

SOUTHERN UNIVERSITY AG CENTER'S
**83RD ANNUAL STATE
LIVESTOCK
& POULTRY SHOW**

FEB. 26-28, 2026

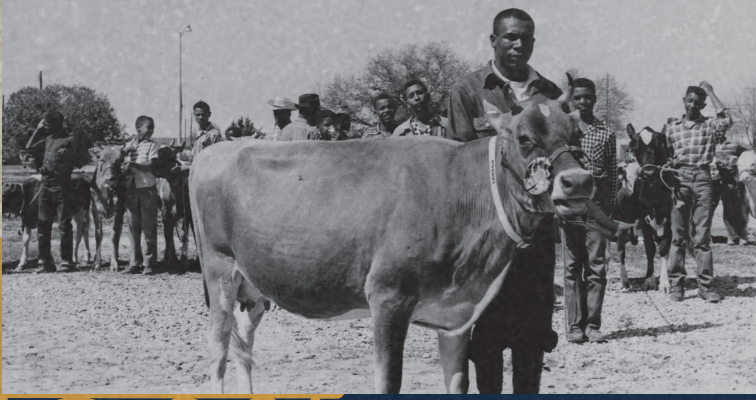
Maurice A. Edmond Arena
14600 Scenic Hwy,
Baton Rouge, LA 70807



**SPONSORSHIP
OPPORTUNITIES**
2026

"Outstanding Youth Development Grows Here!"

**"Grow your company's commitment to positive youth development
at the only 1890 Youth Livestock and Poultry Show in the country."**



The Livestock Show was established by J.W. Fisher, director of the College of Agriculture and Tom J. Jordan, state cooperative extension agent, along with a group of statewide vocational agricultural teachers, agricultural extension workers, and community leaders.

The show began as a poultry show. A dairy calf project was added in the second year. That same year, the name was changed to the State Poultry and Dairy Show. The exhibitors were youth from limited-resource families.

Come Grow With Us

The Livestock & Poultry Show

A LEGACY SPANNING 82 YEARS

Since 1943, Southern University has upheld the tradition of providing an opportunity for youth, throughout the State of Louisiana, to gain valuable knowledge and skills at the Annual State Livestock and Poultry Show. The SU Ag Center's State Livestock Show is the premiere event for youth to display showmanship and quality animals. For 81 years, the program has made a positive impact on the state and its citizens. The show has contributed enormously to the total agricultural industry and economy of the state of Louisiana.



PURPOSE

The purpose of the show is to:

- ✓ Stimulate a greater interest in increasing the production of livestock among farmers in Louisiana;
- ✓ Serve as a basis for improving breeding practices for livestock;
- ✓ Create an interest in producing livestock products as a business enterprise;
- ✓ Assist in developing a better spirit of cooperative effort among rural and urban residents; and
- ✓ Provide an opportunity for youth to develop ownership and leadership skills.

This time-honored, family tradition carries a strong legacy of providing an excellent opportunity for the youth of Louisiana to exhibit their prize livestock. This exhibition has also become an important means of providing youth with valuable life skills that will prepare them for whatever career path they may choose to pursue.

SAPPHIRE: \$15,000

- ★ Livestock Week Presenting Sponsor
- ★ Full Spread in Souvenir Book
- ★ Two Tables at Boots and Bling Fundraiser
- ★ Plaque Presentation at Appreciation Luncheon
- ★ Educational Tour Host (700 K-12 Attendees)
- ★ Large Arena Banner and Signage
- ★ Entrance Banner
- ★ Donor Recognition Wall Naming
- ★ Daily Scripted Recognition
- ★ Rights to Champion Steer
- ★ Social Media and Website Placement

DIAMOND: \$10,000

- ★ Full-Page in Souvenir Book
- ★ Two Tables at Boots & Bling Fundraiser
- ★ Plaque Presentation at Appreciation Luncheon
- ★ Ag Showcase Host (200 SUBR Attendees)
- ★ Medium Arena Banner and Signage
- ★ Hydration Station Sponsor
(Showcase, Expo, and Livestock Show)
- ★ Donor Recognition Wall
- ★ Rights to Champion Hog
- ★ Daily Scripted Recognition
- ★ Social Media and Website Placement

***To guarantee Southern's Livestock Show continues its legacy in perpetuity, 25% of contributions will be directed to the Livestock Legacy Endowment.**

PLATINUM: \$5,000

- ★ ½ Page in Souvenir Book
- ★ Two Tables at Boots & Bling Fundraiser
- ★ Plaque Presentation at Appreciation Luncheon
- ★ Banner and Signage
- ★ Donor Recognition Wall
- ★ Rights to Champion Lamb
- ★ Daily Scripted Recognition
- ★ Social Media and Website Placement

GOLD: \$2,500

- ★ ¼ Page in Souvenir Book
- ★ One Table at Boots & Bling Fundraiser
- ★ Plaque Presentation at Appreciation Luncheon
- ★ Signage
- ★ Donor Recognition Wall
- ★ Rights to Champion Goat
- ★ Daily Scripted Recognition
- ★ Social Media and Website Placement

SILVER: \$1,000

- ★ Four Tickets to Boots & Bling Fundraiser
- ★ Roll Call Honoree in Souvenir Book
- ★ Plaque Presentation at Appreciation Luncheon
- ★ Social Media and Website Placement

BRONZE: \$500

- ★ Two Tickets to Boots & Bling Fundraiser
- ★ Roll Call Honoree in Souvenir Book

FOR ADDITIONAL INFORMATION, QUESTIONS OR CONCERNS, PLEASE CONTACT:



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www.suagcenter.com



2026 Sponsorship Form



PLEASE PRINT

NAME: _____

EMAIL: _____ PHONE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

- ☐ Sapphire Sponsor: \$15,000
- ☐ Diamond Sponsor: \$10,000
- ☐ Platinum Sponsor: \$5,000
- ☐ Gold Sponsor: \$2,500
- ☐ Silver Sponsor: \$1,000
- ☐ Bronze Sponsor: \$500
- ☐ Other: \$ _____

AMOUNT OF CONTRIBUTION: \$ _____

**Thank you for your generous contributions to
Southern University's 83rd Annual Livestock and Poultry Show!**

***** Please make your check or money order payable to the Southern University System Foundation *****

Mail to:

Southern University System Foundation / Livestock Programs
598 Harding Blvd, Baton Rouge, LA 70807
(225) 771-3907 (office)
(504) 373-7264 (mobile)

Online Contribution: Make your selection when using the online registration link or by completing the Sponsorship Form and mailing it to the address above. Questions? Contact Meguna Johnson at meguna_johnson@suagcenter.com. Please Note: Several benefits require a high-resolution logo to be submitted for promotional use within deadlines set by the Office of Agricultural Institutional Advancement. Specific deadlines will be discussed following your registration of sponsorship. Thank you for your consideration in partnering with us for this charitable cause.