Blueprint 1: Vision Stewardship

Clarifying Your Vision & Mission

•	Define your core mission in one sentence: Write your sentence:
•	Identify the primary audience you serve: Notes:
•	Align your vision with biblical principles: Scripture or principle to stand on:
Notes	s:
Strate	egic Focus & Alignment List 3 key priorities that align with your mission:
	1
	2
	3
•	Set 1 long-term goal and 3 short-term action steps: Long-term Goal:
	Short-Term Actions:
	1
	2
	3
•	Identify potential distractions or mission drift:

Leadership & Personal Stewardship

Assess your leadership strengths (self-reflection): Strengths I see in myself:	
Set boundaries to protect time and energy: Non-negotiables I need to set:	
Commit to ongoing personal & spiritual growth: Next step in my growth:	
Notes:	

Blueprint 2: When God Says Go but You Feel Unqualified

Overcoming Imposter Syndrome

As believers, we know we are not alone, but we can still experience deep attacks.

- 1. Remember Who You Are in Christ
 - Imposter lie says: "I don't belong here."
 - God's Truth says: You are chosen, called, and created for His good works.

"For we are His workmanship, created in Christ Jesus for good works, which God prepared beforehand, that we should walk in them."

Ephesians 2:10 (ESV)

• **Action:** Write out who God says you are—His child, ambassador, called, chosen, loved, equipped, triumphant—and speak it daily.

2. Shift from Self-Confidence to God-Confidence

- Imposter lie says: "I'm not good enough."
- God's Truth says: You were never meant to do it alone. God is your strength.

"Not that we are sufficient in ourselves to claim anything as coming from us, but our sufficiency is from God." 2 Corinthians 3:5 (ESV)

• Action: When doubt creeps in, pray: "Lord, I trust Your strength in me!"

3. Resist the Spirit of Fear

- Imposter lie says: "They'll find out I'm a fraud."
- God's Truth Says: Fear is not from God—and it has no place in your identity.

"For God gave us a spirit not of fear but of power and love and self-control." 2 Timothy 1:7 (ESV)

• Action: Speak the verse aloud when fear rises. Declare what God has given you!

4. Acknowledge God's Calling Over Your Life

- Imposter lie says: "I don't deserve this opportunity."
- God's Truth Says: You're walking in a calling, not chasing status.

"...Walk in a manner worthy of the calling to which you have been called." Ephesians 4:1 (ESV)

• **Action:** Write how your role reflects God's calling. You are not earning His favor—you are walking worthy of the calling you have received.

- 5. Speak the Truth—Out Loud
 - Imposter lie says: "I'm not capable."
 - God's Truth Says: Life and death are in your tongue—speak life.

"Death and life are in the power of the tongue, and those who love it will eat its fruits." *Proverbs 18:21 (ESV)*

- Action: Create a list of truth declarations. Example: "I am equipped for every good work" (Hebrews 13:21).
- 6. Stop Comparing. Start Trusting.
 - Imposter lie says: "I'm not as good as they are."
 - God's Truth Says: Your journey is unique—and God determines your measure.

"But when they measure themselves by one another and compare themselves with one another, they are without understanding." 2 Corinthians 10:12 (ESV)

 Action: Limit social comparison. Focus on stewarding your assignment—not someone else's.

7. Live in Grace, Not Your Performance

- Imposter lie: "If I mess up, I'm disqualified."
- Truth: Your worth is not in your perfection but in His grace.

"My grace is sufficient for you, for my power is made perfect in weakness." 2 Corinthians 12:9 (ESV)

- **Action:** Ask God to use even your weakness to reveal His power. Grace frees you from performance-based pressure.
- 8. If you need to, ask for Help from a trusted friend, colleague, or mentor.
 - Imposter lie says: "I have to figure this out alone."
 - God's Truth Says: God never called you to isolation. (Although He may call you to ponder things in your heart... Pray for direction.)

"Two are better than one... For if they fall, one will lift up his fellow." Ecclesiastes 4:9-10 (ESV)

• Action: Find a mentor, peer, or prayer partner to walk with you. Be honest!

Declaration: I am God's child, created for good works. His grace is enough, His strength is mine, and His love makes me secure and victorious!

Blueprint 3: Building Strong Foundations

Structuring for Success

 Cl 	noose the righ	t framework: \square M	linistry 🗆 Busi	ness 🗆 Hybrid
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- Define clear roles & responsibilities for team members (Hire your weaknesses): Key roles (you can't and shouldn't do everything):
- Review legal, financial & compliance considerations. Most people don't have a legal team... Create a risk register.
 - o What could happen? Likelihood? Impact? Owner? Status?
- Data Security, PII, GDPR, & Copyright
- Licenses, insurances, Disaster Recovery

Bu

Building Eff	fective Systems
• Iden	tify three essential workflows:
1	
2	
3	
• Auto	mate or delegate where possible:
Wha	t can I automate or hand off?
	up a simple project management system: s:
Time & Res	ource Management
	tify the 20% of tasks that generate 80% of your impact and prioritize them 3 activities that create results:
	inate inefficiencies: t's wasting time or energy?
	up a review process for continuous improvement:
Whe	n & how will I review systems?

Blueprint 4: Financial Stewardship

Sustainable Revenue & Budgeting: Understand where you are \rightarrow focus on what's scalable \rightarrow budget for sustainable impact

• Lis	t current income sources:
	ntify 1–2 new revenue streams: w ideas:
	a realistic budget: bwth categories:
Notes:	
Expense I	Management & ROI: Audit → Measure → Protect
	dit current expenses: pere can I cut costs?
	ck financial metrics: v numbers to monitor:
	n for reserves: ergency goal:
Fundraisi	ng & Partner Engagement
Develop a	donor engagement plan:
Clarify Mi	ssion & Impact
• State	your "why" clearly: What problem are you solving? Who are you reaching?
	op your impact story : Share how one life, family, or community has already been ed (even if small).
• Keep (Christ-centered messaging: Always tie back to the Gospel and the Kingdom
Notes:	

Define Your Donor & Sponsor Profiles

- **Individual Donors**: Friends, family, early supporters, local believers who resonate with your mission.
- Sponsors/Partners: Businesses, churches, or organizations that align with your vision.
- Create simple **personas**: "The Kingdom Builder," "The Local Business Owner," "The Monthly Faithful Partner."

Build Engagement Pathways

- Awareness → Social media, website, testimonies, simple newsletters.
- **Connection** → Thank-you notes, prayer updates, personal invitations.
- Commitment → Monthly giving options, sponsorship levels, volunteer opportunities.
- Advocacy → Encourage donors to share your ministry with their networks.

Think funnel: attract → engage → retain → multiply.)
How will you connect with partners?
Outline a campaign:
Goal & timeline:
Ensure financial accountability:
Checks & balances:
Notes:

Blueprint 5: Digital Strategy & Scaling

Branding & Messaging Consistency

•					
	Voice:	Core Message:			
•	Align social content with your mission:				
	What types of posts reflect your vision?				
•	•	content calendar:			
•	Create a Style G	uide for Print and Digital (include do's and don't	is)		
Note	s:				
Maxi	mizing Digital Gro	owth			
•	Choose the best	platforms:			
	Top 2 platforms f	for your audience:			
•	Growth strategy:				
		EO, Ads, etc.):			
	Lead generation	evetam			
·	•	oture and convert leads?			
Note	s:				

Scaling Your Impact

 Identify one scalable initiative: 	
What can multiply your message?	_
Automate key processes:	
Tools or systems to explore:	
Plan for expansion:	
Next team/leader to recruit or develop:	
Notes:	

Summary

You can do this! None of your calling is a surprise to God! Just Remember:

- Keep your vision and mission front and center.
- Align your calling with your actions.
- Know your strengths...and hire your weaknesses.
- Put and keep your ducks in a row by ensuring compliance!
- Find your people and reach out to them with consistent messaging.