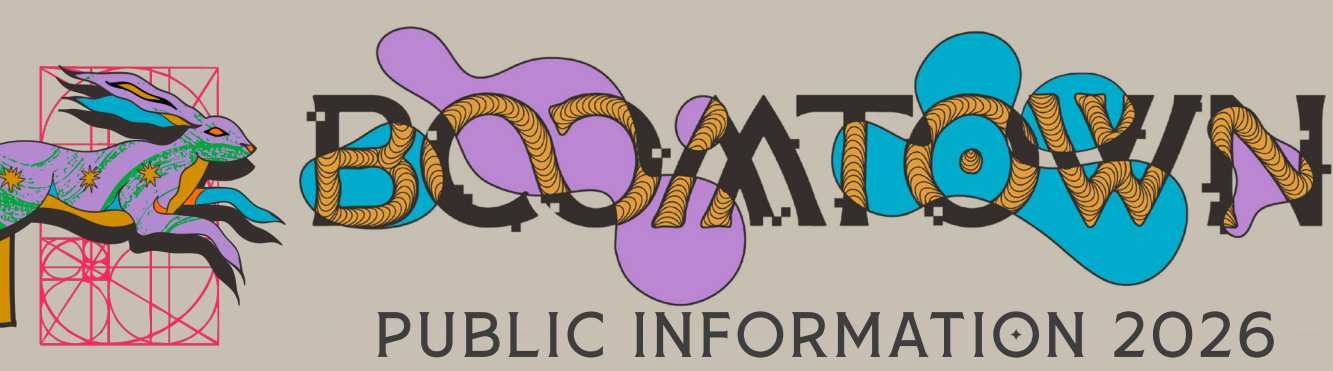




PUBLIC INFORMATION 2026

Boomtown returns to the beautiful South Downs National Park near Winchester from 12th-16th August 2026. We understand that hosting a large-scale event in a rural location can have an impact on local residents and businesses, and we are committed to keeping our neighbours informed throughout the planning and delivery of the festival.

This guide contains useful information to help you prepare for the event, understand what to expect during the festival period, and find details of the support and contact channels available before, during, and after the event.

GETTING IN TOUCH

If you have any questions or concerns before, during, or after the festival, please give us a call or send us an email - we will be glad to help.

DATES	CONTACT INFORMATION
SATURDAY 8TH AUGUST - MONDAY 17TH - AUGUST 2026	URGENT QUERIES (LOCAL RESIDENTS HOTLINE): 020 3781 7260 URGENT QUERIES (EMAIL): EVENTCONTROL@BOOMTOWNFAIR.CO.UK NON-URGENT AND TICKET ENQUIRIES LOCAL_COMMUNITY@BOOMTOWNFAIR.CO.UK

OUTSIDE OF THESE DATES, PLEASE DIRECT ALL QUERIES VIA EMAIL TO: LOCAL_COMMUNITY@BOOMTOWNFAIR.CO.UK

KEY TIMINGS

DATES	VEHICLE ACCESS	PEDESTRIAN ACCESS	LICENSED ENTERTAINMENT	SOUND PROPAGATION TESTS
TUE I1TH AUGUST	N/A	N/A	N/A	09:00 TO 12:00
WED 12TH AUGUST	10:00 - 21:30	12:00 - 21:30	11:00 - 23:00	09:00 TO 12:00
THURS 13TH AUGUST	08:00 - 21:30	10:00 - 21:30	10:00 - 00:00	09:00 TO 12:00
FRI 14TH AUGUST	10:00 - 21:30	10:00 - 21:30	10:00 - 04:00	10:00 TO 12:00
SAT 15TH AUGUST	10:00 - 21:30	10:00 - 21:30	10:00 - 04:00	N/A
SUN 16TH AUGUST	10:00 - 21:30	10:00 - 21:30**	10:00 - 00:00	N/A

**FOR THOSE ATTENDING WITH SUNDAY TICKETS, PLEASE NOTE THAT THE BOX OFFICE CLOSES AT 19:00 FOR FIRST-TIME ENTRY.

SIGNAGE

Directional and information signage will be erected on the local network during the event. Temporary traffic signals will be utilised to maintain traffic flows and increase safety at key locations. Please comply with the signage as it is there to ensure the safety of ALL road users.

- 40 mph speed limits will be in force on the A31 from Tuesday 11th August to Monday 17th August and on the A272 from Saturday 8th to Monday 17th August.
- Gap closures on the A31 will be in operation from 03:00 on Wednesday 12th August to 22:00 on Monday 17th August. Gaps at Orr’s Meadow and Rodfield Lane will be reopened Friday - Sunday during off peak event traffic periods for local access. Gap closures may be reinstated if deemed necessary for safety reasons Friday - Sunday.
- We do not recommend pedestrian access to the festival site for safety reasons. All attendees must use the designated transport routes and arrive via the approved entry points only. Pedestrians are encouraged to make use of the Shuttle Bus service from Winchester Train Station to site.



A31 LANE CLOSURES

- Westbound: Lane closures and merges will be operational on the A31 Westbound during the festival - please use Lane 2 (offside lane) to avoid the event entrances.
- Eastbound: Lane closures and merges on the A31 Eastbound on Monday 17th August - please use Lane 1 (nearside lane).

LADYCROFT ROUNDABOUT, A31

U-turns at the Ladycroft roundabout on the A31 will not be permitted for vehicles to proceed westbound on the roundabout or from the B3047 Alresford Road (except buses) on Monday 17th August from 09:00 - 16:00 to avoid the event entrances.

JUNCTION 9 WORKS

We recognise the disruption the ongoing J9 improvement works have caused, particularly with the increased traffic on local roads. We have worked closely with the J9 delivery team throughout our planning process to coordinate our traffic management strategies.

Our priority is to ensure our measures complement theirs, avoiding any conflicting closures and preventing any compounding impact or additional strain on the local network beyond what is already being experienced as a result of the ongoing works.

ROAD CLOSURES

On Wednesday 12th August, Thursday 13th August, and Monday 17th August, roads local to the festival site may be subject to closure to help manage traffic and protect nearby residential areas from excessive congestion.

Residents wishing to use a road that is closed may approach accredited staff on duty at these locations to request access.

If you live in the local villages and would like a Local Access Pass, please email local_community@boomtownfair.co.uk, and the team will be able to issue one where appropriate

PEAK TRAFFIC TIMES

A272 RUNNING FROM THE A31 TO RODFIELD LANE

- Wednesday 12th August: 10:00 - 18:00
- Thursday 13th August: 10:00 - 18:00
- Monday 17th August: 08:00 - 17:00

A31 FROM M3 JUNCTION 9/SPITFIRE LINK TO ALRESFORD

- Wednesday 12th August: 10:00 - 18:00
- Thursday 13th August: 08:00 - 18:00
- Monday 17th August: 10:00 - 17:00

RODFIELD LANE BETWEEN THE A31 AND A272

- Wednesday 12th August: 10:00 - 18:00
- Thursday 13th August: 08:00 - 18:00
- Monday 17th August: 10:00 - 16:00

MORESTEAD ROAD AND LONGWOOD ROAD

- Monday 17th August: 08:00 - 16:00.

FOOTPATH AND CAR PARK CLOSURES

The South Downs Way will be diverted from Monday 10th to Wednesday 19th August inclusive. There will be signage in place showing a new walking route this year around the perimeter of the event site. The diversion is necessary in the interests of public safety. **Cheesefoot Head Car Park** will be closed from the 10th to the 21st August 2026.

BOOMTOWN CLOSING CEREMONY AND MAINTENANCE

Boomtown Closing Ceremony: Boomtown uses low-heat, special effects pyrotechnics for the closing shows on the main stages, which finish at midnight on Sunday. This approach is taken to minimise noise and any potential impact on local wildlife.

ROAD SWEEPERS

Road sweepers will be on standby throughout the event to keep nearby roads clear if required.

