



## Contact Information

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Check out my portfolio: [www.munyo.com](http://www.munyo.com)



# Guillermo Muñoz

Product Designer

Instructor

Product Manager

**Senior UX/UI Product Designer and Instructor** with **+10 years of experience in design and over 5 years in Digital Product Design**. Specialized in creating user-centered products, with a strong command of **agile methodologies and leadership of multidisciplinary teams**. Product-driven mindset, bridging user experience, business goals, and innovation through continuous improvement.

Throughout his career, he has worked on **graphic, digital, communicative, audiovisual, and educational projects**, collaborating with organizations such as Voxel School, International American University, Complutense University of Madrid, CSIC, and the Madrid Regional Ministry of Education.

## Experience

2025 - Present

### Product Designer

Universidad Complutense de Madrid

Designing digital products for corporate learning, working across product definition and platform evolution for B2B and B2C solutions, with a focus on efficiency, scalability, customer value, and continuous improvement of learning experiences and operational flows.

[Hedima Group](#)

2022 - 2025

### UX UI Professor

Universidad Complutense de Madrid

Teaching Social Design - UX UI Design in the Master's Degree in Art Direction. Offered together by Voxel School and the Complutense University of Madrid.

[Master's Degree in Art Direction](#)

2021 - 2025

### UX UI Designer

Voxel School

Conceptualization and interface design for educational products, improving student retention and overall learning experience. End-to-end development of an LMS, from discovery and product definition to iteration based on usage metrics and navigation patterns.

[Voxel School](#)

2018 - 2020

### Graphic and motion graphic designer

Forletter

Digital and print campaigns for UNICEF and Ayuda en Acción. Design and creativity, animation and pre-press tasks.

[Forletter](#)

2019

### Graphic Designer and CM

General and Regional Elections 2019

Management and administration of social media with more than 1,000,000 followers. Design, communication and campaign strategy work.

2018 - 2019

### Graphic Designer

Winchannel

Design on/offline marketing campaigns for LG and Hewlett Packard.

[Winchannel](#)

2016 - 2018

### Founder & Creative Director

La Ventana Creativa

President of La Ventana Creativa Association  
Project Director, Instructor, and Graphic Designer.

2014 - 2016

### Illustrator and Graphic Designer

Marula Taller Gráfico

Multidisciplinary project design on communication, animation, videorealisation, illustration and web design.

2014

### Illustrator and Graphic Designer

El Mundo

Internship in the Infographics and Illustration Department.

## Education



### Product Management

Nuclio Digital School, 2025



### UX / UI Design

Upgrade Hub, 2020



### Communication

Master's Degree in Communication and Social Media Complutense University of Madrid, 2016 - 2018



### Illustration

Bachelor's Degree in Illustration at the Escuela Arte Diez, 2013 - 2016



### Digital and graphic creation

ESDIP Professional School of Design, 2009 - 2012

## Skills

### Product Design

Figma, Prototyping, Interaction Design, Design Systems, UX Flows, Wireframing.

### Research & Testing

Usability testing, interviews, surveys and data analysis.

### Methodologies

Scrum, Agile, Design Thinking, Lean UX.

### Tools & Platforms

Jira, Confluence, Miro, Notion, Hotjar, Google Analytics, Webflow, HTML, CSS, Wordpress.

### Adobe Creative Suite

Photoshop, Illustrator, InDesign, After Effects.

### Languages

English - C1/C2 and Native Spanish.