FIRST IMPRESSIONS

EXHIBITOR PACKAGES & INFO

Welcome to the First Impressions Conference, an experiential learning event all about hospitality. Church leaders will come to connect with God, connect with each other, and walk away with a system to implement at their church for more effective hospitality and guest care.

Our mission at First Impressions is to equip church leaders to more effectively invite, engage with, and retain their first time guests. Our conference will feature practitioners in the fields of hospitality and guest care, practical breakout sessions, and unforgettable hospitality moments that will inspire church leaders.

Partner with us to present the future of first impressions.

Estimated Attendance: 600 church leaders
Estimated Vendors & Exhibitors: 10-15
Location: Church Venue TBD | Kansas City, MO
Dates: October 5-7, 2027

As an exhibitor and partner with First Impressions, we're excited to host you October 5- 7 in Kansas City, MO. With an estimated 600 church leaders onsite, this is a prime opportunity to showcase your brand and engage with influential leaders in the church community.

Below you will find detailed information for delivering all conference assets. If you have questions, please reach out to info@firstimpressioncsconference.com.

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Choose the Exhibitor Package that fits your budget

Start with one of the packages below, then add on a la carte options for maximum exposure. Contact us today to build a custom package that fits your needs and budget.
****All sponsorship packages at the Silver Level and higher also include promotion at our online event in May 2026. This includes your logo on the conference website and a shout out during our host spot. The online conference hopes to see 5,000 registrants.**

BENEFITS	BRONZE $2,500 Limit : 8	SILVER $5,000 Limit : 8	GOLD $10,000 Limit : 4	PLATINUM $25,000 Limit : 2	DIAMOND $50,000
EXHIBITOR BOOTH	10x10	10x10	10x10 Premium Location	20x10 Premium Location	20x10 Premium Location
Logo on website	✓	✓	✓	✓	✓
Ad in Printed Program	Logo Only	1/4 Page Ad	1/2 Page Ad	Fulll Page Ad	Full Page Ad
Insert in Attendee Bag Provided by Sponsor			✓	✓	✓
Main Stage Break Slide		✓	✓	✓	✓
Social Media Promotion		1 Post	2 Posts	3 Posts	4 Posts
Guest Blog Post on First Impressions Blog			✓	✓	✓
Logo on Attendee Bag					✓
Email to All Attendees				✓	✓
Text Message to All Attendees				✓	✓
45~minute Breakout Session Speaking			✓	✓	✓
Main Stage Commercial				✓	✓
Conference Passes	2 General Admission	4 General Admission	7 General Admission	2 VIP Passes 8 General Admission	4 VIP Passes 12 General Admission

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Add-On to Any Package

Workshop Session Speaking or VIP Lunch - $10,000
Host and speak at one of our breakout sessions on the topic of your choice and/or host a lunch for attendees who will pay to stay on campus to eat and hear your presentation. Availability is limited, and topics are subject to approval. Your breakout session date and time will be scheduled by the First Impressions Conference.

Cafe Sponsorship - $5,000
Only one is available. Rename the on-site cafe with your brand, which will be promoted through signage and venue maps. We will also have hospitality stations throughout the venue that will be branded to you. Great opportunity for your team to engage with the audience one-on-one during coffee breaks.

Conference Swag Sponsorship - $5,000
Provide a conference t-shirt, hat, water bottle, etc. that goes in all attendee bags! The design will be done by First Impressions, but your logo will be included. You will have a choice of 3 different placements for the logo to choose from.

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Text Message Blast - $3,500
We'll send your message to all conference attendees via text message either before, during, or after the conference. Message and timing are subject to approval.

Swag Bag Sponsorship - $2,500
Provide the conference bags that hold important conference information and fun swag! These bags will be given to every attendee. The design of the bag must be approved by the conference staff, but your logo will be prominently displayed.

Email Blast - $2,500
We will send your message via email to all conference attendees either before, during, or after the conference. Message and timing are subject to approval. The sponsor will provide the subject, body, and any images, or we can create them for you.

Lanyard Sponsorship - $1,500
Two available. Add your logo to one of the most visible placements at the conference.

Full Page Ad in Program - $1,000
Your message will be on full display for all conference attendees in our beautiful, full-color printed program.

Additional Passes - 50% off
You may purchase additional conference passes, either general or VIP, for 50% off the current retail price.

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Deadlines, Specs and Requirements

Description	Requirements	Deadline	Delivery To
Breakout speaking session title, description, and info	For pre-approved breakouts, the session information is due by 07/1	07/1	brie@firstimpressionsconference.com
Ad in printed program	Program is 8.5"x11". Full page (8.5"x11"), horizontal half page (8.5"x5.5"), vertical half page (4.25"x11"), or quarter page (4.25"x5.5").	07/7	brie@firstimpressionsconference.com
Text message or email content	Content for text messages, or emails sent to attendees.	08/4	brie@firstimpressionsconference.com
Printable in attendee bag	Any printed material (pamphlets, 5"x7" card, etc.) or free marketing item (pen, notepad, etc.). Qty: 1,000	07/7	brie@firstimpressionsconference.com
Main stage break slide	1920px x 1080px, 16:9 ratio, HD quality. .jpg, .png, or .psd	07/7	brie@firstimpressionsconference.com
Bag Design	The bag sponsorship does not include the price of the bags. Amount needed : 500	07/7	brie@firstimpressionsconference.com
Main stage video	30 to 90 seconds in length. Video: 1920px x 1080px, 16:9 ratio, HD quality. .mp4 or .mov. (Can be used for main stage or live stream)	07/7	dropbox, google drive or link for dowload, sent to: brie@firstimpressionsconference.com
Exhibitor Booth Set Up Requests	Request any additional items for your booth space	08/4	brie@firstimpressionsconference.com
Booth Set Up	Set Up Available starting at 10am - 4pm on Tuesday, September 9th		Must be set up by 4:00pm on 09/9
Booth Tear Down	Exhibitor Move Out is September 11 from 1pm to 3pm		Must be tore down by 3:00pm on 09/11

Contact brie@firstimpressionsconference.com with any questions or requests.

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Shipping Info
For Attendee Bags and Printables

Please ship attendee bags and/or inserts/printables and all swag to the First Impressions Headquarters with clear labeling.

IMPORTANT: All bags and inserts must arrive by August 18 at the very latest to ensure enough time to stuff and deliver everything to the church.

For attendee bag inserts and swag please label as the example below:

FIRST IMPRESSIONS CONFERENCE
Attendee Bag/Insert
8118 Park Ridge Rd.
Parkville, MO, 64152

Contact brie@firstimpressions.church with any questions or requests.