

CREATED TO CREATE

AI Masterclass for Christian Women in Media

Featuring principles from *The Trojan Horse of the Digital Age*

TV • Film • Podcasting • Writing • Speaking • Digital Media | 2026

ABOUT YOUR SPEAKER

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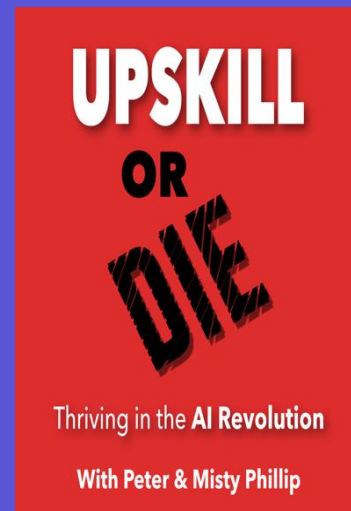
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YOUR 90-MINUTE MASTERCLASS

01  The Creator's Calling

02  Understanding AI in 2026

03  The Trojan Horse

04  Your AI Toolkit by Media Role


05  Content Multiplication

06  Integrity, Wisdom & Discernment

07  Your 30-Day Action Plan

08  Closing + Final Q&A

Q&A breaks built in after Sections 3 and 5



The Creator's Calling

You were made in the image of the God who creates.

01




You Are God's Poima — His Masterpiece

The Greek word for 'handiwork' in Ephesians 2:10 is poima — the root of our word poem. You are not an accident. You are God's creative masterpiece, placed in media for a purpose.

For we are God's handiwork (poima), created in Christ Jesus to do good works, which God prepared in advance for us to do.

— Ephesians 2:10

You are in media because God put something in you that had to come out.



Understanding AI in 2026

What it is. What it isn't. And why it matters for your calling.

02



Think of AI as a Brilliant Intern

AI has read virtually everything ever published online. It writes fast, researches fast, summarizes fast, and brainstorms fast.

But AI needs YOU to give it direction — your voice, your discernment, your faith.

AI is a tool. A powerful one.
You are the creative director.

AI in 2026

- ✓ Pattern recognition + language model
- ✓ Trained on billions of text examples
- ✓ Fast at generating, summarizing, drafting
- ✗ No soul, no spirit, no discernment
- ✗ Cannot pray, hear God, or replace you
- ✗ Only as faithful as your direction

The Trojan Horse of the Digital Age

Not anti-technology. Pro-discernment.



FIVE THREATS HIDING IN PLAIN SIGHT

From The Trojan Horse of the Digital Age — Misty Phillip



Deepfakes & Digital Deception

AI can fabricate videos of anyone saying anything. Sophisticated deception is becoming impossible to detect with the naked eye.



AI Companions & Emotional Counterfeits

Children and adults form emotional bonds with AI entities. Digital relationships are displacing real human connection.



Surveillance & Privacy Erosion

Our data is collected at scale — from smart devices to social media. The line between convenience and monitoring has vanished.



Transhumanism & Redefining Humanity

Movements to merge technology with the human body challenge the biblical understanding of what it means to be made in God's image.



Algorithmic Manipulation

Algorithms control what we see, what we believe, and how we think. They shape culture while remaining invisible.

**"AI is a tool —
not a replacement
for the Holy Spirit."**

The Trojan Horse of the Digital Age — Misty Phillip

The book's central argument: believers must cultivate biblical discernment — not rejection or fear, but thoughtful, faith-filled engagement rooted in Scripture.

Faith over Fear

Engage with technology from a position of confidence in God's sovereignty, not anxiety about the future.

Truth over Trend

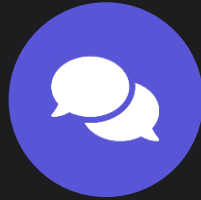
Ground every digital decision in Scripture, not what culture says is acceptable or inevitable.

Discernment over Disconnection

You don't have to unplug from the world — you need to plug into wisdom. Stay informed, stay prayerful.

Stewardship over Spectating

God gave you a platform for a reason. Use the tools available to amplify His message, not sit on the sidelines.



QUESTIONS & DISCUSSION

What surprised you most about the Trojan Horse threats?
What questions do you have before we dive into tools?

Your AI Toolkit by Media Role

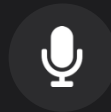
04



WRITERS



TV & FILM



PODCASTERS



DIGITAL

Claude

AI Assistant

Best for long-form writing, book outlines, talk prep, devotionals, and manuscript drafts. Excellent at maintaining your voice across long documents.

Grok

AI Assistant

Powerful for brainstorming multiple angles, book proposals, study guide questions, and drafting query letters to publishers.

Jasper

Writing / Marketing

Purpose-built for content creators. Turn outlines into polished articles, repurpose book content into blogs, and maintain brand voice in email newsletters.

Notion AI

Writing + Org

Combines project management and AI writing. Ideal for managing book projects, speaker materials, and long-form outlines in one workspace.



TIP: Ask AI for '5 opening hooks for a chapter on courage in Psalm 23' — pick the one the Spirit confirms, then build from there.

Gemini

AI Assistant

Google's AI integrates with Workspace. Excellent for pitching documents, treatment drafts, character development, production timelines, and industry research.

Descript

Video/Audio Editing

Edit video and audio by editing the transcript. Remove filler words with one click, create audiograms, transcribe interviews — a post-production game-changer.

ElevenLabs

Voice / Audio AI

Industry-leading AI voice synthesis. Use for narration, trailers, character voices in animatics, and accessibility versions of your content.

Opus Clip

Video Repurposing

Automatically finds the most compelling moments in long-form video and repurposes them into short clips optimized for social. Hours of editing in minutes.



TIP: Upload a 90-min interview to Descript, clean it fast, then run through Opus Clip for 10 promo clips — what took a day now takes 2 hours.

Descript

Podcast Editing

The gold standard for podcast editing. Edit audio like a document, remove silences automatically, fix filler words, and create video podcast versions.

Claude / Claude Cowork

AI Assistants

Use for episode planning, writing interview questions, drafting show notes, creating episode titles, and generating social posts for every episode.

Opus Clip

Video Repurposing

Turn podcast episodes into engaging video clips for Reels, TikTok, and YouTube Shorts. Automatically captions and formats clips for each platform.

Jasper

Content Marketing

Write SEO-optimized podcast descriptions, episode summaries, and blog posts from your transcripts. Build a content funnel around every episode you record.



TIP: Paste your transcript into Claude and get show notes, 5 title options, 10 listener questions, and 5 captions — in under 10 minutes.

Canva AI

Design / Visuals

Magic Studio lets you generate images, remove backgrounds, write copy, and create brand-consistent content sets. Perfect for social graphics, course slides, lead magnets.

Buffer AI

Social Scheduling

Suggests optimal posting times, generates caption ideas, repurposes long-form content into platform-specific posts, and analyzes what content performs best.

Later AI

Visual Planning

Plan your grid, draft captions, schedule posts, and get analytics across Instagram, Pinterest, TikTok, and more.


Copy.ai

Content Writing

Built for marketing copy. Excellent for email subject lines, landing page copy, digital course sales pages, opt-in descriptions, and social bios.



TIP: 1 YouTube teaching → Descript transcript → Claude blog post → ChatGPT quote cards → Canva graphics → Buffer scheduled posts. That's 2 weeks of content.



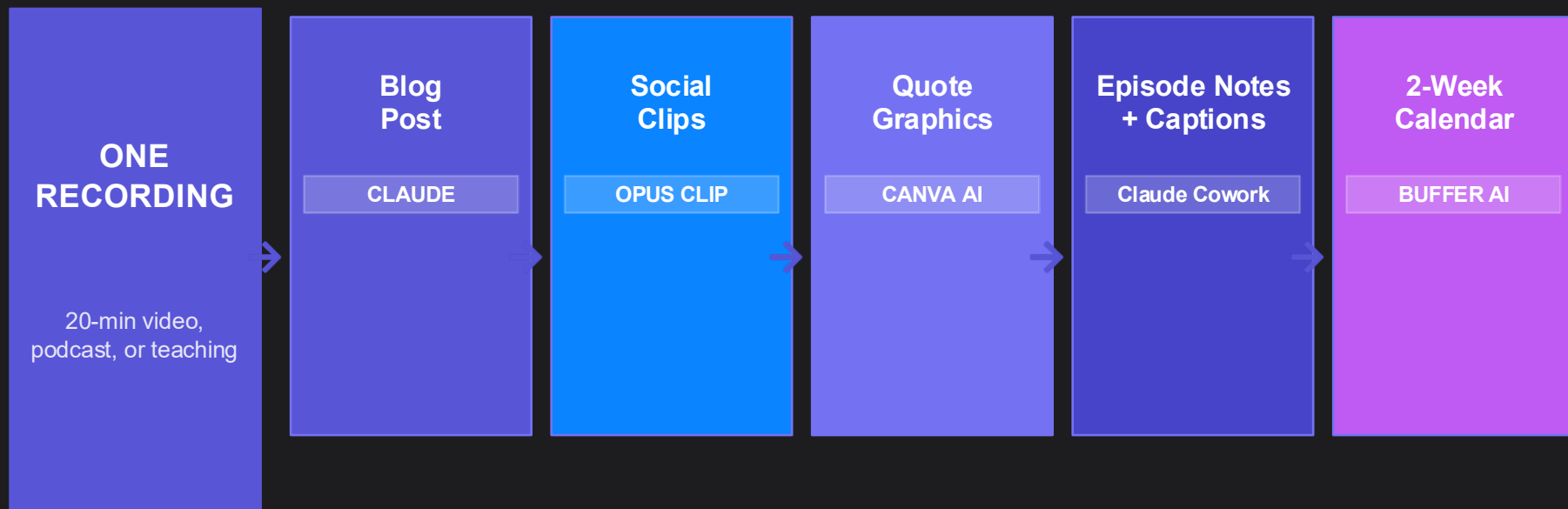
Content Multiplication

Record ONCE. Multiply EVERYWHERE.

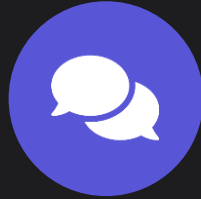
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The Content Multiplication Formula

One piece of content becomes a two-week content calendar.



That's kingdom multiplication.



QUESTIONS & DISCUSSION

Which tools are you most excited to try?
What content would you love to multiply?



Integrity, Wisdom & Discernment

The tools serve the calling. Never let the tools become the calling.

06

Five Principles for Faithful AI Use

1



Transparency

Be honest about how you use AI. Your audience trusts you because of who you are. Trust is your most valuable currency.

2



Your Voice Stays Central

AI is a first-draft engine, not a final-draft engine. Never publish without your fingerprints all over it.

3



Protect Your IP

Don't paste unpublished manuscripts into public AI tools. Know which platforms protect your data.

4



Stay Prayed Up

AI can help you say it — but it cannot tell you what to say. That conversation happens in prayer.

5



Cultivate Discernment

Test everything against Scripture. The Trojan Horse enters through the gate you leave unguarded.

"If any of you lacks wisdom,
you should ask God,
who gives generously
to all without finding fault."

— James 1:5

Discernment isn't a spiritual gift reserved for a few — it's a discipline available to all who ask.

Your 30-Day AI Action Plan

Knowledge without action is just inspiration that fades.



Your 30-Day Action Plan

Steps 1–4

1

Week 1

Create your free AI account

Sign up for Claude (claude.ai). Open it every workday this week, even just 10 minutes.

2

Week 1

Write your Voice Prompt

Draft 3-5 sentences describing your voice, audience, and message.

3

Week 2

AI-assist your next content piece

Ask AI to give you 5 angles or opening hooks for whatever you're creating this week. Notice how much faster you start.

4

Week 2

Try one repurposing workflow

Take one published piece and ask AI to repurpose it into two formats. Feel the power of content multiplication.

5

Week 3

Explore your role-specific tool

Try Descript, Canva AI, Opus Clip, or Jasper — whichever fits your media focus. Give yourself 30 minutes with no pressure.

6

Week 3

Build your AI prompt library

Save prompts that work in a simple doc. Good prompts are creative assets. By month-end you'll have a personal prompt library.

7

Week 4

Establish your weekly AI rhythm

Decide how AI fits into your week: Monday brainstorm, Wednesday drafts, Friday repurposing. Build the habit and commit to it.

8

Week 4

Share what you're learning

Tell one colleague or ministry partner what you've discovered. As you teach, you solidify your own learning.

AI Tool Quick Reference

All 12 Tools

TOOL	BEST FOR	DESCRIPTION	FREE?
Claude	All Roles	Long-form writing, outlines, nuanced conversations	Yes
Grok	All Roles	Versatile writing, brainstorming, content variations	Yes
Gemini	TV/Film, Speakers	Research, Google Workspace integration, pitch docs	Yes
Jasper	Writers, Creators	Marketing copy, SEO content, brand voice	Trial
Copy.ai	Digital Creators	Sales pages, email copy, landing pages, social bios	Yes
Notion AI	Writers, Podcasters	Project org, research management, long-form drafts	Limited
Descript	Podcasters, TV/Film	Audio/video editing by text, transcription	Yes
Opus Clip	Podcasters, Creators	Auto-repurpose long video into social short clips	Limited
ElevenLabs	TV/Film, Podcasters	AI voiceover, narration cloning, character voices	Yes
Canva AI	Digital Creators	Branded graphics, social visuals, presentations	Yes
Buffer AI	Digital Creators	Social scheduling, caption suggestions, analytics	Yes
Later AI	Digital Creators	Visual social planning, Instagram/TikTok scheduling	Yes

SECTION 8 | 15 MIN

Closing Commission & Final Q&A

Now go create.

"And who knows whether you have not
come to the kingdom for
such a time as this?"

— Esther 4:14

Now go create.

The tools are ready. The platform is set. The message is yours.