



Vista TechWERX, LLC

Federal funding strategy, delivery, and software for organizations without a capture team.

Jon Selvaraj, President & COO
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UEI
Q11YREVLLAB6

CAGE CODE
9WGV6

SAM REGISTRATION
Active through 12 Mar 2027

BUSINESS SIZE
Small Business

SOCIOECONOMIC STATUS
None currently held

FOUNDED
2024 · Ohio

HEADQUARTERS
500 Dan Reneau Dr. #3159
Ruston, LA 71272

OPERATING LOCATION
Dayton, Ohio

CORE COMPETENCIES

Strategy. Business and technology strategy, roadmap development, organizational assessment.

Operations. Business process improvement, AI and automation, compliance architecture, operational readiness.

Growth. Market analysis, pipeline development, opportunity qualification, positioning and pursuit communications, proposal management and development. Across contract, grant, and SBIR/STTR pursuits.

Delivery. Program and project execution for federally funded work, including SBIR/STTR and applied R&D.

Product. Product lifecycle management, custom software development and deployment, interface and experience design.

DIFFERENTIATORS

Both sides of the acquisition table. One founder served as an Air Force acquisition and program management officer and later as deputy CIO of the Air Force Research Laboratory's Air Vehicles Directorate. The other ran federal services delivery on the contractor side.

We perform R&D, not only advise on it. The firm holds and performs under an active NASA STTR Phase I contract.

We build and operate software. Two products in market: BidWERX, federal opportunity intelligence, and FlytWERX, flight training analysis on iOS.

University research partnership. The NASA STTR is executed with Louisiana Tech University, giving access to academic research capacity alongside commercial delivery.

PAST PERFORMANCE

NASA Small Business Technology Transfer (STTR), Phase I

Contract 80NSSC25C0398 · \$150,000 · 13 months · Active · NAICS 541715 · PSC AJ14

Research partner: Louisiana Tech University. AI and machine learning applied to space safety, including a Non-Earth Orbit Conjunction Risk Assessment Framework and a real-time mission-planning dashboard supporting collision-risk analysis and operator decision support. Competed and awarded under NAICS 541715, a code the entity carries in its SAM registration.

Recognition, listed separately from contract performance: U.S. Army xTech Ignite, Finalist. This is a competition placement, not a contract, and is presented separately for that reason.



KEY PERSONNEL

Brian Chaney

Co-Founder

Former U.S. Air Force acquisition and program management officer. Directed a \$10M program and a 15-person team standardizing Maintenance Operations Center command-and-control capability across worldwide Air Force operations. Later Deputy CIO and Chief Information Architect for the Air Force Research Laboratory's Air Vehicles Directorate, a 500-person organization, governing \$30M in IT assets.

As President of TACG LLC, grew the firm from 12 to nearly 400 personnel over eight years. As chief executive of VS Merlot, converted two inherited SBIR Phase I projects into a \$1.2M Air Force Global Strike Command definitive contract. Across a two-decade government-contracting career, helped capture, win, and manage approximately \$500M in federal contracts.

At Vista TechWERX: product ownership, capture, and commercialization lead on the NASA STTR.

BS Production and Operations Management, Louisiana Tech University · PMP · Six Sigma Black Belt

Jon Selvaraj

Co-Founder

Held full profit-and-loss responsibility for a federal services portfolio exceeding \$130M at TACG LLC, spanning five Air Force programs and an FDA cybersecurity portfolio, with a delivery organization of more than 100 staff. Exceeded net profit targets by 10 to 15 percent while growing the portfolio approximately 75 percent over tenure, largely through client-initiated awards, including a client-requested \$2.3M bridge contract to recover a failing program that led to an \$8.7M follow-on.

Fourteen years at KPMG Consulting, later BearingPoint, and at Deloitte, leading Air Force and DoD consulting portfolios of roughly \$6M annually with teams of 16 to 21. Entered federal work in 1992 as a human factors engineer.

At Vista TechWERX: operations, proposal management, and project manager on the NASA STTR.

MS Industrial and Organizational Psychology, Wright State University

Vista TechWERX was founded in 2024. The figures below are individual experience at prior employers, not company past performance.

The two founders worked together at TACG for most of a decade, and again at VS Merlot, before founding Vista TechWERX.

NAICS AND PSC CODES

541511	Custom Computer Programming Services	PRIMARY
541330	Engineering Services	
541512	Computer Systems Design Services	
541513	Computer Facilities Management Services	

541519	Other Computer Related Services
541690	Other Scientific and Technical Consulting Services
541715	R&D in the Physical, Engineering, and Life Sciences
AJ14	General Science and Technology R&D Services (PSC)

Capability inquiries, sources sought, and RFI responses:
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