

Patrick Leinen

Work Experience

Dell

CROSS PRODUCT LEAD · JUL 2021 - PRESENT

- Collaborate with cross-functional product teams at Dell Design to optimize existing products and develop next-generation solutions.
- Conduct market analysis to drive product development strategies aligned with business goals.
- Orchestrate agile methodologies including team meetings and retrospectives, and serve as Scrum Master for multiple design teams in Jira, ensuring streamlined workflows and successful project delivery.

DESIGN PRODUCER · DEC 2020 - JAN 2022

- Drove design strategy for Dell's APEX multi-cloud management experience, aligning user experiences with key business objectives.
- Managed design production and workflows for 40+ designers to streamline operations.
- Championed key design initiatives by leading strategic workshops and presenting to stakeholders.

Accenture

MANANGER · AUG 2017 - DEC 2020

- Directed design initiatives, orchestrating complex cross-organizational and client discussions to drive consensus and strategic alignment.
- Facilitated client design thinking workshops and contributed to comprehensive project planning.
- Oversaw development and deployment of high-fidelity clickable prototypes and interactive tools.

ASSOCIATE MANGER · APR 2016 - AUG 2017

- Oversaw design needs for team projects and prototypes to drive Growth & Strategy initiatives within Operations.

SENIOR CONSULTANT · APR 2015 - APR 2016

- Developed and implemented enterprise mobility strategies for businesses and public organizations.
- Managed mobility solutions, focusing on prototyping, design, and user-centered experiences.

Little i Apps

Co-Founder · JUL 2010 - APR 2015

- Successfully launched and managed a mobile development company specializing in iOS and Android applications.
- Managed the release of over 20 mobile applications
- Led global media relations and marketing efforts, securing extensive coverage in top-tier news outlets (e.g., New York Times, CNN, Time Magazine).

Education

Western Governors University

2022 - 2023
Masters in Management Leadership (MSML)

2021- 2022
Masters in Business Administration (MBA)

Franciscan University

1999-2003
Bachelors, Psychology/Business

Certifications

Certified Professional in Managing AI (PMI-CPMAI)
Project Management Institute

Certified Agile Leader
Certified Scrum Leader
Scrum Alliance

Certified SAFe Agilist
Scaled Agile, Inc.

Design Thinking Academy
Design Thinking Leadership
LUMA Institute

Design Thinking x AI
IDEO