



KIDDOM
Digital forward. Human first.

From Curriculum Investment to Systemic Impact

The hardest part is already done. NYC has invested in coherent curricula and delivered real gains for students. Now comes the defining choice: continue managing instruction through lagging indicators, or adopt the infrastructure that ensures curriculum works everywhere, every day. Kiddom is not a tool. It is the instructional operating system that turns curriculum investment into controlled, repeatable, and equitable outcomes.

However, sustaining instructional gains across every classroom is challenging. Without real-time visibility into instructional practice and usage fidelity, districts react after outcomes decline. Leaders see results, but not the instructional signals that create them. Kiddom solves this by illuminating curriculum planning, assessment usage, and fidelity in real time, turning consistent weekly usage into visible, measurable impact.

Student outcomes are even more pronounced in math with IM® v.360.

24.8

Math Proficiency Point Increase for Grades 3-8

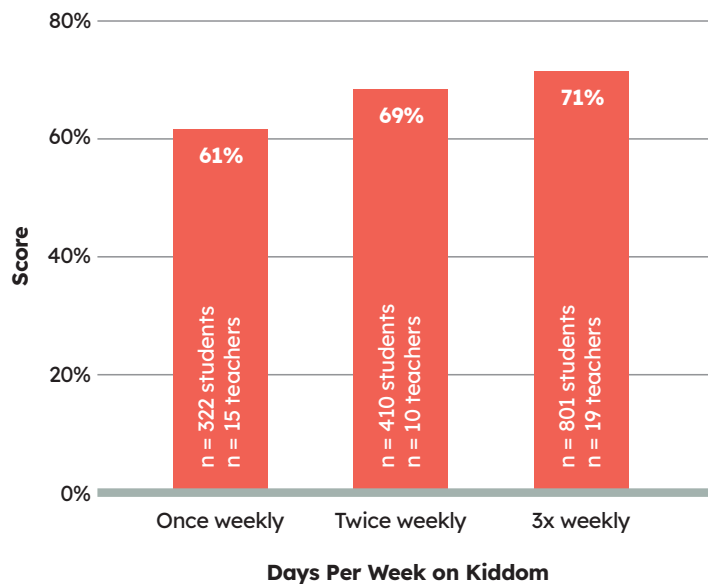
15.8%

Gains for Students with Disabilities

17.1%

Gains for Multilingual Learners

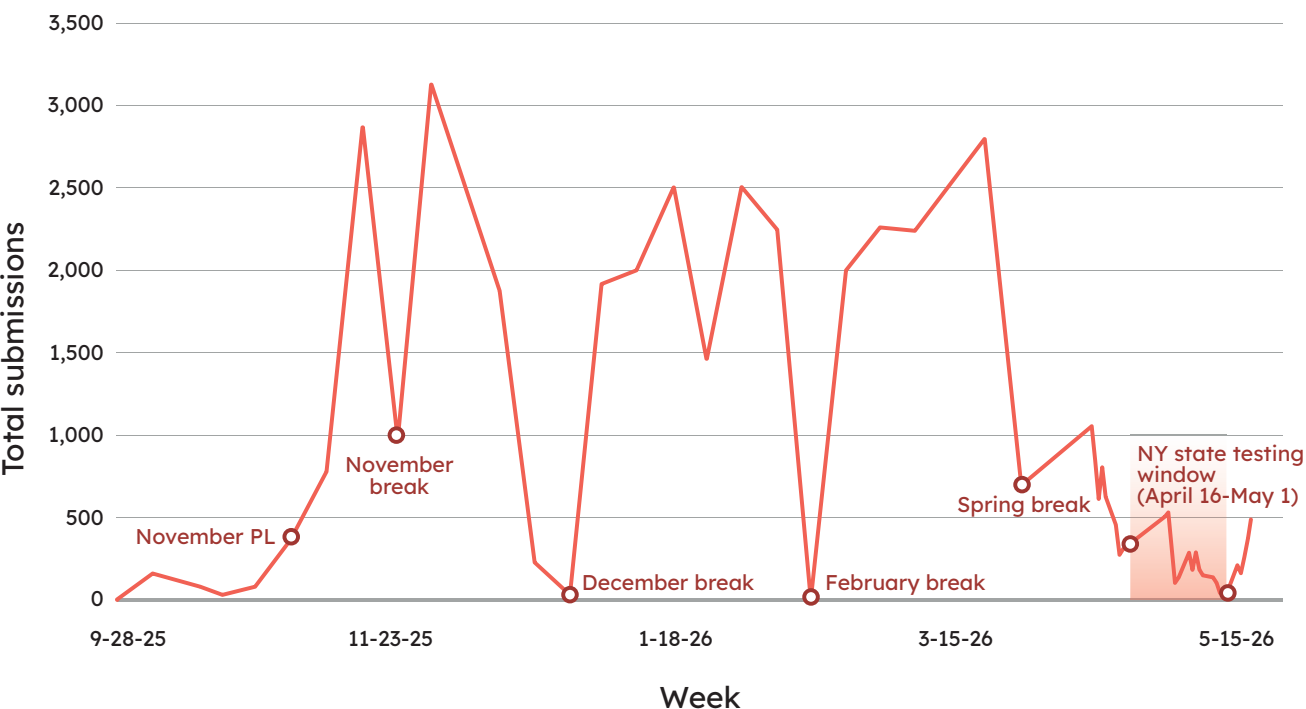
Consistent weekly usage correlates with student performance in math



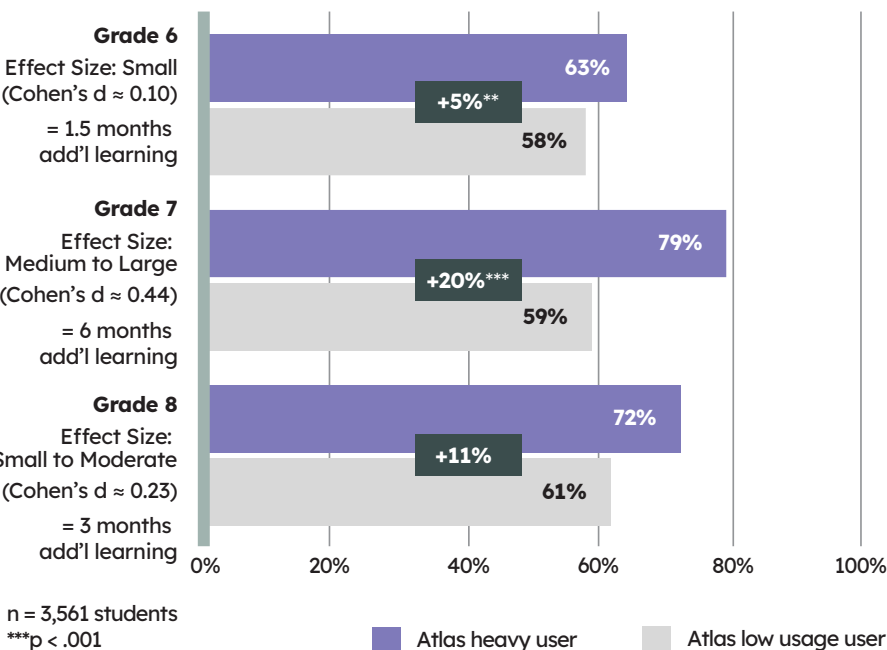
Professional Learning that Drives Behavior

Following the November professional learning session, student engagement with AI-enabled assessments accelerated rapidly, peaking at more than 3,200 submissions in a single week. While usage

naturally dipped during scheduled school breaks, it consistently rebounded to prior high levels, demonstrating sustained teacher adoption and integration into daily instruction.



Imagine the accelerated academic gains on the other side of summer break with this recovery pattern.



Atlas Use Yields 6 Additional Months of Learning

The results are clear: in Grade 7, students whose teachers used Atlas intentionally, defined as assigning fifty or more exit tickets, **outperformed low-usage peers by 20%**, a highly statistically significant outcome equating to **6 additional months of learning**.