

TRADE WAR TARIFFS AND FACTORY RELOCATION

SUPPLY CHAIN DISRUPTION FORCES CHANGE

96% of
US brands import
from China

2010



Political tensions
and trade
imbalances rise

2015



COVID exposes
supply chain
vulnerabilities

2020



Trade war tariffs
force factory
relocation

Today

DIGITAL ADAPTATION WILL PRODUCE WINNERS

“In 2021 only 1% of organizations had the necessary competence and knowledge to transform to a digital supply chain.”

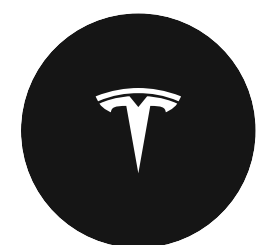
Source: McKinsey & Company

“Transforming the supply chain digitally can lead to a 50% reduction in process costs and increase revenue by 20%.”

Source: MIT Digital Supply Chain Lab

WINNERS FROM COVID SUPPLY CHAIN DISRUPTION

Growth for brands with digital supply chains



Tesla

70%



Etsy

119%



Nike

75%



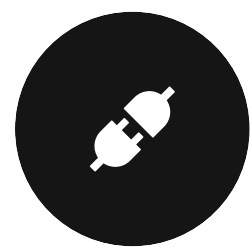
Apple

100%

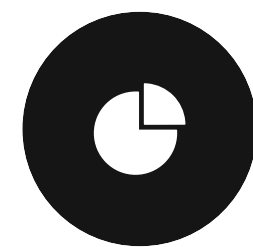
WHAT IS THE COMMON THREAD?

DIGITAL SUPPLY CHAINS CAPITALIZE ON DISRUPTION

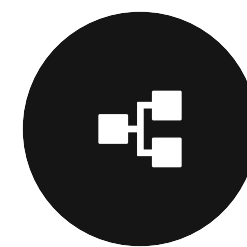
React faster with technology



Connected
Systems



Real-time
Data



Agentic
Workflows



Payment
Processing

LOWER COSTS BY 30%

Airbatch sourcing, quality control and payments platform.

OLD

VS

NEW

Sourcing

Broker and agent markups, messy email threads and communication.

Quality Control

Taxing factory visits, random 3rd party inspectors and reporting.

Payments

Wires payments for POs lacking performance guarantees.

Sourcing

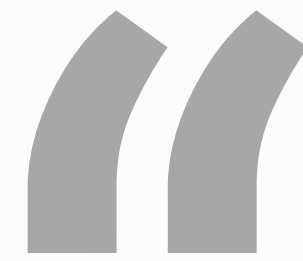
Automated factory vetting, bill of materials creation and product quoting.

Quality Control

Real-time data visibility into inspection results and quality levels.

Payments

In-platform PO payments that guarantee quality and warranties.

A large, stylized, light gray quotation mark graphic consisting of two curved segments.

Dust Moto and Airbatch share common values of relentlessly pursuing technological innovation and continued improvement. With the solutions we've built together, our supply chain is now a value chain.

Colin Godby, CEO Dust Moto

THE DIGITAL SUPPLY CHAIN IS HERE

The way we work with factories has fundamentally changed.

Airbatch

Metrics

POs

Products

Inspections

Payments

RFQs

M Ming Yuan

Search or jump to...

< PO #3020

Accept Inspection Filters

Product	Inspections completed	Failed inspections
Heaters	3%	4 of 25
Super liner 235 Inactive	0%	0 of 50
Super liner 245	100%	96 of 80
Super liner 255	45%	0 of 56
Boost kit, medium	56%	0 of 70
Boost kit, large	32%	2 of 65
Free liner, 235	95%	0 of 58
Free liner, 245	100%	0 of 54
Free liner, 255	83%	0 of 100
Air liner, 235 Inactive	100%	0 of 122
Air liner, 245 Inactive	100%	0 of 75
Air liner 255		0%

Airbatch

Metrics

POs

Products

Inspections

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RFQs

Search or jump to...

< Super Liner 235 BoM

BOM

Part name	Price	MoQ	Lead time	UoM	Materials
Laces	\$0	50	20 days	pcs	Cotton
Outsole	\$0	30	15 days	pcs	Polyurethane
Torbox	\$0	100	5 days	pcs	Cardboard
Padding	\$0	10	3 days	m	Klingersil
Cuff	\$0	10	10 days	m	Knitwear
Tongue	\$0	5	20 days	m	Synthetic leather
Shell	\$0	20	20 days	m	Leather
Insole	\$0	20	10 days	m	Eva
Element	\$0	100	25 days	pcs	Metal
Pulle	\$0	5	8 days	m	Synthetic leather

SIGN UP, ITS FREE

Source factories and manage quality during production on Airbatch

SIGN UP ↗

Questions?

Lets chat or schedule a demo



801.231.7202



Airbatch LinkedIn