

OMEGA RENDER

DIGEST #5 | 2021
SUMMARY OF 2020

WE ARE INSPIRED
BY ALL MAGNIFICENT THINGS
[OMEGARENDER.COM](https://omegarender.com)



WE DID IT!

I'M GLAD THIS CRAZY YEAR IS FINALLY OVER, AND I'M HAPPY WE MADE ONE MORE STEP FORWARD AT SUCH A DIFFICULT TIME FOR THE INDUSTRY.

I AM GRATEFUL TO EVERYONE WHO HAS BEEN WITH US AND WALKED THIS DIFFICULT PATH WITH US. I AM INSPIRED BY THE STRENGTH OF OUR CLIENTS, WHO DEVELOPED PROJECTS WHEN THE WHOLE WORLD STOPPED. I AM PROUD OF MY TEAM WHO UNLEASHED THEIR FULL POTENTIAL IN 2020. THANK YOU FOR STAYING STRONG, AND THANK YOU FOR THINKING AHEAD INSTEAD OF WAITING FOR BETTER TIMES. THANK YOU FOR ENTRUSTING OMEGA WITH THE VISUALIZATION OF YOUR INCREDIBLE IDEAS AND PROJECTS! TOGETHER WE DID IT! TOGETHER WE WILL CONTINUE THE JOURNEY.

ARTEM KUPRIIANENKO
FOUNDER & CEO

TRIADA TOWER
NON-COMMERCIAL PROJECT
USA





CITY VIEW

GENSLER
SAN JOSE, CA, USA

WE HAVE CREATED A VISUALIZATION OF THE CITY VIEW AND 200 PARK PROJECTS FOR ONE OF THE LARGEST ARCHITECTURAL FIRMS - GENSLER. THE CITY VIEW NOT ONLY DISPLAYS THE OFFICE BUILDING IN A STRICTLY BUSINESS STYLE, BUT WE ALSO INCLUDED ANGLES THAT SHOW THE LOUNGE AREA ON THE TERRACE. IT GIVES A MORE HOLISTIC UNDERSTANDING OF HOW BUSINESS LIFE IN AMERICA IS BOOMING AND HOW PEOPLE ARE INSPIRED TO BE PRODUCTIVE.





BUBBLY SKY

ART WORK

OM G IT'S A BATTLE

WORKING WITH DIFFERENT CLIENTS, WE'RE ALWAYS FACED WITH CHALLENGING TASKS. BUT NO MATTER WHAT IS THE TASK, ART IS ALWAYS AN INTEGRAL PART OF THE PROCESS.



FOR THE CHEZARAY PROJECT WE HELPED FINALIZE THE EXTERIOR DESIGN OF THE RESTAURANT. THIS IS QUITE AN UNUSUAL REQUEST, BUT ANYWAY WE LIKE WORKING WITH SUCH TASKS. THEY ALWAYS ALLOW US TO ADD SOMETHING OF OUR OWN TO THE PROJECT AND TO BE A PART OF THE DIALOGUE.

THE USE OF NATURAL MATERIALS, A COMBINATION OF GLASS AND WOOD WAS TAKEN FOR THE BASIC CONCEPT OF THE RESTAURANT. WE ADDITIONALLY WORKED ON THE IMPRESSIVE ATMOSPHERE OF THE IMAGE.

SERGEY KOLBASNIKOV
ART DIRECTOR

CHEZARAY

CHATEAU DE ZERA
USA

THE RESIDENTIAL ALCOCHETE PROJECT IS A RESIDENCE FOR THE ELDERLY PEOPLE. ON THE TERRITORY IS EVERYTHING FOR A COMFORTABLE AND COZY LIFE: A SPA, MASSAGE, MEDICAL AND SPORTS PROCEDURES TO MAINTAIN HEALTH, AND A LARGE WALKING AREA WITH ITS OWN GREENHOUSES, WHERE THEY GROW ORGANIC FOOD FOR THE RESIDENTS.

WE MADE SEVERAL INTERIORS AND EXTERIOR IMAGES FOR THIS PROJECT. TOGETHER WITH THE CLIENT, WE CHOSE THE APPROPRIATE ATMOSPHERE FOR THIS WORK - LIGHT AND COZY. ALL INTERIOR IMAGES ARE MADE IN WHITE AND BEIGE COLORS, WHICH EMPHASIZE PURITY AND TRANQUILITY. YOU CAN FIND EXTERIOR IMAGES OF THIS PROJECT ON THE OTHER SLIDES OF OUR DIGEST.



RESIDENCIAS ALCOCHETE

TEKSTUDIO
ARGENTINA



LIGHT TOWER
NUDES
USA





200 PARK
GENSLER
USA

ENERGY LIGHT LLR

AGC GLASS

MSK, RUSSIA





WE LEARNED TO COPE WITH THE UNEXPECTED, TO BE STRESS-RESISTANT AND TO THINK CRITICALLY. IN SPITE OF A SERIES OF CHALLENGES, WE STILL MANAGED TO MOVE FORWARD AND NOT BACK DOWN, AN ACCOMPLISHMENT OF WHICH WE ARE REALLY PROUD!



LET ME SHARE THE MAIN THINGS WE HAVE ACCOMPLISHED THIS YEAR IN THE FACE OF ADVERSITY:

1. WE CULTIVATED EVEN DEEPER RELATIONSHIPS WITH OUR REGULAR CLIENTS AND SIGNED EXCLUSIVE CONTRACTS;
2. WE ADVANCED A BRANCH OF PRODUCT VISUALIZATION;
3. WE TOOK ARCHITECTURAL ANIMATION TO THE NEXT LEVEL;
4. WE RAN NON-COMMERCIAL AND CREATIVE DIRECTION AS AN INTERNAL PROJECT;
5. THE DISCOVERY OF THE YEAR WAS THE NEW CREATIVE BATTLE OPPORTUNITY WITHIN THE COMPANY, WHICH ALLOWED US TO BUILD STRONG TEAMS AND DISCOVER HIDDEN TALENTS;
6. OMEGA RENDER ALSO ATTRACTED AN OUTSIDE BOARD, AND WE STARTED TO OPEN UP NEW HORIZONS IN THE GAMING INDUSTRY AND IN FILM PRODUCTION;
7. WE HAVE RESTRUCTURED OUR PRODUCTION WITH ADAPTIVE RECRUITING.

JULIA ZAMELATSKAYA
COO

MUSEUM
MEGANOM
RUSSIA



MAMA MALL

FRAN SILVESTRE ARQUITECTOS
SPAIN

THE CONCEPT OF THIS BUILDING ELABORATED BY THE ARCHITECTS IS UNIQUE AND UNIVERSAL IN THAT THE BUILDING CAN BE LOCATED ANYWHERE IN THE WORLD. WE PITCHED THE CLIENT AN IDEA TO SHOW THE JUNGLE ON THE BACKGROUND OF THE RENDERING SIMILAR TO THE CHINESE SKYSCRAPERS.

ON THE GROUND FLOORS OF THE BUILDING ARE THE OFFICE SPACES, WHILE THE UPPER LEVELS OF THE BUILDING CAN BE USED FOR APARTMENTS.

WE TRIED TO RETAIN THE VISION OF FRAN SILVESTRE AND PORTRAY THE RICH ATMOSPHERE IN THE MINIMALISM OF FAMILIAR FOR FRAN SILVESTRE ARQUITECTOS WHITE HUES. THE MAIN FEATURE OF THE BUILDING IS THE FACADE, WHICH IS COMPOSED OF TWO FINISHING MATERIALS: METAL MESH AND GLASS, WHICH MAKES THE BUILDING LOOK DIFFERENT DEPENDING ON YOUR DISTANCE FROM IT. AS YOU APPROACH THE BUILDING, YOU WILL SEE IT IN A NEW WAY. IT WILL ALWAYS REFLECT DAY AND NIGHT LIGHTS, AND CATCH THE SPIRIT OF THE SEASONS. THAT'S WHY MAMA MALL WILL NEVER BE BORING.





FOG

ART WORK

OM G IT'S A BATTLE

VILLA IN THE DESERT

RNJM
DUBAI, UAE



A SUBLIME OASIS IN THE MIDDLE OF THE DESERT.
IN THIS PROJECT, WE EMBRACED THE AESTHETICS OF THE NATURE WHILE KEEPING TECHNICAL DETAILS IN FOCUS.
IT LOOKS LIKE A SPACESHIP THAT LANDED ON THE DESERT TERRAINS OF MARS.
HOWEVER, IT IS NOT. WE RECOGNIZE THE MAGNIFICENCE OF EARTH'S NATURE THAT ALLOWS THIS SHIP TO EXIST AMONG IT. THIS VILLA COMBINES BOTH AN EARTHLY LANDSCAPE AND A SMALL OASIS OF REFRESHING SHADE.
SMOOTH EXTERIOR LINES DO NOT DISTURB THE HARMONY OF THE NATURAL BEAUTY BUT ONLY ADJUST TO ITS LAWS. THE INTERIOR TENDS TO BE MORE REFINED AND MINIMALISTIC.



APEX
CIRCUIT
DESIGN



GREEN ROOF
ZAUBEN DESIGN
CA, USA



BARRINGTON

LUNO ARCHITECTS | LANDRY DESIGN GROUP
SANTA MONICA, CA, USA



BARRINGTON

LUNO ARCHITECTS | LANDRY DESIGN GROUP
SANTA MONICA, CA, USA

WE ARE DELIGHTED TO BE A PART OF THIS PROJECT, WHICH STARTED BACK IN 2018 WITH EXTERIOR WORKS OF THE DEVELOPMENT. BARRINGTON COMBINES A BUSINESS CENTER AND RESIDENCES ON THE UPPER LEVELS. IN 2020, WE HAVE DEVELOPED INTERIOR IMAGES FROM SPACIOUS HALLS AND OFFICE SPACES TO RESIDENTIAL INTERIORS.

BARRINGTON HAS AN INSANELY BEAUTIFUL STREAMLINED ARCHITECTURE, IT IS ALMOST IMPOSSIBLE TO FIND CORNERS THROUGHOUT THE OBJECT - EVERYTHING IS MADE IN SMOOTH CURVES. MATERIALS AND COLORS HAVE FORMED A DISTINCTIVE MINIMALISTIC STYLE THAT INTERSECTS WITH FUTURISM. THE PROJECT USES ONLY GLASS, WOOD, CONCRETE, AND AN ABUNDANCE OF PLANTS, WHICH ADDS MORE LIGHT AND AIR TO THE INTERIOR SPACES.





HERB GARDEN
KANT ARKITEKTER
DENMARK



THE TERRACES
KBRC
PAKISTAN



2020 HAS BEEN A CHALLENGE FOR MANY PEOPLE. AND I'M GLAD THAT THE TEAM HAS REMAINED STRONG AND OUR PRODUCTION TEAM WAS ABLE TO REACH ITS FULL POTENTIAL ON MANY LEVELS, FROM PRODUCT VISUALIZATION TO ANIMATION AND VR.

I REALLY LIKE THAT OUR CLIENTS ALLOW US TO WORK WITH DIFFERENT TYPES OF OBJECTS THAT GO BEYOND THE RENDERING OF SIMPLE LIVING ROOMS, VILLAS OR RESIDENTIAL EXTERIORS. IN THIS RENDERING, YOU CAN SEE, THE FACADE OF A FACTORY MADE OF A RECYCLED PLASTIC PANELS IN THE MIDDLE OF THE FOREST. THIS IS AN UNUSUAL CONTRAST AND A VERY INTERESTING WORK.

ROMAN ISAEV
ART DIRECTOR

BUTTERY FACTORY
TANKEN ARKITEKTUR AS
NORWAY



VERMONT
YU2E
LOS ANGELES, CA, USA



KILDEGARDEN
KANT ARKITEKTER
DENMARK

HALLSTAGARDSGATA

OBJECT 360
SWEDEN



STYLISH DESIGN AND STAGING CAN WORK MIRACLES! WE HELP OUR REAL ESTATE CLIENTS CREATE ADDITIONAL VALUE BY VIRTUAL STAGING THEIR SPACES WITH OUR OWN DESIGN.

OFFICE DESIGN IS ABOUT MORE THAN SIMPLY CREATING AN ENVIRONMENT THAT PROVIDES ALL OF THE FURNITURE AND EQUIPMENT TO SUPPORT THE VARIOUS TYPES OF TASKS. OFFICE DESIGN MAKES UP ALL THE COMPONENTS AND ELEMENTS OF A WORKSPACE THAT ARE BOTH DECORATIVE AND FUNCTIONAL.

EVERY ORGANIZATION HAS ITS OWN UNIQUE CULTURE. YOU COULD EVEN DESCRIBE IT AS ITS 'PERSONALITY.' GREAT OFFICE DESIGN RECOGNIZES AND CELEBRATES THOSE FACTORS THAT MAKE YOU DIFFERENT FROM YOUR COMPETITORS.



ENERGY LIGHT LLR

AGC GLASS
MSK, RUSSIA



GREEN STREET

ZAUBEN DESIGN
LONDON, UK

THIS YEAR WE'VE BEEN WORKING CLOSELY WITH ZAUBEN DESIGN AND WE CREATED MANY INTERESTING PROJECTS. WORK WITH THIS CLIENT IS VERY VALUABLE AND ENGAGING FOR US, BECAUSE IT CHALLENGES THE VISUALIZERS. SINCE WE HAVE TO WORK ON THE PLANTS WHICH ARE PLACED ON DIFFERENT SURFACES, WE'VE CREATED GREEN WALLS, ROOFS, SHELVING, AND EVEN A WHOLE GREEN STREET. THANK YOU ZAUBEN DESIGN FOR CREATING SMALL ECOSYSTEMS IN THE MIDDLE OF CITIES.

AND, YOU'LL FIND ANOTHER ONE OF OUR COMMON WORKS - THE MODEL Z PROJECT ON THE PAGES OF THE ANNUAL DIGEST.





RESIDENCIAS ALCOCHETE
TEKSTUDIO
ARGENTINA



AVON
YU2E
LA, CA, USA



EUCLID
DON HELLER GROUP | COMPASS
SANTA MONICA, CA, USA



BARRINGTON INTERIORS
LUNO ARCHITECTS | LANDRY DESIGN GROUP
USA



BARRINGTON INTERIORS
LUNO ARCHITECTS | LANDRY DESIGN GROUP
USA





MODEL Z
ZAUBEN DESIGN
USA

BUSINESS DEVELOPMENT IN 2020

THIS PAST YEAR HAS BEEN VERY INTERESTING AND HAS TAUGHT US A LOT!
WE, LIKE THE MAJORITY OF COMPANIES AROUND THE WORLD, FACED THE UNKNOWN HEAD-ON. AND WE HAD NEVER ANTICIPATED SUCH TURN OF EVENTS.

DEVELOPING RELATIONSHIPS WITH OUR CLIENTS HAS ALLOWED OMEGARENDER TO PROGRESS TO A TOTALLY NEW LEVEL. THIS YEAR WE SIGNED A RECORD NUMBER OF FIRST CONTRACTS. DUE TO THE SIGNING OF LONG-TERM AND EXCLUSIVE CONTRACTS, WE HAVE FORMED THE MAIN POOL OF THE WORK SINCE THE 2NDQUARTER. WE HAVE BEEN ACHIEVING A DEGREE OF TRUST FROM OUR CLIENTS AND PARTNERS FOR A LONG TIME AND WE WILL CONTINUE TO DO OUR BEST TO PROVIDE OUR CLIENTS WITH EXCELLENT RENDERINGS. OUR HEARTS SKIP A BEAT WHENEVER NEW CLIENTS COME TO US FROM A RECOMMENDATION OR WE START WORKING WITH OTHER OFFICES OF OUR CURRENT CLIENTS, BECAUSE THIS IS THE BEST APPRECIATION OF OUR WORK AND A HUGE INDICATOR OF CLIENT LOYALTY.

THANK YOU FOR BEING WITH US!

74% AMERICAN CLIENTS 18% EUROPEAN CLIENTS 8% ASIAN CLIENTS

125 CLIENTS WE WORKED WITH IN 2020

68 NEW CLIENTS SINCE 2020

SOME OF OUR CLIENTS

ZAHA HADID	OBMI	WILSON ASSOCIATES	THINKSPACE	KANT	TANKEN ARKITEKTUR AS	IR ARCHITECTS	MEGANOM
GENSLER	ROCKWELL GROUP	COMPASS GROUP	YU2E	ARYZE	ZOYES CREATIVE	RAPT STUDIO	ANATOLIA TILE&STONE
HOK	LANDRY DESIGN GROUP	MCBRIDE	ARCSINE	GENERAC	FRAN SILVESTRE ARQUITECTOS	MAXWAN	ZURI FURNITURE
PERKINS&WILL	LUNO DESIGN STUDIO	FG STIJL	ALLBIRDS	MECANOO	SHILLER ARCHITECTS	GA ARCHITECTS	KBRCP
KATERRA	APEX	STEELBLUE	ARCONAS	OBJEKT 360	SILBERSTEIN ARCHITECTURE	WOKE	BI GROUP
AVROKO	ZAUBEN DESIGN	TEKSTUDIO	ISLYN STUDIO	KOVA PRODUCTS	ALISON BROOKS ARCHITECTS	MODLOFT	SPECTOR GROUP

HOW WE'VE GROWN UP

2018	2019	2020	
207	430	610	NUMBER OF PROJECTS
61%	83%	74%	NEW AMERICAN CLIENTS
107	239	500	THE AVERAGE AMOUNT OF PRODUCED IMAGES PER MONTH
38	102	120	NUMBER OF ARTISTS



PLANS FOR 2021

WE ALWAYS SET OURSELVES CHALLENGES AND GOALS FOR THE FOLLOWING YEAR. AND WE HAVE VERY AMBITIOUS PLANS FOR 2021.

PRODUCING PER MONTH

- 72 PROJECTS LAUNCHES

- 650 PICTURES

- 30 MIN ANIMATIONS

200+ PEOPLE IN THE PRODUCTION TEAM

60+ MANAGERS AND BACK OFFICE

DEVELOPMENT IN VIDEO AND VR PRODUCTION

EXPAND INTO NEW MARKETS

WE WISH ALL OURS COLLEAGUES AND CLIENTS TO MAINTAIN, BUILD, AND/OR ACQUIRE THIS QUALITY IN 2021, AS THERE ARE UNLIMITED HORIZONS AND NEW DISCOVERIES AND ACHIEVEMENTS AHEAD. HAPPY HOLIDAYS AND A WE WISH YOU A PROSPEROUS AND SAFE NEW YEAR!

OMG
IT'S A
RENDER

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