

Typeform can do what?

5 Question types to take your forms to the next level

GROWTH FLOW

1: Signature question

The why

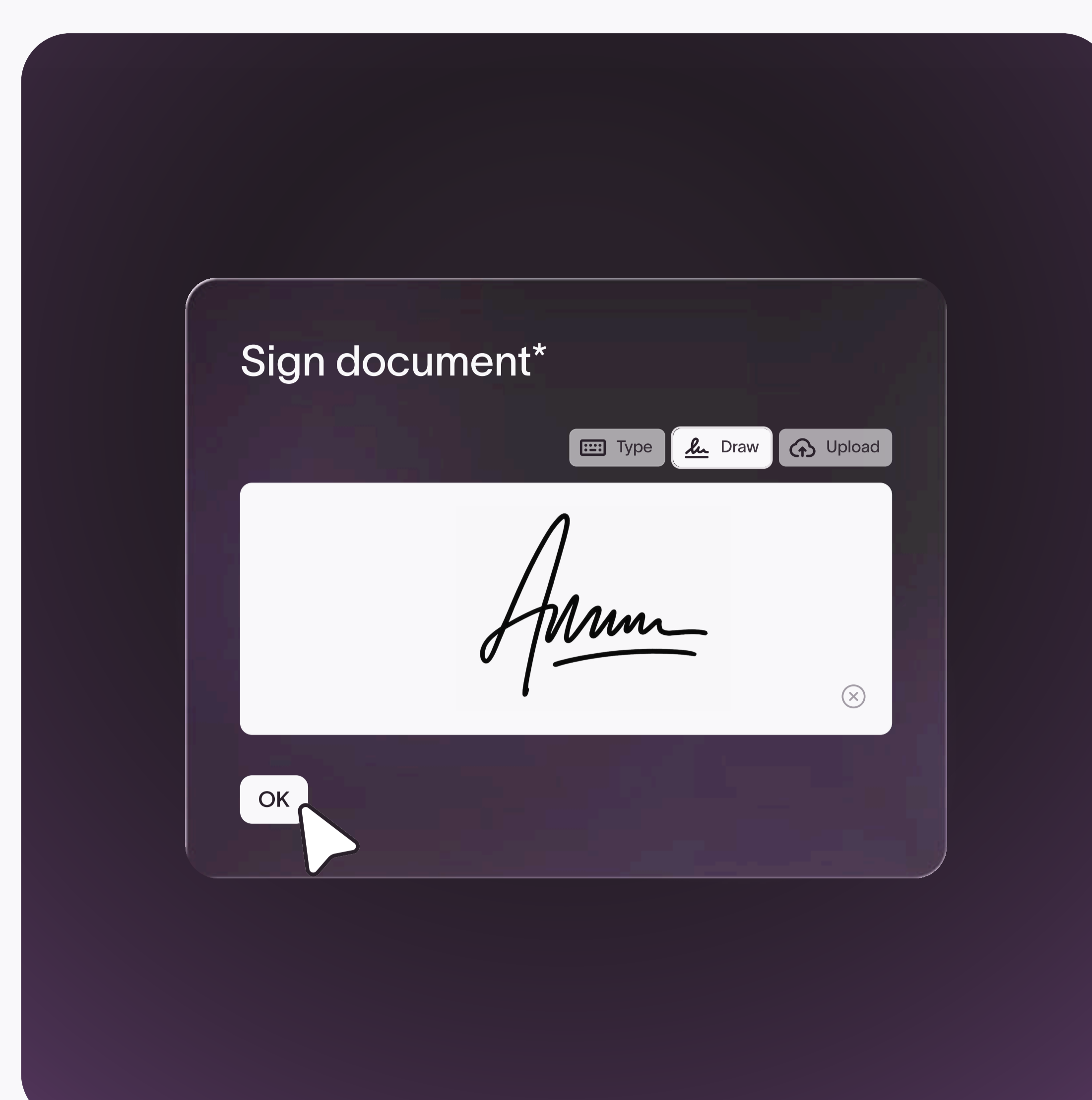
Close deals and finalize agreements without respondents leaving the form. No more PDF attachments or third-party redirects.

The use cases

New client onboarding, contracts, T&C agreements, and liability waivers.

Pro tip

Only add a Signature Question at the end of your form. Seeing a signature box too early can intimidate form-takers but seeing it at the end feels like the natural "finish line."



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BUSINESS & GROWTH FLOW*

*Calendly available on all plans

2: Scheduler question

The why

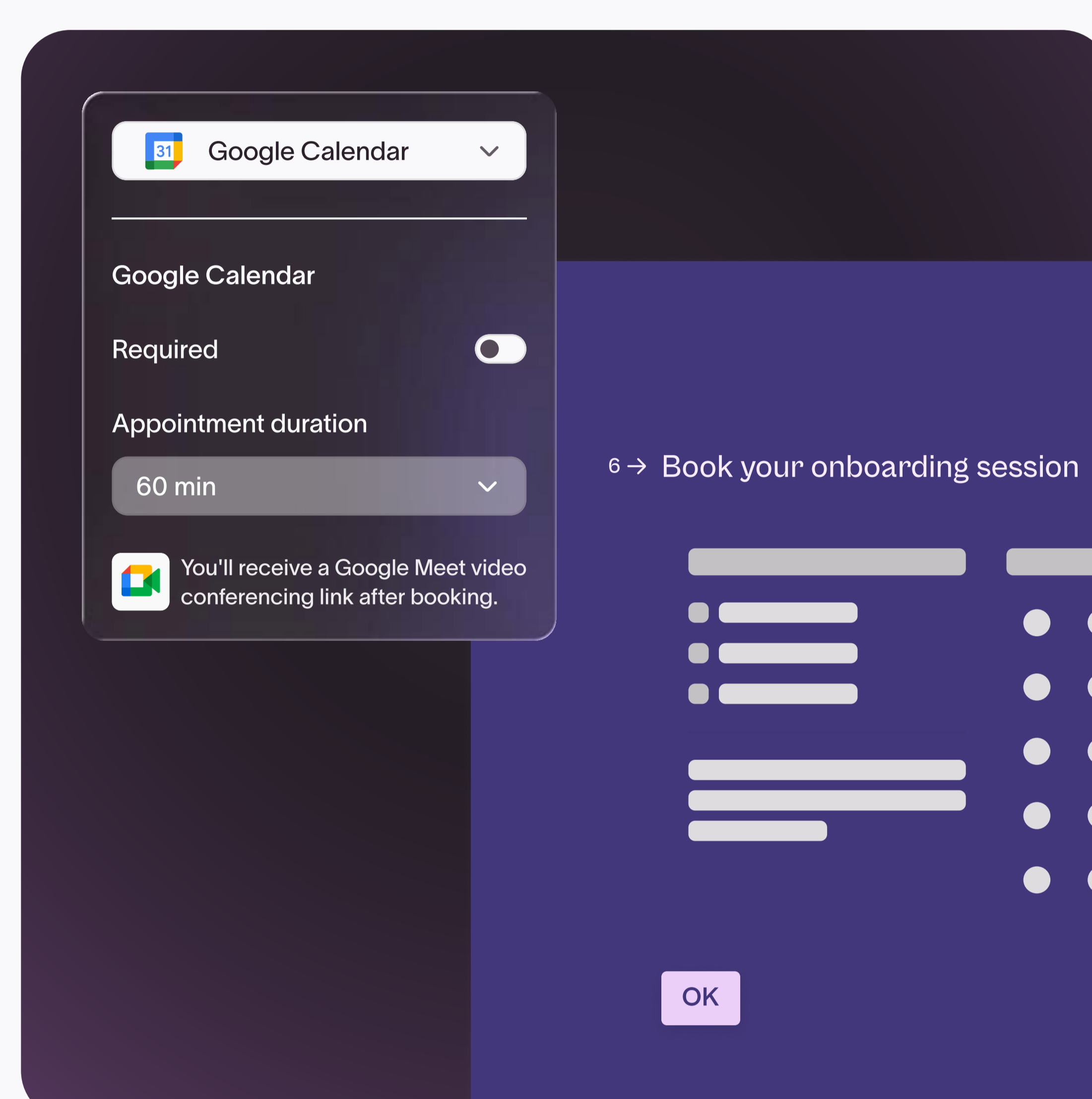
Eliminate the back-and-forth "What time works for you?" email chain. A direct sync with Google Calendar or Calendly lets users book time based on your actual availability.

The use cases

Booking discovery calls, appointments, meetings, consultations, and more.

Pro tip

Use the "Minimum Notice" setting in your calendar configuration to prevent "surprise" meetings from appearing on your schedule five minutes before they start. This gives you time to fully prepare for your call.



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ALL PLANS

3: Form pages

The why

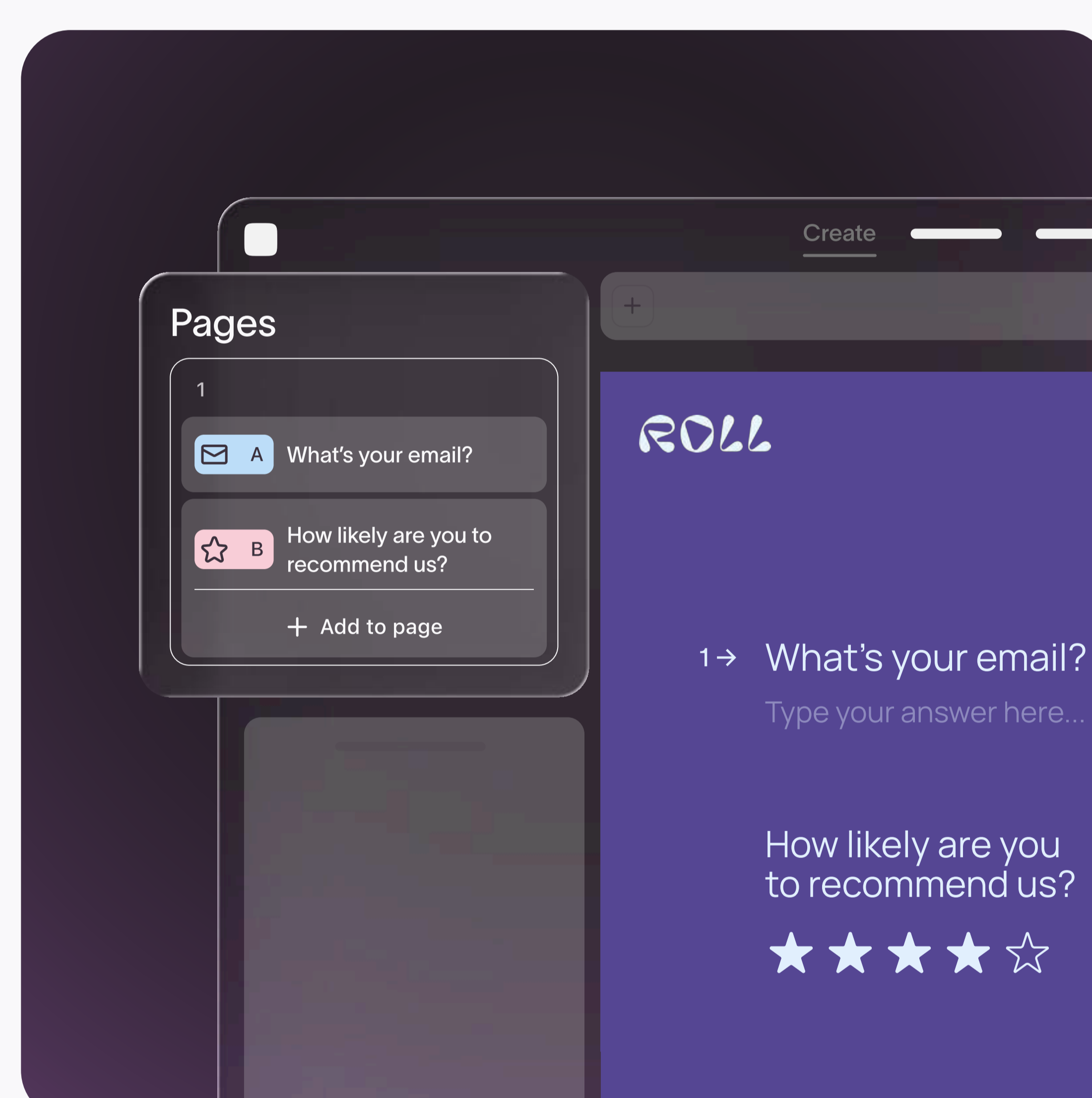
Group related questions into a single screen to streamline your form and reduce the cognitive load from multiple screens.

The use cases

Event registrations, complex job applications, or detailed feedback surveys.

Pro tip

Only ask 3-4 questions per page. Grouping by "theme" (like personal info vs. preferences) makes the form feel faster and more organized.



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GROWTH FLOW

TALENT

4: Video question

The why

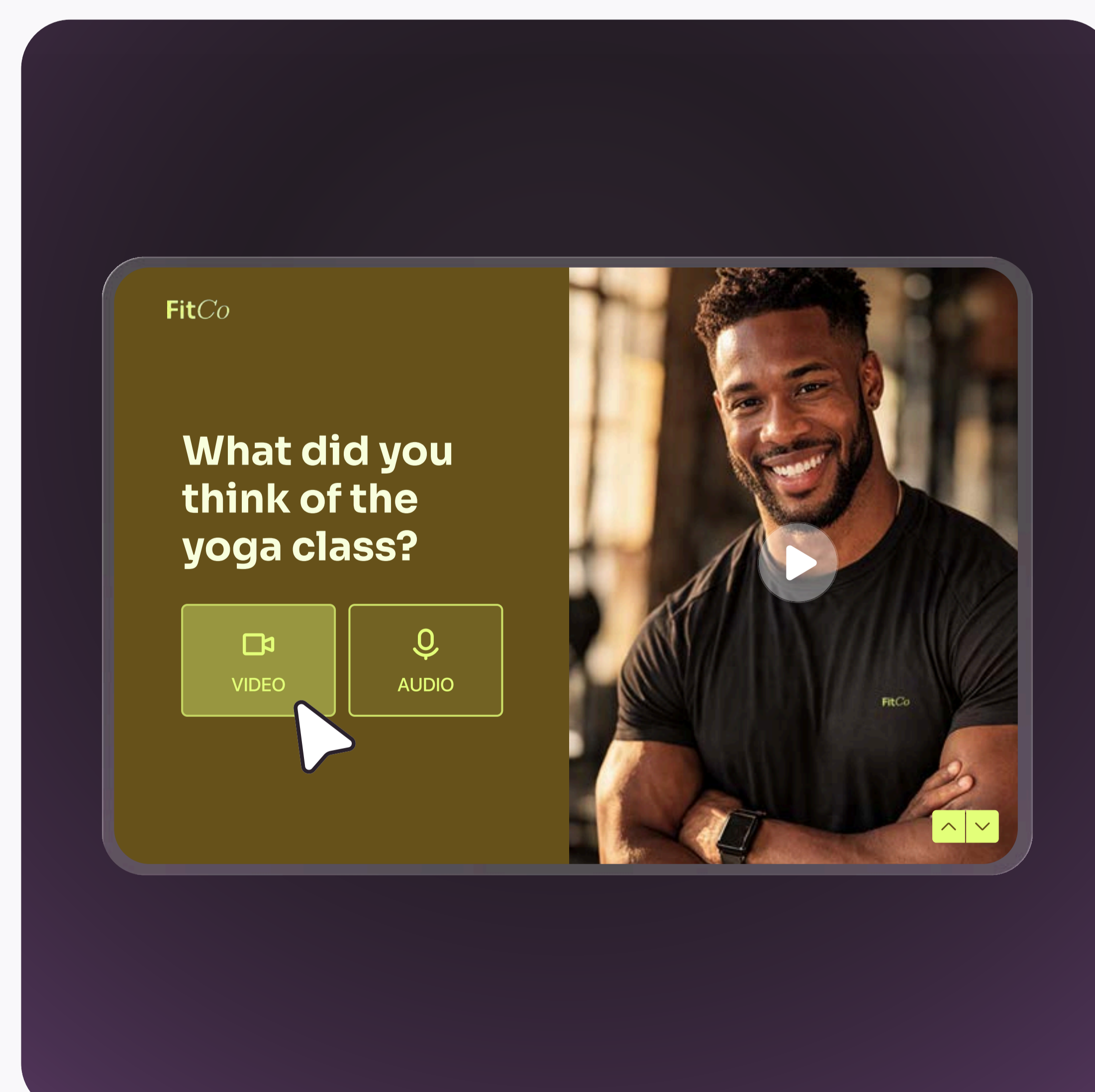
Add a human touch to your form. Instead of just reading text, respondents see and hear you, building trust and connection.

The use cases

Lead gen forms, coaching applications, or product waitlists.

Pro tip

Use video questions to answer the most common objections before respondents bring it up. For example, if your service has premium pricing, use video to explain the value before they see the price.



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ALL PLANS

5: Payment question

The why

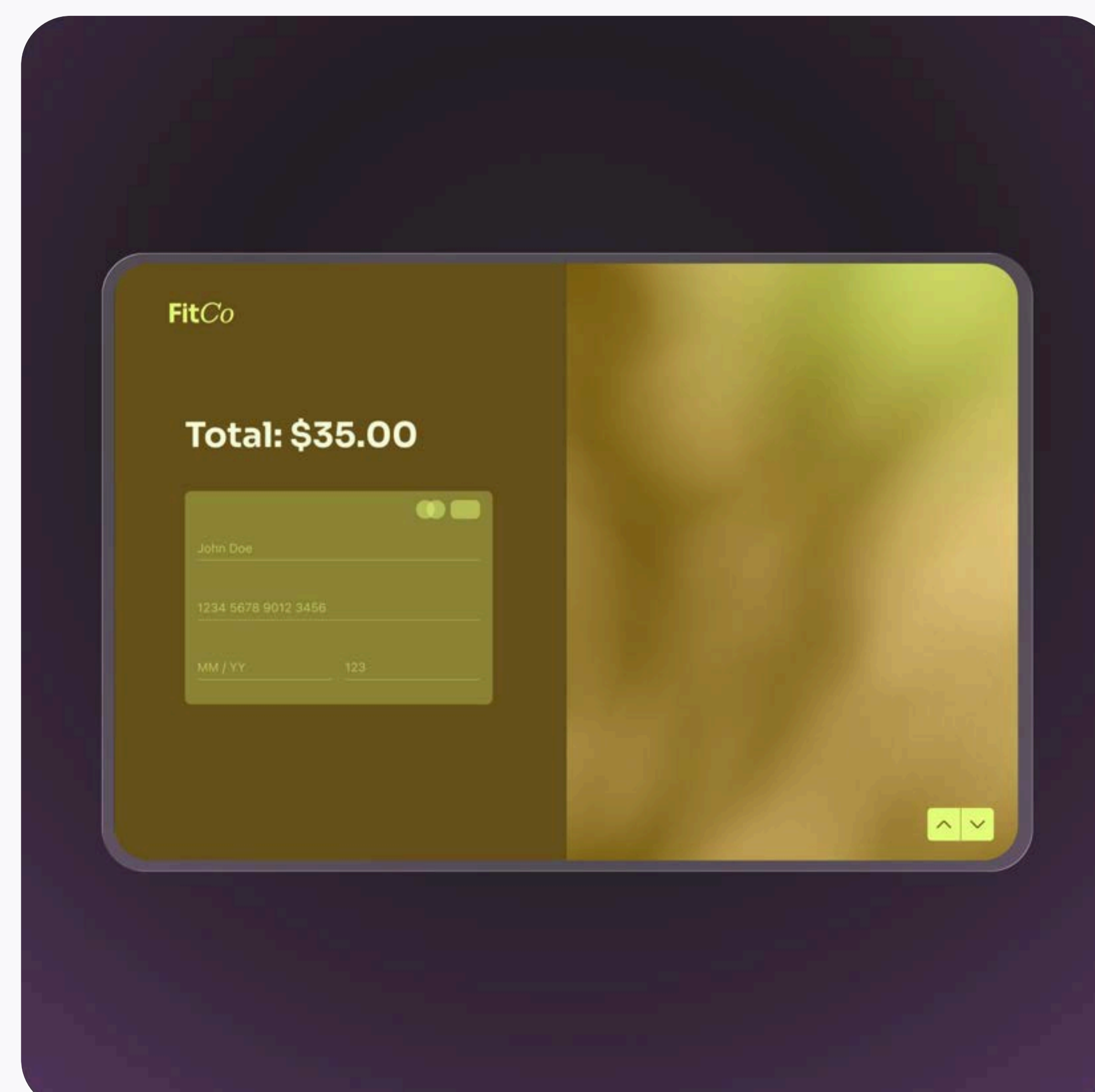
Turn your form into a storefront.

The use cases

Event registration, product sales, deposit collection, ticket sales, and more.

Pro tip

Assign a price to your product or service by linking the payment block to a calculation or multiple-choice field. This allows the price to update dynamically based on what the respondent selects. ([Help Center explainer](#))



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