

Sarah Woo

PRODUCT DESIGNER

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Skills

Design Tools

Figma, Claude Code,
Adobe CC, Storybook,
HTML/CSS

Qualitative Research

Competitor analysis,
Design research

Skills

Design systems, UX
copywriting,
Animation design

Education

Brown University

BA in Computer Science

Rhode Island School of Design

BFA in Illustration

Experience

EVERYSTREET | FUNDWELL | Product Designer

May 2025 – Present

Leading design across fintech products focused around SMB loans, credit products, and invoicing.

- Led the 0 → 1 design process of EveryStreet's MVP, later acquired by Fundwell.
- Designed UX improvements to Fundwell's core loan application and merchant portal product.
- Established UX writing and design system principles for the company's vibe-coding toolkit to enable cross-functional teams to create consistent, on-brand user experiences.
- Create and maintain 2 design systems of 100+ components.
- Today: redesigning our sales and submissions teams' internal workflows.

HEALIOM | UI/UX Designer

November 2023 – June 2025

Designed AI-powered user experiences for providers and patients to give and receive better healthcare.

- Designed 8+ distinct features across 3 products.
- Expanded component library by 150%.

CUSDOM DESIGN AGENCY | Web Designer

August 2023 – February 2024

Designed and developed responsive Webflow websites for 4 small and medium-sized businesses.