

Privacy Policy

This Privacy Policy explains how Sandaletta (“we”, “us”, or “our”) collects, uses, and protects your personal data when you visit our website www.sandaletta.com, place an order, or contact us.

1. Who We Are

- **Sandaletta**
- Tingietersweg 99, 2031 ES Haarlem, The Netherlands
- KVK: 96974478
- Email: info@sandaletta.com

2. What Data We Collect

- Contact information (name, email address, shipping address)
- Payment information (via our secure payment providers)
- Order history and returns
- Technical data (IP address, browser type, device info)
- Behavioral data (pages visited, time on site, clicks)

3. Why We Collect Your Data

- To process and ship your orders
- To provide customer service
- To send order and shipping confirmations
- To improve our website and user experience
- To send marketing communications (only with your consent)
- To comply with legal obligations (e.g. tax reporting)

4. Legal Basis

- Contractual necessity (e.g. fulfilling your order)
- Legal obligations (e.g. invoicing)
- Consent (for newsletters and tracking cookies)

- Legitimate interests (e.g. site improvement, fraud prevention)

5. How We Store and Protect Data

Your data is stored on secure servers and protected through encryption, access control, and limited retention periods. We never sell or rent your data.

6. Third-Party Services

- Payment processors (e.g. Shopify Payments, PayPal)
- Shipping providers (e.g. PostNL, DHL)
- Analytics tools (e.g. Google Analytics)
- Email platforms (e.g. Mailchimp, Klaviyo – only with opt-in)

7. Cookies

We use cookies and similar technologies to enhance your experience and analyze website performance. You can manage your cookie preferences through our cookie banner or in your browser settings.

8. Your Rights

- Access your personal data
- Correct or update your information
- Request data deletion ("right to be forgotten")
- Object to or limit data processing
- Withdraw consent at any time
- Lodge a complaint with the Dutch Data Protection Authority

9. Data Retention

We retain your data only as long as necessary to fulfill the purposes described in this policy or as required by law (e.g. tax records for 7 years).

10. Contact

If you have any questions about this Privacy Policy or how we handle your data, please contact us:

Sandaletta

Tingietersweg 99

2031 ES Haarlem

Email: info@sandaletta.com

Website: www.sandaletta.com