

Munich, 12<sup>th</sup> June 2023

## Internship reference

Name, first name: Wang, Wanyao

Date of birth: 14<sup>th</sup> June 1997

University / degree course: Muthesius Kunsthochschule/ Interface Design

Areas of activity: Corporate Operations Steering –  
New Products and Services

Period of employment: 13<sup>th</sup> March 2023 until 12<sup>th</sup> June 2023

The main tasks for Wanyao **Wang** in her work included the following:

- Continuous support of a cross-functional project team in an early stage innovation project taking part in working sessions and stakeholder meetings
- Analysis of the packaging design of three existing cleaning brands regarding sustainability aspects
- Created innovative packaging designs for BSH's cleaning products with a focus on sustainability and explored new ways of packaging
- Designed badges and certificates for the winners of the BSH Innovation Awards
- Research and analysis of innovative kitchen appliances in the Chinese market and documentation on online whiteboards with Miro; structured comparison of features, price and consumer reviews
- Creation of a trade show report to document new products presented at a large appliance and electronics exhibition in China and presentation of results in a team meeting
- In-depth review of cooking classes and apps for plant-based nutrition
- Participation in two ideation workshops exploring new product and service ideas in a cross-functional team
- Support the creation of project presentations for gate meetings and redesigned the COS-IMP department presentation

## Evaluation

	Greatly exceeded requirements	Exceeded requirements	Met requirements	Predominantly met requirements	Only sometimes met requirements
<b>I. Process competence</b> Recognises connections and processes. Can plan and carry out their tasks independently and monitor the result.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>II. Customer competence</b> Acts appropriately towards customers and clients (e.g., managers, supervisors). Uses initiative to analyse the tasks and requirements of customers/clients.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>III. Focus on implementation and results</b> Applies methods in a goal and result-oriented manner, is cost-conscious and saves resources, and achieves the required quality for the work result.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>IV. Ability to integrate and cooperate</b> Integrates into the work environment and is accepted. Involves colleagues and managers in their work and asks questions if necessary.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>V. Motivation and commitment</b> Shows a high level of commitment and perseverance. Introduces their own ideas and suggestions.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>VI. Willingness to learn and change</b> Is inquisitive and demonstrates a willingness to learn. Adapts to new situations. Takes criticism on board and adapts behaviour accordingly.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>VII. Analysis and conceptual thinking</b> Can analyse and record complex issues. Takes a systematic approach to problem-solving.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>VIII. Professional capabilities</b> Has a basic knowledge of the area of activity.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

We would like to thank Ms. Wang for her valuable contributions and wish her all the best for her future and hope she has a successful career.

BSH Hausgeräte GmbH



Ursula Platen

Head of  
Global Human Resources,  
HR Management Munich – Headquarters



Christian Peterzelka

HR Specialist  
Global Human Resources,  
HR Management Munich – Customer Service, Sales