

Sarah Woo

PRODUCT DESIGNER

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Skills

Design Tools

Figma, Sketch, Adobe CC, Storybook, HTML/CSS, Claude Code

Qualitative Research

Competitor analysis, Design research

Education

Brown University

BA in Computer Science

Rhode Island School of Design

BFA in Illustration

Experience

EVERYSTREET | FUNDWELL | Product Designer

May 2025 – Present

Leading design across multiple fintech products focused around SMB loans, credit products, and invoicing.

- Led the 0 → 1 design process of an MVP.
- Lead design reviews with key stakeholders.
- Create and maintain 3 design systems of 100+ components.
- Design animations.
- Collaborate with engineers to ensure accurate implementation.

HEALIOM | UI/UX Designer

November 2023 – June 2025

Designed AI-informed user experiences for providers and patients

- Designed 18 products and features across multiple products.
- Presented designs to key stakeholders.
- Expanded component library by >150% to meet evolving needs.
- Initiated improvements to design handoff, leading to a 20-30% decrease in UI inconsistencies.

CUSDOM DESIGN AGENCY | UI/UX Designer

August 2023 – February 2024

- Led the design process for client websites, including revisions.
- Developed responsive website interfaces in Webflow.