



The Power of Office Culture: Color, Communication, and Connection

Date: November 11, 2025

Location: The Underground @ Lakeshore Dental Specialists

Time: 6:00 PM – Dinner & Gather, 6:30 PM – Program Starts

Speaker: Lisa Joppie, RDH

Advisory Lead: Dr. Zainab Afzal

Lecture Summary:

This isn't your average "rah-rah" team talk. In this fresh, research-backed session, we explore how color theory, communication styles, and intentional design can radically shift your practice culture—for the better. Presented by a Grand Rapids-based hygienist and educator affiliated with Patterson Dental, this course invites us to think differently about how our team dynamics and physical environments influence both morale and performance. If you've ever struggled with misaligned team energy or unspoken tension in the office, this one's for you.

Course Objectives:

- Explore how visual elements (like color) impact patient and team perception.
- Learn communication strategies grounded in personality science and style alignment.
- Identify small cultural shifts that can create major improvements in team synergy.