



BEYOND CLINICAL EXCELLENCE

Date: January 12, 2027

Speaker: Dr. Whitney Weiner, DDS, MS

Topics:

- Understanding your P&L
- Difficult conversations and leadership
- Private practice in a changing dental landscape

Location: The Underground @ Lakeshore Dental Specialists

Time: 6:00 PM – Dinner & Gather, 6:30 PM – Program Starts

Lecture Summary:

Dental school taught us dentistry. It didn't teach us leadership, hiring, difficult conversations, financial literacy, or how to navigate today's rapidly changing dental landscape. This practical session focuses on the business side of practice ownership and provides actionable tools that attendees can immediately implement within their teams and practices. Whether you're an owner, associate, or future leader, you'll leave with practical strategies to help your practice thrive.

Learning Objectives:

- Interpret key components of a dental practice profit and loss statement.
- Apply leadership and communication strategies to challenging team situations.
- Evaluate opportunities and challenges facing private practice dentistry in today's market.