



HVACR
WORLD

Reimagining urban comfort

24 - 27 November 2025
Dubai World Trade Centre

ORGANIZED BY:

dmg events

ENDORSED BY:

AHRI
we make life better®

● www.hvacr-world.com



From \$10 to \$18 billion: Explore new business opportunities in the world's fastest growing region

Across the Middle East, Africa and South Asia (MEASA), demand for energy-efficient HVACR solutions is rising as urban expansion accelerates, infrastructure scales and industries such as manufacturing, logistics, cold storage and data centers require advanced climate control solutions.

With Net Zero targets set as early as 2030, MEASA governments are further increasing the demand for energy-efficient HVACR solutions. Industry collaboration is essential to advancing innovation, sustainability and regional development.



\$18.4 Bn

HVACR Market Size by 2032

The HVACR market in MEASA was valued at \$10.4 Bn in 2023 and is projected to nearly double by 2032 at 6.5% CAGR.

Source: [Expert Market Research](#)



~1.8%

Population Growth Rate

MEASA's population is growing at twice the global average, driving demand for housing, utilities and infrastructure in expanding urban hubs.

Source: [Ventures Middle East](#)



\$9 Tn

Construction Project Pipeline

The HVACR industry has major opportunities as facilities seek advanced, energy-efficient climate control solutions.

Source: [Ventures Middle East](#)



Capture market share in the expanding HVACR sector

As the only dedicated HVACR event of its kind in MEASA, HVACR World delivers an unmatched competitive edge. It unites government leaders, industry pioneers, expert speakers and professionals from high-growth sectors like construction, healthcare, logistics and food & beverage.

With support from government bodies and leading associations, HVACR World serves as the annual meeting hub for those committed to advancing sustainable, energy-efficient technologies.



Be at the centre of innovation, conversations and business growth

HVACR World connects leading brands with key decision-makers from across the MEASA region. This is your chance to showcase innovations, build impactful connections and gain a competitive edge in one of the world's fastest-growing markets.



The exhibition

Showcase the latest HVACR products and technologies for the MEASA region and connect with professionals seeking innovative solutions.



Thought leadership

Join high-level discussions, sector meetings and the invite-only HVACR Leaders Meeting to address regional trends, regulations and innovations.



Product launches & demos

Present your products and demonstrate their capabilities to industry professionals, highlighting solutions that drive change.



Technical talks & workshops

Lead sessions to upskill participants, enhance technical capability and drive tech adoption in developing markets.

Expand your reach and build partnerships in only four days

Network

with key stakeholders, government officials, and industry leaders driving HVACR advancements.

Build

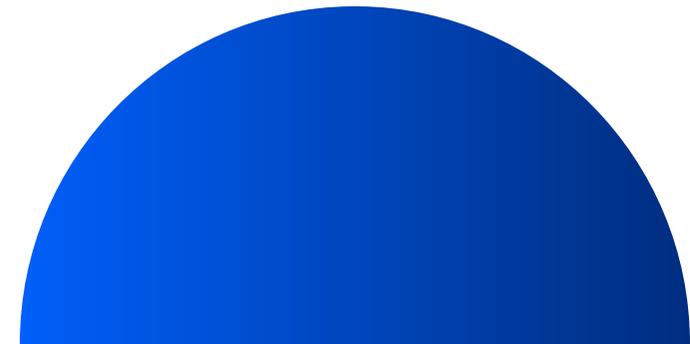
partnerships to unlock new business opportunities in the rapidly evolving HVACR industry.

Showcase

your solutions to decision-makers actively seeking new HVACR innovations and products.

Establish

your brand as a thought leader by contributing to high-level discussions on energy efficiency, smart systems and climate-responsive innovations.



Connect with decision-makers from key sectors seeking HVACR solutions



Air Conditioning Equipment



Alternative Energy Equipment



Building Services Engineering (BSE)



Indoor Air Quality Solutions



Refrigeration & Cooling Systems



Air Flow & Ventilation



Building Automation,
Climate Control & Smart Devices



Heat Exchangers, Pumps & Equipment



Plumbing Products & Technologies



Tools, Instruments & Software



Tap into demand from key industries investing in HVACR

HVACR World attracts a diverse range of high-profile visitors from industries and organizations spanning the MEASA region. These are the decision-makers and professionals actively seeking the latest HVACR solutions to meet their unique challenges.

Industries:

- Agriculture
- Construction
- Education
- Energy & Utilities
- Food & Beverage
- Healthcare
- Hospitality
- Industrial
- Infrastructure
- Logistics & Warehousing
- Public Sector
- Real Estate
- Retail

Job titles:

- Architects
- Civil Engineers
- Electrical Engineers
- Energy Managers
- Facilities Managers
- HVACR Engineers
- Mechanical Engineers
- MEP Engineers/Managers
- Operations Managers
- Project Managers
- Property Managers



Meet the right buyers, make the right deals

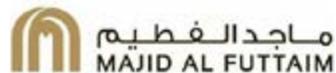
At HVACR World, we focus on attracting the most relevant companies and decision-makers to ensure meaningful connections that translate into real business opportunities.



ExxonMobil



中國建築
CHINA STATE CONSTRUCTION



Niche-specific marketing strategy

HVACR World collaborates with Big 5 Global, leveraging their global and regional expertise, strong network, media understanding and team knowledge to execute a comprehensive marketing and PR campaign.

This collaboration aims to amplify visibility through multiple channels, ensuring attraction of industry professionals to the event while in tandem, HVACR World implements its own targeted strategy.

900mn

PR
campaign
reach

4mn

Website
views

68mn

Digital
campaign
reach

875k

Whatsapp
broadcast

19mn

Email
reach

159k

Social
media
followers



Access a world of new buyers across a wide range of sectors



BROUGHT TO YOU BY
THE ORGANIZERS OF:

CO-LOCATED EVENTS:



Where the
world's built
environment meets



Facilities
management
redefined



Transforming
the future
of construction



Shaping industries
with geospatial
excellence

About dmG events

dmG events is a leading organizer of face-to-face events and publisher of information services. Our aim is to create dynamic marketplaces to connect businesses with the right communities to accelerate their growth in today's rapidly evolving landscape.

With a presence in over 25 countries and organizing more than 115 events each year, dmG events is a global leader in the industry. Attracting over 650,000 attendees and delegates annually, we organize events in the construction, hospitality, interiors & design, energy, coatings, entertainment, food & beverage and transportation sectors.

dmG::events

Our flagship events include:



THE HOTEL SHOW





HVACR
WORLD

Your fastest route to business growth in the HVACR market

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