

JOHN (MINWOO) JO

UI/UX DESIGNER

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I'm a process-driven UI/UX Designer with previous experiences in consulting and business/IT systems. My background gives me a nuanced understanding of the risks and consequences that arise from making design decisions, as well as the vision and teamwork skills required to produce a strong end product. I believe meeting in the middle of feasibility and creativity is a good philosophy when it comes to achieving design that is both beautiful and functional, keeping in mind all project constraints such as time and resources.

EXPERIENCE

● UI/UX Designer

Sustaio • Jul 2020 - Aug 2020

Designed 2 interactive prototypes through market research and stakeholder feedback to provide user experience via testing for 12 participants

Engaged in 3 agile sprints to strengthen the app's brand identity, usability and information architecture for content layout, delivering a more intuitive user interface

Supported Sustaio's funding project by delivering 15+ hi-fidelity screens to provide stakeholders design components to use to iterate on current screens

● Technology Consultant Exp. Associate

PwC • Oct 2017 - May 2018

Supported the build and design of 12+ functional integrations by documenting integration spec and details to inform project stakeholders and developers to support maximizing discussion time during meetings

Troubleshooted all user testing roadblocks and issues for ClickSchedule/Mobile prototypes allowing the Click workstream to meet testing schedule deadlines securely

Managed the break-fix of all Click integrations, collaborating with on-site and off-shore developers, resulting in launching the product's first Go-live with no severe or high defects

● Technology Consulting Intern

PwC • Jun 2016 - Aug 2016

Supported the customization of a large-scale Salesforce CRM platform for a Fortune 500 utility, resulting in a more tailored customer platform

Managed scheduling of weekly client meetings and rooms via Microsoft Outlook, assisting upper level management with bandwidth and fostering client relationship

SKILLS

Mobile Design
Interaction Design
Design Systems
Wireframing
User Flows
Prototyping
User Research
User Testing

SOFTWARE

Figma
Sketch
InVision
Adobe XD
Miro Board
Mural Board
Whimsical
Cargo

AWARDS

1st Place - Network & Cybersecurity

AT&T Technical Case Competition 2016

1st Place - Customer Experience & Marketing

Toyota Case Competition 2016

2nd Place - Back to School Idea Challenge

Target Case Competition 2016

1st Place - Sustainable IT Strategy for Intel

Information Systems Case Competition 2016

EDUCATION

● UI/UX Design Certification

The Flatiron School • Sept 2020

● B.S. Business Informatics

Indiana University-Bloomington 2017