



America’s Got Untapped Talent **Social Media Toolkit**

Every year, millions of skilled, qualified people are ready to work, but outdated records stand in their way. Second chances aren’t about looking back—they’re about building stronger businesses, stronger families, and stronger communities.

The Clean Slate Initiative is partnering with the Responsible Business Initiative for Justice to shine a spotlight on America’s Untapped Talent, celebrating the power of Clean Slate policies and second chances.

Instructions

Please use the sample language and graphics below to post across social media and don’t forget to follow and tag The Clean Slate Initiative and Responsible Business Initiative for Justice in your posts.

	The Clean Slate Initiative’s social media accounts	Responsible Business Initiative for Justice social media accounts
Twitter/X	@CleanSlate_Init	
Instagram	@cleanslateinitiative	@rbi_justice
Facebook	@The Clean Slate Initiative	@Responsible Business Initiative for Justice
LinkedIn	@The Clean Slate Initiative	@Responsible Business Initiative for Justice
TikTok	@cleanslateinitiative	

Download Graphics for Sharing [here](#)



Hashtags

#CleanSlate
#SecondChances
#UntappedTalent

Sample Copy for Posts

Every year, millions of skilled, qualified people are ready to work, but outdated records continue to stand in the way of opportunity. Clean Slate policies help expand access to record sealing, opening doors for qualified workers and strengthening communities, businesses, and local economies.

Learn more about America's Untapped Talent:
cleanslateinitiative.org/americas-untapped-talent

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Second chances aren't about the past. They're about stronger families, businesses, and communities.

Clean Slate policies help unlock America's Untapped Talent by expanding access to opportunity for people who are ready to contribute, work, and thrive.

Learn more from The Clean Slate Initiative and the Responsible Business Initiative for Justice: cleanslateinitiative.org/americas-untapped-talent

Every qualified person deserves a fair shot at opportunity.

The Clean Slate Initiative and the Responsible Business Initiative for Justice are highlighting the power of second chances and the talent waiting to thrive when barriers to opportunity are removed.

Learn more at cleanslateinitiative.org/americas-untapped-talent

Streamlined record-sealing policies unlock talent, boost retention, and strengthen local economies. The bottom line: expanding opportunity strengthens performance. See how your business can support: cleanslateinitiative.org/americas-untapped-talent

Why Support Clean Slate? It's a win for the workforce. It's a win for employers. It's a win for communities. Join businesses across America in supporting policies that unlock untapped talent and expand access to opportunity at cleanslateinitiative.org/americas-untapped-talent

Millions are ready to work, but outdated records hold them back. Let's unlock America's untapped talent with #CleanSlate policies.

Stronger businesses. Stronger families. Stronger communities. All start with giving qualified workers a fair chance. #UntappedTalent

Ready to see untapped talent thrive? Now is the time to amplify #CleanSlate policies and open doors for millions.