




Hi, I'm Julia Cullen!

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 julias-portfolio-sites.webflow.io

Designer with over 3 years of experience creating cohesive brand and digital assets. Skilled in leading projects, improving workflows, and delivering strong visual design across platforms.

Work Experience

✦ March 2025 - Present



Freelance for Various Clients

Graphic/UI/UX Designer 2 months

- Created social graphics, web content, and marketing materials to support brand growth and visibility
- Collaborated with clients to develop cohesive visual assets tailored to each brand's goals

✦ Aug 2022 - Mar 2025



Iris Design Collaborative

Project Manager & Graphic/UI/UX Designer 3 years

- Designed branding decks, brochures, social graphics, and animated content
- Built digital experiences using wireframes, prototypes, and scalable design systems
- Promoted to lead client projects and optimize workflows between design and development

✦ Oct 2021-Apr 2022



Nhue Aromatherapy

Graphic Design Intern 7 months

- Developed logos, apparel graphics, t-shirt designs, and social content that enhanced the brand's identity
- Worked collaboratively with other designers and the client in order to meet deadlines.

Education



**Milwaukee Institute
of Art & Design**

BFA in Communication Design

Skills

Design

User Interface
User Experience
Wireframing
Prototyping
Graphic Design
Branding
Typography
GIF Animation
Social Media Design
Print Design

Tools

Figma
Photoshop
Adobe Creative Cloud
Illustrator
Canva
Powerpoint
Google Slides