i>UX Designer</i>	<i>February 2024 – April 2024</i>
<ul style="list-style-type: none">• Created mockups of a mass market vehicle's instrument cluster and center display, including applications to access media, navigation, climate, and vehicle controls	
Ann Arbor Parks & Recreation Park Finder	Ann Arbor, MI
<i>UX Researcher</i>	<i>January 2023 – February 2023</i>
<ul style="list-style-type: none">• Devised a testing protocol and performed moderated usability testing with city residents to identify common pain points with the park finder tool's language and information findability	

SKILLS

Research: Survey Design, User Interviews, Heuristic Evaluations, Data Analysis & Visualization
Design: Wireframing, Prototyping, Usability Testing, Accessibility, Responsive Design, Design Systems
Tools & Languages: Figma, Webflow, Miro, Userlytics, HTML, CSS, JavaScript, R, Python