

Sarah Woo

UI/UX Designer

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(562)-822-3351

Education

Brown University

BA in Computer Science

Rhode Island School of Design

BFA in Illustration

Projects

Kawasaki Dealer Portal

Lead UI/UX Designer

February 2025 - Present

IterateUX's Design Challenge

1st Place Winning Team

March 2023

Skills

Tools

Figma, Sketch, Adobe CC, Storybook, HTML/CSS

Qualitative Research

Competitor analysis, Design research

Experience

EVERYSTREET | FUNDWELL | Lead UI/UX Designer

May 2025 - Present

- Led the 0 → 1 design process of our MVP.
- Lead weekly design reviews with stakeholders to align on business goals.
- Collaborate with engineers to align on design implementation.
- Design animations to create delightful user experiences.
- Create and maintain a design system of 50+ components.

HEALIOM | UI/UX Designer

November 2023 - June 2025

- Designed 18 features across 4 products.
- Lead weekly design reviews with stakeholders to align on business goals.
- Design animations to create delightful user experiences.
- Expand the component library by more than 150%.
- Improved the design handoff process, leading to a 20-30% decrease in UI inconsistencies.

CUSDOM DESIGN AGENCY | UI/UX Designer

August 2023 - February 2024

- Led the design process for 4 client websites.
- Developed responsive website interfaces in Webflow.
- Improved the website handoff process, reducing post-project client inquiries by up to 30%.