

## 1. DETAILS OF THE CONTROLLER

Company name: FRENETIC ELECTRONICS S.L. (hereinafter, "FRENETIC" or the "Responsible").

VAT: B87193637

Address: Avenida Cordoba, 15 - 4 a 1, Madrid, 28026, Madrid

Email for data protection communications: administracion@frenetic.ai.

### 1.1. Applicable legislation

Our Privacy Policy has been designed in accordance with the EU General Data Protection Regulation 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation), and Organic Law 3/2018 of 5 December, on the Protection of Personal Data and Guarantee of Digital Rights.

By providing us with your data, you declare that you have read and understood this Privacy Policy, giving your unequivocal and express consent to the processing of your personal data in accordance with the purposes and terms expressed herein.

The Company may modify this Privacy Policy in order to adapt it to new legislation, case law or the interpretation of the Spanish Data Protection Agency. These privacy conditions may be complemented by the Legal Notice, Cookies Policy and the General Conditions that, where appropriate, are collected for certain products or services, if such access involves any speciality in terms of personal data protection.

### Description of services

The Company offers its customers two main solutions:

Frenetic Simulator: an advanced platform for magnetic design and simulation.

Frenetic Factory: a service specialising in the design of customised magnetic solutions, which streamlines and optimises product development, including the provision of samples and production according to customer needs.

The aforementioned products and services are hereinafter collectively referred to as "Services".

## 2. PURPOSE OF THE PROCESSING OF PERSONAL DATA

We process your personal data for the following purposes:

- Product and service information: To provide you with information and updates regarding the products and services we offer, as detailed on our website.
- Contracting services: To facilitate the contracting of our services through the acceptance of the corresponding quote, order and/or the formalisation of a commercial contract.
- Communication of news: To send you, by e-mail and/or post, news, updates and novelties about our entity, as well as about the catalogue of products and services.

- Performance measurement: Evaluate and measure the performance of our services to ensure continuous improvement and quality of the experience offered.
- Processing of contact data: Collect, store and securely manage the contact data of users defined by the companies. This information is used to optimise communication, personalise attention and facilitate the provision of our services, always in compliance with current data protection regulations and the previously defined contractual relationship.

## **2.1. Retention period of your data**

We will retain your personal data for a period of 4 years, unless you revoke, request the limitation of processing or the purpose for which it was collected ceases to exist. In such cases and after the defined retention period, we will keep your data in a blocked form for the legally required periods.

## **3. LEGITIMACY AND DATA COLLECTED**

The legitimacy for the processing of your data is based on the contractual relationship established after the signing of the contract. In other words, the users' personal data are generated and collected at the time of formalising this relationship.

In those cases where it is necessary to extend the purpose of the processing, additional express consent will be requested.

We also rely on our legitimate interest to send you relevant commercial information and to continuously improve our services.

### **3.1. Types of data collected**

The personal data collected consists of identification data (first name, surname, telephone number and e-mail address)

## **4. USERS' RIGHTS**

Any data subject has the right to obtain confirmation as to whether or not we are processing personal data concerning him or her. Data subjects have the right to access their personal data, as well as to request the rectification of inaccurate data or, where appropriate, to request its deletion when, among other reasons, the data is no longer necessary for the purposes for which it was collected.

In certain circumstances, data subjects may request that we restrict the processing of their data, in which case we will only retain the data for the purpose of exercising or defending claims.

For reasons relating to their particular situation, data subjects may object to the processing of their data. In this case, FRENETIC will stop processing the data, except for compelling legitimate reasons that will always be informed, or the exercise or defence of possible claims.

For clarity, your rights in relation to the processing of your personal data are set out below:

- Right of Access: You have the possibility to request information about whether your personal data are being processed, to access them and to know relevant details, such as the purposes of the processing, the categories of data involved, the recipients to whom they may have been disclosed and the intended period of retention.

- **Right of Rectification:** If you detect that any of your data is inaccurate or incomplete, you may request its correction to ensure that the information we hold is accurate and up to date.
- **Right to Restriction of Processing and Data Portability:** In certain circumstances, you may request that the processing of your data be restricted, for example, if you question the accuracy of the information or if the processing is unlawful and you would prefer it to be frozen while the situation is being resolved. You also have the right to portability, which allows you to receive your personal data in a structured, commonly used and machine-readable format, and to transfer it to another data controller where technically possible.
- **Right of Opposition and Deletion:** You may object to the processing of your personal data, especially in cases related to direct marketing activities or based on the legitimate interests of the controller. You also have the right to request the deletion of your data when they are no longer necessary for the purposes for which they were collected or if you decide to withdraw your consent, unless there is a legal obligation to retain them.
- **Right not to be subject to Automated Decisions:** You have the right not to be subjected to decisions based solely on automated processing, including profiling, that may produce legal effects or have a significant impact on you, while ensuring human intervention where necessary.

Each of these rights can be exercised individually or jointly, and, should you require additional information or assistance in exercising them, you will be provided with the appropriate means to do so easily and effectively.

#### **4.1. How can I exercise my rights?**

To exercise your rights, you should contact FRENETIC by sending an e-mail to [administracion@frenetic.ai](mailto:administracion@frenetic.ai), requesting the corresponding form for the exercise of the chosen right if necessary; by contacting us on +34 915 29 60 07; or even by post to the address previously indicated. We will reply within 30 days.

If we require additional information to verify your identity or if, for any reason, we are unable to comply with your request, we will contact you within 30 days of receiving your request. This period may be extended by up to two additional months if the request is complex or if multiple requests have been received. In such a case, we will inform you about such an extension and the reasons for the delay within one month of receipt of your request.

### **5. SECURITY MEASURES**

We take the security of your personal data very seriously and have implemented various technical and organisational measures to protect it against unauthorised access, disclosure, alteration and destruction.

These measures include, but are not limited to, the use of encryption for data transmission, restricted access controls to information, and ongoing training of our staff on data protection.

In addition, we conduct regular assessments of our security systems and procedures to ensure that they remain up to date and effective. In the event of a data security breach, we are committed to notifying the relevant authorities and data subjects as required by applicable law.

## **6. DATA TRANSFERS**

Pursuant to the processing of personal data described in this Privacy Policy, your data may be shared with the following categories of recipients:

- **Authorised agents and advisors:** Professionals such as lawyers, accountants, tax advisors, auditors and other experts acting on behalf of the company.
- **Service providers:** Entities that collaborate in the provision, management and improvement of our services.
- **Public Administrations:** State, regional or local bodies, to whom data is transferred for the fulfilment of legal obligations.
- **Third party collaborators in improving the user experience:** Companies or professionals who contribute to optimising and personalising our services. These recipients will be duly identified in this Privacy Policy.
- In each case, we ensure that transfers are carried out in strict compliance with applicable data protection regulations.

No data will be transferred outside the EEA. Should an international transfer be necessary, it will be ensured that appropriate security measures and safeguards are in place in accordance with applicable data protection regulations. If in any case such safeguards cannot be applied, the data subject will be duly informed and explicit consent of the data subject will be sought whenever necessary.