

BOOMTOWN

PUBLIC INFORMATION 2025

Boomtown returns from 6th – 11th August 2025 to the beautiful South Downs National Park, near Winchester. We recognise that hosting a large-scale event in a rural setting impacts the local community, and we're committed to keeping you informed every step of the way. This guide provides key information to help you plan ahead, understand what to expect, and access any support you may need before, during, and after the festival.

Getting in touch

If you have any questions or concerns before, during or after the festival, please give us a call or send us an email - we will be glad to help.

DATES	CONTACT INFORMATION
SATURDAY 2ND AUGUST - MONDAY 11TH AUGUST 2025	URGENT QUERIES LOCAL RESIDENTS HOTLINE: 020 3781 7260 OR EVENTCONTROL@BOOMTOWNFAIR.CO.UK NON-URGENT AND TICKET ENQUIRIES LOCAL_COMMUNITY@BOOMTOWNFAIR.CO.UK

OUTSIDE OF THESE DATES, PLEASE DIRECT ALL QUERIES VIA EMAIL
TO LOCAL_COMMUNITY@BOOMTOWNFAIR.CO.UK

KEY TIMINGS

DATES	VEHICLE ACCESS	PEDESTRIAN ACCESS	LICENSED ENTERTAINMENT	SOUND PROPAGATION TESTS
TUES 5TH AUGUST	N/A	N/A	N/A	09:00 - 12:00
WED 6TH AUGUST	10:00 - 21:30	12:00 - 21:30	11:00 - 23:00	09:00 - 12:00
THURS 7TH AUGUST	08:00 - 21:30	10:00 - 21:30	10:00 - 00:00	09:00 - 12:00
FRI 8TH AUGUST	10:00 - 21:30	10:00 - 21:30	10:00 - 04:00	10:00 - 12:00
SAT 9TH AUGUST	10:00 - 21:30	10:00 - 21:30	10:00 - 04:00	N/A
SUN 10TH AUGUST	10:00 - 21:30	10:00 - 21:30**	10:00 - 00:00	N/A

**FOR THOSE ATTENDING WITH SUNDAY TICKETS PLEASE NOTE
THAT THE BOX OFFICE CLOSSES AT 19:00 FOR FIRST TIME ENTRY

SIGNAGE

Directional and information signage will be erected on the local network during the event. Temporary traffic signals will be utilised to maintain traffic flows and increase safety at key locations. Please comply with the signage as it is there to ensure the safety of ALL road users.

- 40 mph speed limits will be in force on the A31 from Tuesday 5th August to Monday 11th August and A272 from Saturday 2nd to Monday 11th August.
- Gap closures on the A31 will be in operation from 03:00 on Wednesday 6th August to 22:00 on Monday 11th August.
- Pedestrians who are insistent on walking to the festival site will be encouraged to enter via their nearest safe entrance.



A31 LANE CLOSURES

- Lane closures and merges will be operational on the A31 Westbound during the festival - please use Lane 2 (offside lane) to avoid the event entrances.
- Lane closures and merges on the A31 eastbound on Monday 11th August - please use Lane 1 (nearside lane).

LADYCROFT ROUNDABOUT, A31

U-turns at the Ladycroft roundabout on the A31 will not be permitted for vehicles to proceed westbound on the roundabout or from the B3047 Alresford Road (except buses) on Monday 11th August from 09:00 - 16:00.

ROAD CLOSURES

On Wednesday 6th August, Thursday 7th August and Monday 11th August, roads local to the festival site may be subject to closure to protect local residential areas from excessively heavy traffic congestion.

Residents wishing to use a road that is closed may approach the accredited staff on duty in these locations to request access.

Local Resident vehicle passes for those who need regular access through the local residential protection closures can be obtained by contacting local_community@boomtownfair.co.uk

PEAK TRAFFIC TIMES

A272 running from the A31 to Rodfield Lane

- Wednesday 6th August: 10:00 -18:00
- Thursday 7th August: 10:00 -18:00
- Monday 11th August: 08:00 - 17:00

A31 from M3 Junction 9/Spitfire Link to Alresford

- Wednesday 6th August: 10:00 -18:00
- Thursday 7th August: 08:00 - 18:00
- Monday 11th August: 10:00 - 17:00

Rodfield Lane between the A31 and A272

- Wednesday 6th August: 10:00 - 18:00
- Thursday 7th August: 08:00 - 18:00
- Monday 11th August: 10:00 - 16:00

Morestead Road and Longwood Road

- Monday 11th August: 08:00 -16:00

FOOTPATH CLOSURES

The South Downs Way will be diverted from Saturday 2nd to Monday 11th August inclusive. There will be signage in place signifying the diverted walking route around the perimeter of the event site. The diversion is necessary in the interests of public safety.

Cheesefoot Head Car Park will be closed from the 2nd to the 11th August 2025.

BOOMTOWN FINALE FIREWORKS

Boomtown is not planning a Finale Fireworks display on the Sunday of the Festival, however, pyrotechnics will be involved in the closing shows on the main stages.

ROAD SWEEPERS

Road sweepers will be on standby throughout the event to keep nearby roads clear if required.

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