

KAJABI
Hero Led Meetup Terms

Last updated: January 1, 2025

Kajabi is excited for Hero-Led Meetups, a third party program where Heroes can have non-affiliated, third party in-person events with other Heroes (“Meetups”). By using the limited license described herein, you, as an individual coordinating or attending a Meetup (each a “Participant”) agree to abide by these Hero Led Meetup Terms (“Terms”). Any terms not defined in these Terms shall have those meanings described in the [Platform Terms](#).

1. **Hero Led Meetups.** Meetups are not affiliated with Kajabi. Except for the licenses granted herein, Kajabi is in no way affiliated with Meetups, including, without limitation, not responsible for, or involved in any such event organized, led or sponsored by a third party person. Except for what is described herein, Kajabi does not provide any (i) financial support or compensation, or promise thereof, (ii) event planning support, (iii) speakers or speaker sourcing, (iv) physical materials or goods, including event swag, signage, or printing, (v) licenses, or (vi) further guarantee of events or agreements.
2. **Trademark License.** Kajabi is the owner of all right, title, and interest in and to the trademarks KAJABI and the Kajabi logo(s) provided by or made available online by Kajabi to you (collectively “Kajabi Marks”). Kajabi hereby grants you a non-transferable, limited, non-exclusive, royalty-free, revocable license to use, reproduce and display the Kajabi Marks to promote the Meetup until the date of the Meetup. After the Meetup, any such promotional materials featuring the Kajabi Marks shall be used solely for historical or archival purposes on your website and social media accounts; provided, however, you will not use the Kajabi Marks in advertisement, promotional products, or any other commercial use whatsoever after the Meetup. All use of the Kajabi Marks by you will inure to the exclusive benefit of Kajabi. All rights not licensed herein are explicitly reserved by Kajabi. Kajabi retains the right to revoke this license to the Kajabi Marks at any time, for any reason, in its sole discretion. You shall abide by any listed, posted, or provided brand guidelines associated with the Kajabi Marks at all times.
3. **Communications.** Kajabi will communicate with Participants by email or by posting communications to the Kajabi website. You consent to receive communications from Kajabi electronically. You agree that all agreements, notices, disclosures, and other communications provided to you electronically satisfy any legal requirement that such communications be in writing.
4. **Assumption of Risk.** To the maximum extent permitted by law, you agree that you solely assume the risks associated with attending and participating in Kajabi Sessions. Further, each Participant agrees that the views and opinions expressed in program sessions are those of the speaker(s) and do not necessarily reflect the positions of Kajabi. As such, Participant shall hold harmless Kajabi in all manners related to such statements.

5. **Applicable Law.** Each Participant agrees to abide by all local laws, rules, regulations, ordinances, and customs, including but not limited to those related to conduct, privacy, and photography.
6. **LIMITATION OF LIABILITY.** WE AND OUR AFFILIATES AND LICENSORS WILL NOT BE LIABLE TO PARTICIPANT FOR ANY PERSONAL INJURY OR OTHER DAMAGE TO PROPERTY OR UNDER ANY CAUSE OF ACTION OR THEORY OF LIABILITY, EVEN IF A PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES, FOR ANY DIRECT, INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, PUNITIVE OR EXEMPLARY DAMAGES; OR LOST PROFITS, REVENUES, CUSTOMERS, OPPORTUNITIES, OR GOODWILL. IN ANY CASE KAJABI'S AND OUR AFFILIATES' AND LICENSORS' AND THE EVENT VENUE'S AGGREGATE LIABILITY UNDER THESE TERMS WILL NOT EXCEED USD \$100. THE LIMITATIONS UNDER THIS SECTION APPLY ONLY TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW.
7. **DISCLAIMER OF WARRANTY.** EXCEPT AS MAY BE EXPRESSLY SET FORTH IN THESE TERMS, PARTICIPANT'S ATTENDANCE AT MEETUPS, AND ALL SERVICES AND PRODUCTS PROVIDED IN CONNECTION WITH MEETUPS, ARE PROVIDED "AS IS" WITHOUT ANY WARRANTY OF ANY KIND, AND NO OTHER WARRANTIES, WHETHER EXPRESS, IMPLIED, OR OTHERWISE, ARE MADE WITH RESPECT TO THE SAME, INCLUDING WITHOUT LIMITATION ANY IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR SAFETY, OR ANY WARRANTIES THAT MAY ARISE FROM COURSE OF DEALING. KAJABI DOES NOT MAKE ANY GUARANTEES ABOUT THE RESULTS OF TAKING ANY ACTION. SEE OUR [INCOME DISCLAIMER](#) FOR MORE INFORMATION. KAJABI EXPRESSLY DISCLAIMS ANY WARRANTIES NOT EXPRESSLY STATED HEREIN.
8. **Indemnity.** Each Participant agrees to indemnify, defend, and hold harmless Kajabi and its affiliates, subsidiaries, officers, directors, owners, agents, and other representatives from and against any and all claims, demands, and other liabilities, including without limitation, costs and expenses of attorneys' fees, made by any third party arising out of or in connection with each Participant's use of badges, attendance at Kajabi Sessions, or the Participant's violation of these Terms.
9. **Governing Law.** The Terms will be governed by the laws of the State of California, without regard to its principles of conflicts of laws. Each Participant hereby irrevocably submits to the exclusive jurisdiction of the United States Federal and state courts located in Orange County, California, and agrees that any such court will be the proper forum for the determination of any dispute arising hereunder.
10. **Platform Terms and Privacy Notice.** Each Participant has read, understands, and agrees to the Kajabi [Platform Terms of Service](#) and [Privacy Notice](#), which are incorporated herein by this reference.
11. **Amendment.** Kajabi reserves the right to make changes to the Terms at any time without notice to each Participant, so we suggest that you check back and review the Terms from time to time. In the event that any term or provision of these Terms shall be deemed invalid, illegal, or unenforceable in any respect, such term or

provision shall be deemed severable and shall not affect the validity and enforceability of any remaining terms.