Recruitment **SMART**

Develop an AI-Driven Career Site

That Demonstrates Your Company Culture with CareersAI





The employer brand of an organization has a major impact on the talent it draws in as recruitment has crossed international borders and has become more and more candidate-driven. An organisation is marketed as a desirable place to work through employer branding. Now that employers from around the world are vying for talent, companies must plan their positioning wisely.

As a recruiter, you are aware of how drawn-out and intricate the hiring process is. In addition, it is still developing. When done properly, you'll be able to hire applicants of the highest calibre. These candidates typically work for an organisation for a longer time and embody its culture and identity.

You normally write a captivating job ad and post it on job boards or the business's social media channels at the beginning of the process as part of your employer branding. But eventually, you might not get the response rate you were hoping for.



Social media and job boards are effective ways to let job seekers know you're recruiting. However, you ought to utilize the company's career page/site aggressively to build your employer brand.

Before a candidate decides to apply, they often have deep questions about the company's values, vision, and mission, as well as other topics pertaining to the human side of the business, which recruiters can address by using a career page. In the fast-paced market, companies are choosing an AI-driven career page that is much more than just the list of open jobs at the company.

Building Your AI-Driven Career Site To Attract the Best Talent



It's crucial to check that the design of your career site complements the corporate identity and brand of your business before making any customizations. A solid career site will make searching for open positions a satisfying experience for job searchers. Additionally, it improves the reputation of your company in terms of credibility and trust.

Who can Help You Build Your Personalized AI Driven Career Site?

Look for a tool with a site-building feature if you lack the knowledge and skills required to build a career site. A custom career site feature of an AI-enabled application tracking system (ATS) like SniperAI Standalone can be linked with your current company website.

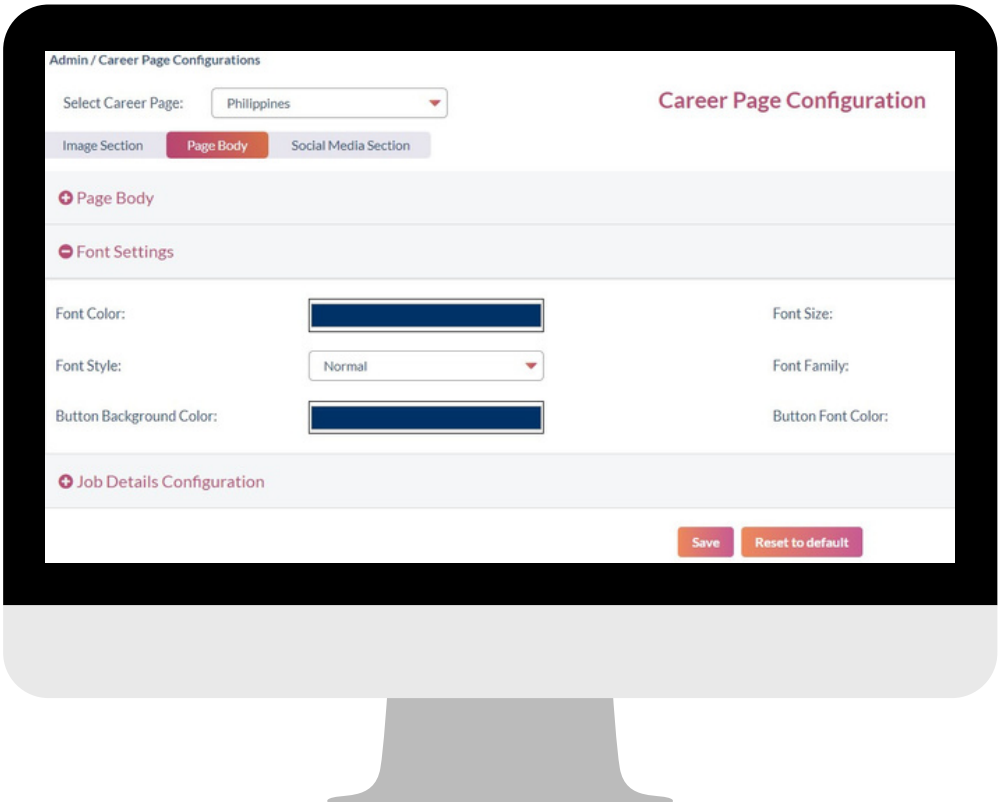
Now, rather than just advertising open opportunities, you can tailor the gateway to match the company's branding. Here is how we can help you!





Create a Custom Career Site to Draw in More Talent and Inbound Applicants

With CareersAI, Recruitment Smart gives businesses the ability to quickly create a dynamic career site that matches their website's colours, fonts, logo, and images. This boosts applicant participation on the website, incoming applications, and builds employer credibility in the eyes of future employees.



By fusing our SniperAI standalone with the CareersAI portal, you get a one-stop shop for all your recruitment needs. The AI-enabled ATS can help you source the best talent faster, create an engaging candidate journey and develop a career site that fits your needs and depicts your company's values and culture.

Create Generative AI-Powered Job Descriptions & Postings



Writing job descriptions for each open role at the company can be time-consuming. Our Auto JD Generator can employ the power of Generative AI to help you write job descriptions that exemplify the needs of the company and communicates what kind of talent the team needs.

Enhance the Job Application Experience on Your Website

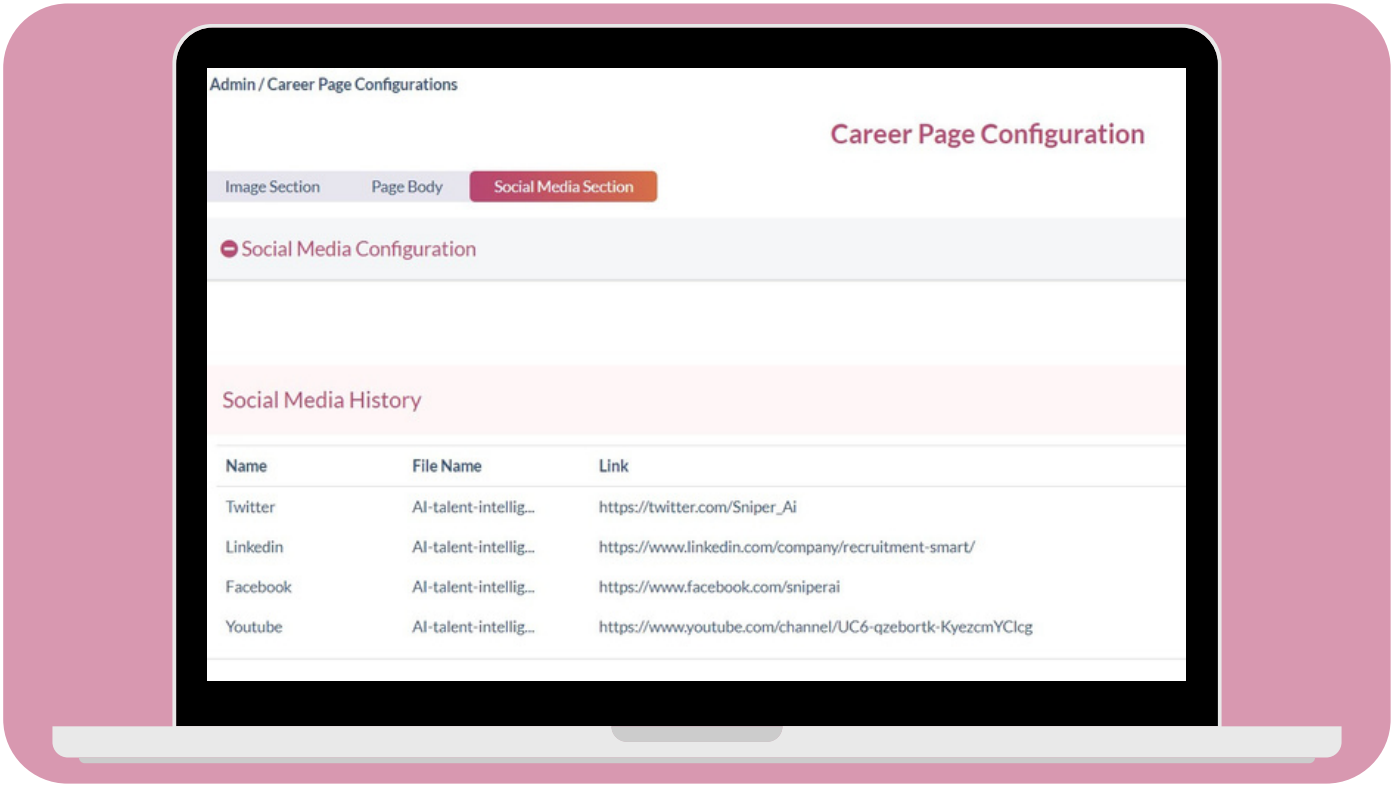


Companies can simply add and list open job requisitions with thorough job descriptions on a career page that features a highly configurable job section thanks to CareersAI.

Our AI engine suggests relevant employment roles to applicants who are visiting and enables them to quickly and easily apply for the positions they are interested in.

Interact with Candidates about your Brand

Companies may automate and customise the initial brand experience for the talent they want to attract by using CareersAI. Because applying for jobs on your site is quicker and simpler, it helps potential candidates form positive memories of your brand. Candidates can also sign up for the organization's talent network to receive updates on job openings.



Proactively Create Your Talent Network

With CareersAI, it becomes possible for recruiters and talent managers to attract a large pool of applicants that are actively looking to fill a role at your company. Such candidates can apply to be a part of your talent network, so anytime a job post on the career site fits their skill set, knowledge and experience, it is easier for the recruiting team to identify and reach out to them.

Build Your AI-Powered Career Site with Recruitment Smart

It's time to arm yourself with an AI-powered digital tool in order to keep from losing out on top talent. These days, there are lots of tools available that can make it simple for you to build a career page.

SniperAI is renowned for its cutting-edge capabilities and is also capable of rapidly and easily assisting in the creation of a career page that accurately captures the soul of your business.

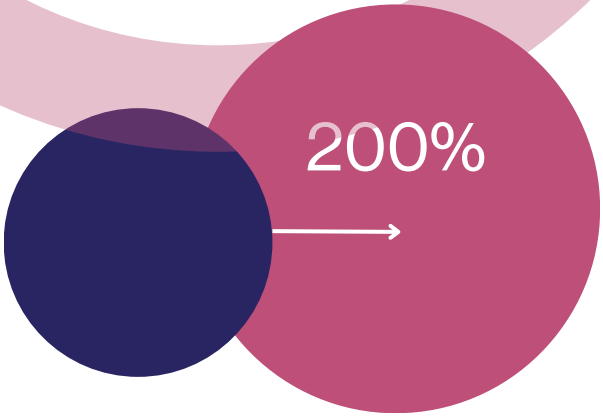




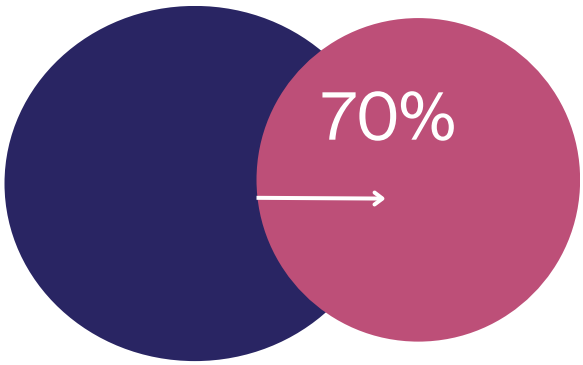




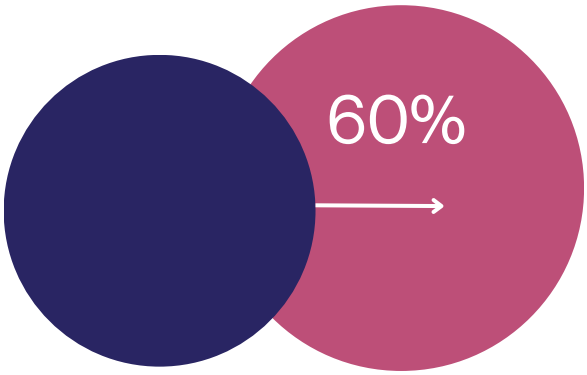
How is CareersAI Helping Organizations in Sourcing & Candidate Experience?



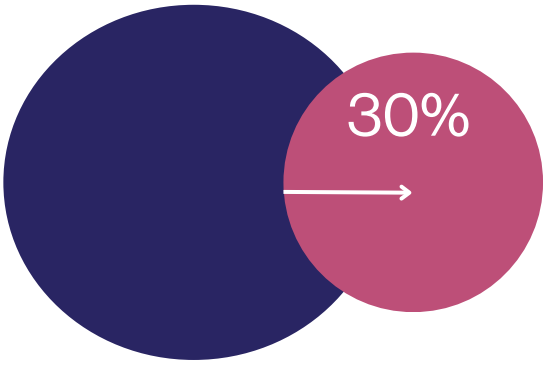
200% Improvement in Conversion Rates



70% Less Time in Filling Applicant Forms



60% Improvement in Candidate Engagement on the Website



30% Reduction in Marketing & Sourcing Costs

Users may quickly take advantage of the career page's full potential thanks to its user-friendly UI. With any type of media you prefer, including texts, images, videos, high-quality graphics, and unique icons, CareersAI will be able to strengthen your brand and entice top tech talent.

How to **Contact Us**



If you are interested in creating a partnership with us, you can connect with us via these contact details :

www.recruitmentsmart.com

info@recruitmentsmart.com

AI Recruitment **SMART**