

SOUND EFFECTS

A LETTER FROM THE CEO

July 30, 2026 // Issue #5

DEAR FRIENDS OF SOUND,

This month, I find myself reflecting on the power of partnership. Across our region, we have witnessed what is possible when communities come together around a shared vision. Seattle's successful role as a FIFA World Cup host city has showcased our region on a global stage and demonstrated the extraordinary impact of collaboration among businesses, community organizations, public agencies, volunteers, and civic leaders. We appreciated the opportunity, in coordination with King County, for SOUND's Crisis Services team to contribute to the Behavioral Health Emergency Planning for the FIFA World Cup. Beyond the excitement of the tournament itself, the event has highlighted how collective effort can generate lasting economic opportunity, community pride, and positive outcomes that benefit us all.

For six decades, SOUND's mission has been guided by that same spirit of partnership. Our work has never been something we could accomplish alone. Every milestone we've reached has been made possible through the support of individuals, organizations, and community leaders who believe that everyone deserves access to compassionate behavioral health care.

That spirit of collaboration is why I am especially excited to announce the launch of SOUND's new [Corporate Community Partner Program](#). Created in celebration of our 60th anniversary year, the program brings together businesses that recognize behavioral health is not only a healthcare issue, but a community one. We are proud to welcome our five founding partners: BNBuilders, Columbia Bank, JTM Construction, West Monroe, and Manson Construction, whose leadership demonstrates a shared commitment to building healthier communities across King County. We look forward to welcoming more Pacific Northwest organizations to this program in the months to come.

One of the many ways our community comes together to support this important work is through our annual Swing for Hope Golf Classic. On July 31, supporters from across the region will gather for a day of connection, generosity, and purpose, with proceeds directly benefiting SOUND's behavioral health programs and services. Events like Swing for Hope remind us that meaningful change happens when businesses, community members, advocates, and supporters unite around a shared commitment to improving lives and strengthening our communities.

Whether you join us on the course, support one of our community initiatives, advocate for behavioral health, or simply share our mission with someone who may need to hear it, you are helping open more doors to hope and healing. Together, we are creating a future where every person has access to compassionate, high-quality behavioral health care when and where they need it.

Thank you for being part of SOUND's community and for helping us continue this important work as we celebrate 60 years of service. We look forward to building an even stronger future together.

Sincerely,

Katrina L. Egner
SOUND President & CEO



Follow us on social
media for more updates!



@soundbehavioralhealth



@sound



@soundbehavioralhealth

DONATE TO SOUND TODAY

**TOGETHER
WE CAN
CHANGE
LIVES**



[Our Company](#) | [Contact Us](#) | [FAQs](#) | [Privacy Policy](#)

Sound | 6400 Southcenter Blvd | Tukwila, WA 98188 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!