

OMEGA RENDER

DIGEST #6 | 2021

MEET NEW MEMBERS OF OUR TEAM

WE ARE INSPIRED
BY ALL MAGNIFICENT THINGS
OMEGARENDER.COM



HAVEN'T SEEN EACH OTHER FOR A LONG TIME

UNRESTRAINED CREATIVE ENERGY, A FOCUS ON PROJECTS AND TEAMWORK IN UNISON - THIS IS HOW WE REMEMBER THE FIRST HALF OF THIS YEAR.

WE STARTED 2021 WITH VERY AMBITIOUS PLANS. THE GROWTH OF THE COMPANY THIS PAST YEAR PUSHED US TOWARDS NEW CHALLENGES AND TASKS.

WE HAVE ACCOMPLISHED MANY BEAUTIFUL WORKS AND HAVE LOTS OF NEWS THAT WE WOULD LIKE TO SHARE WITH YOU. IN ADDITION, THE TEAM IS EXPANDING TO HANDLE NEW VOLUMES AND NEW CHALLENGES. THAT IS WHY WE HAVE DEDICATED THIS DIGEST TO NEW PEOPLE IN THE COMPANY; WE WANT YOU TO GET TO KNOW THE MEMBERS OF OUR PROJECT TEAM BETTER AND LET THEIR VOICES TELL YOU MORE ABOUT OMEGA TODAY.

OMERARENDER TEAM

TETRIS

NON-COMMERCIAL PROJECT
SOMEWHERE

OFFICE CENTRE

GENSLER
SOUTH KOREA



A BIG LOVE FOR LARGE-SCALE PROJECTS:
NEW GREAT WORK FOR GENSLER



WE HAVE BEEN COOPERATING WITH GENSLER ON SEVERAL PROJECTS AND ARE SO GLAD TO CREATE A NEW ONE. THIS TIME WE VISUALIZED A HUGE BUSINESS CENTRE. ALL THE SIDES OF THIS OFFICE TOWER ARE TOTALLY GLAZED, MAKING US FEEL AN EXTENSIVE SPACE INSIDE AND OUTSIDE OF THE COMPLEX. THE INTERIOR IS FREE FROM DETAILS, BUT THE CONTRASTING EXTERIOR PERFORMS AN ORNATE MIXTURE OF GLASS, CONCRETE, METAL, AND WOOD. SUCH AN ARCHITECTURAL STRUCTURE CAN TRULY BE SEEN AS THE MODERN SUCCESSOR TO BRUTALISM. OUR MAIN GOAL IN THIS PROJECT IS A DETAILED DESIGN OF THE SURROUNDINGS. WE HAVE CREATED SEVERAL DIFFERENT VIEWS OF THE FACILITY TO SHOW HOW IT COULD LOOK UNIQUE FROM DISPARATE SITES AND ANGLES.

OFFICE CENTRE

GENSLER
SOUTH KOREA

SPECIAL SETTING

ONE OF THE CLIENT'S SPECIFIC REQUIREMENTS WAS TO ADD MIST TO ONE OF THE VISUALIZATIONS. THE VAPOR OVER THE WATER GIVES THE SENSE OF TRANQUILITY AND THE HARMONY OF MAN TO NATURE. FURTHERMORE, THE PRESENCE OF THE FOG CREATES THE FEELING OF EXTRA VOLUME BOTH TO THE ENVIRONMENT AND TO THE OBJECT ITSELF. THIS EFFECT IS THE CONSEQUENCE OF THE VAPOR MAKING THE BOUNDARIES OF THE BUILDING MORE VISIBLE WITHIN ITS SURROUNDINGS.



A CLEAR VISION OF THE PROJECT AS THE KEY TO SUCCESSFUL DELIVERY



THIS VISUALIZATION SETS THE EXAMPLE OF A NON-STANDARD WORKFLOW. IT'S ALWAYS NECESSARY TO FOLLOW THE WORKFLOW AND DEVELOP IT IN ACCORDANCE WITH THE DEADLINES SPECIFIED BY THE CLIENT, ESPECIALLY WHEN THE PROJECT IS AMBITIOUS. SINCE HIGH QUALITY AND PHOTOREALISM IS OUR PRIMARY AIM IN DELIVERING PROJECTS, AND WE WORKED TO A VERY TIGHT SCHEDULE, WE REACHED AN AGREEMENT WITH THE CLIENT ON A REDUCED WORKFLOW. THE CLIENT'S CLEAR VISION OF THE PROJECT AND A FULL UNDERSTANDING OF THE PRESENTATIONS LET US SKIP THE CLAY RENDERS. THEREFORE, WE STARTED FROM THE SECOND STAGE OF WORKING WITH THE PREVIEW IN COLORS, MOVING ON FROM THE ROUND OF REVISION TO THE PREVIEW SESSION IN ORDER TO PRODUCE PERFECT PICTURES THAT WOULD ULTIMATELY COMPLETELY SATISFY THE CLIENT. WORKING UNDER CHALLENGING CONDITIONS, WE WERE ABLE TO FULLY MEET THE CLIENT'S EXPECTATIONS.

OFFICE CENTRE

GENSLER
SOUTH KOREA

CHALLENGES OF THE INTERIOR VISUALIZATION



IT IS ALSO IMPORTANT TO HIGHLIGHT THE INTERIOR, ESPECIALLY THE HUGE MIRROR AND GLAZED WALL, BEHIND WHICH ONE CAN OBSERVE AN ABSOLUTELY DELIGHTFUL AND MULTI-LEVEL OPEN SPACE. IT IS EXTREMELY HARD TO VISUALIZE SUCH AN ELEMENT, BECAUSE THE GLASS MUST NOT LOOK CARTOONISH. CONSEQUENTLY, THE INDOOR ENVIRONMENT HAS BEEN PERFECTLY DEVELOPED TO THE SMALLEST DETAIL.

OFFICE CENTRE
GENSLER
SOUTH KOREA



OFFICE CENTRE
GENSLER
SOUTH KOREA

NEWS FROM BUSINESS DEVELOPMENT

EVERY NEW CLIENT IS A GREAT REASON FOR JOY TO THE WHOLE STAFF: A NEW PROJECT WITH A NEW TEAM AND NEW IDEAS AND PARTICIPATION IN THE CREATIVE PROCESS. BUT THE MOST IMPORTANT THING IS THAT NEW CLIENTS AND PARTNERS [DELETED] HIGHLY APPRECIATE THE QUALITY OF OUR WORK AND ARE READY TO TRUST US WITH THEIR PROJECTS. SO WITH THE GREAT STRENGTH OF OUR PORTFOLIO COMES A GREAT RESPONSIBILITY FOR THE RESULTS OF THE TEAM'S WORK. WE HAVE NO ROOM TO MAKE MISTAKES, AND WE NEVER HAVE. THIS APPROACH LEADS TO OUR ELEGANT RESULTS.

IN 2021, WE STARTED WORKING WITH 51 NEW CLIENTS; THESE ARE NEW COMPANIES AND [DELETED] LOCAL OFFICES OF OUR REGULAR PARTNERS. WE ARE PROUD TO WORK WITH EVERY NAME ON THIS LIST AND ARE GRATEFUL FOR THE CHANCE TO WORK WITH AMAZING PROJECTS.

OUR NEW CLIENTS

FORREST PERKINS
KPF
PERKINS+WILL
BIG
GENSLER
PERKINS EASTMAN
JOAN BEHNKE & ASSOCIATES
CLIFTON HOMES
SIMPLEX
BRIGIL
VONN
PAIR
TOBIAS ELBL
DOMUS HOMES
MCDONALD PLATINUM MARKETING
NEXUS STUDIO
AVANTAGE

BEEDIE
POPPIN
NOA
UFORIA
SHANE PATEL
WHITE RED
DGK
STERLING HUDDLESON ARCHITECTURE
WARD AND GRAY
ASYMPTOTE ARCHITECTURE
DESIGNLUSH
HOMETECH CONSTRUCTION
ARTISTREE
MILK STREET BABY
MERRICK PORCHEDDU
API RENDER GROUP
MARXENT

OOAK, ARCHITECT
DALE GARDON DESIGN
INSTINCT.IS
HANDEL ARCHITECTS LLP
AUSTIN SANDY ARCHITECTS
SOULTREEBRANDS
MGA
BRANDER
GHOSTSHIELD
CYMBAL DEVELOPMENT
ARCHITECTS OF INVENTION
SUBDIVISION STUDIOS
GRAVITY
POPULOUS
Q-TRAN LED
COMFORT PEDIC
MODERLAB



ANARKH PROJECT
SIMPLEX ARCHITECTURE
SOUTH KOREA



ANARKH PROJECT
SIMPLEX ARCHITECTURE
SOUTH KOREA





CROWN PLAZA
WILSON ASSOCIATES
SINGAPORE

THE SPACIOUSNESS OF THE HOTEL ROOM IS A RESULT NOT ONLY OF ITS SIZE BUT ALSO OF THE MONOTONOUS COLOR PALETTE DECISION AND WITH THE SUCCESSFUL ARRANGEMENT OF DECOR AND INTERIOR ELEMENTS. UPON THE REQUEST OF THE CLIENT, WE REPRODUCED THE FURNITURE EXACTLY AS IN THE REFERENCES. THE ENVELOPING LACONIC INTERIOR IS EMBODIED IN BEIGE TINTS WITH SUBTLE BLUE COLOR ACCENTS.



CROWN PLAZA
WILSON ASSOCIATES
SINGAPORE

CHERRYWOOD
DURASEIN
USA





REDEFINITION OF TASKS

EVERY COMPANY HAS ITS OWN PATH. OUR PHILOSOPHY IS BASED ON THE CONTINUOUS SEARCH FOR NEW SOLUTIONS AND EXPANDING OUR EXPERIENCE. WE KEEP ON ANALYZING WHAT IS HAPPENING IN OUR INDUSTRY, COLLECTING OUR VICTORIES, AND LEARNING FROM OUR MISTAKES, BUILDING ON OUR UNIQUE EXPERIENCE, AND ADAPTING IT TO THE KEY TASKS OF THE COMPANY. SOMETIMES WE END UP WITH STANDARD PROCESSES, AND SOMETIMES WE WORK IN A FIELD THAT OTHER COMPANIES HESITATE TO ENTER.

OVER THE PAST MONTHS, WE HAVE CHANGED OUR APPROACH TO COMMUNICATION WITH CLIENTS. WE HAD TWO REASONS FOR RETHINKING SUCH AN IMPORTANT PROCESS: FIRST, WE STRIVE TO ALWAYS STAY IN TOUCH AND PERFECTLY SYNCHRONIZE PLANS TO PROVIDE HIGH-QUALITY DELIVERY, AND SECONDLY, WE WANT TO GIVE OUR CLIENTS MAXIMUM ATTENTION AND OPEN TRANSPARENT COMMUNICATION.

THEREFORE, OMEGA HAS STRENGTHENED THE MANAGEMENT TEAM AND INTRODUCED THE DISTRIBUTION OF TASKS WITHIN THE FRAMEWORK OF DIFFERENT AREAS OF THE COMPANY. THUS, WE GAVE OUR PROJECT MANAGERS THE OPPORTUNITY TO FOCUS ON AESTHETICS AND PROJECTS, AND THE SALES DEPARTMENT TO FOCUS ON BUSINESS. IN ADDITION, WE ARE CREATING A NEW UNIT WITHIN THE COMPANY THAT WILL ENSURE HIGH PERFORMANCE AND THE SATISFACTION OF OUR CUSTOMERS.

ELEVATOR

GEM-ETAL

USA





ROYAL CARRERA
DURASEIN
USA

BOARDWALK
DURASEIN
USA

WHAT'S MEAN TO BE A PART OF OMEGARENDER TEAM

WE DON'T NEED TO PROVE OUR EXPERTISE. BUT WE NEED TO CONSTANTLY RAISE THE BAR AND DO WHAT PREVIOUSLY SEEMED IMPOSSIBLE. IT'S BEING PART OF A SUPER-FRIENDLY TEAM. AN INSPIRING TEAM SPIRIT STAYS STRONG DESPITE THE DISTANCE. IT'S A PLEASURE TO OBSERVE THE WORK OF GIFTED AND DEDICATED ARTISTS. IT'S THE SUPPORT OF ALL COLLEAGUES IN THE PROJECT MANAGEMENT DEPARTMENT, FROM SENIOR TO JUNIOR. IT'S AN INSPIRATION TO WATCH EXPERIENCED COLLEAGUES MENTOR NEWCOMERS AND GENTLY IMMERSE THEM IN PROCESSES. AND THAT'S WHY WE CAN ALWAYS DO THE IMPOSSIBLE IN VISUALIZATION.

VALERIIA OBODZINSKA
PROJECT MANAGER



CASA IBIZA
TRIBAL HOUSES
NICARAGUA



CASA IBIZA
TRIBAL HOUSES
NICARAGUA

EQ SPACE
ZAUBEN DESIGN
USA



EQ SPACE
ZAUBEN DESIGN
USA



TRUST. OPENNESS. RESPONSIBILITY.

FOR ME THESE WORDS REFLECT OUR WORK WITH CLIENTS. DESIGN GROUPS, PROJECT MANAGERS, ARCHITECTS GIVE US THEIR IDEAS FOR CREATING VISUALS. THEY GIVE THE MOST VALUABLE THINGS TO OUR PM, ART DIRECTORS, AND ARTISTS. IN ORDER TO HAVE THE PROCESS RUN AS SMOOTHLY AND ACHIEVE RESULTS AT THE HIGHEST LEVEL, IT'S IMPORTANT TO HAVE CLEAR COMMUNICATION, TRANSPARENCY IN THE PROCESS, AND AN OPEN DIALOGUE ABOUT OUR GOALS AND PRIORITIES. WORKING WITH COMPETITIVE PROJECTS, WITH PROJECTS THAT GO THROUGH THE STAGES OF APPROVAL, AND, IN GENERAL, WITH EACH PROJECT, WE UNDERSTAND THE IMPORTANCE OF EACH PIXEL IN AN IMAGE OR ANIMATION AND THE RESPONSIBILITY THAT THE PROJECT TEAM TAKES ON. BECAUSE WE KNOW THAT AT LEAST 50% OF THE PRESENTATION SUCCESS WILL DEPEND ON VISUALS.



MARIIA PROKHENKO
PROJECT MANAGER





EXTERIOR CAMPAIGN

DURASEIN

USA





SCOPE

DURASEIN

USA

IT'S BIG CREATIVE ECOSYSTEM



THERE IS ROOM FOR EVERYTHING: CREATIVITY, FREEDOM, CHALLENGES AND INTERACTION WITH AN UNLIMITED NUMBER OF INTERESTING PEOPLE FROM ALL OVER THE WORLD. NOTHING ENERGIZES ME AS MUCH AS WORKING WITH CREATIVE PEOPLE, AS KNOWING THAT I CAN BE NOT ONLY A PART OF THE PROCESS OF CREATING SOMETHING BEAUTIFUL BUT ALSO THAT I CAN HELP AND FACILITATE THIS PROCESS. IT'S IMPORTANT TO FIND A BALANCE BETWEEN THE NEEDS OF THE CLIENT AND THE RESOURCES OF THE TEAM, TO LOOK FOR COMPROMISES AND, IN GENERAL, FEEL THE MOOD OF THE PROJECT AND UNDERSTAND WHICH SIDE AND WHICH POINT SHOULD BE GIVEN DUE ATTENTION. PROJECTS CAN BE SIMPLE AND ENERGIZING OR SOMETIMES THEY CAN BE CHALLENGING FOR VARIOUS REASONS, AND YET I AM CONVINCED THAT HELPING AND ACCOMPANYING THE TEAM, MAINTAINING MOTIVATION, AND TAKING INTO ACCOUNT THE INDIVIDUAL CHARACTERISTICS OF EVERYONE IS EXTREMELY IMPORTANT TO ACHIEVE A GREAT RESULT.

POLINA TARAN
PROJECT MANAGER



HOLY CROSS
THINK SPACE
USA



BIG NUMBERS

IT IS CERTAINLY TOO EARLY TO SUM UP THE RESULTS OF THE YEAR AND STRIVE TO FIND AVERAGE FIGURES. SO LET US SHARE OUR RECORDS SO FAR:

81

PROJECTS LAUNCHED IN
A MONTH

570

IMAGES IN PROGRESS IN
ONE MONTH

30

PROJECTS WITH ONE
CLIENT

51

NEW
CLIENTS

ECO HOTEL
THE WHITE RED ARCHITECTS
UNITED KINGDOM





ROCK LIVING
DURASEIN
USA



SIGNIEL
WILSON ASSOCIATES
SINGAPORE



SIGNIEL
WILSON ASSOCIATES
SINGAPORE



SEEKING IDENTIFICATION AS PART OF OMEGA



MY JOURNEY IN OMEGA STARTED A YEAR AND A HALF AGO AND IT WAS VERY INTERESTING IN TERMS OF IDENTIFYING ME AS THE RIGHT PART OF THE TEAM. OMEGA IS ALWAYS ABOUT DEVELOPMENT, OPPORTUNITIES, EXPANDING BOUNDARIES AND BREAKING STEREOTYPES. I AM GLAD TO BE WHERE I AM NOW. I LIKE TO TRY MYSELF IN DIFFERENT ROLES AND FIND MY OWN. I LIKE THAT THERE IS AN OPPORTUNITY TO MAKE MISTAKES, BUT NEVERTHELESS, TO GROW. MOTIVATING, AGAIN, IS THE OPPORTUNITY TO DEVELOP IN THE COMPANY AND GROW AS A SPECIALIST IN A PARTICULAR FIELD. AND, OF COURSE, THE AESTHETICS WE WORK WITH EVERY DAY. IT IS VERY INSPIRING.

SVETLANA LEVCHUK
PROJECT MANAGER



HUAFA
WILSON ASSOCIATES
SINGAPORE



INSTEAD OF THE ENDING

THANK YOU FOR EVERYTHING

LET US THANK YOU FOR STAYING WITH US, FOR GIVING US THE OPPORTUNITY TO WORK TOGETHER AND CREATE VISUALIZATIONS FOR YOUR PRODUCTS, INTERIORS AND ARCHITECTURE, AND FOR CHOOSING OUR TEAM. LET US THANK YOU FOR VIEWING ALL THE PAGES OF THIS DIGEST AND PAYING ATTENTION TO OUR TEAM IN THIS FORMAT.

WE WILL BE HAPPY TO ANSWER ANY QUESTIONS, GET YOUR FEEDBACK AND CREATE A LOT OF BEAUTIFUL THINGS TOGETHER.

JUST DROP US A LINE AT: **INFO@OMEGARENDER.STUIDO**

FORD
ZAUBEN DESING
USA



OMG
IT'S A
RENDER

WE ONLY CARE ABOUT THE ONE-OF-A-KIND MASTERPIECE
THAT YOU'LL RECEIVE AT THE END OF THE PROJECT.

OMEGARENDER.COM