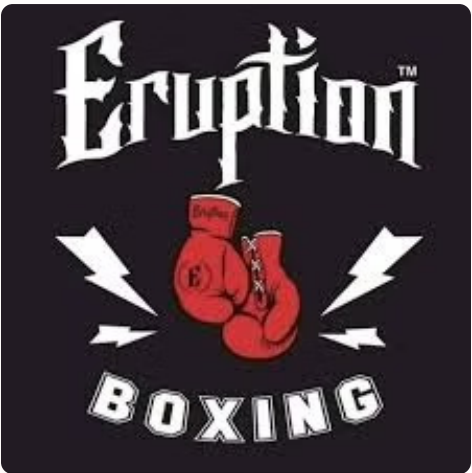




ELEVATE YOUR BRAND: LAS VEGAS ESPORTS & ENTERTAINMENT ACTIVATIONS

Welcome to the Entertainment Capital of the World, where on the **4Esports.Network**, **Millions.co**, **EruptionBoxing.com**, **HomeGrownMMA** and our TV Broadcasting Team create unforgettable brand experiences that captivate audiences and deliver exceptional ROI. Don't miss out! The launch of our **Sin City Pixel KO Podcast** is your ticket to Vegas's hottest sports and esports scene, with TV broadcasters **Rudy R. Reyes** and **Logan Summit** delivering electrifying play-by-play, exclusive athlete and celebrity interviews, and live appearances at Las Vegas and HyperX events. This high-energy podcast is primed for syndication and standalone success—sponsor now to tap into a growing audience of sports and gaming fans.



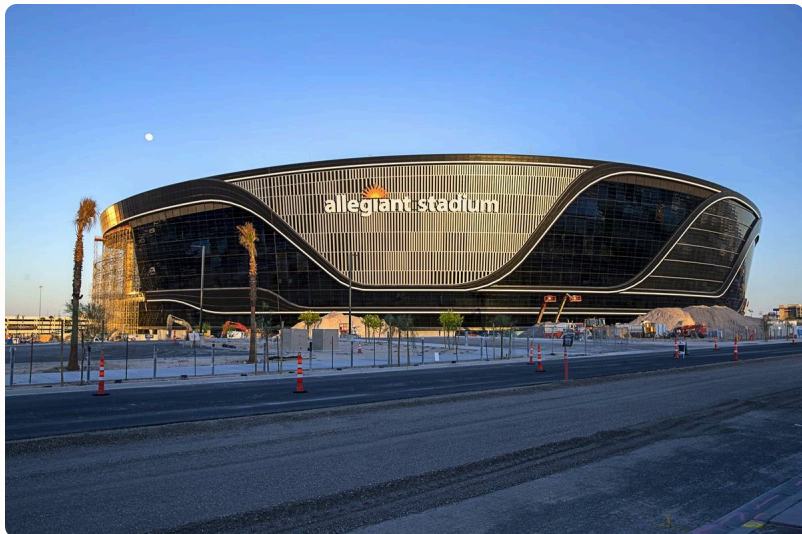
INTRODUCING "SIN CITY PIXEL KO" PODCAST



WHERE CULTURE MEETS TECHNOLOGY

Our flagship podcast creates a unique sponsorship platform where Vegas lifestyle culture meets sports, esports and cutting-edge technology!

- Weekly episodes featuring influential guests
- Targeted reach to tech-savvy, culturally engaged audiences
- Multiple integration opportunities for sponsors



LAS VEGAS: THE ULTIMATE SPONSORSHIP DESTINATION

42M

Annual Visitors

Las Vegas draws a massive, diverse audience year-round, creating unparalleled brand exposure opportunities.

2.2M

Convention Attendees

Business professionals and industry leaders gather in Las Vegas, representing valuable B2B and B2C demographics.

27%

Growth Projection

Expected increase in convention traffic for 2025-2026, creating expanded sponsorship opportunities.

Las Vegas isn't just a destination—it's where brands come to life through strategic activations that resonate with targeted audiences. Whether is Esports games, a gaming Tournament with prizes, a Charity Auction with Signed Memorabilia, or a Magic Act, we have creative ways we help bring your next Las Vegas Conference or Event to life to spark connections!

WHY LAS VEGAS FOR YOUR NEXT BRAND ACTIVATION?

Unmatched Visibility

Position your brand in front of engaged attendees and media outlets across diverse industries at your next Las Vegas conference, summit, corporate celebration, Team Building or Retreat, client appreciation event, red-carpet, product launch, or dinner reception!

World-Class Infrastructure

Leverage purpose-built venues from HyperX Arena to the Foundation Room at Mandalay Bay to the Strat, premium restaurants and more for unmatched production value. We provide the production/AV, on site coordination, hotels, entertainment, travel & transportation. We got you!

Celebrity Access

Our connections with The City of Las Vegas, Top Las Vegas Entertainment Venues, and our partnerships with Professional Sports Management Companies like Eruption Boxing Management supply us with a roster of Professional current and retired athletes of many different sports including Boxers, MMA athletes, football, basketball, hockey, musicians, and celebrities for meet-and-greets, signings, and watch parties that elevate your brand.



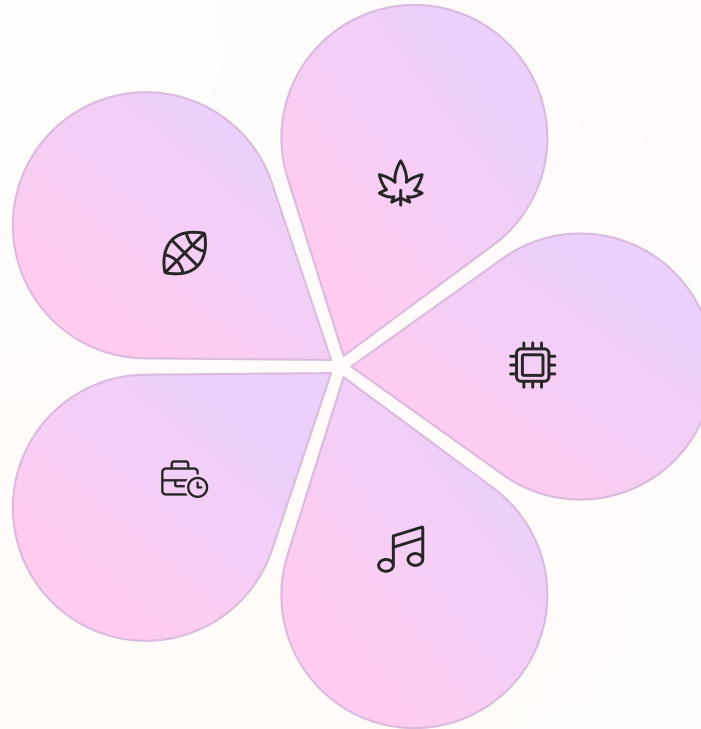
CONTENT THAT CONNECTS & CONVERTS

Sports and Esports

Coverage of competitive gaming events, player interviews, and industry developments.

Business

Insights from industry leaders and innovators driving market trends.



Vegas Lifestyle

The latest news and behind the scenes in Vegas! Casinos, Venues, attractions, scenic views, The Sphere, conferences, food, sports, esports, celebrities, athletes, entertainment, what makes Vegas Special!

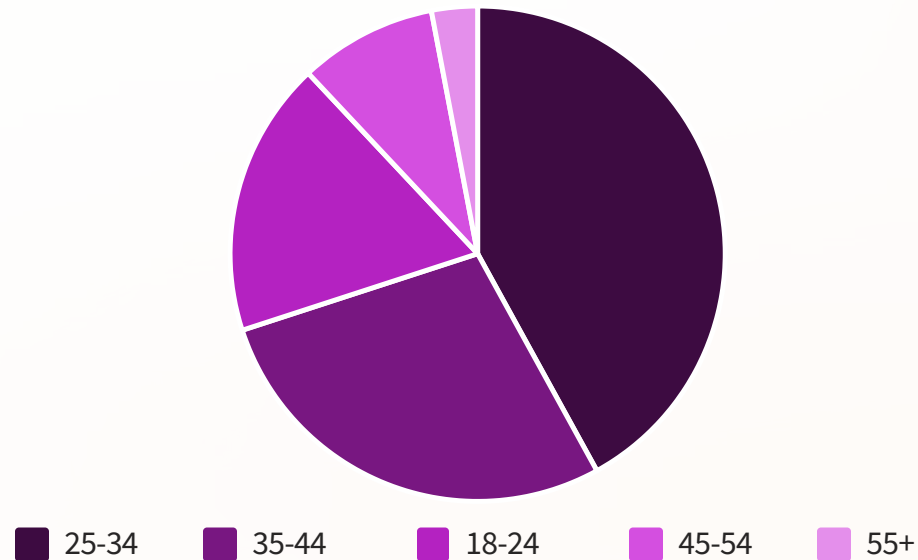
Technology

Latest in digital art, NFTs, AI gaming platforms, and AI movies.

Entertainment

Music, sports, fashion, and cultural trends coming to Las Vegas.

AUDIENCE INSIGHTS: YOUR IDEAL CUSTOMER BASE



Audience Characteristics:

- 65% male, 35% female
- Average income: \$85,000+
- Tech-savvy early adopters
- Cannabis-curious or enthusiasts
- Gamers and esports followers
- 50,000+ social media following
- 85% engagement with sponsored content

CUSTOMIZED SPONSORSHIP OPPORTUNITIES

1

PODCAST INTEGRATIONS

- 15, 30, or 60-second custom ads
- Host-read endorsements
- Product reviews and demonstrations
- Branded segments

2

LIVE EVENT ACTIVATIONS

- Branded podcast recordings at conventions
- Sponsored meet-and-greets with celebrities
- VIP experiences at HyperX Arena
- Custom gaming tournaments

3

DIGITAL CONTENT PACKAGES

- Social media takeovers
- Branded video content
- Email newsletter sponsorships
- Digital asset creation (NFTs, AR/VR Metaverse)

Each sponsorship is tailored to align with your specific goals, target audience, and budget requirements.

MULTI-CHANNEL AMPLIFICATION

SOCIAL MEDIA DOMINATION

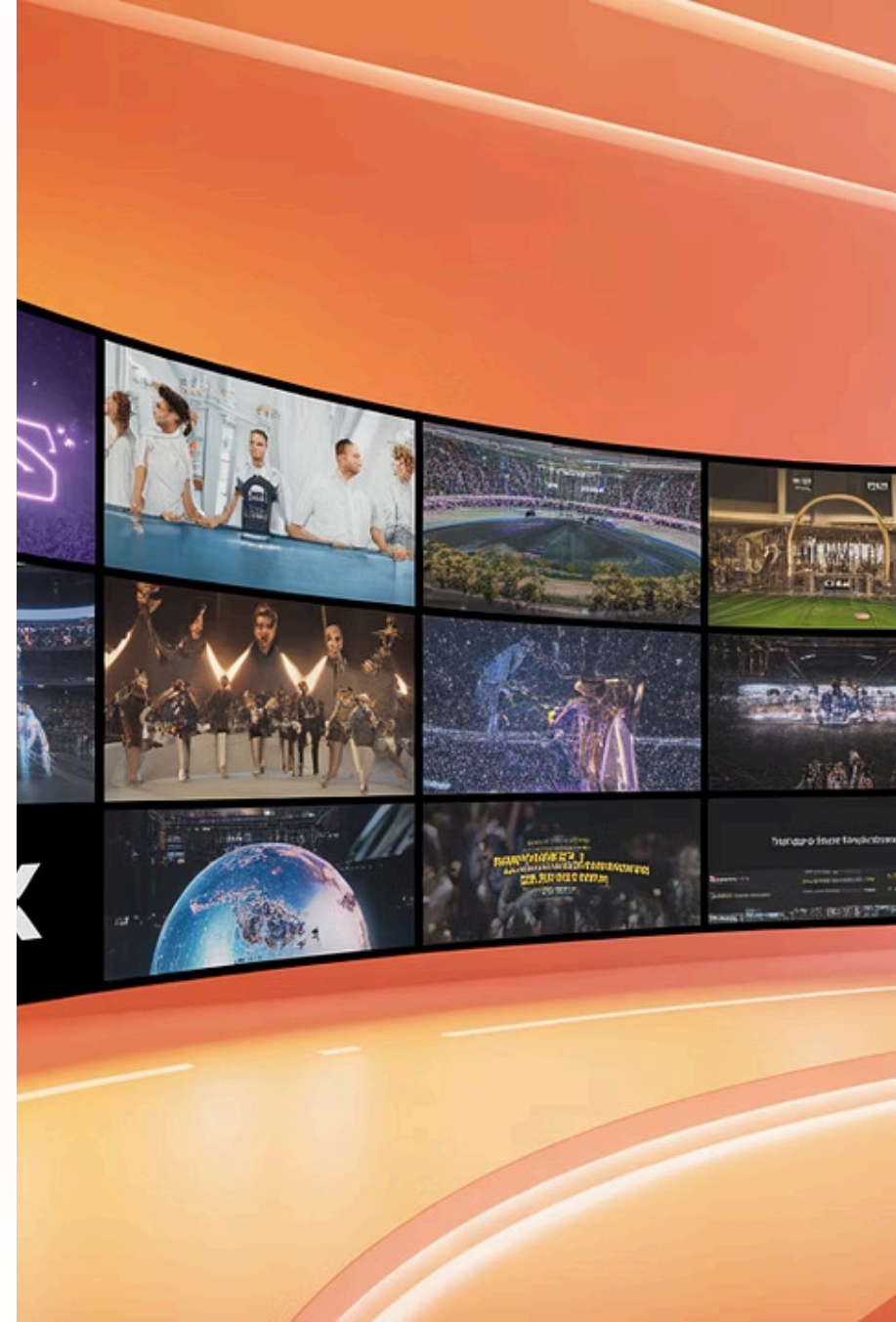
Extend your reach across Instagram, Twitter, TikTok, and YouTube with targeted campaigns that generate authentic engagement.

CONVENTION PRESENCE

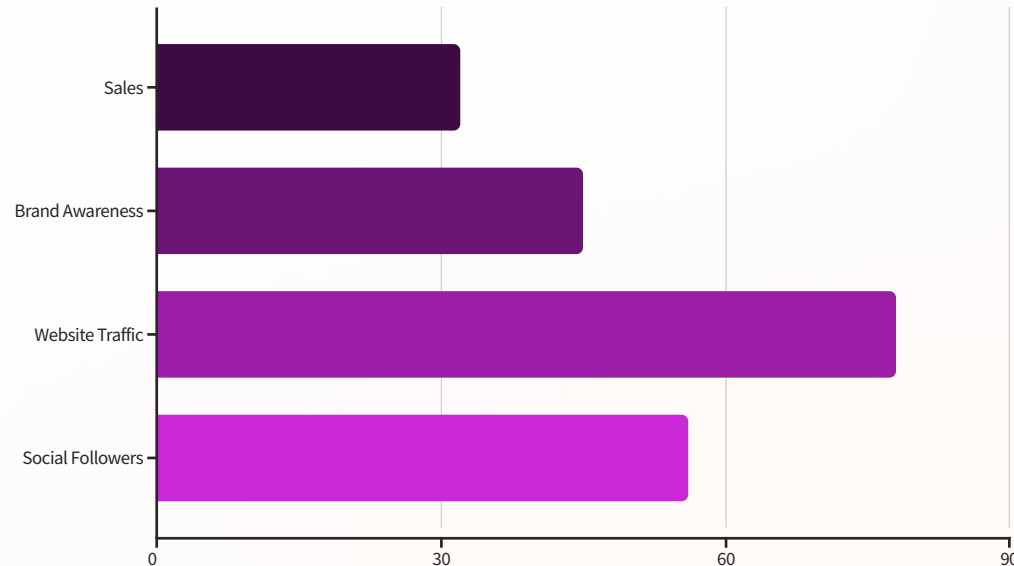
Secure prime visibility at major Las Vegas conventions through branded podcast recordings, product showcases, and exclusive events.

INFLUENCER PARTNERSHIPS

Tap into our network of esports professionals, celebrities, and industry influencers for authentic endorsements that resonate.



SUCCESS STORY: GAMING PERIPHERALS BRAND



Campaign Elements:

- Podcast sponsorship during major gaming convention
- Celebrity gaming tournament with product showcase
- Social media campaign featuring professional esports players
- Limited edition product launch at HyperX Arena

"The ROI from our Las Vegas activation exceeded expectations by 40%. The team delivered exceptional execution and meaningful connections with our target audience."

— Marketing Director, Gaming Peripherals Brand



MAKE YOUR BRAND SHINE IN LAS VEGAS

Our Guest Hosts are ready to work with you and your brand today!

CONTACT US TODAY

Email: hello@4e.games

NEXT STEPS

1. Schedule a discovery call
2. Receive custom activation proposal
3. Finalize partnership details

Position your brand at the forefront of culture, technology, and entertainment in the world's most dynamic city.