

**KIDDOM**

Digital forward. Human first.

From Curriculum Investment to Systemic Impact

The hardest part is already done. NYC has invested in coherent curricula and delivered real gains for students. Now comes the defining choice: continue managing instruction through lagging indicators, or adopt the infrastructure that ensures curriculum works everywhere, every day. Kiddom is not a tool. It is the instructional operating system that turns curriculum investment into controlled, repeatable, and equitable outcomes.

Education

New York City Public Schools' success with EL Education is second to none.

10

ELA Percentage Point Increase for Grades 6-8 from Mid-Unit to End-of-Unit Assessment



Student outcomes are even more pronounced in math with IM® v.360.

24.8

Math Proficiency Point Increase for Grades 3-8

15.8%

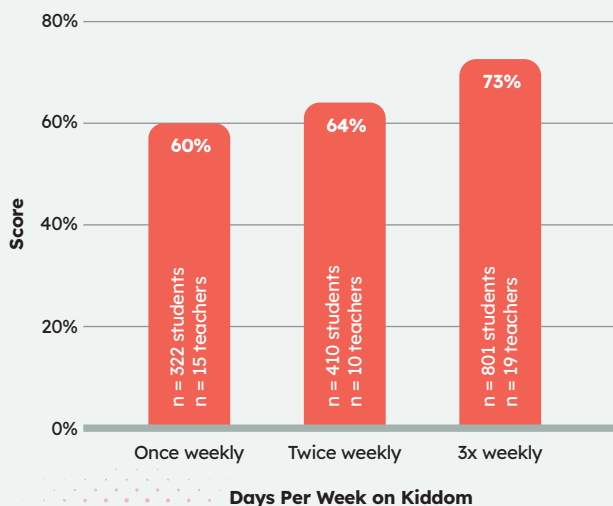
Gains for Students with Disabilities

17.1%

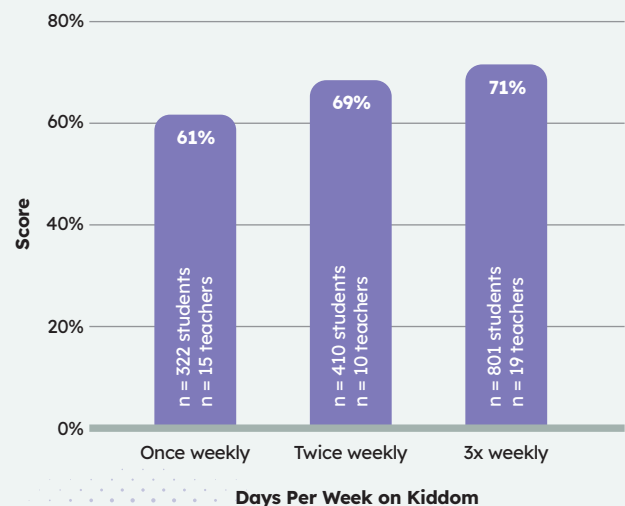
Gains for Multilingual Learners

However, sustaining instructional gains across every classroom is challenging. Without real-time visibility into instructional practice and usage fidelity, districts react after outcomes decline. Leaders see results, but not the instructional signals that create them. Kiddom solves this by illuminating curriculum planning, assessment usage, and fidelity in real time, turning consistent weekly usage into visible, measurable impact.

Consistent Weekly Usage Correlates with Student Performance in ELA



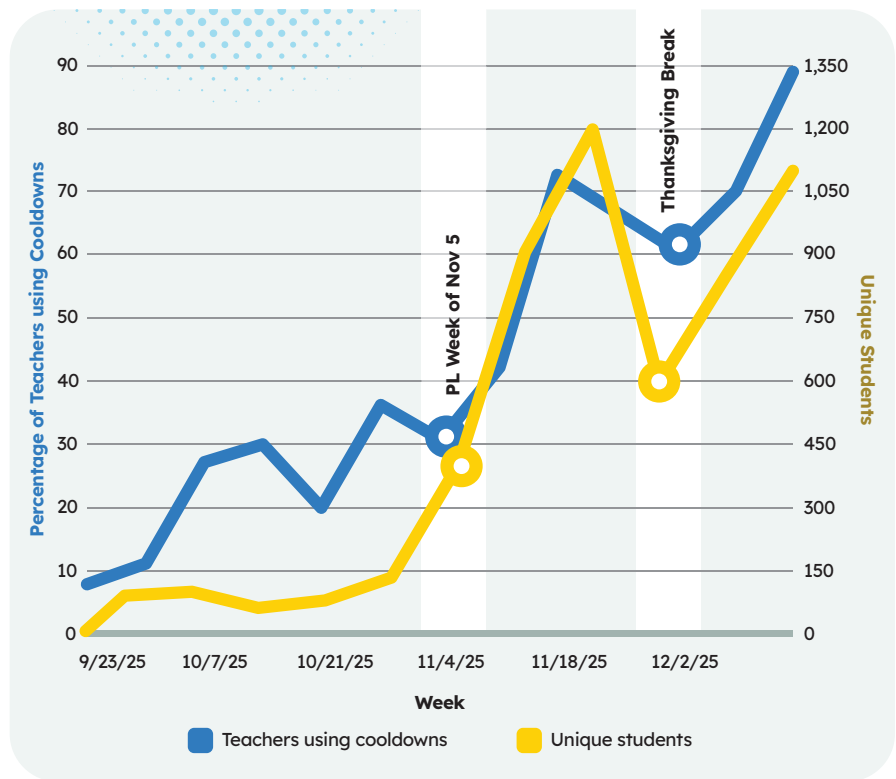
Consistent Weekly Usage Correlates with Student Performance in Math



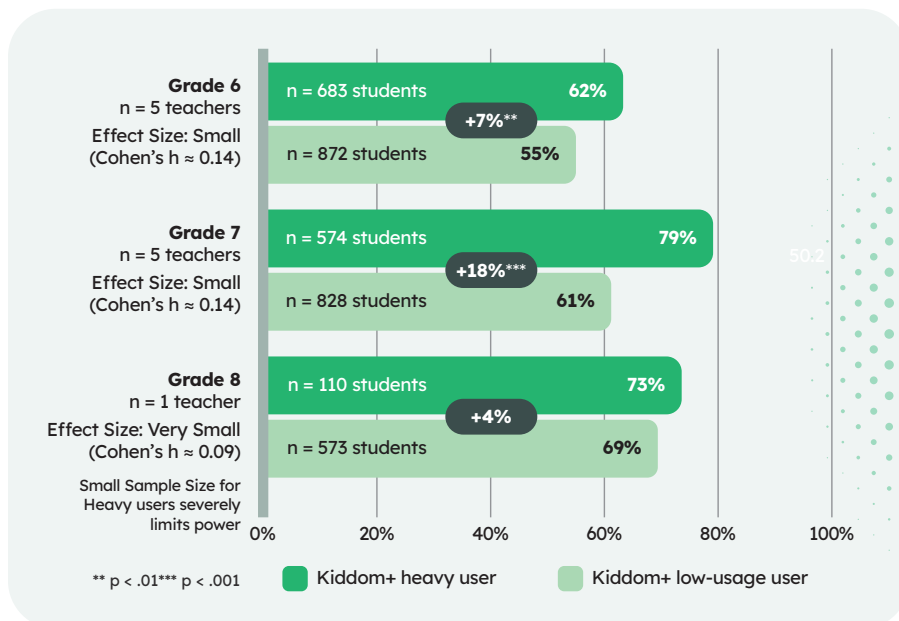
Professional Learning that Drives Behavior

Kiddom+ makes it possible for teachers to use curriculum deeply and consistently to drive outcomes.

As Kiddom+ usage increases, we see a direct increase in students engaging with AI-enabled assessments, **peaking at over 1,200 unique students** shortly after the PL session. Students quickly restored performance even across anticipated disruption points like Thanksgiving 2025 week.



Imagine the accelerated academic gains on the other side of summer break with this recovery pattern.



Kiddom+ Use Yields 6 Additional Months of Learning

The results are clear: in Grade 7, students whose teachers used Kiddom+ intentionally, defined as assigning seven or more exit tickets, **outperformed low-usage peers by 18%**, a highly statistically significant outcome equating to **6 additional months of learning**.