

# INDUSTRIAL CADETS PARTNER PACK



**CONNECTING YOUNG PEOPLE WITH  
INDUSTRY AND INSPIRING STEM FUTURES**

# PROMOTE YOUR INVOLVEMENT AND SUPPORT OF YOUNG PEOPLE

Thank you for partnering with us to support young people through Industrial Cadets, and joining us in our mission to inspire STEM futures for all.

Through your involvement with Industrial Cadets, we are creating education and career pathways for young people, and promoting the development of the next generation of the UK's young minds.

Programmes like yours are paramount in helping young people work towards securing employment in industry growth sectors. By boosting employability skills and building young people's professional networks, we are creating a viable pathway into industry and developing your talent pipeline to secure the future success of the UK's STEM industry.



**Your Industrial Cadets accreditation certifies that your activities have been designed to guarantee that students gain valuable insight into the world of work, develop core skills and competencies and increase their overall careers awareness.**



**We'd love to shout about our partnership with you!**

Please provide us with an up-to-date logo and your social media handles so that we can tag you in our social media posts

If you would prefer for this not to happen, please let your EDT point of contact know

# HOW YOU CAN PROMOTE YOUR INVOLVEMENT WITH INDUSTRIAL CADETS

Industrial Cadets can be a powerful recruitment and advertising tool.



Raise the profile of your organisation

Increase uptake in your programme/s

Help young people understand why industry engagement is so important

## WAYS TO PROMOTE OUR PARTNERSHIP



- Announce your partnership with Industrial Cadets using the graphics provided in this welcome pack
- Tag **@TheEDTUK** and **@Industrialcadet** on your social media posts
- Add your Industrial Cadets partner badge to your email signatures
- Get your Marketing team and PR team to connect with ours - [marketing@etrust.org.uk](mailto:marketing@etrust.org.uk)
- Create **case studies** and **inspiring news stories** about the impact you and your volunteers are making
- **Celebrate your success** through our annual Industrial Cadets Week and external awards
- Engage employees by **sharing opportunities** through internal communications
- **Display your certificate** recognising you as an Industrial Cadets supporter



Use this Partner of Industrial Cadets graphic when promoting your work with us on social media

# HOW TO SUPPORT YOUR STUDENTS

We are delighted that students who complete your activities will receive an **Industrial Cadets award**, and you will be able to recognise this achievement by providing them with their award credentials in the form of a **certificate** and **badge**.

As part of your package, you will receive a **starter and completion pack** to share with students at the beginning and end of their experience/s. These packs are tailored to the level/s of your Industrial Cadets accreditation, with the starter pack communicating to students the significance of taking part, and how to make the most of their engagement, and the completion pack detailing how they can utilise their Industrial Cadets award, articulate the skills and competencies developed, build their portfolio, and find out about future opportunities.

These awards provide a way for students to differentiate themselves, and can be shown to educators and potential employers, providing a **competitive advantage** in securing a career of choice.

Please get in touch with your point of contact once you know when you will be running programmes so we can arrange the awards - we ask that you do this in plenty of time to ensure there are no delays for participants getting their awards. If your point of contact is not available, contact us on [industrialcadets@etrust.org.uk](mailto:industrialcadets@etrust.org.uk).

We would love to join you in your celebrations, please let us know if you will be holding **virtual or face-to-face presentation/graduation events**, so we can celebrate on our social platforms with you and join you at the event if convenient.



HRH King Charles III with Abike Looi-Somoye, previous Cadet of the Year

## JOIN US AT OUR REGIONAL CELEBRATION EVENTS

Our Industrial Cadets Awards graduations are vibrant and lively **annual celebration events**, recognising the achievements and overall excellence of emerging young talent in regions all over the UK.

These prestigious events celebrate all the exceptional partnerships that have formed with **employers, schools, colleges, organisations and sponsors**, so we can give thanks for their ongoing support.

Join us at one of our regional events and celebrate young people showcasing their commitment to a bright future in STEM.

*"I used to think university was the only path. After Industrial Cadets, I know apprenticeships and placements are equally exciting."*

**– Industrial Cadets Silver level student**

# EXPAND YOUR REACH AND BROADEN IMPACT WITH INDUSTRIAL CADETS

Whether you can commit to a day or a year, you can accredit various STEM outreach activities across all Industrial Cadets levels.

Challenger



## STEM taster activities

Taster STEM activities, short teacher or student-led competitions, company experience days, STEM resources

Bronze



~20 hours

Environmental projects, shorter virtual or face-to-face work experience, Routes into STEM, challenge-based competitions

Silver



~30 hours

Virtual/face-to-face work experience, Insight into University, project-based experiences, challenge-based competitions

Gold



~50 hours

Industry-led projects, virtual/face-to-face work experience, extended challenge-based competitions, summer placements

Platinum & Platinum Leader\*



9-12 month work placement

Industrial placements, Year in Industry placements, apprenticeships

For Industrial Cadets **Bronze, Silver and Gold**, the programme includes a combination of guided and independent learning hours

\*Students undertaking Industrial Cadets Platinum have the option to achieve Industrial Cadets Platinum Leader through additional time spent on education and community outreach and volunteering



# CREATING FUTURE PATHWAYS TO EMPLOYMENT

As well as accrediting your STEM activities, you can get involved with the work EDT is doing to help young people on their pathway to employment:

- **Build experiences** around themes - we are developing curriculum-aligned programmes that meet business needs, drawing on our 30 years of experience to deliver impactful online and face-to-face experiences for all ages
- **Creating structured** pathways from primary to further/higher education
- **Volunteering** to support young people by joining employer panels, mentoring projects or placements where you can explain more about your work and your career
- **Fundraising** can help change young people's lives while having fun at the same time
- **Creating and accrediting** virtual work experiences either on individual programmes or on collaborative work experience



# OUR IMPACT

## KEY FIGURES 2024-25

101,163

young people engaged this year

267

schools

2,700+

volunteer hours from industry mentors

405,702

Industrial Cadets experiences since 2011

179

companies partnered

## DIVERSITY AND INCLUSION HIGHLIGHTS

40%

female participants (exceeding UK STEM's 28% average)

49%

FSM-eligible students (double the national 23% average)

53%

ethnic-minority participation (well above the 36% UK school average)

70%

first-generation university students (far above the national 45%)



*"It is hugely encouraging that so many young people have become Industrial Cadets. It's clear to me that the rapid pace of change in the way that our industry is operating is bringing a host of new challenges and opportunities, not only in the fields of science, technology, engineering and mathematics, but also of course in the creative arts."*

**HRH King Charles III**

**GSK:** "Industrial Cadets represents a fantastic opportunity to inspire the next generation about the exciting and rewarding career paths in STEM within the UK that have a positive global impact."

**Industry Partner:** "EDT's reach reflects what a fair STEM system should look like — inclusive, aspirational and effective."

**Scottish Power:** "EDT has perfected an approach that consistently delivers industry-ready talent. It's a critical investment in the UK's future workforce."

**Mechanical Engineering Graduate:** "Without EDT, I wouldn't have had the confidence to apply for roles I didn't think I was qualified for."