

**OMEGA  
RENDER**

**WE ARE INSPIRED  
BY ALL MAGNIFICENT THINGS  
[OMEGARENDER.COM](http://OMEGARENDER.COM)**



## **HELLO EVERYONE.**

I'M GLAD TO SHARE OUR WORK AND IDEAS WITH YOU AGAIN. IN THIS DIGEST WE WOULD LIKE TO EMPHASIZE SUCH THING AS MAGNETISM IN VISUALIZATION.

WE WANT TO REVEAL THE REASONS THAT MAKE 3D RENDERINGS SO ATTRACTIVE. MANY ARTISTS FOCUS ON PERFECT TECHNICAL EXECUTION, OTHERS STRIVE TO CREATE THE RIGHT ATMOSPHERE. WE'VE FOUND THE BALANCE AND WANT TO SHARE WITH YOU OUR METHOD OF VISUALIZING. WE MAKE IMAGES THAT YOU'D LIKE TO BE A PART OF.

**ARTEM KUPRIIANENKO**  
**CEO/FOUNDER**

### **SALES OFFICE**

BI-GROUP  
NUR-SULTAN, KAZAKHSTAN

### **THE NEW WORK DONE FOR AN ARCHITECTURAL COMPETITION**

IN A CONSORTIUM WITH THE FUNDAMENTAL ARCHITECTS. THIS CONCEPT REVEALS IMPORTANT COMPONENTS FOR THE BI GROUP: SCALE, MAGNIFICENCE AND A CONNECTION WITH HISTORY.



A NEW LOOK AT THE OFFICE HALL:  
A LARGE SPACE, A LOT OF NATURAL LIGHT,  
AND FAUNA INSIDE. ALL OF THIS CREATES  
**AN ATMOSPHERE OF OPENNESS THAT MAKES  
YOU WANT TO VISIT THIS AMAZING PLACE.**

**SALES OFFICE**  
BI-GROUP  
NUR-SULTAN, KAZAKHSTAN







## OM G IT'S A BATTLE

WE START 2020 WITH A GOOD TRADITION THAT WE ESTABLISHED INSIDE OUR STUDIO AIMING AT DISCLOSURE OF OUR ARTIST'S SPIRIT AND INDIVIDUALITY. WE INVENTED OM'G BATTLE AS A PERFECT WAY TO COMPETE AND SHOW PERSONAL SENSE OF THE BEAUTY. GLAD TO SHOW YOU OUR INSPIRING RESULTS!



### **BUDDHA HOUSE**

ART WORK OM G IT'S A BATTLE

AT FIRST GLANCE, IT SEEMS DIFFICULT TO IMAGINE THAT THIS WORK WAS DONE IN 3D, BUT IT WAS. BUT IT'S NOT ONLY PHOTOREALISM THAT MAKES THIS WORK INCREDIBLE; IT'S ALSO THE ATMOSPHERE AND MAGNETISM. AND IT WAS THESE QUALITIES THAT ALLOWED BUDDHA HOUSE TO TAKE THE FIRST PLACE IN OM G BATTLE. A START HAS BEEN MADE. WE ARE LOOKING FORWARD TO NEW COMPETITIONS.





**BROOKLYN BRIDGE**  
ART WORK OM G IT'S A BATTLE







**FOG CITY**  
ART WORK OM G IT'S A BATTLE





VISUALIZATION IS A WAY TO SHOW NOT ONLY THE FINAL OF THE FUTURE PROJECT. FIRST OF ALL, IT IS A WAY TO SHOW THE UNREAL AND UNBUILT.

WHO SAID THAT WE SHOULD LIMIT OURSELVES BY THE FACADE OF THE FUTURE HOUSE OR THE SELECTION OF FURNITURE IN THE INTERIOR? RENDERINGS ALLOW YOU TO CREATE ANY STATE OF NATURE, ANY ENVIRONMENT, GIVE FREEDOM TO CREATIVE APPROACH TO GET THE MOST EFFECTIVE RESULTS.

**SERGEY SHELESTYUKOVICH**  
**ART DIRECTOR**

**CHURCH**

FRAN SILVESTRE ARQUITECTOS  
SPAIN





## DISTRICT IN RUBLEVO-ARKHANGELSK

MAXWAN  
MOSCOW, RUSSIA

**SUMMER PAINTS AND EXCEPTIONAL ARCHITECTURAL SOLUTIONS ALLOW THESE WORKS TO TAKE THEIR PLACE IN OUR HEARTS.** AMAZING VISUALIZATIONS FROM THE CONTEST PROJECT "SMART CITY/RUBLEVO ARKHANGELSK". ABOUT 20 EXTERIOR VISUALIZATIONS WERE MADE FOR THE PROJECT, AND EACH ONE IS UNIQUE IN ITS OWN WAY.











YOU WILL BE SURPRISED TO FIND OUT HOW FAR IMAGING TECHNOLOGY HAS PROGRESSED IN 10 OR EVEN 5 YEARS. DIGITAL TECHNOLOGIES REQUIRE AN UNCOMPROMISING PHOTOREALISM THAT WE ARE ONLY HAPPY TO EXECUTE. NOW IT'S POSSIBLE TO WORK WITH AMAZING TEXTURES AND MODELS. THE WORKS OF REAL MASTERS CANNOT BE DISTINGUISHED FROM PHOTO.

TO MAKE A DENT WITH OUR VISUALS, WE HAVE TO ADD THE ONLY PIECE - THE EMOTION AND THE RHYTHM THAT OUR WORK CARRIES.

**ANDREI YERMAKOV**  
**ART DIRECTOR**

**OFFICE CENTRE**  
NON-COMMERCIAL WORK  
CHICAGO





WORKING ON EVERY PROJECT,  
I DON'T CREATE AN IMAGE THAT  
REVEALS THE SPACE, IT'S NOT  
JUST ABOUT THAT FOR ME.

I CREATE A STORY OF THE SPACE, A FAIRY TALE THAT I SHARE  
THROUGH VISUALIZATION. WHILE WORKING ON THE INTERIORS,  
YOU ALWAYS HAVE TO KEEP IN MIND THAT THE ROOM WILL  
ALWAYS BE FULL OF LIFE. AS SOONER YOU WILL FEEL THAT AS BETTER  
IT WILL BE DEMONSTRATED ON THE VISUALS AND WILL INFLUENCE  
THE MAGNETISM. PEOPLE LIKE IT WHEN AN IMAGE CREATES  
ASSOCIATIONS AND IDEAS IN THEIR MIND.

**SLAVIK PLIES**  
**ART DIRECTOR**

**SUMMITRIDGE**  
IR ARCHITECTS  
USA





**LUXURY TOWER**  
KOVA PRODUCTS  
SEATTLE, WASHINGTON



THESE VISUALIZATIONS WERE MADE FOR THE KOVA BRAND, WHICH CREATES TAPS AND OTHER ITEMS FOR BATHROOMS AND KITCHENS. **CAN YOU BELIEVE THAT OBJECT VISUALIZATION CAN BE SO ELEGANT AND COMPLEX?**





**WHALLEY BOULEVARD**  
ALISON BROOKS ARCHITECTS  
VANCOUVER, AUSTRALIA





**SCHILLERGRUNDE**  
KANT ARKITEKTER  
DENMARK





**HI, THIS IS ALBINA.**

I'M THE CONTACT MANAGER FROM OMEGA RENDER. IF YOU HAVE A PROJECT THAT YOU WOULD LIKE US TO VISUALIZE, PLEASE REACH OUT TO US AT –  
**INFO@OMEGARENDER.STUDIO**

WE WOULD BE GLAD TO HEAR FROM YOU.

**ALBINA BALIUK**  
**CONTACT MANAGER**



**BUBBLY SKY**  
ART WORK OM G IT'S A BATTLE



OMG  
IT'S A  
RENDER

**CONTACT:**

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