

## Cookie Policy

This Cookie Policy explains how Sandaletta (“we”, “us”, or “our”) uses cookies and similar technologies when you visit our website [www.sandaletta.com](http://www.sandaletta.com).

### 1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They help us recognize your browser, remember your preferences, and understand how you use our website.

### 2. Types of Cookies We Use

- **Strictly Necessary Cookies** – These are essential for the functioning of our website, such as enabling shopping cart and checkout functionality.
- **Performance Cookies** – These help us measure website traffic and understand user behavior using tools like Google Analytics.
- **Functional Cookies** – These remember your preferences (like language or location) to enhance your experience.
- **Marketing Cookies** – These are used to deliver relevant ads and track the effectiveness of our campaigns (e.g. Meta Pixel, Google Ads).

### 3. Third-Party Cookies

We may allow third-party services to place cookies on your device to assist with analytics and advertising. These include:

- Google Analytics
- Facebook/Meta Pixel
- Shopify-integrated marketing apps (if applicable)

### 4. Managing Cookies

When you first visit our site, you’ll see a cookie banner where you can choose to accept or decline optional cookies.

You can also manage or delete cookies via your browser settings. Please note that disabling certain cookies may affect the functionality of our site.

## **5. Legal Basis**

We only place cookies that collect personal data (e.g. IP address) with your consent, except those that are strictly necessary for the operation of the website.

## **6. How Long Cookies Stay on Your Device**

Some cookies are session-based (they disappear after you close your browser), while others are persistent (they remain on your device for a set time or until deleted).

## **7. Updates to This Policy**

We may update this Cookie Policy from time to time. The most current version will always be available on our website.

## **8. Contact**

If you have questions about our use of cookies, please contact us:

### **Sandaletta**

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Email: [info@sandaletta.com](mailto:info@sandaletta.com)

Website: [www.sandaletta.com](http://www.sandaletta.com)