

TRADE WAR TARIFFS AND FACTORY RELOCATION

SUPPLY CHAIN DISRUPTION FORCES CHANGE

96% of
US brands import
from China

2010



Political tensions
and trade
imbalances rise

2015



COVID exposes
supply chain
vulnerabilities

2020



Trade war tariffs
force factory
relocation

Today

DIGITAL ADAPTATION WILL PRODUCE WINNERS

“In 2021 only 1% of organizations had the necessary competence and knowledge to transform to a digital supply chain.”

Source: McKinsey & Company

“Transforming the supply chain digitally can lead to a 50% reduction in process costs and increase revenue by 20%.”

Source: MIT Digital Supply Chain Lab

WINNERS FROM COVID SUPPLY CHAIN DISRUPTION

Growth for brands with digital supply chains



Tesla

70%



Etsy

119%



Nike

75%



Apple

100%

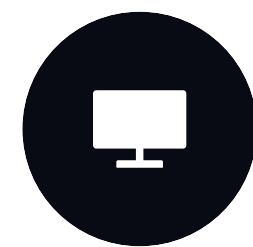
WHAT IS THE COMMON THREAD?

DIGITAL SUPPLY CHAINS CAPITALIZE ON DISRUPTION

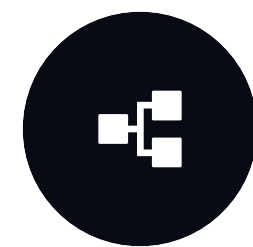
React faster with technology



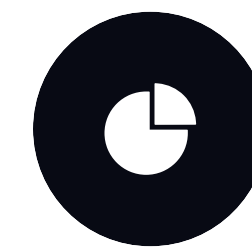
Connected
Data



Platform
Processes



Agentic
Workflows



Real-time
Analytics

LOWER COSTS BY 30%

Airbatch sourcing and quality control platform

OLD

VS

NEW

Sourcing

Broker and agent markups, messy email threads and communication.

Quality Control

Taxing factory visits, random 3rd party inspectors and reporting.

Analytics

Reactionary offline reports, no real-time visibility and understanding.

Sourcing

Automated factory vetting, bill of materials creation and product quoting.

Quality Control

Real-time data visibility into inspection results and quality levels.

Analytics

Ai agents run detailed reports and predictions from machine learning

“

Dust Moto and Airbatch share common values of relentlessly pursuing technological innovation and continued improvement. With the solutions we've built together, our supply chain is now a value chain.

Colin Godby, CEO Dust Moto

THE DIGITAL SUPPLY CHAIN IS HERE

The way we work with factories has fundamentally changed.

Airbatch

Dashboard

POs

Products

Inspections

Free product sourcing

Connect with factory

M Ming Yuan

qb

Search or jump to...

Super liner 255

Add filter

No filter applied

Inspections	Stage	Defects
Durability #1001	Pre	0 0%
Performance #1002	Pre	0 0%
Functionality inspecting #1003	Start	4 2% Rework
Durability #1004	Start	4 47% Fail
Performance #1005	Middle	21 80% Fail
Durability #1004	Middle	5 8% Rework
Functionality inspecting #1006	Final	10 5% Pass
Performance #1008	Final	1 2% Pass
Functionality inspecting #1009	Final	21 80% Fail
Durability #1010	Final	0 0% Pass
Functionality inspecting #1009	Final	0 0% Pass
Durability	Final	0 0% Pass

Airbatch

Dashboard

POs

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Inspections

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qb

Search or jump to...

Super Liner 235 BoM

Add filter

No filter applied

\$9.23 quote

Changelog

Add BOM

Part name	Price	UoM	Materials	MoQ	Lead time
Laces # 2114	\$45.00	pcs	Cotton	50	20 days
Outsole # 2113	\$18.00	pcs	Polyurethane	30	15 days
Torbox # 2112	\$12.33	pcs	Cardboard	100	5 days
Padding # 2111	\$15,02	m	Klingersil	10	3 days
Cuff # 2110	\$34.15	m	Knitwear	10	10 days
Tongue # 2109	\$68.00	m	Synthetic leather	5	20 days
Shell # 2108	\$159.00	m	Leather	20	20 days
Insole # 2107	\$15.00	m	Eva	20	10 days
Element # 2106	\$5.15	pcs	Metal	100	25 days
Pulls # 2104	\$75.40	m	Synthetic leather	5	8 days