

NTA FOUNDATIONS OF HEALING AFFILIATE AGREEMENT

The purpose of this agreement is to outline the terms, conditions, and compensation structure for participation in the Nutritional Therapy Association (“NTA”) Affiliate Program for the Foundations of Healing course (“Program”). By signing below, you agree to the provisions outlined herein. Failure to comply may result in withheld commissions and/or removal from the program.

I. PROGRAM OVERVIEW

- **Program:** Foundations of Healing (FOH)
- **Affiliate Structure:** Performance-based commission
- **Tracking Platform:** Circle (NTA Connect) affiliate tracking system
- **Term:** Ongoing, unless terminated by either party

II. COMMISSION & PAYMENT TERMS

- Affiliate will receive **25% commission per qualified sale** generated through their unique affiliate link.
- A “qualified sale” is defined as a completed purchase that is not refunded or disputed.

Payment Schedule:

- Commissions are paid **quarterly**, approximately **14 days after the close of the quarter**.
- Commissions are only paid on transactions that remain active beyond the refund period.

Refunds & Adjustments:

- If a customer receives a refund, the associated commission will be:
 - Deducted from future payouts, or
 - Voided if not yet paid

III. TRACKING & ATTRIBUTION

- For tracking purposes, we follow the **last cookie rule**. This means that if the user had multiple affiliate links, the affiliate link they last used for the purchase would earn the commission.
 - Example: Suppose Jamie clicks on Rose's affiliate link to explore product but doesn't make a purchase. A few days later, she comes across Hazel's post on Twitter containing another affiliate link. This time, she completes the transaction. As a result, Hazel receives the commission for the sale.
- The affiliate's cookie will remain valid for 90 days. This means that any conversions that happen more than 90 days after the link has been clicked will not be attributed to the affiliate.
- The NTA is not responsible for:
 - Tracking failures due to incorrect link usage
 - Manual attribution requests

IV. AFFILIATE RESPONSIBILITIES

Affiliates agree to:

- Accurately represent the Foundations of Healing program as an **educational course**, not a certification.
- Promote the program in a way that reflects the values and integrity of the NTA.
- Use only approved messaging, positioning, and assets where provided.

V. PROMOTIONAL GUIDELINES

To protect both the Affiliate and the NTA brand, the following guidelines must be followed:

Acceptable Content:

- Personal experience with the Foundations of Health (Nutrient-Dense Diet, Digestion, Blood Sugar Regulation, Sleep, and Stress)
- Educational content aligned with Nutritional Therapy principles
- Encouraging others to explore the program as a learning opportunity

Prohibited Content:

- Making medical claims (e.g., “this program will heal disease”)
- Guaranteeing outcomes (health, financial, or career-related)
- Misrepresenting FOH as a certification or credential
- Using misleading, exaggerated, or fear-based marketing
- Promoting the program alongside unrelated or conflicting products/services

VI. FTC DISCLOSURE REQUIREMENT

Affiliate agrees to comply with guidelines set forth by the Federal Trade Commission.

All promotional content must clearly and conspicuously disclose the affiliate relationship.

Required Disclosure Example:

- “I may earn a commission if you enroll through my link.”

Disclosures must:

- Be easy to understand
- Be placed clearly within captions, posts, or content
- Not be hidden, vague, or difficult to find

Failure to comply may result in removal from the program and forfeiture of commissions.

VII. BRAND & INTELLECTUAL PROPERTY

- Affiliates may use NTA-provided marketing materials for promotion.
- Affiliates may also create their own content and marketing material that align with NTA provided guidelines.
- Affiliates may not:
 - Alter official branding in a misleading way
 - Create unofficial claims or representations of the program
- All NTA trademarks, content, and materials remain the property of the NTA.

VIII. HEALTH & EDUCATION DISCLAIMER

Affiliate agrees to represent that:

- The Foundations of Healing program is for **educational purposes only**
- It does **not diagnose, treat, or cure medical conditions**
- Any health-related content shared is not medical advice

IX. TERMINATION

The NTA reserves the right to:

- Terminate this agreement at any time, with or without cause
- Withhold unpaid commissions in cases of:
 - Violation of this agreement
 - Misrepresentation of the program
 - Failure to comply with FTC disclosure requirements
- Terminate this agreement if the affiliate does not produce a trackable conversion through their affiliate link within the last 6 months or more.

Affiliates may also terminate participation at any time and should notify the NTA team immediately.

X. INDEPENDENT CONTRACTOR STATUS

- Affiliate is an independent contractor and not an employee of the NTA
- Affiliate is responsible for their own taxes, reporting, and financial obligations

XI. PAYMENT PROCESSING

- Payments will be issued in USD. We are not responsible for any conversion fees international affiliates may incur.
- Affiliate must provide accurate payment and tax information (e.g., W9)
- The NTA is not responsible for delays due to incomplete or incorrect information

XII. ACCEPTANCE

By signing below, Affiliate acknowledges and agrees to the terms outlined in this agreement.

Affiliate Name: _____

Affiliate Signature: _____ **Date:** _____